



Mrs. Sona O.K
National ICT Awardee



Biteable is a cloud-based video making and editing software designed to create video content using customizable templates, a built-in animation library, stock footage, and more.



Videos are one of the most versatile formats for efficiently transferring information without cognitive extra-efforts. There is no need to read lengthy tutorials or listen to explanations. People can understand a concept much more effectively by just watching animated explainer videos . You shouldn't also think of the most engaging way to tell about the concept as animated promotional videos can help you do it creatively.

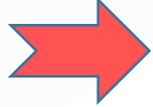


Video Marketing Statistics 2021

- 1/3 of all online activity is spent watching the video.
- Video generates more engagement than any other content type on Instagram
- 68% of people will watch a full video if it's a minute long or less.
- And 39% call a vendor after watching the video.
- 78% of people watch videos online each week, and 55% watch videos every day
- In the last 12 months, video views have grown 220x on Twitter. Also, 93% of the video views on the microblogging platform happen on a mobile device
- A study of over 777M Facebook posts by Buffer found that videos manage 59% more engagement than other post types
- Video is the fastest-growing advertising tool on Social media



Create Amazing Animated videos



Convert images to videos



Choose from 4 million pics, clips, and animations



Access to millions of premium video clips from Shutterstock



HD 1080p resolution



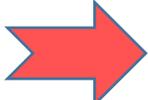
Upload your own images and video with full audio support



Voiceover audio layer



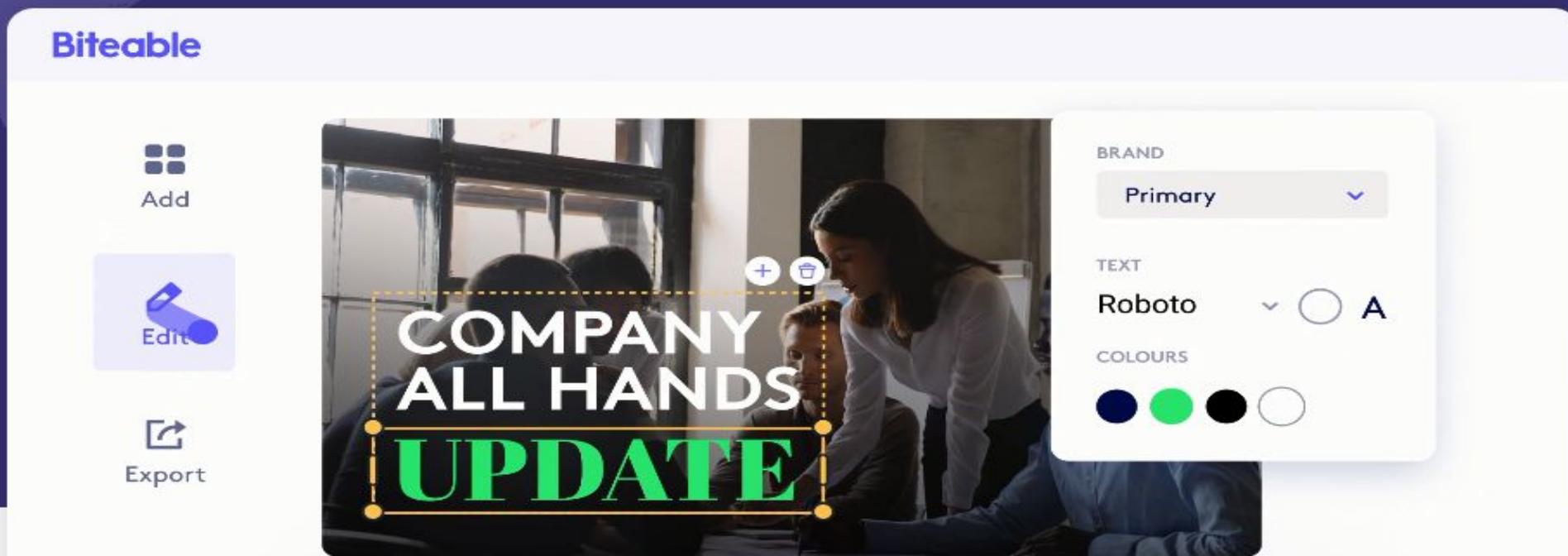


 **How to create an account**

Make videos that drive action

Activate your customers or your team with studio-quality videos.
Create them simply and collaboratively with Biteable.

