

# College of Engineering Pune

(An Autonomous Institute of the Govt. of Maharashtra)

## Internet Fundamentals, Analysis of Threats and Risks

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## OUTLINES

**Internet fundamentals**

**Information security**

**Basics of Information security**

**Analysis of threats and risks**

**Difference between Information, IT and Network security**

**Policies of Information Security**



## **INTERNET**

**It is the largest network in the world that connects hundreds of thousands of individual networks all over the world.**

**Internet service providers- A commercial organization with permanent connection to the Internet that sells temporary connections to subscribers.**

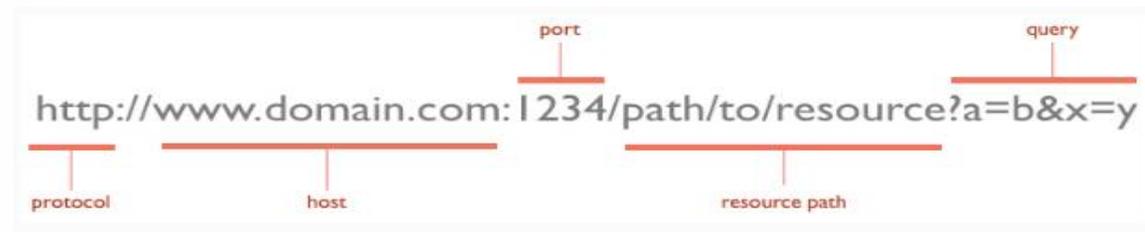
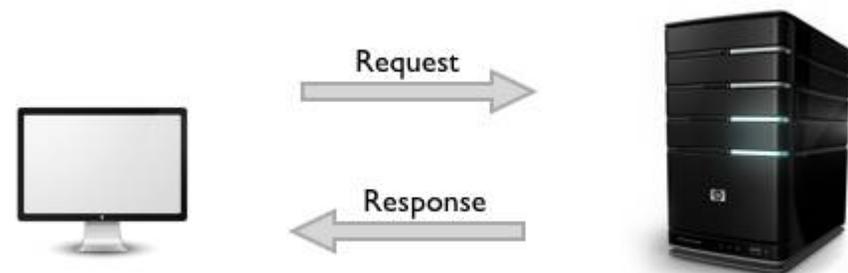
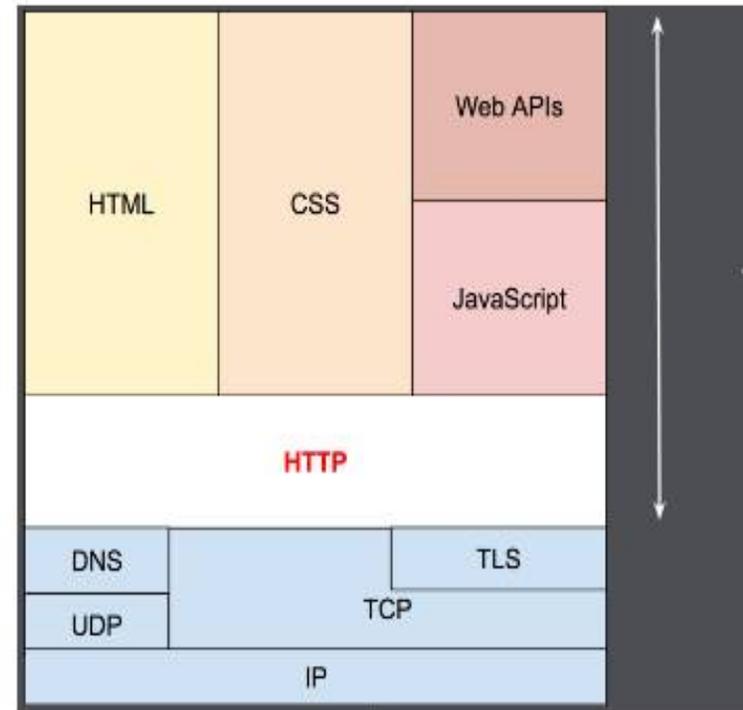
**Examples: Prodigy, America Online, Microsoft network, AT&T Networks.**

# UNDERSTANDING THE HTTP PROTOCOL

HTTP stands for Hypertext Transfer Protocol

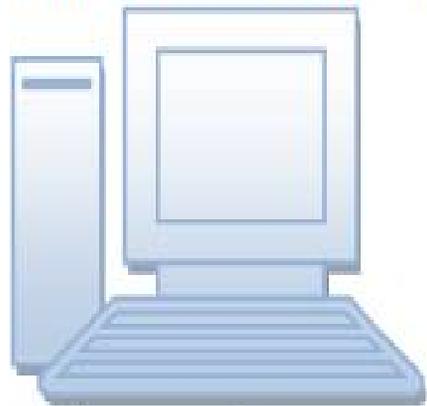
HTTP is simple, extensible

Stateless



# UNDERSTANDING THE HTTP PROTOCOL

(1) User issues URL from a browser  
<http://host:port/path/file>



(5) Browser formats the response  
and displays

**Client** (Browser)

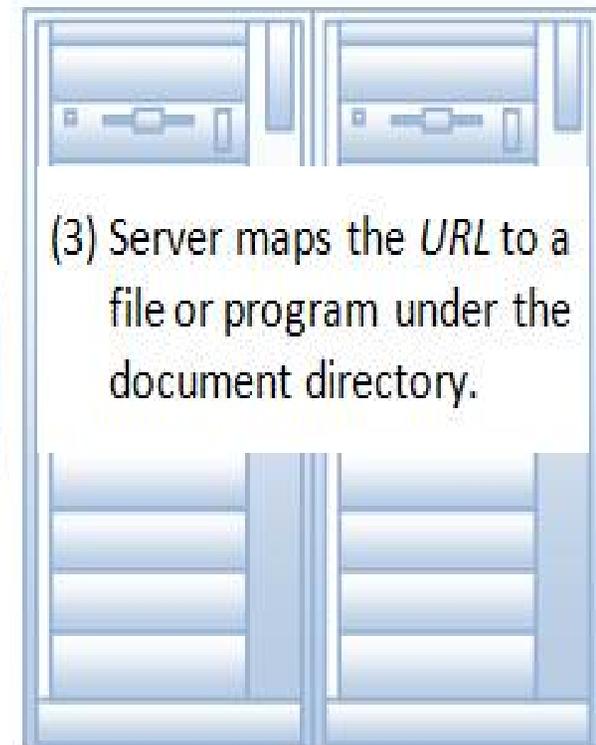
(2) Browser sends a request message

```
GET URL HTTP/1.1
Host: host:port
.....
.....
```

(4) Server returns a response message

```
HTTP/1.1 200 OK
.....
.....
.....
```

**HTTP** (Over TCP/IP)

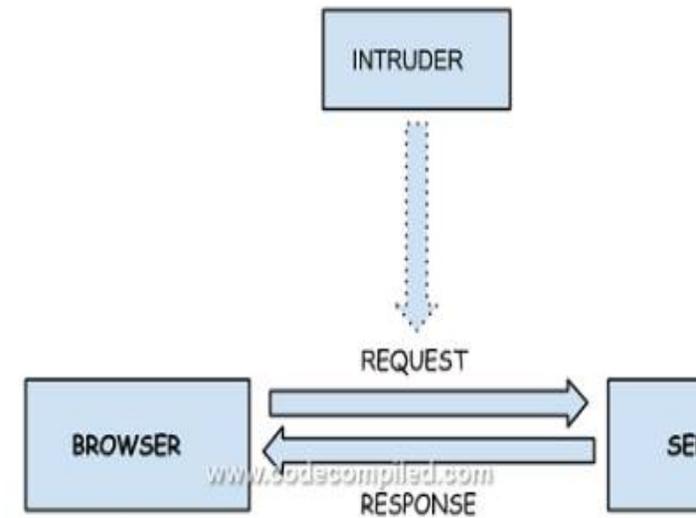
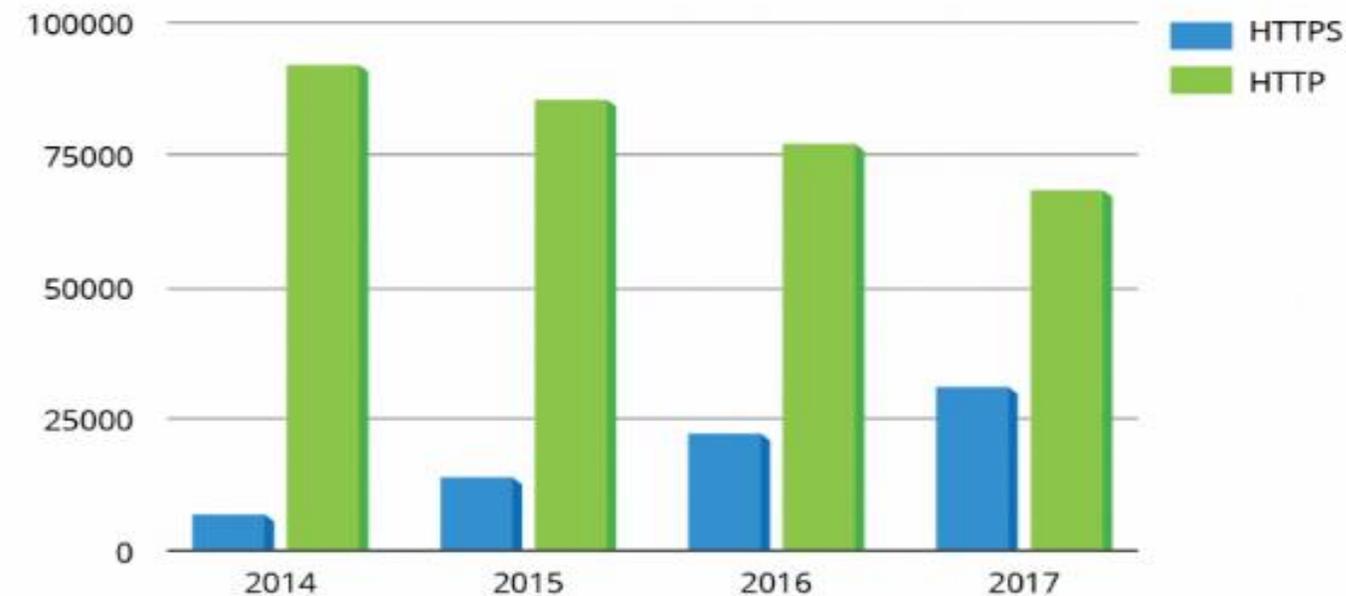


(3) Server maps the *URL* to a  
file or program under the  
document directory.

