



Browse the Internet Safely

Good digital habits to keep yourself safe

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Trust and Safety, Google Singapore

Part Two:

Don't fall for online scams

Protect your online reputation



Be alert to false information and online scams







Penguins - BBC

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BBC
Published on Mar 31, 2008

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Film maker and writer Terry Jones discovers a colony of penguins, which are unlike any other penguins in the world.

Making of: <http://www.youtube.com/watch?v=lzhDso...>

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BBC ✓

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Government is **not** going to drop money from helicopters



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a
fact-seeker

or

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ATTENTION-
SEEKER?**

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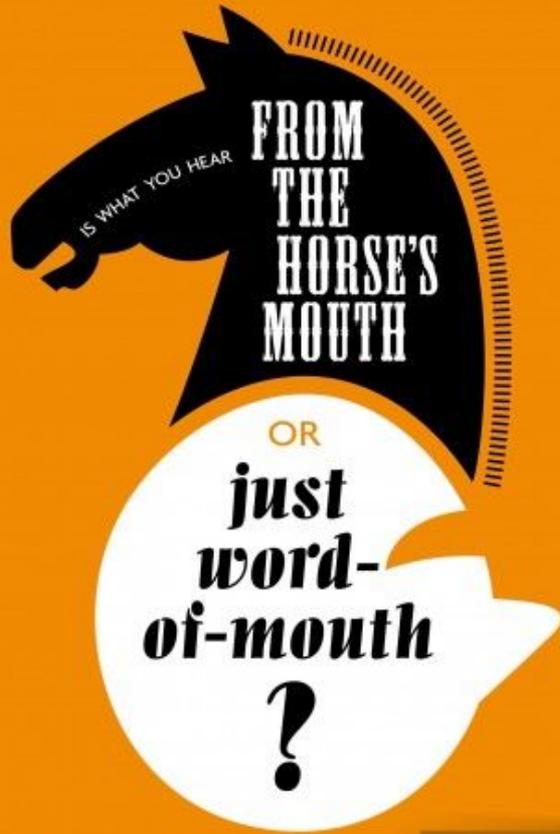
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Before you share any information, be S.U.R.E.

Source: Check all the origins. Is it trustworthy?
Understand: Have you read the whole article? Do you know the context?
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Evaluate: From the original. Evaluate the judgement.



Is what you hear from the horse's mouth, or just word-of-mouth?



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source **u**nderstand **r**esearch **e**valuate
Check all 4 steps before you share



Is that
STATUS
UPDATE



Is that status
update a
well-meaning
share or an
unhealthy scare?