Make a video — it's free



Everything you need to make the perfect video.

- ✓ Try for free — no credit card required
- ✓ Access 1.8 million images, clips, and templates instantly
- ✓ No spam emails
- ✓ Secure and private

Sign up to get started

 Name

 Email

 Password



Sign up

OR

 Sign up with Google



Already have an account? [Log in](#)

By signing up, you accept Biteable's [privacy policy](#) and [terms of use](#).

For the best experience possible, tell us a little about yourself.

What best describes you?



Business



Marketing
agency



Teacher or
school admin



Student



Government



Non-profit



Personal



Other



Joelle from Biteable

Joelle here, Head of Customer Experience.
Guess what? 🍷 Custom Fonts are here. Yup,...



Welcome to your Biteable dashboard

Start fast by editing a video template below. Or hit "New video" for a blank canvas.

How to make your first video amazing

Tutorial video



Invite a team member or two

Collaborate



Search all templates

Recommended for you

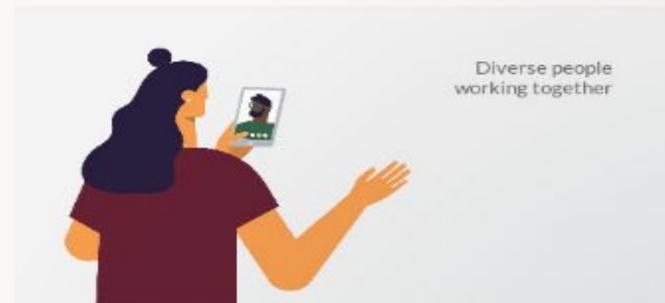
Browse all



Update | Ultimate Plan Required



Services Explainer Scenes



Diverse Workplace Scenes



Invite | Ultim

Recently added



Joelle from Biteable

Welcome aboard, STUDENT! You can make all kinds of videos with Biteable and we'd love to...

Step 1	Choose Your Video Settings
Step 2	Select Animations
Step 3	Edit Scenes and Captions
Step 4	Add New Captions and Logo Captions
Step 5	Add Text and Logo Animations
Step 6	Add Scene Transitions
Step 7	Add Audio and Music
	Add Video with Audio
Step 8	Build and Share Your video



Step 1

Choose Your Video Settings



Welcome to your Biteable dashboard

Start fast by editing a video template below. Or hit "New video" for a blank canvas.

How to make your first video amazing

Tutorial video

Invite a team member or two

Collaborate

Create a new video



My wonderful video

Custom watermark



Upgrade to unlock this feature.

Video shape



Great for YouTube and your website.