**Server** (@ [host:port](#))

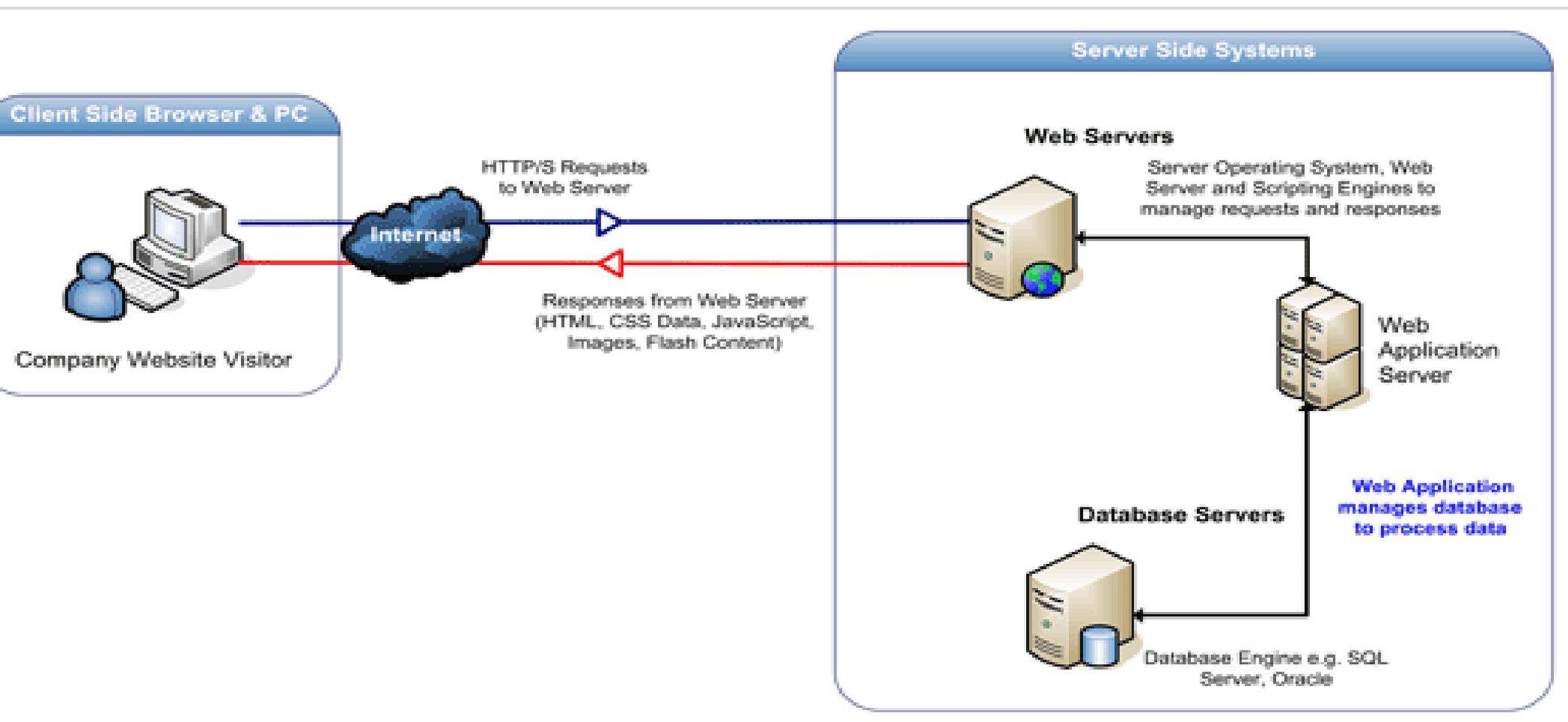
# HTTP AND HTTPS

## HTTPS USAGE AMONG TOP 100K DOMAINS\*

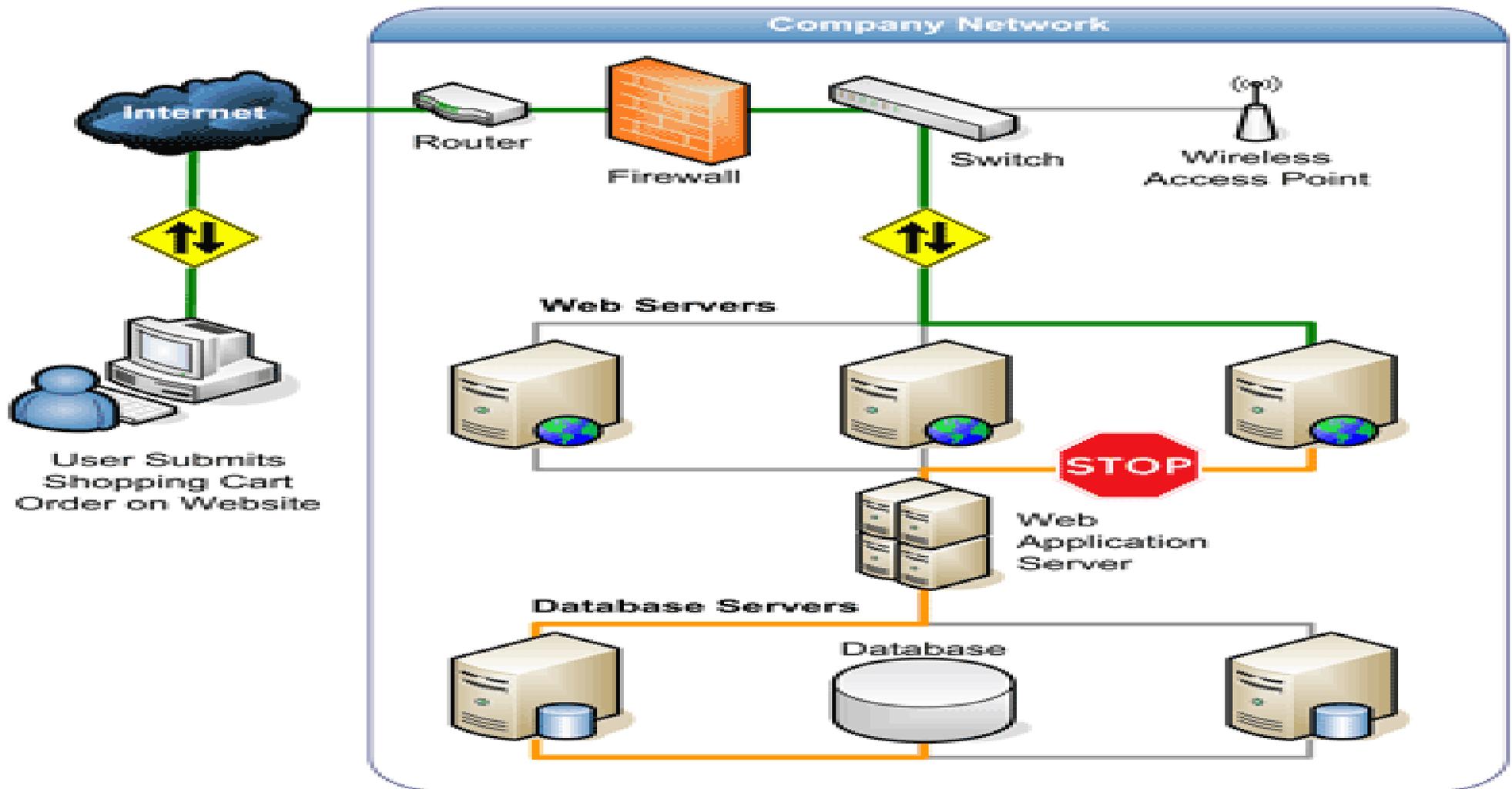


Hyper Text Transfer Protocol Secure (HTTPS) is the secure version of HTTP to save the confidentiality by encryption.

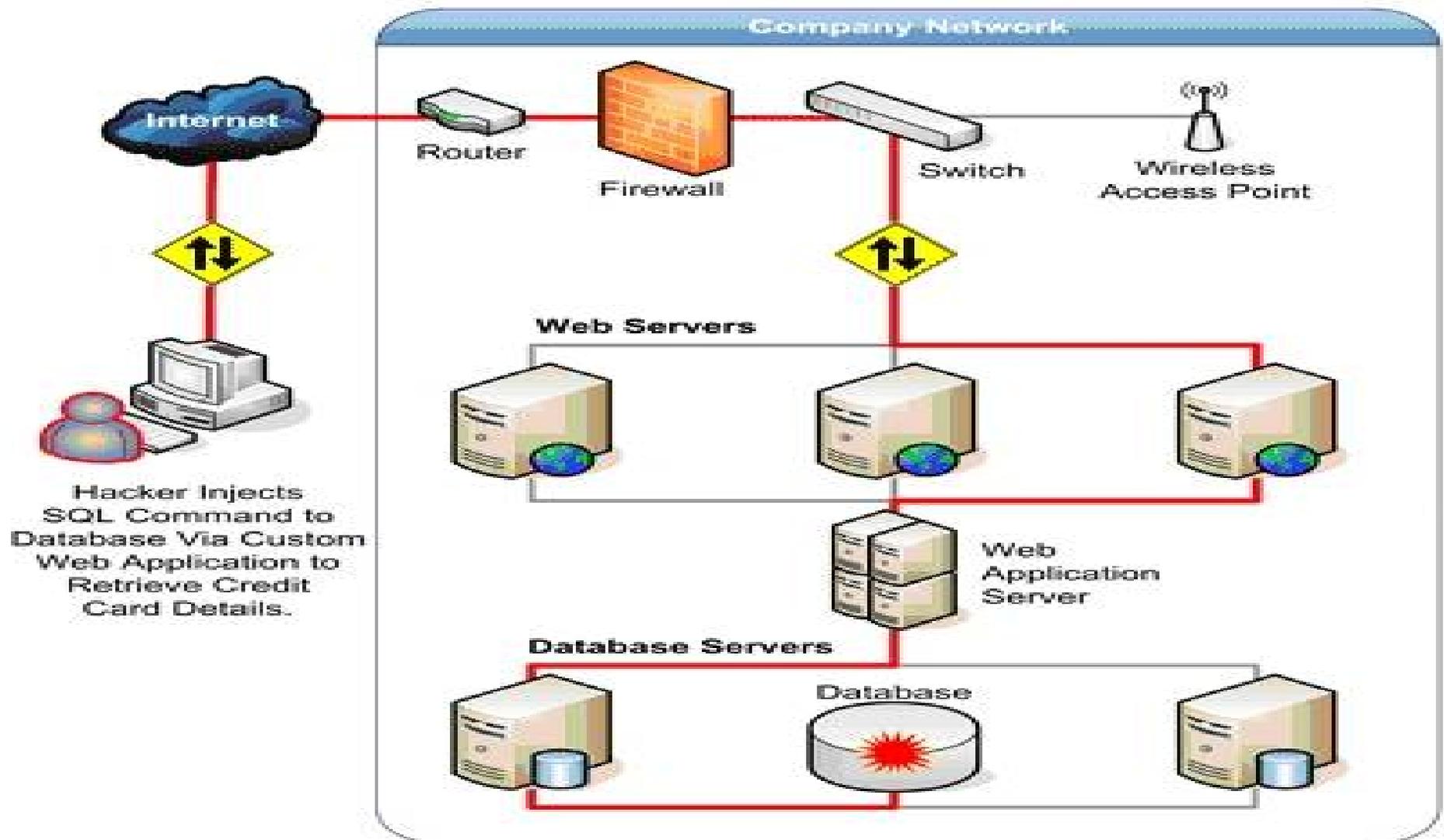
# INTERNET COMMUNICATION



# HOW A WEB APPLICATION WORKS



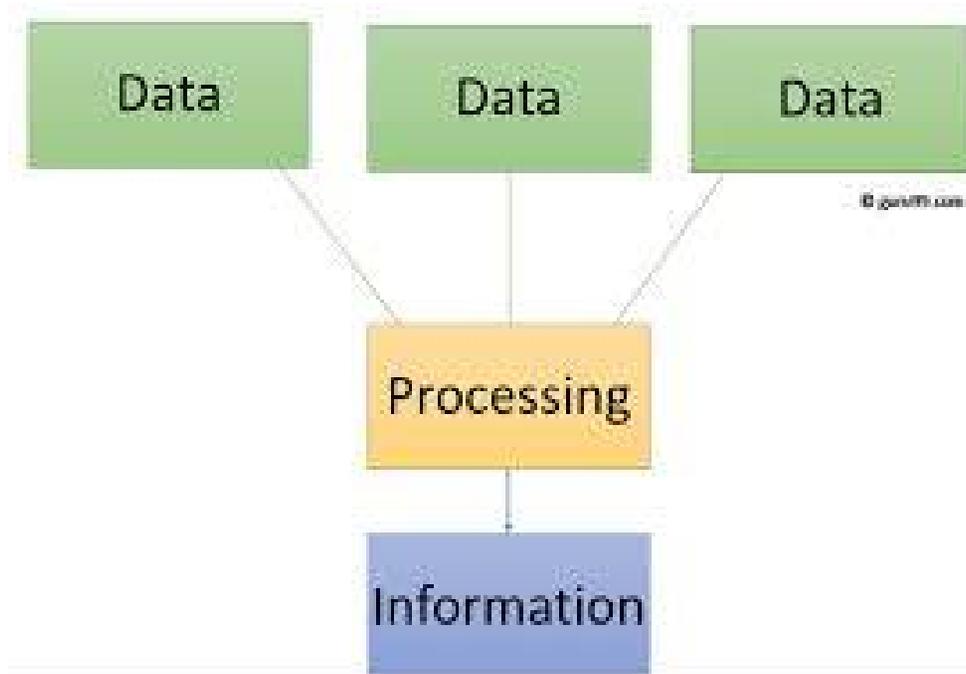
# HOW AN ATTACKER ATTACKS



# DATA AND INFORMATION

Data represent values

Meaning associated with the data, it changes with the context





## FORMATION SECURITY

- Information Security is “Organizational Problem” rather than “IT Problem”
  - More than 70% of Threats are Internal
  - More than 60% culprits are First Time fraudsters
  - Biggest Risk : People
  - Biggest Asset : People
  - Social Engineering is major threat