Not every health warning you read is good for you.
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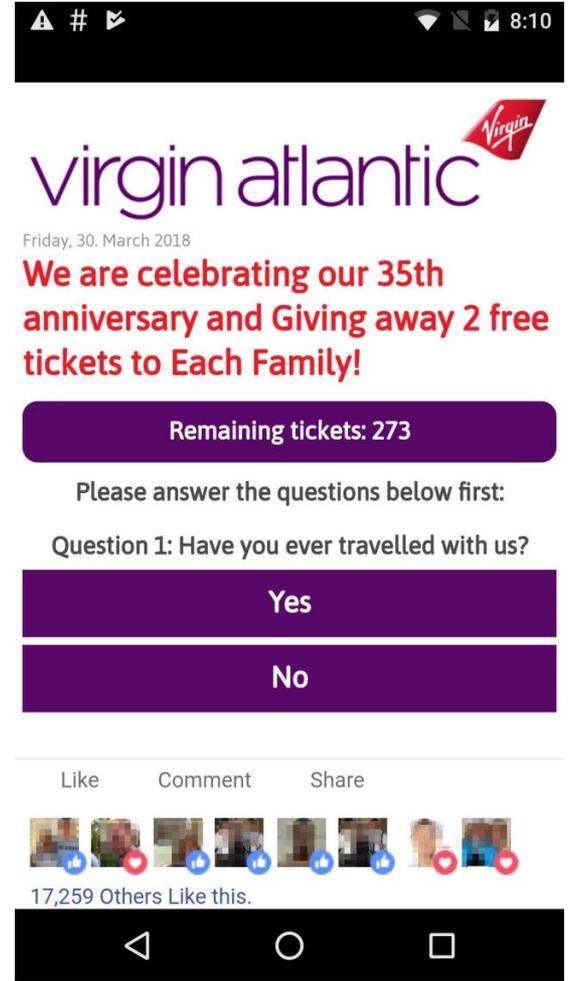
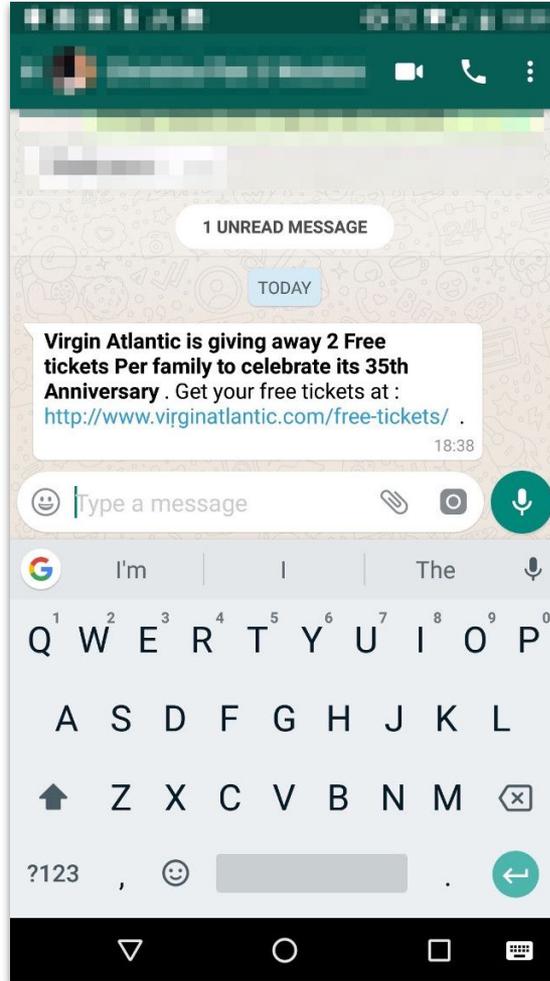
Before you share any information, be S.U.R.E.

source: Look at all signs, be it a warning?
understand: Know what you're reading, search for clarity.
research: Dig deeper, do beyond the obvious.
evaluate: Find the balance, exercise fair judgement.





Always check
website addresses



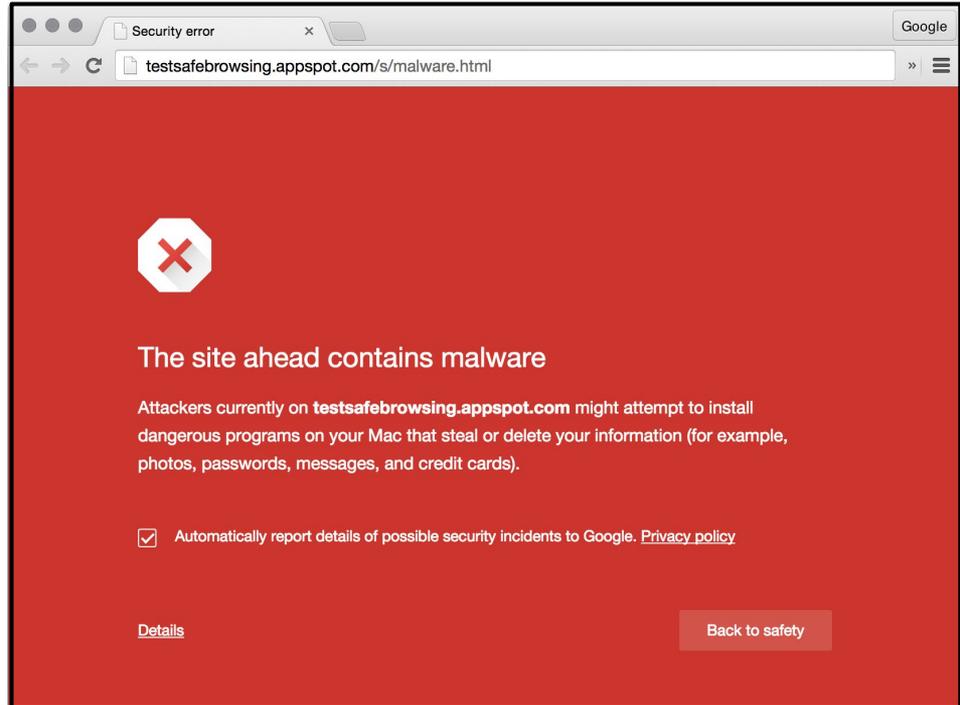
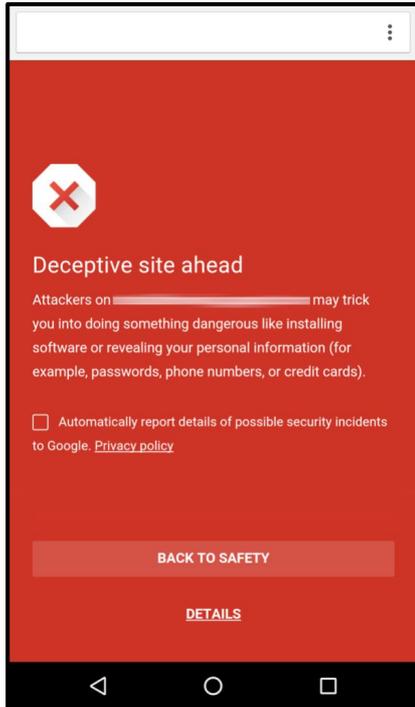
Check Website Addresses!