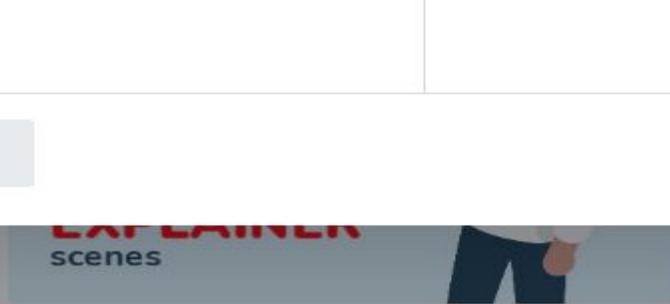
Cancel

Continue

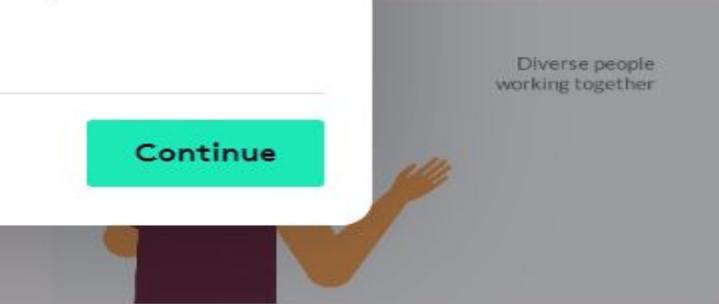
Recommended for you



Update | Ultimate Plan Required



Services Explainer Scenes



Diverse Workplace Scenes



Invite | Ultimate Plan Required

Recently added

Browse all



Step 2
Select Animations



Add

TYPE OF SCENES

Animations

Videos & Images

Favorites

My uploads

Upload



Branded scenes **TEAMS**



New releases **118**



Simple text **32**



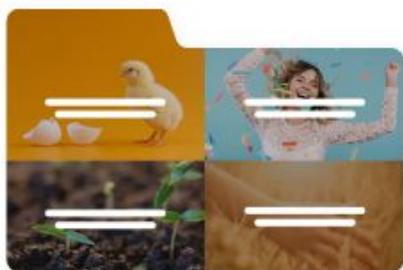
Cindi **17**



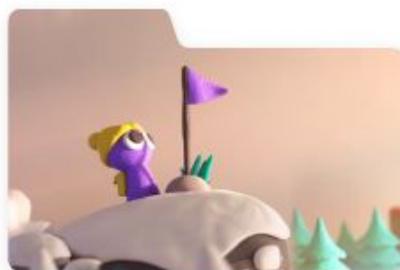
Diverse workplace **191**



Infographic icons **118**



Clear concepts **254**



Clay explainer **45**



Daily life explainer **43**



Step 3
Edit Scenes and Captions



Add



Style



Edit



Export



Text properties

Open Sans

12

Semi Bold

1.4

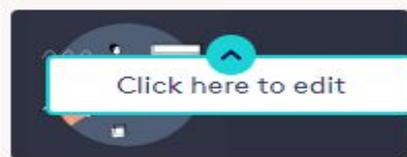