## FORMATION AND INFORMATION SECURITY

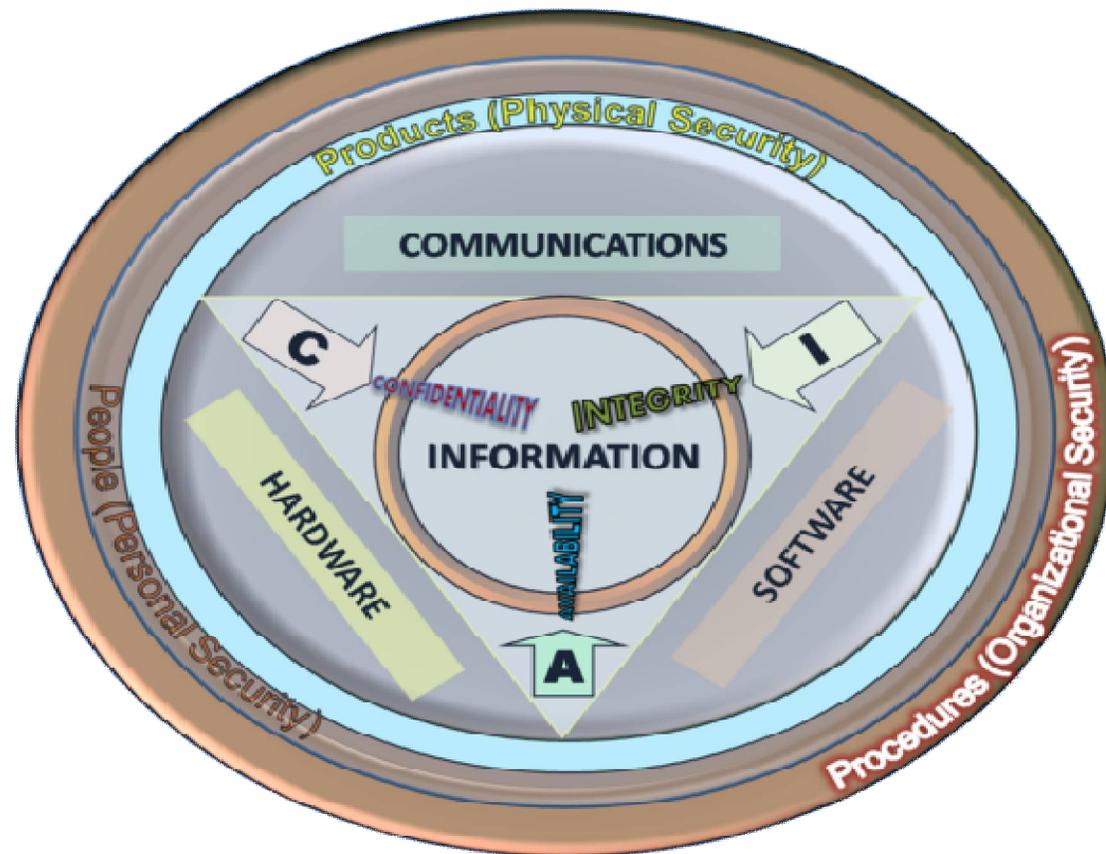
Information is an asset which, like other important business assets, has value to an organization and consequently needs to be suitably protected.

Information Security is the process of protecting the intellectual property of an organization.

Information security is the protection of information and minimizes the risk of exposing information to unauthorized parties.

Preservation of confidentiality, integrity and availability of information. Note: In addition to these other properties, such as authenticity, accountability, non-repudiation and reliability of information, also be involved.

# BASIC PRINCIPLES AND OBJECTIVES



The CIA triad of confidentiality, integrity, and availability is at the heart of information security



## HY INFORMATION SECURITY

Ensure Availability of Business

Take care of the risk of loss of Confidentiality, Integrity and Availability  
of Information Assets

Protect Data and Information Systems

Brand and Reputation Loss

Increased Productivity through best practices

Higher levels of assurance

Enable Business Continuity and Disaster Recovery

# RMS

## Threat:

- Any circumstance or factor with the potential to cause harm
- A motivated, capable adversary

## Vulnerability:

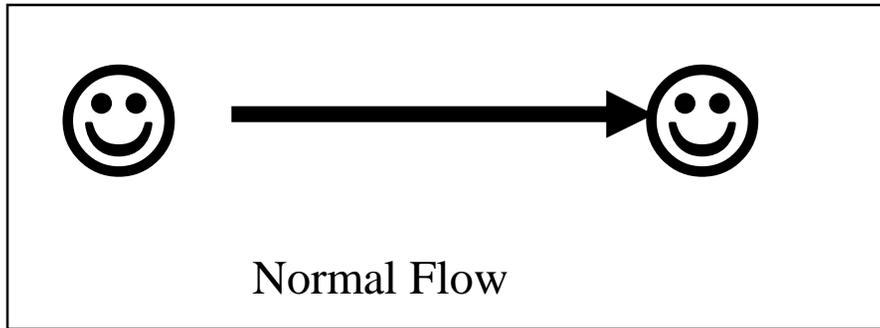
- A weakness in a system; in procedures, design, or implementation that can be exploited
  - Software bugs, design flaws, operational mistakes
  - Social engineering
- Risk=likelihood x consequence
  - Likelihood is the probability that particular vulnerability will occur
  - The severity(impact) of that occurrence



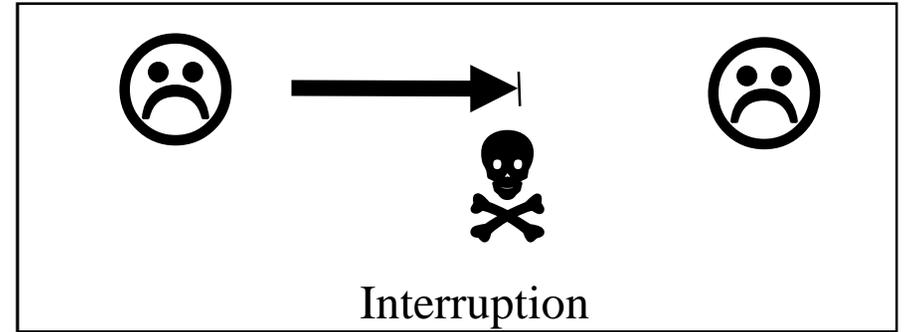
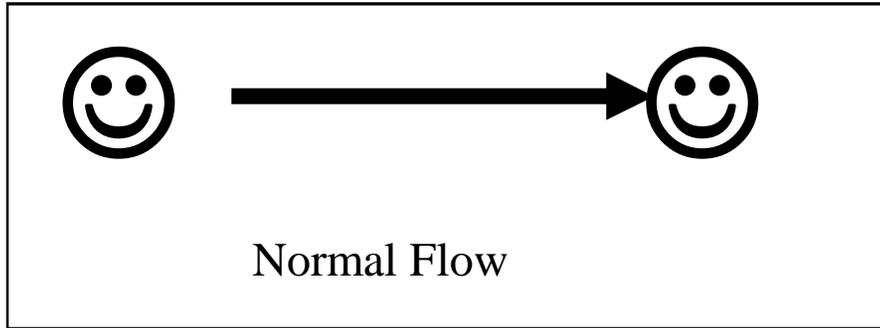
# THREATS

- Software Attacks,
- Theft of intellectual property,
- Identity theft,
- Theft of equipment or information,
- Sabotage, and
- Information extortion

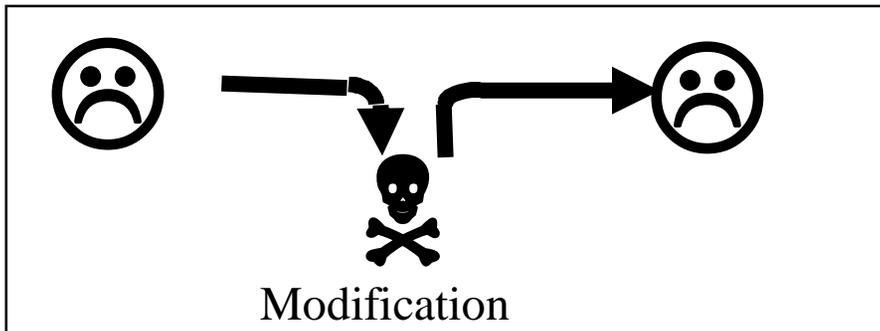
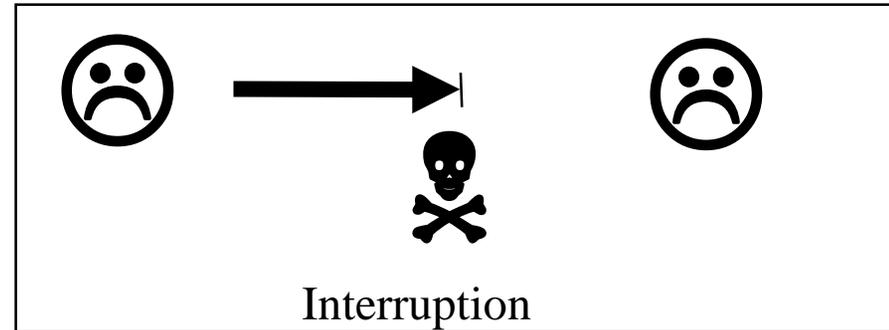
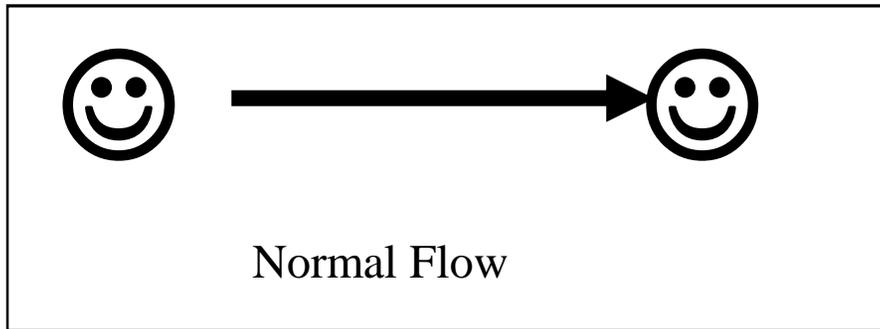
# SECURITY ISSUES



