Creating Blog using WordPress

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What is a Blog ?

A blog, also known as a *weblog*, is a website that is like a diary or journal.

Reference: https://simple.wikipedia.org/wiki/Blogpedia.org/wiki/Blog

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CIET WEBINAR

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What is a Blog?

A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.

Reference: https://www.lexico.com/en/definition/blog

Website Vs Blog

Website	Blog
Content is static .	Content is regularly updated.
A homepage that displays content from several sections of internal website pages.	A chronological listing of blog posts.
Formal. Non-interactive	Informal. Interactive.
Non-participatory. One-way.	Participatory. Commenting.
A design portfolio . Logo, About, Contact	Posts archived by date, category, author, tags and sub-categories.
A blog might be a part of a website . Example: http://www.ncert.nic.in	All blogs are websites. Example: https://www.huffpost.com

Key concepts

PURPOSE

Personal publishing.Managing content.Collaboration & Learning.Promotion & Publicity.

AUTHORSHIP

Single author or Group of authors.



Key concepts

CONTENT

Frequent updates.

Reverse chronological order.

Any media. Content is the star.

CONNECTIONS

Comments.

Sharing.

Followers. Building links.

What is WordPress?

WordPress is an open source Content Management System (CMS), which allows the users to build dynamic websites and blogs.

> 2003 Matt Mullenweg & Mike Little 2009 Open Source WordPress.org & WordPress.com



WP Webinar

Header with the menu or navigation bar

Basic Structure of a WordPress Blog

Main content

vith highlighted or lates blog posts

Sidebar

with social profiles, favorite content, or call-to-action

Footer

with relevant links like a disclaimer, privacy policy, contact page, etc.

Image: https://firstsiteguide.com /what-is-blog ⁸

Creating Blog using WordPress DEMO

- 1. Register & Configure Basic settings
- 2. Navigate Admin Panel
- 3. Customize Look & Feel
- 4. Publish.
- 5. Connect & Grow up.



Blogs in Teaching & Learning

Information & Resource sharing tool

(Announcements, Assignments, Materials)

Open & Free publishing platform

(E-magazines, Diaries, Newsletters)

A tool for collaboration

(Group project, Class blogs)

Examples



Resource sharing

76+ Million Hits

https://librarykvpattom.wordpress.com

Examples



Publishing platform

E-Magazine

https://kvpattomemagazine.wordpress.com

Examples



Collaborative Learning 7,465 Followers

http://homeworksonline.wordpress.com

How to have a Live Blog?

- 1. Create relevant and quality content.
- 2. Update regularly.
- 3. Use images, links and videos.
- 4. Link and share your content.
- 5. Evaluate and improve.



Blog.
WordPress.
How to create a Blog.
Blogs in Teaching & Learning.
Keeping it live.





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