Text animations

Simple fade

4:53.5s

0s 5s 10s 15s 20s 25s





Step 4
Add New Captions and Logo Captions



Add



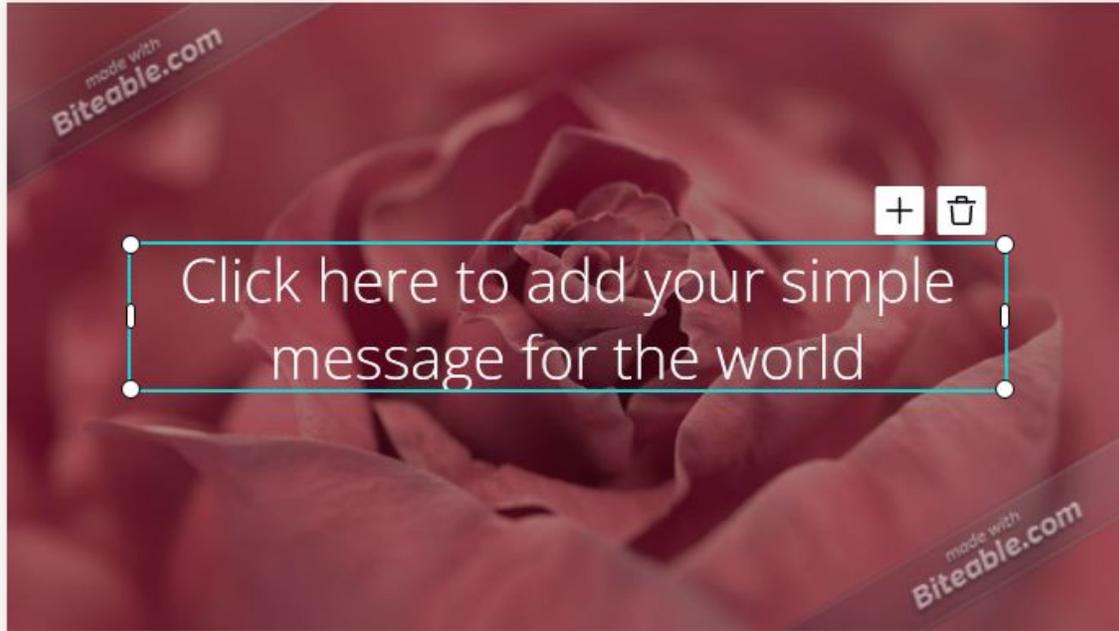
Style



Edit



Export



Text properties

Open Sans ▾ 17 ▾

Light ▾ 1.3 ▾



Text animations

Simple fade ▾

- Add caption
- Add logo caption
- Duplicate caption
- Delete caption

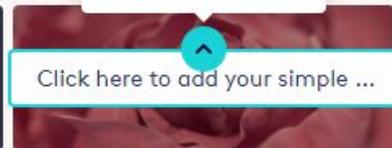
10s

0s

5s

10s

15s



Zoom



Add scene

Add caption

Add logo caption

Duplicate caption

Delete caption



Click here to add your simple ...



Add



Style



Edit



Export



Text properties

Open Sans

17

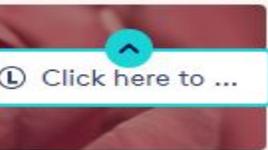
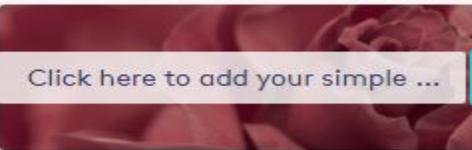
Light

1.3



Text animations

Simple fade



Zoom



Add scene



Add

Style

Edit

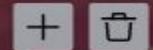
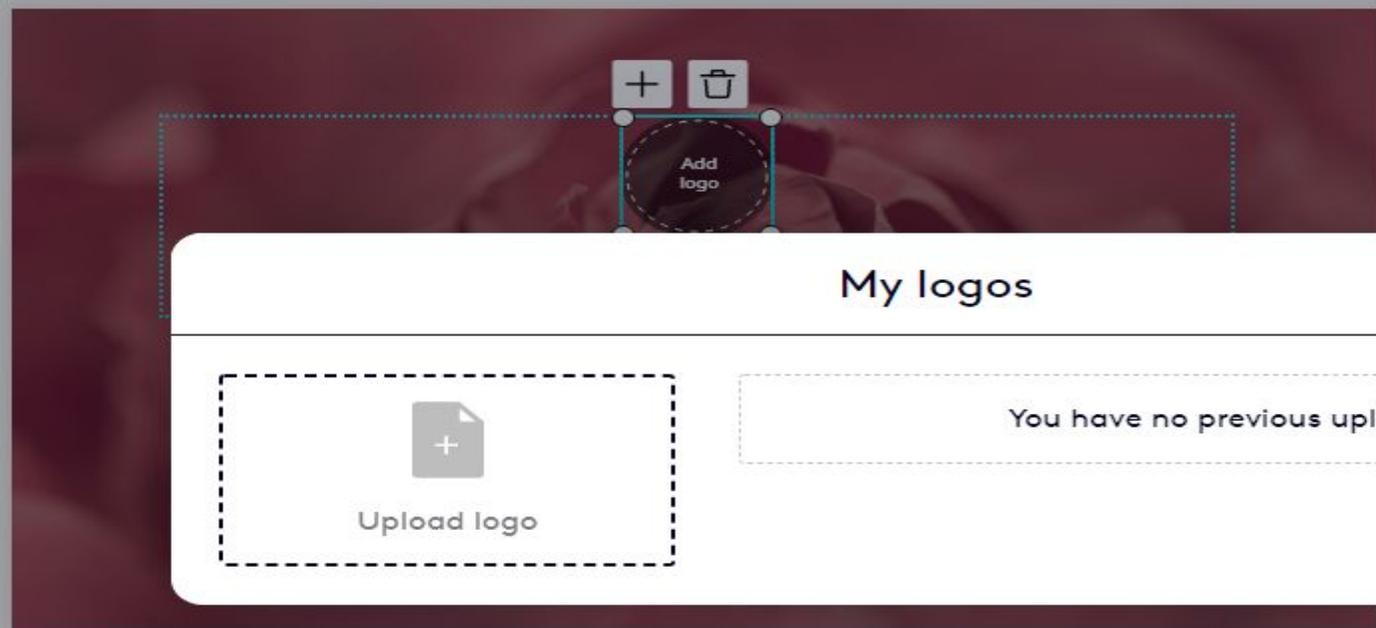
Export