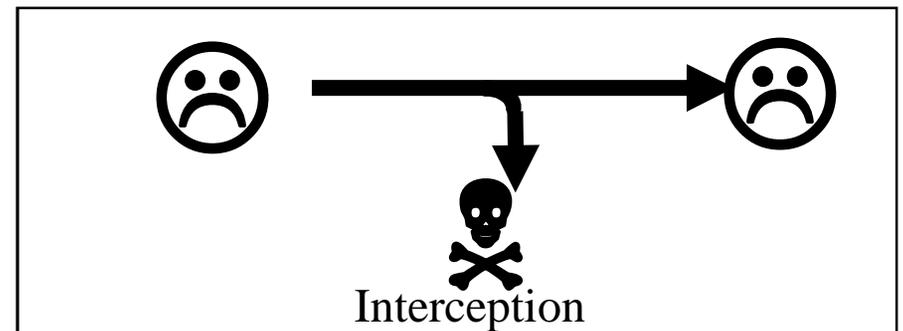
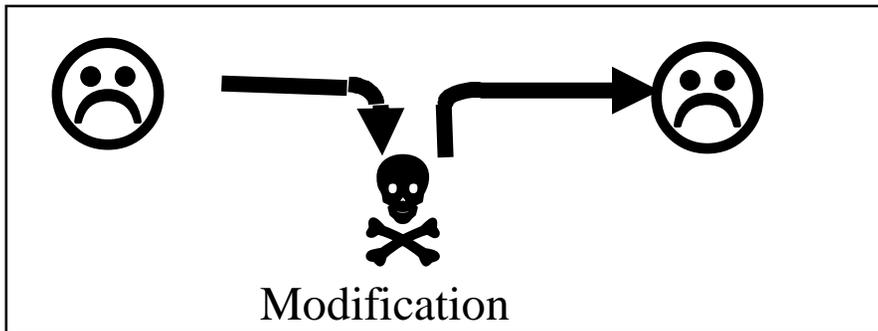
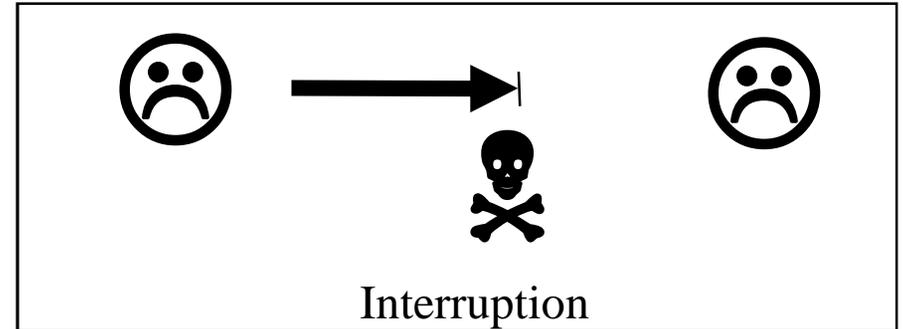
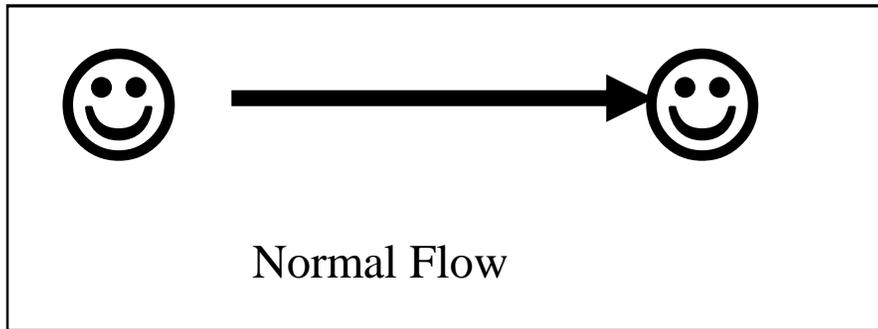
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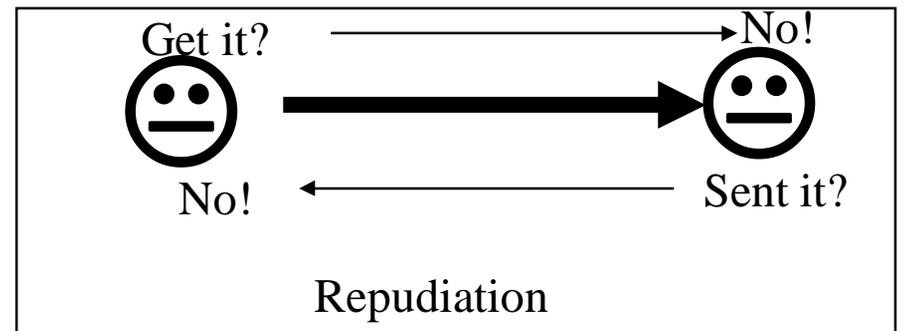
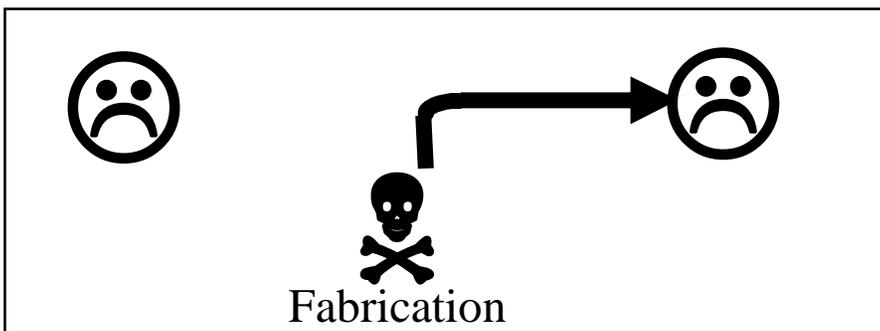
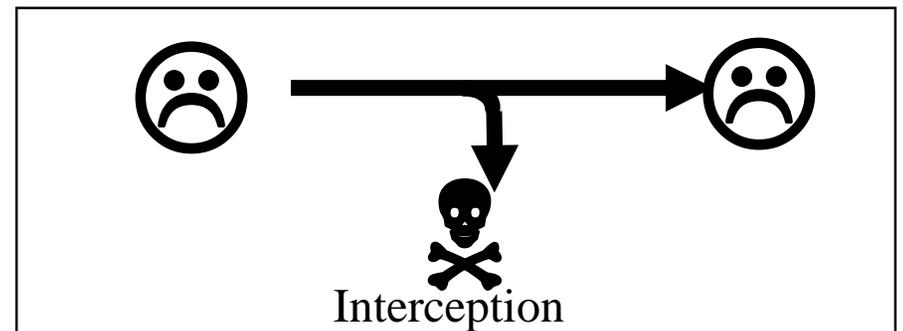
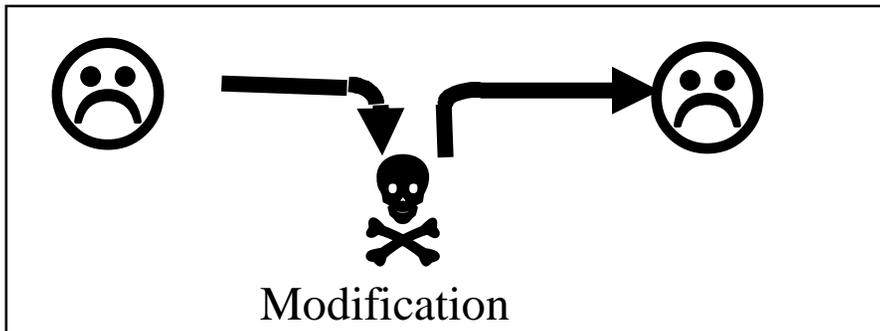
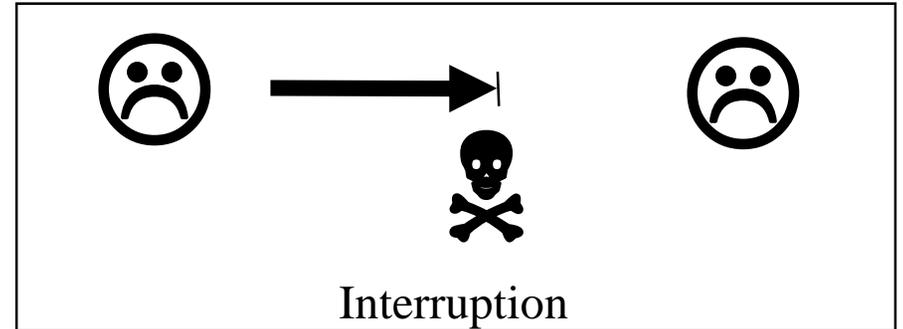
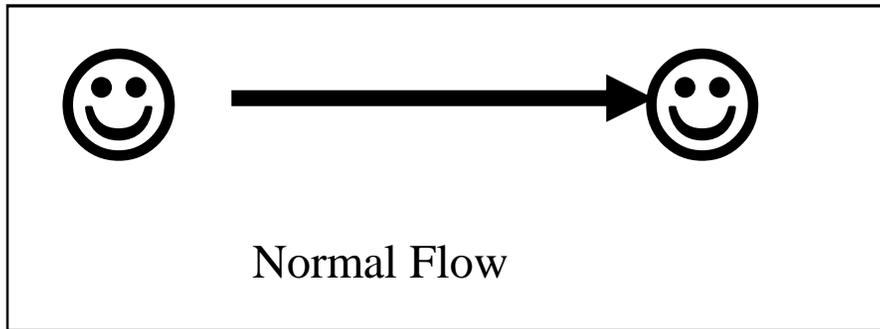
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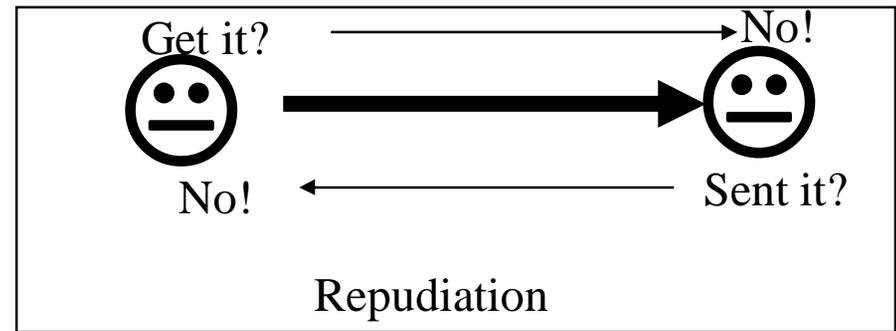
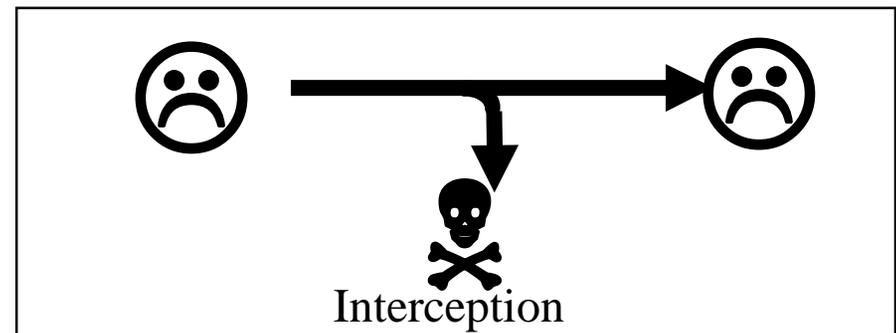
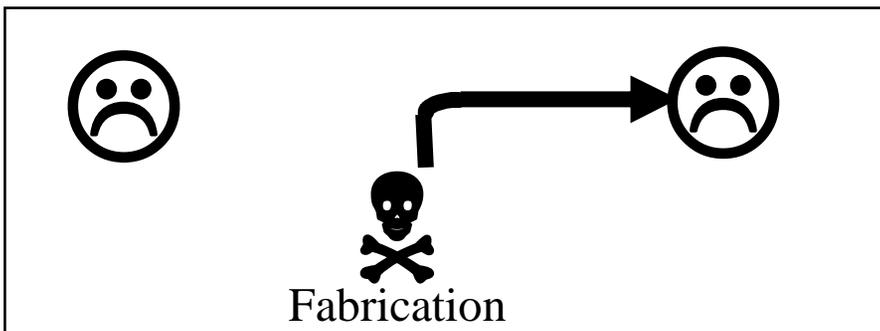
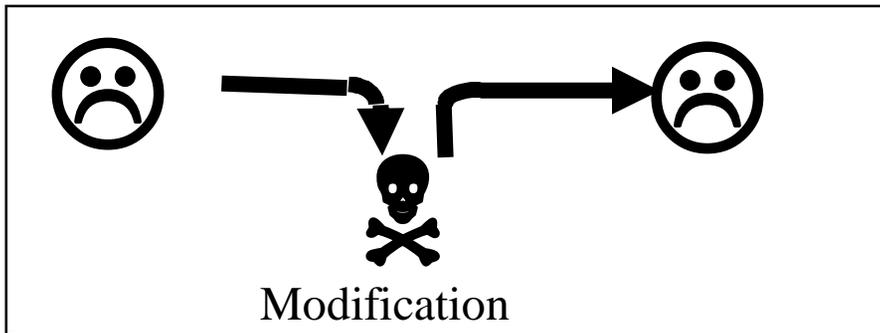
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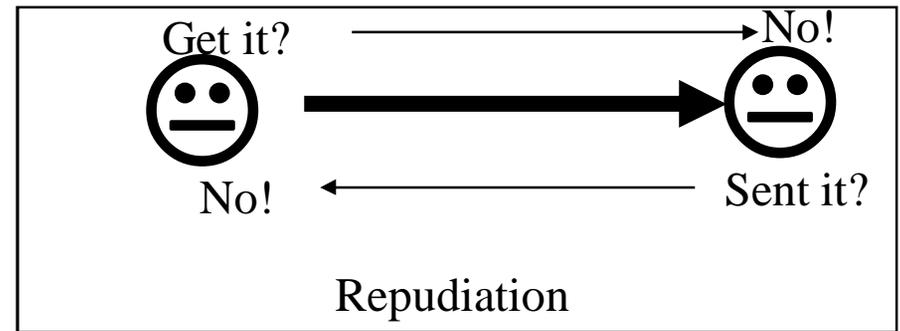
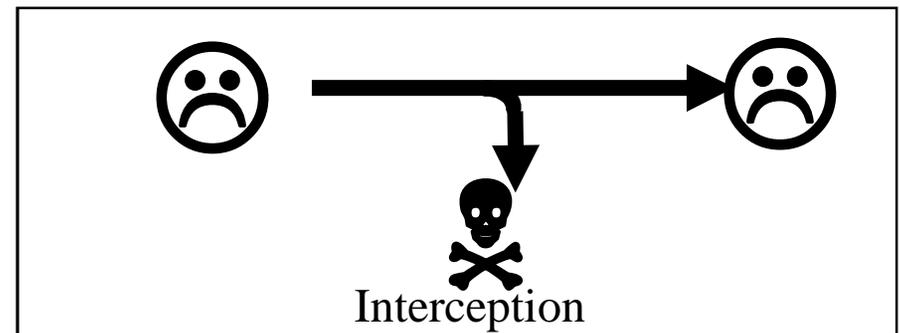
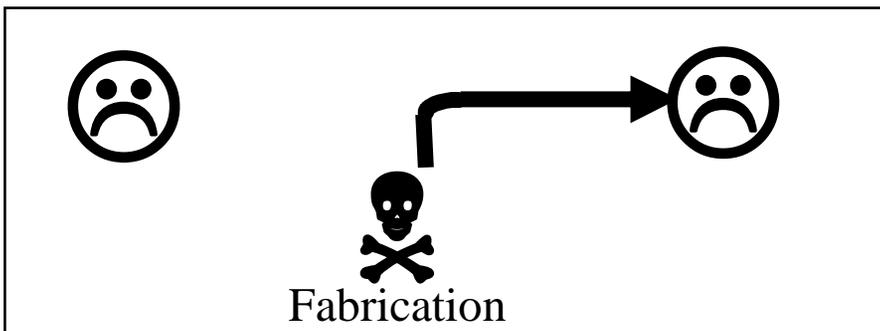
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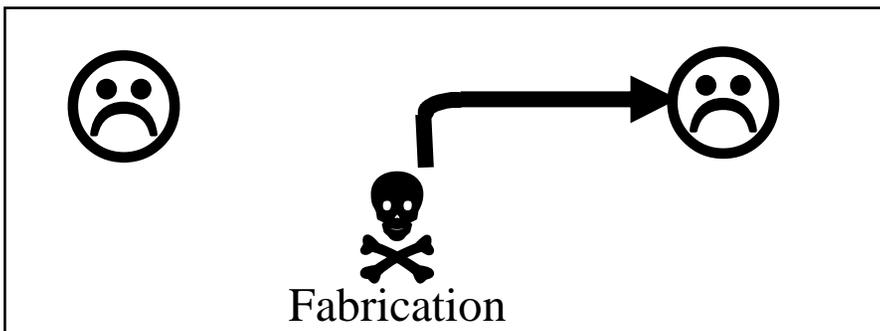
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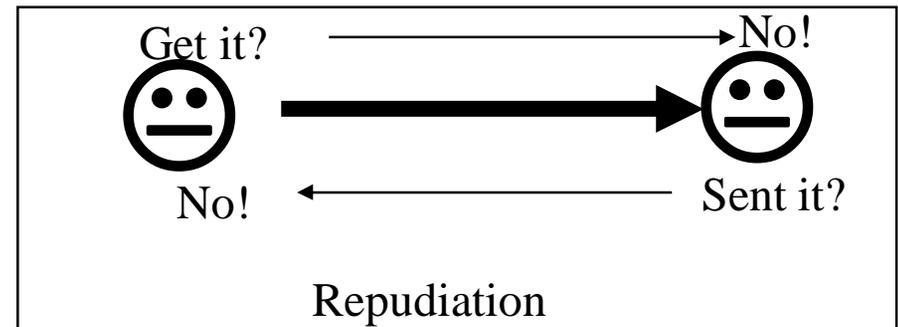


