

# PHISHERS ARE GETTING SMARTER- ARE YOU?

**Neena Nithin**

Faculty Associate, Amrita center for cyber security

**Did YOU**  
**KNOW?**

According to the studies, 91% of the cyber attacks starts with a **Phishing Email...**

# Table of contents

**01**

**Introduction to  
Phishing**

**02**

**Types of Phishing**

**03**

**Confidential  
Information**

**04**

**Stop phishing**



# 01 Phishing

Phishing is a type of online scam where criminals use fake emails or websites to trick people into giving them sensitive information, such as passwords or financial details.



02

## Types of Phishing

# All you need to know...

- Clone Phishing
- Spear Phishing
- Phone Phishing (Vishing)
- Smishing
- Pharming
- Scareware
- Typosquatting





# Clone Phishing

This type of phishing involves creating a duplicate of an existing legitimate email and using it to trick the recipient into providing sensitive information.



# Spear Phishing

This type of phishing targets specific individuals or organizations, often using personalized messages that are tailored to the recipient in order to make the attack more convincing.



# Vishing

This involves using phone calls or voice messages to trick victims into providing sensitive information or taking actions that benefit the attacker.



# Smishing

This type of phishing involves sending fake text messages to trick people into providing sensitive information.

# Pharming

This type of phishing involves redirecting victims to fake or malicious websites without their knowledge or consent. This can be done by DNS poisoning or other technique

The background features a dark purple gradient with several overlapping circles in shades of purple and orange. A large, semi-transparent purple circle is on the left, and a smaller one is at the top right. A central grey rounded rectangle contains the text. The word "Scareware" is written in a large, white, sans-serif font.

# Scareware

This type of phishing uses fake pop-up messages or alerts to trick victims into downloading or purchasing fake or malicious software.

# Typosquatting

This type of phishing involves registering fake or misspelled version of popular websites to trick victims into visiting these sites and providing sensitive information or downloading malware.



# 7 Signs of a Phishing Email

Generic greeting or no greeting at all

Request for personal information over email

Buttons with hyperlinks to unfamiliar webpages

Unsolicited attachments



"From" email address is not official

Hover your mouse to reveal misleading URL hyperlinks

Spelling and grammar mistakes

From: Amazon<management@mazonindia.in>

← Note an A is missing in Amazon

To: joey@gmail.com



Dear Client,

← Generic non-personalized greeting

We have sent you this email, because we have strong reason to believe, your account has been used by someone else. In order to prevent any fraudulent activity from occurring we are required to open an investigation into this matter. We've locked your Amazon account and you have 36 hours to verify it, or we have the right to terminate it.

<https://www.amazon.com/exe/dos/sign-in.html>

<http://redirect.kereskedj.com>

← Hovering over the link it points to another link which is not an Amazon site

Sincerely,  
The Amazon Associates Team

Address  <http://www.prosingersaccess.com/pics/10053/http1/www.hdfcbank.com/personal/default.asp>



**HDFC BANK**



## NetBanking

---

Please complete the details below to Update your online banking.

Fields with '\*' are mandatory.

Customer ID\*

IPIN (password)\*



04

Confidential  
information

# Think twice before sharing...

- One-Time-Password (OTP)
- Credit/debit card number
- The card's CVV number
- Expiry date
- Secure password
- ATM pin
- Internet Banking login ID and password and other personal information



05

How to stop

# Thank you

Do you have any questions?

[neenarmohan@gmail.com](mailto:neenarmohan@gmail.com)