Logo



Upload

Update content



My logos ✕



Upload logo

You have no previous uploads

13s

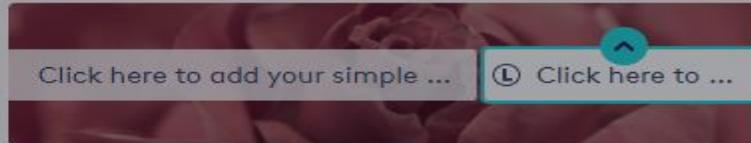
0s

5s

10s

15s

20s



Click here to ...

Zoom



Add scene





Step 5
Add Text and Logo Animations



Add



Style



Edit



Export



Text properties

Staatliches

30

NORMAL

1.4



Text animations

No animation



No animation



Slide in with reveal



Swipe from left



Scale down



Simple fade



Elegant rise



Letter by letter scale up rise



Per letter slide in

12s

0s

10s

20s



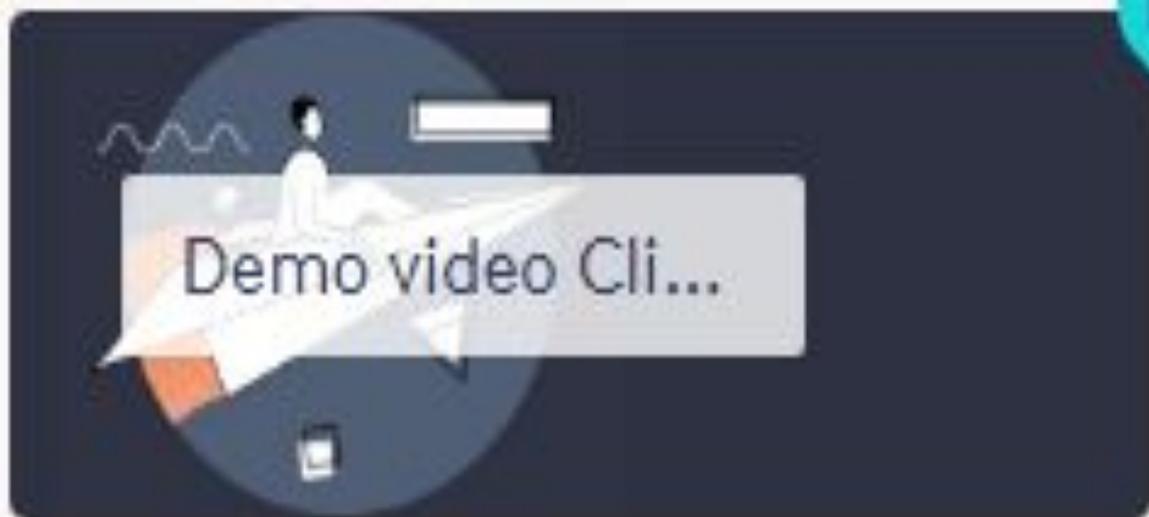


Step 6
Add Scene Transitions

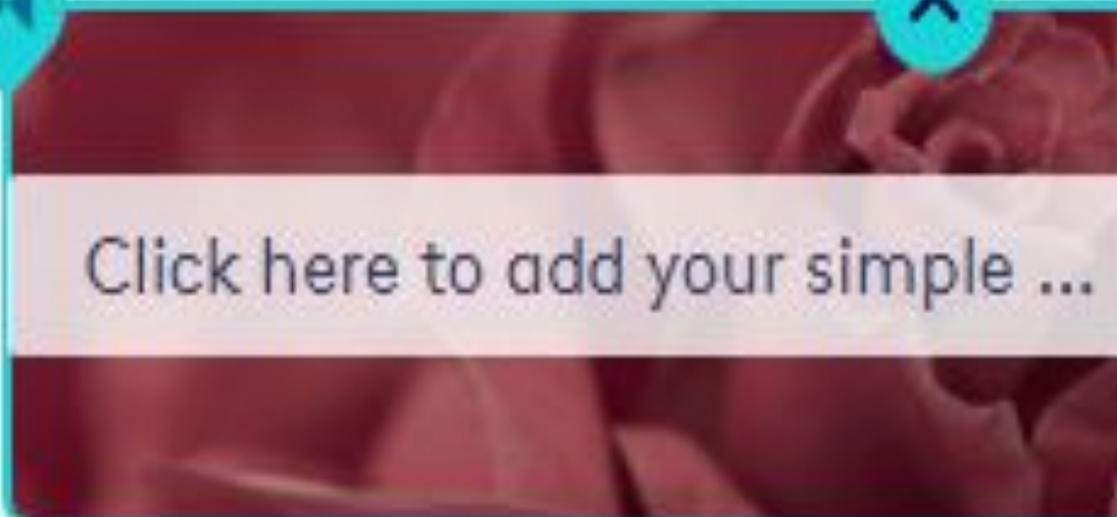
13s



0s



5s





Add



Style



Edit



Export



13s

0s

5s

10s

15s



Demo video Cli...

Click here to add your simple ...

⌚ Click here to ...