**Integrity**



**Availability**

**Confidentiality**



# SECURITY ISSUES

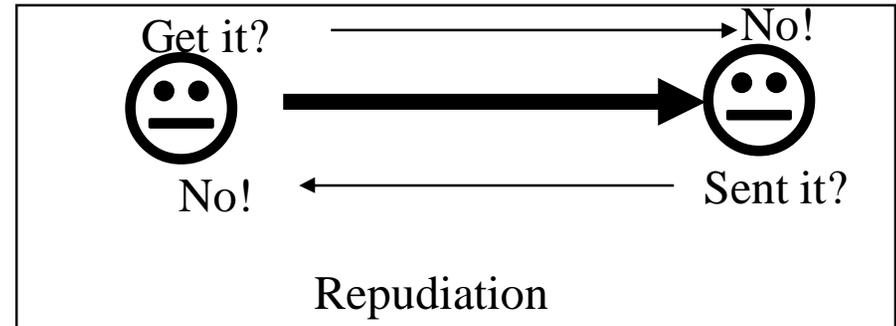


**Integrity**

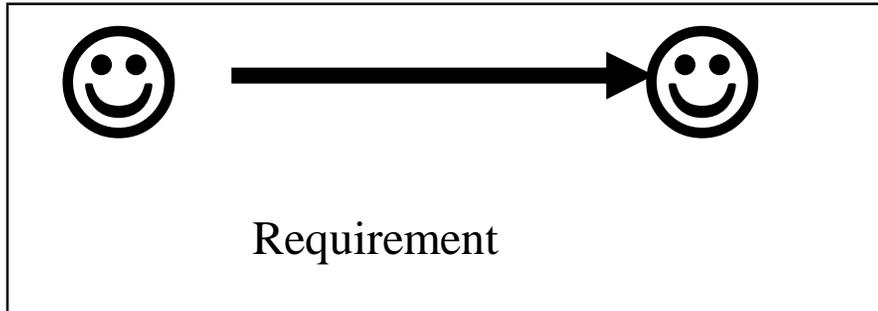
**Authenticity**

**Availability**

**Confidentiality**



# SECURITY ISSUES



**Integrity**

**Authenticity**

**Availability**

**Confidentiality**

**Non Repudiation**



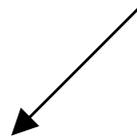
# SECURITY MECHANISMS

- Confidentiality - Encryption
- Integrity - Hashing
- Authentication - Digital Certificates
- Non-Repudiation - Digital Signatures
- Cryptography plays a vital role in providing these services

# BASIC TERMINOLOGY

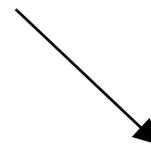
## **Cryptology**

Branch of mathematics and computer science that studies the mathematical foundation of cryptographic methods



## **Cryptography**

Art of secret (crypto) writing (-graphy)