Virgin Atlantic is giving away 2 Free tickets Per family to celebrate its 35th Anniversary* . Get your free tickets at :

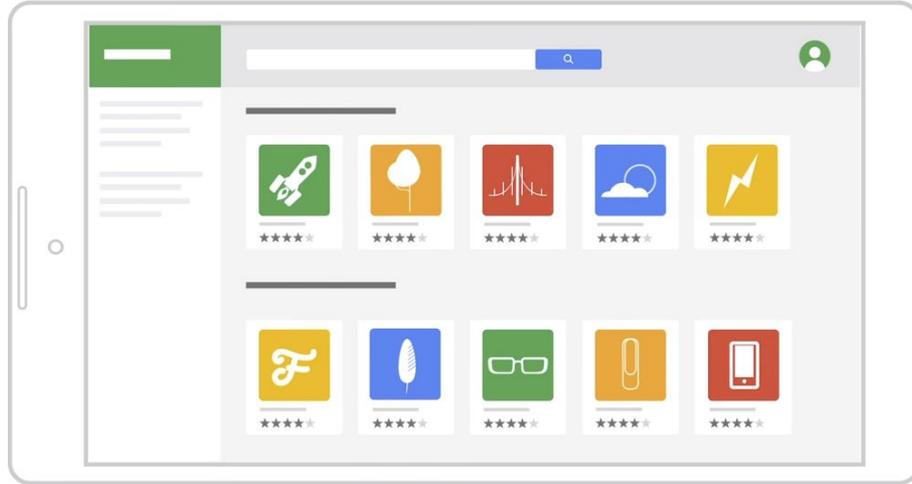
<http://www.virginatlantic.com/free-tickets/> .