Step 7
Add Audio/Music



Add



Style



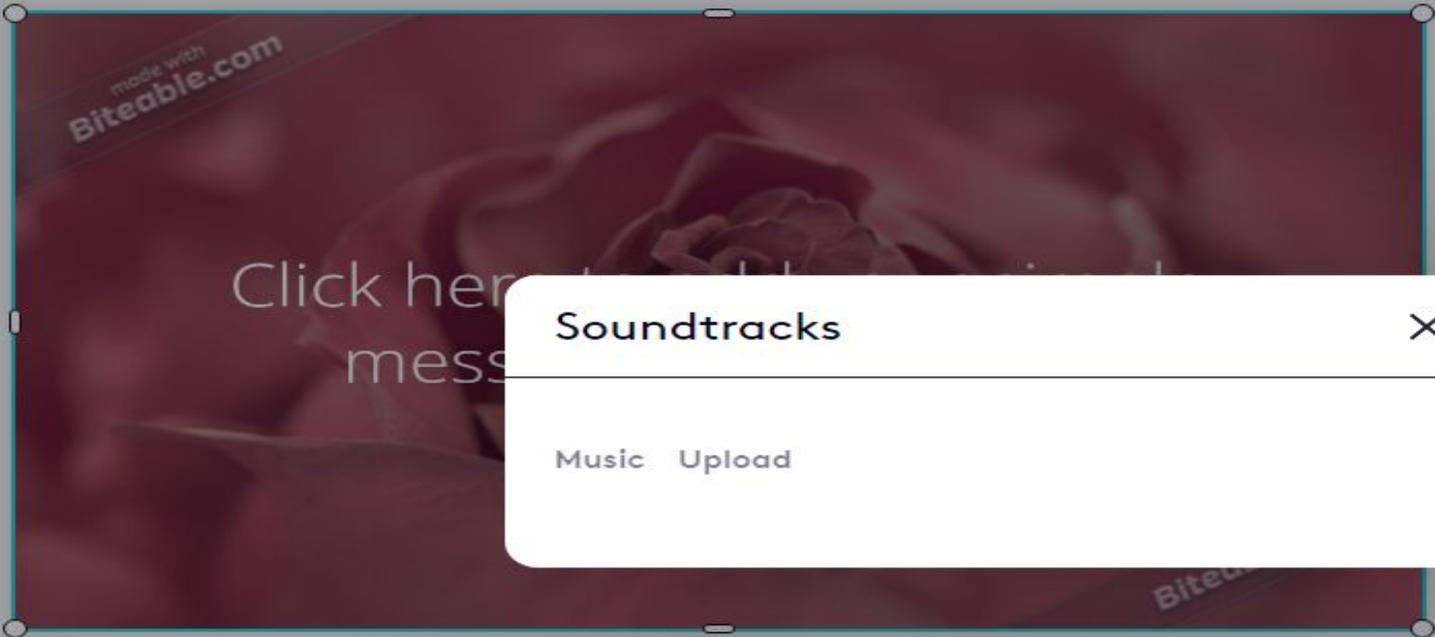
Edit



Export

Soundtrack volume

Add soundtrack



Soundtracks ✕

Music Upload

13s

0s

5s

10s

15s

20s



Demo video Cli...

Click here to add your simple ...

🕒 Click here to ...



Ac



Add



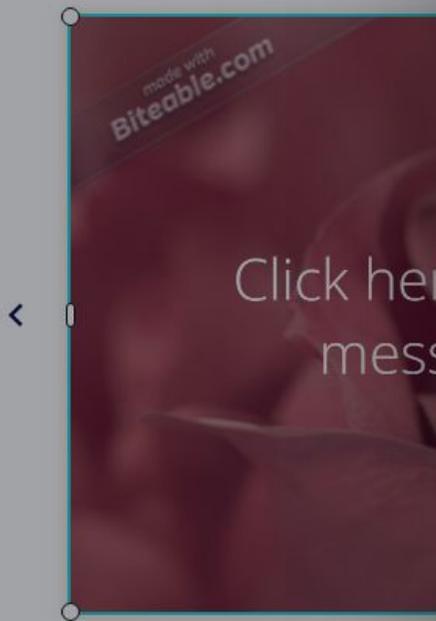
Style



Edit



Export



13s

0s

5s



Demo video Cli...

Click here



Soundtracks



Music Upload

- No soundtrack
- Chill - 3 am West End