## **Cryptanalysis**

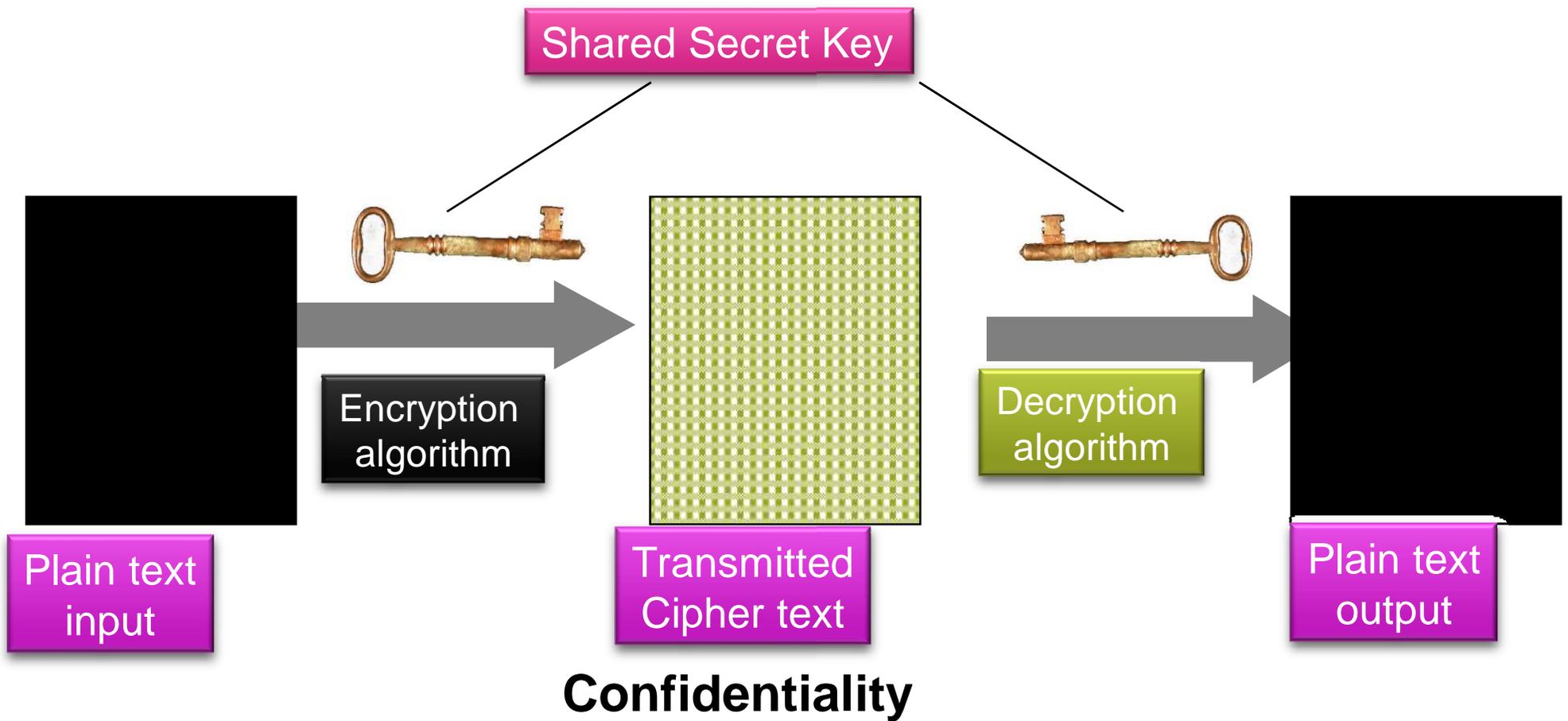
Art of breaking ciphers



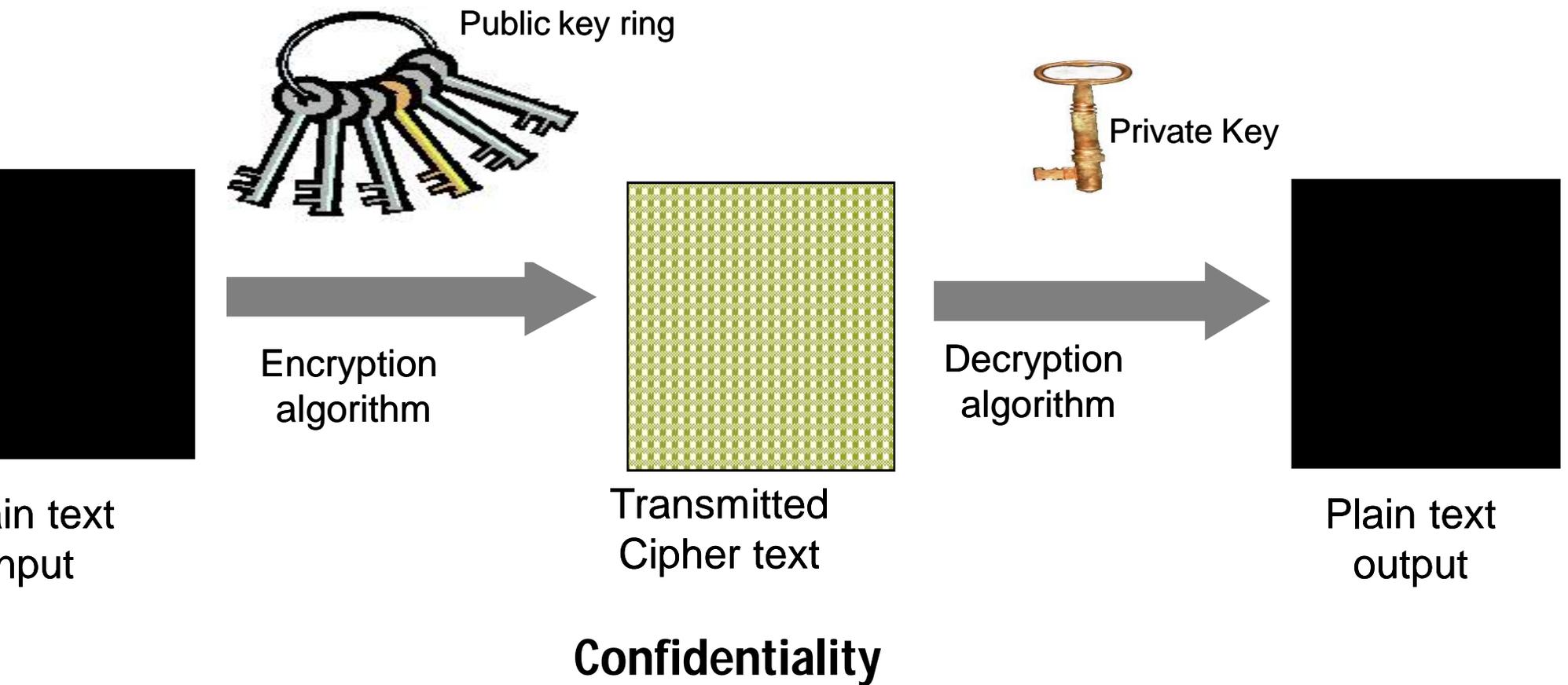
# CRYPTOGRAPHIC ALGORITHMS

- Types of Cryptographic algorithms
  - Secret key cryptography or Symmetric Key
  - Public key cryptography or Asymmetric Key
  - Hash functions

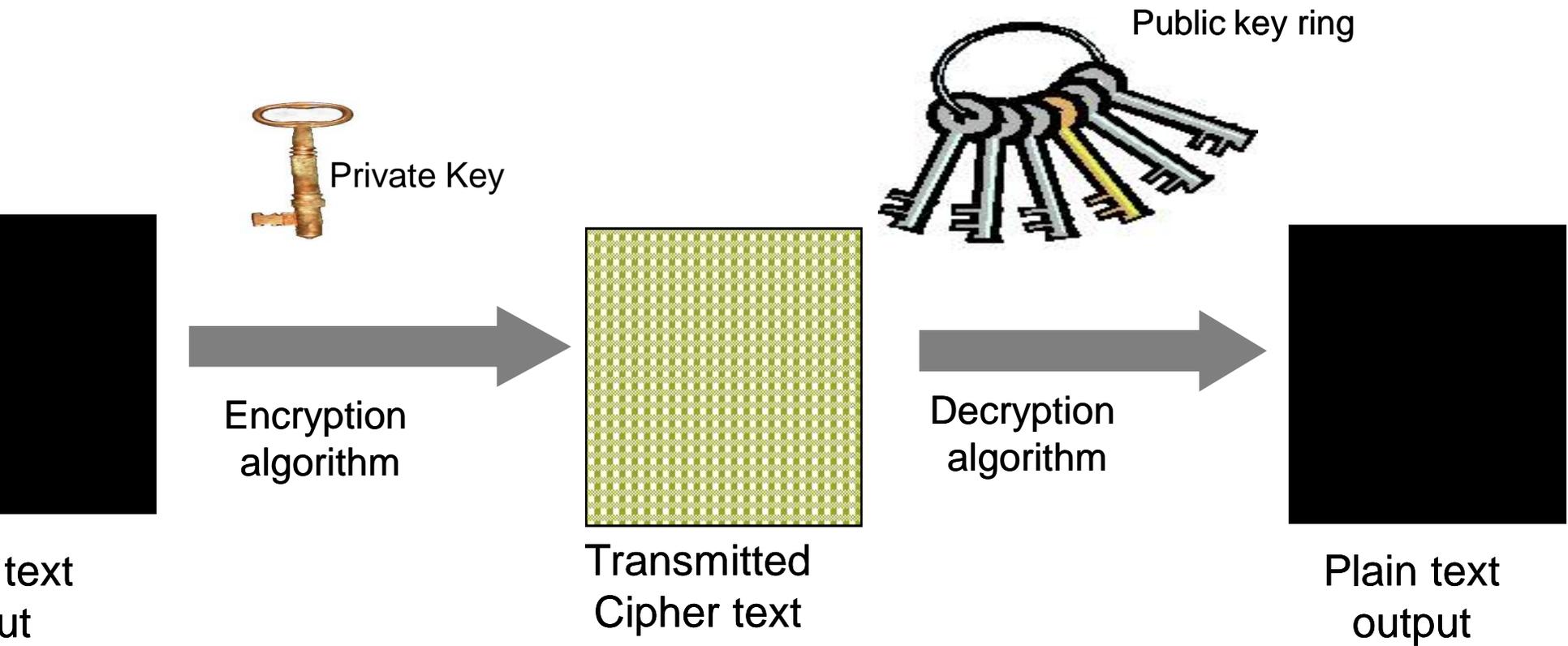
# SECRET KEY ALGORITHMS



# PUBLIC KEY ALGORITHMS

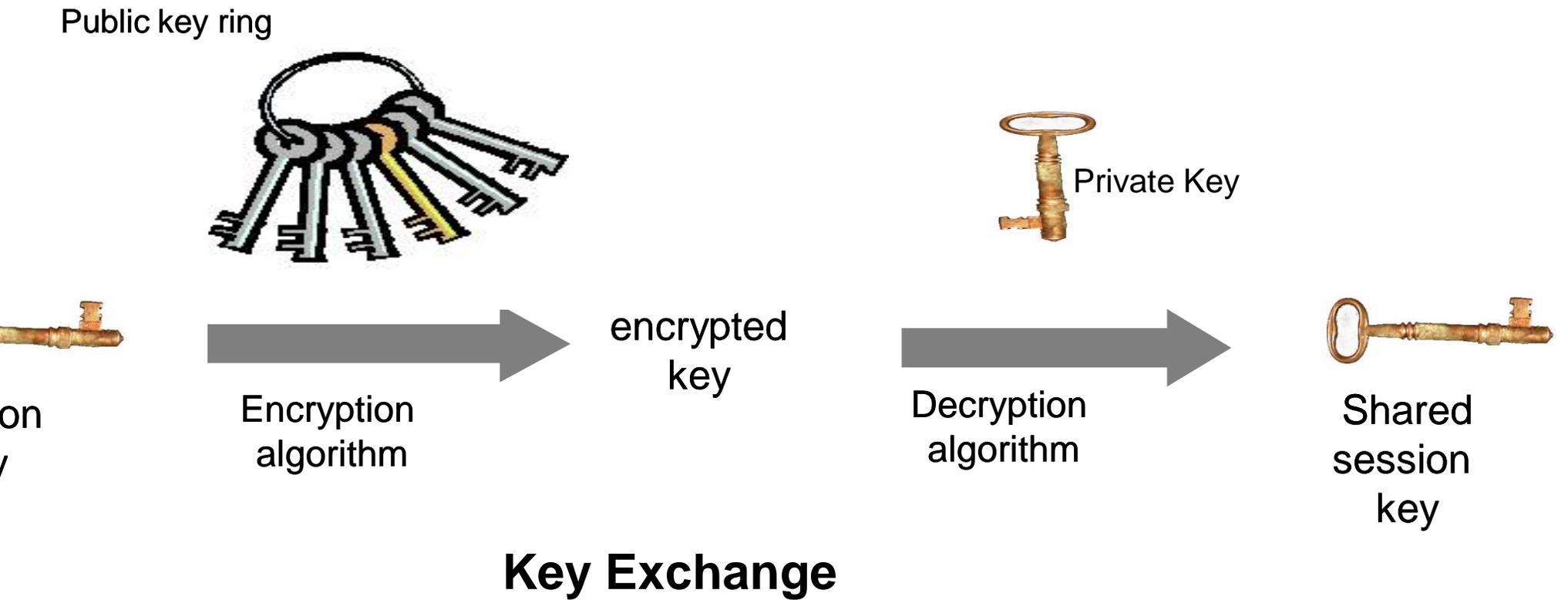


# PUBLIC KEY ALGORITHMS



**Authentication**

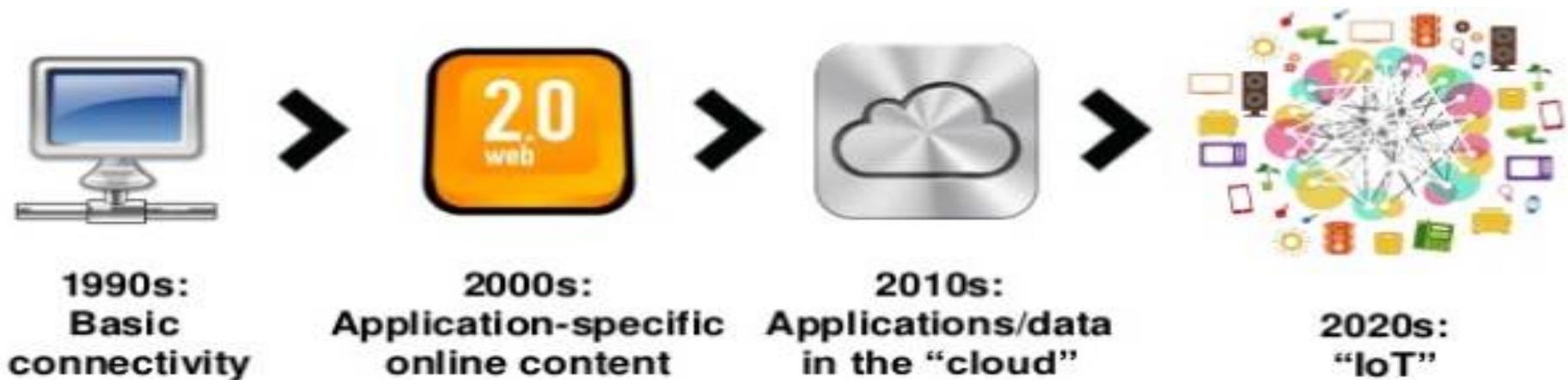
# PUBLIC KEY ALGORITHMS



# HASH FUNCTIONS

- A public function that maps a plaintext message of any length into a fixed length hash value used as the authenticator
- Pros
  - One way transformation
  - Offers integrity without the cost of encryption
  - Message can be read when authentication is unnecessary
- Cons
  - No Confidentiality
  - Can be altered by attackers to match altered message

# UNEXPECTED SUCCESS...



- Evolution of technology, usage and value
- Evolution of security problems and solutions
- Evolution never stops...