www.xn--viginatlantic-jm1g.com

Spotting Scams and Tricks Online - Malware Warnings



Safe downloads



Always download apps from trusted sources only



Scanning &
Verifying over
50 billion
apps every
day



Manage Your Online Reputation

What you

post

on the internet



Is **easy** to find



Can go **viral**



Stays permanently on-line



Affects your **reputation**

Manage your online

reputation



How would others **see you?**



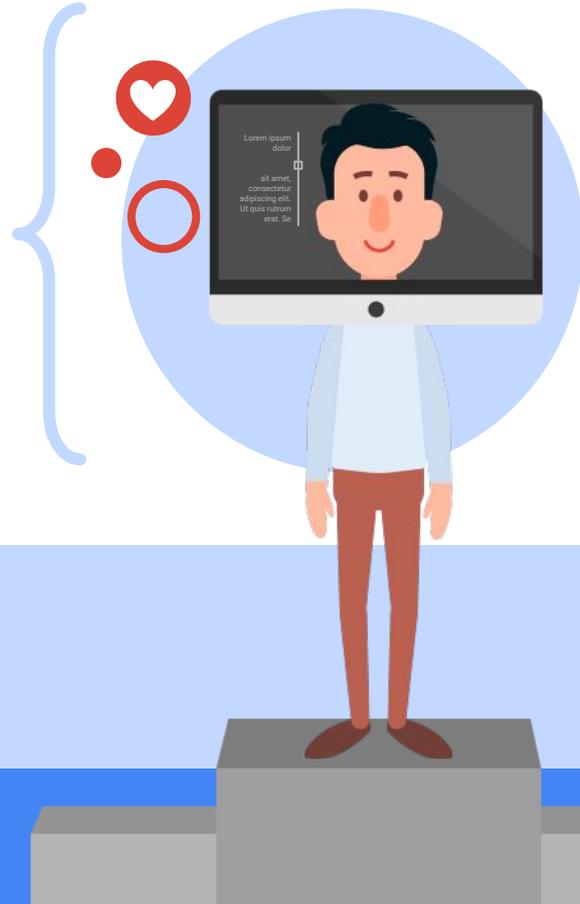
Short term vs **long** term



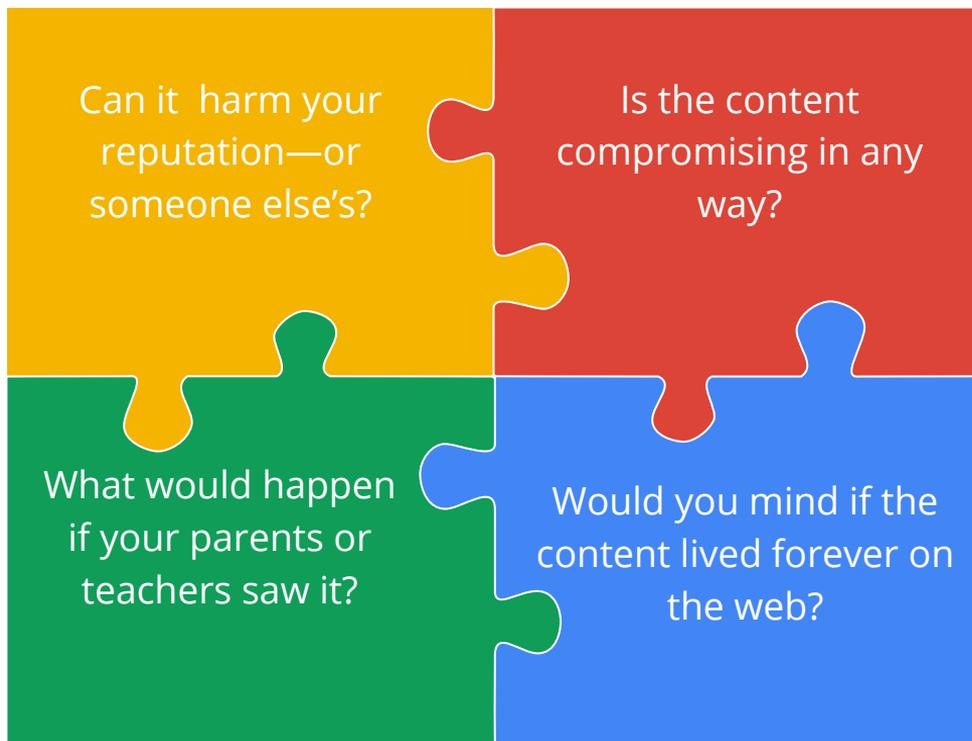
Does what you post today **affect your future?**

Parents

Please take extra care!



Set up boundaries





Justine Sacco

@JustineSacco



 Follow

Going to Africa. Hope I don't get AIDS. Just kidding. I'm white!

 Reply

 Retweet

 Favorite

 More

4
RETWEETS

2
FAVORITES



10:19 AM - 20 Dec 13  from Hillingdon, London

Sensitive Information



Passport #, ID#
Signature



Passwords
PIN



Mobile
number



Home address



Avoid sharing unintentionally



Know what is sharing your location



Think what your profile as a whole may reveal about you

What we learned these two days:

Protecting your account

Keep your mobile phone safe

Don't fall for scams

Manage your online reputation

Any Questions?