4:51
- Chill - City Sunshine
3:05
- Chill - Dreamy Alpine
1:30
- Chill - Finally See The Light
3:21
- Chill - Lyrical Roads
2:45
- Chill - Meditating Beat
2:37
- Chill - Planeteer Reaction
4:08
- Chill - Starcourt Mall
3:37
- Chill - Wisdom in the Sun
2:35
- Classical - Aquarium
2:24

Cancel

Save



Step 8
Build and share Video



Add



Style



Edit



Export

Export your video

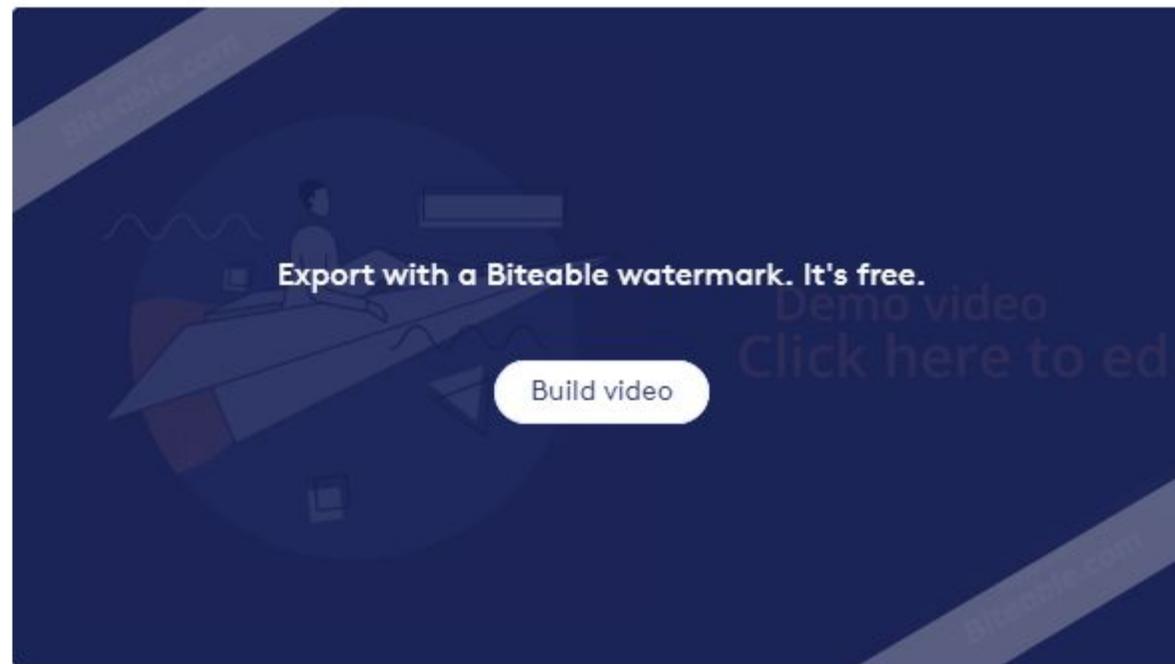
Build your video. Then share or download.