THE BIGGER PICTURE





# CYBER SECURITY

Cyber security policy which enable organizations to practice safe security techniques to minimize the number of successful cyber security attacks

Cyber security refers to the technologies and processes designed to protect computers, networks data from unauthorized access and attacks delivered via Internet by cyber criminals

# CYBER CRIME

It is a computer related crime, Internet crime, digital crime which uses high-technology tools comes under the cyber crime



People Vs. Technology



# STORY OF CYBER CRIME

First recorded cyber crime in 1820

The first spam email took place in 1978, when it was over ARPANET

First virus was installed on an Apple computer in 1982



## MOST COMMON CYBERCRIME

Debit/Credit Card Fraud – 38%

Compromised A/C Passwords – 34%

Online Purchase – 33%

Unauthorized access or hacking of emails or social media A/C – 34%

Clicking on fraudulent email/ providing sensitive information – 32%

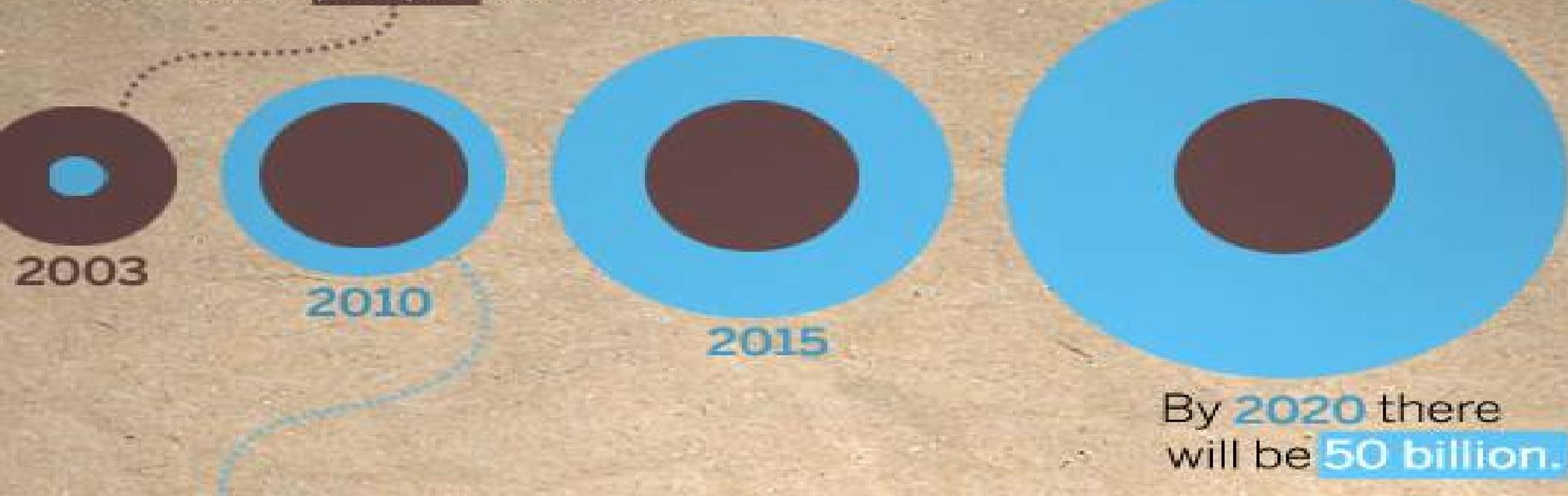
# MOBILITY FACTS

Average People check their phones 150  
times a day – That's once every 6.5 minutes



# "THINGS" CONNECTED TO THE INTERNET

During 2008, the number of **things** connected to the Internet exceeded the number of **people** on earth.



Sources: Cisco IBSG, Jim Cicconi, AT&T, Steve Leibson, Computer History Museum, CNN, University of Michigan, Fraunhofer

Image Courtesy: : CISCO

## CYBER ATTACKS AND DATA BREACHES

A cyber attack occurs when cybercriminals try to gain illegal access to electronic data stored on a computer or network.

The intent might be to inflict reputational damage or harm to a business or person, or theft of valuable data.

A data breach is a type of security incident. It occurs when information is accessed without authorization.

The information accessed could include personal information such as Aadhar numbers, passwords, and financial account numbers.

A cyber attack often happens first. A data breach might follow. Both incidents can have an impact on you.



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# AUTHENTICATION AND AUTHORIZATION

## ■ Access Control

- The ability to permit or deny the use of a resource by a user, through three essential services

## ■ Authentication

- To reliably identify the users

## ■ Authorization

- To control which users are allowed to do what with a resource
- Representing trust, assuming reliable authentication



# FISHING

- “Fishing” for information such as usernames, passwords, credit card details, other personal information
- Forged emails apparently from legitimate enterprises, direct users to forged websites

ISHING

From: [REDACTED]@icicibank . com [REDACTED]  
Subject: ICICI BANK : Please Update Your ICICI Bank detaild

Message | ICICI Netbanking Online Security Verification.html (378 B)



**Net Banking Upgrade Notifications.**

**Dear ICICI Net Banking User,**

ICICI Bank is constantly striving to provide you with more convenience, control, and security to assist in managing your finances online. As part of our ongoing efforts to operate on ISO requirements, and create an enhanced security portal for your online banking services, we have upgraded the ICICI Electronic-Sign Consent and Online Access. To Upgrade your account security status it is mandatory that you kindly Login to your online banking using the link specified below to update us on your account information.

**Do kindly update your account profile by downloading the attached file**

**Note**

Failure to update your account details within seventy two (72) hours of receiving this notice could lead to account being suspended and online access restricted.

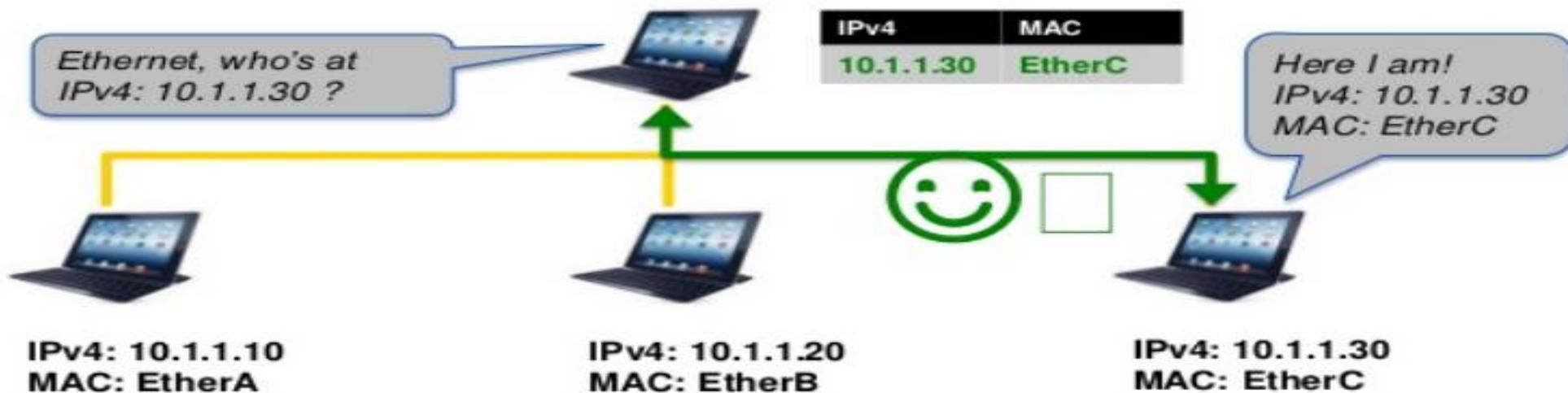
Thank you for your cooperation.

Sincerely,

**ICICI Bank Ltd.  
Online Banking Security Unit**

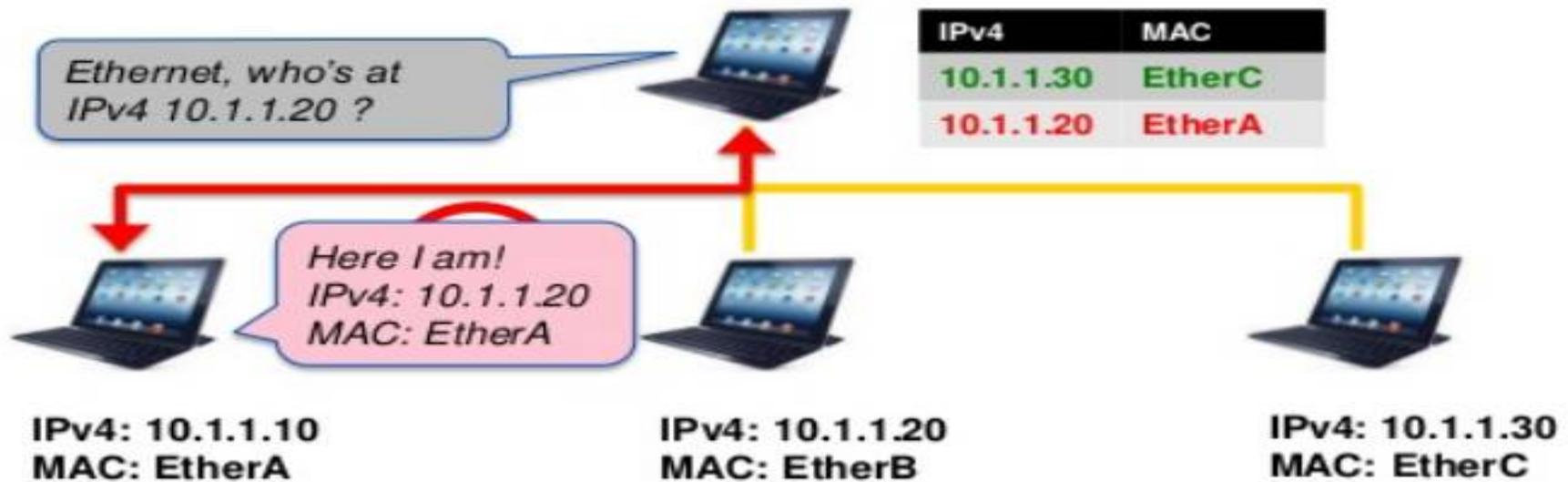
# ASQUERADING EXAMPLE: ARP

- Address Resolution Protocol
- Used by any TCP/IP device to discover the layer 2 address of an IPv4 address that it wants to reach

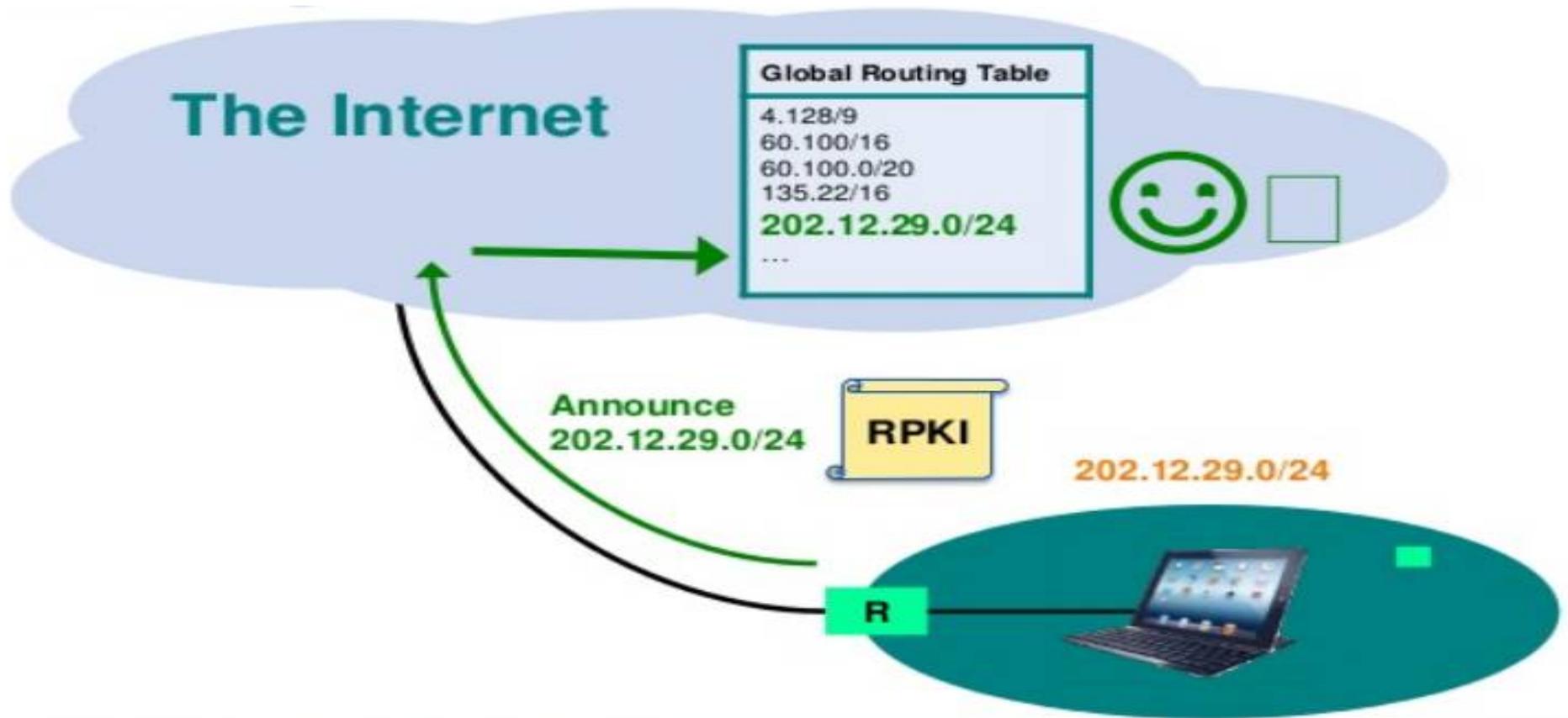


# ASQUERADING EXAMPLE: ARP

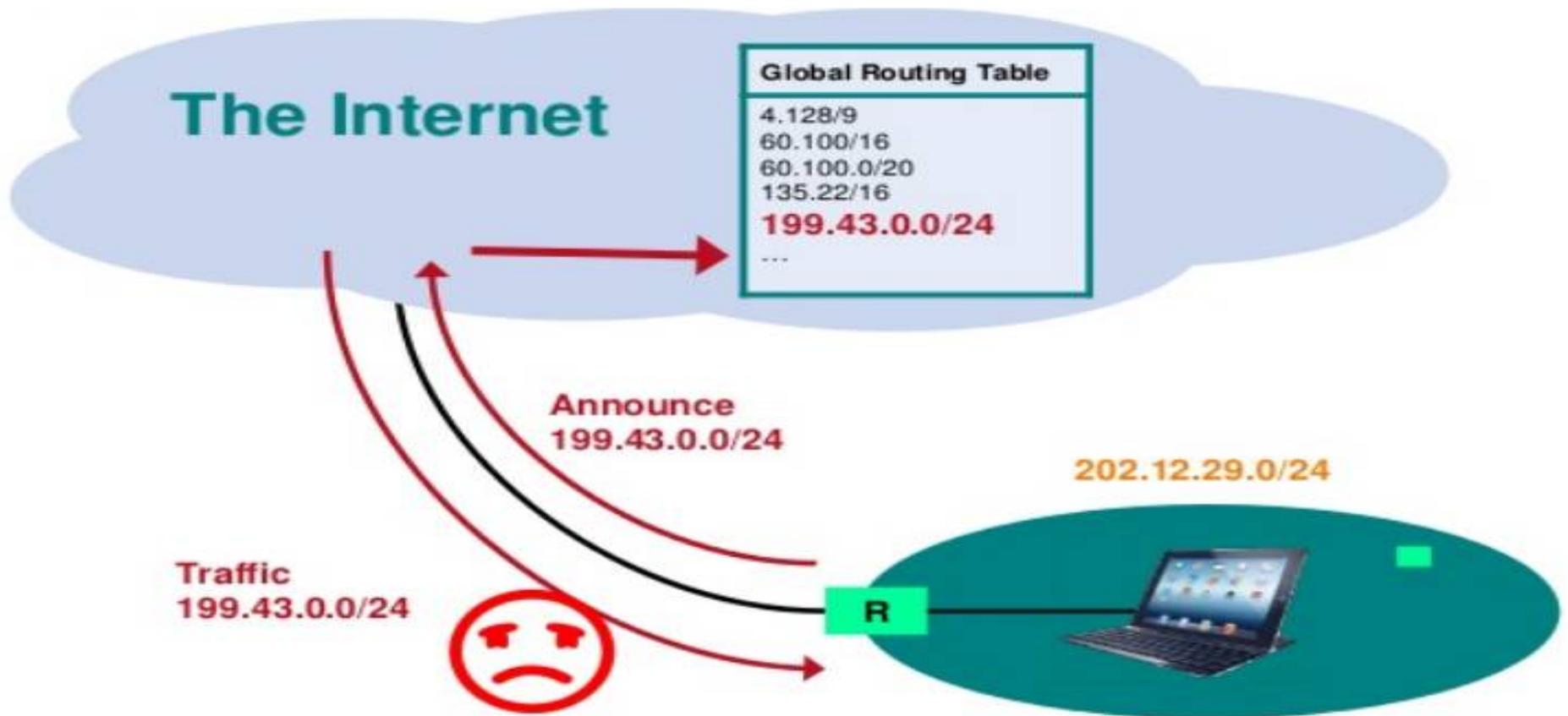
- Address Resolution Protocol
- SEND: IPv6 Secure Neighbour Discovery



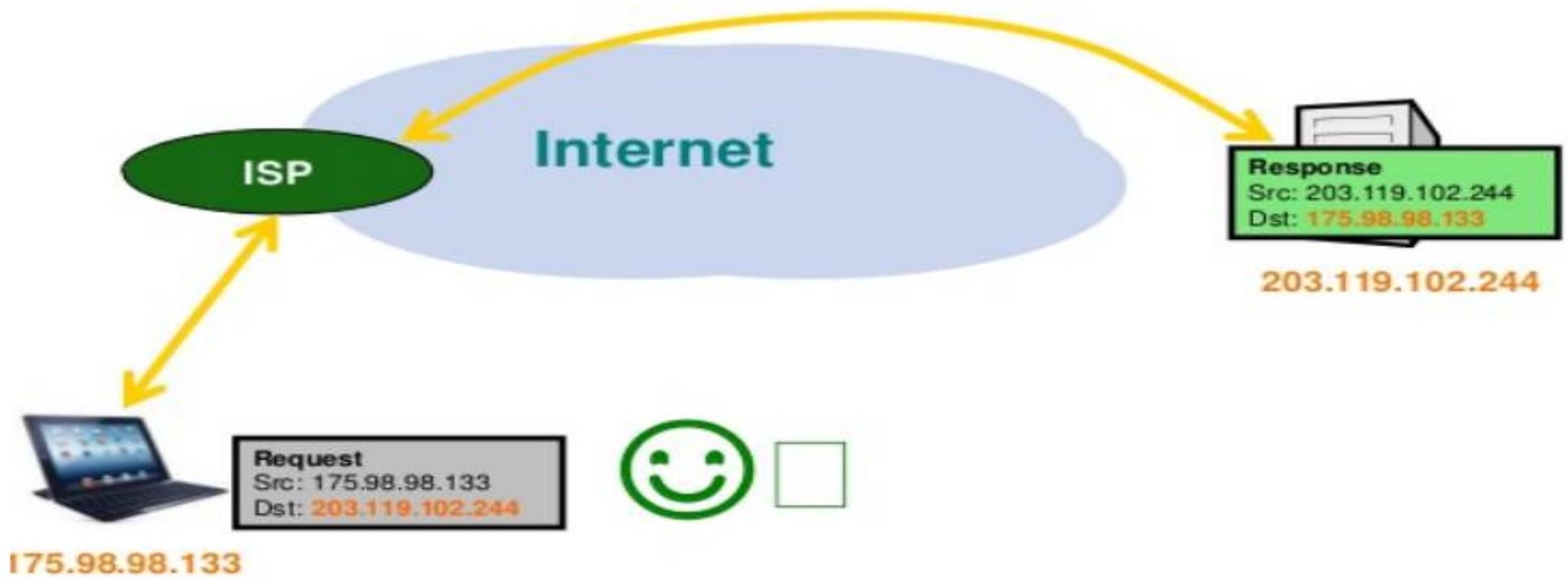
# SUSING IP ADDRESSES



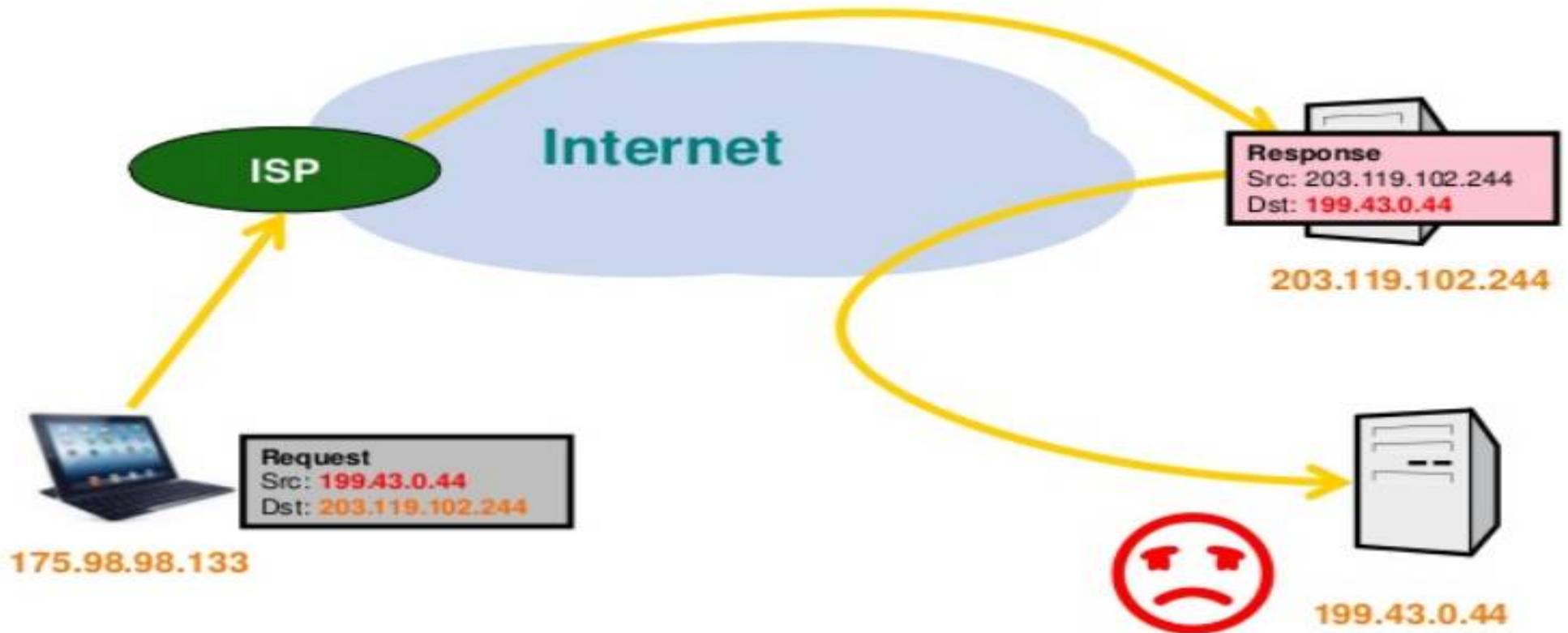
# USING IP ADDRESSES



# IP SPOOFING AGAIN: IP SPOOFING



# IP SPOOFING AGAIN: IP SPOOFING



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# SECURING YOURSELF

- **Awareness**

- What information you have
- How important it is
- How secure it is

- **Assess**

- What could happen if lost or in the wrong hands

- **Adequate**

- Precautions to protect it



## CURING YOURSELF

Common Sense

Awareness

Regularly Update Patches

Anti Virus, anti spyware...

Be careful on P2P file sharing

what you download

Read the computer message(s)

- Don't blindly click next > next > next
- Be careful when you read email especially if it belongs to someone else
- Don't try to open every attachment
- Keep your password to yourself
- CyberSecurity – Cyberethics – Cybersafety



**THANK YOU**