Export with a Biteable watermark. It's free.

Build video

Remove the Biteable watermark and export in HD 1080p quality.

Upgrade





Add



Style



Edit



Export

Export your video

Share your video

Only people with the link will be able to access it.

[Copy link](#)

[Share](#)

[Preview page](#)

Link enabled

Download video



Add call-to-action



0 views

[Get full analytics](#)

[Upgrade](#)



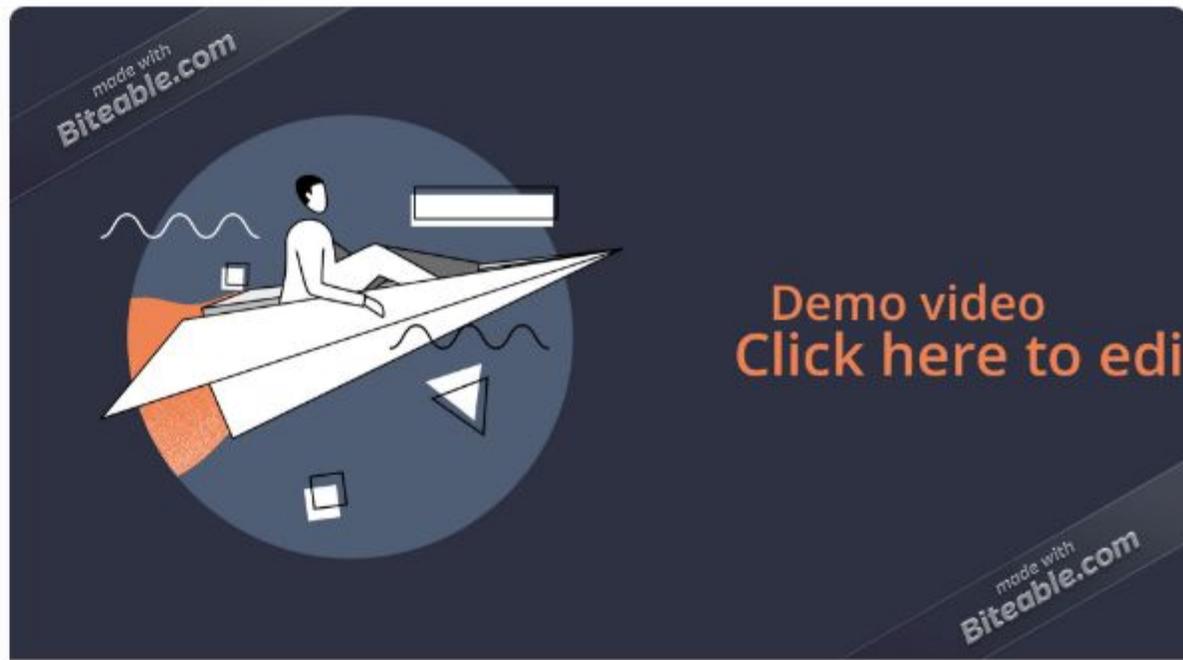
DETAILS

All-time

Views

Upgrade to remove the Biteable watermark.

[Upgrade](#)



0:00 / 0:13

[Update your video](#)

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