

PARAMETERS FOR E-CONTENT EVALUATION

S.No.	PARAMETERS	RESPONSE	REMARKS/RATING (If NO/POOR/VERY POOR, give justification)
1	Factual accuracy 1.1 Content being presented through text, diagrams, pictures, maps, data, audio/video, animation, simulation, etc have no factual errors.	Yes-Content is factually accurate No-Content is not factually accurate	

2	<p>Legal use of proprietary content</p> <p>2.1 The content piece should not use proprietary content which is unauthorized.</p>	<p>Yes-Content legally uses proprietary content or doesn't use any proprietary content at all</p> <p>No-Content may have used proprietary content in an illegal manner</p>	
3	<p>Content piece free from technical glitches</p> <p>3.1 Sound is in sync with visuals</p> <p>3.2 There is general usability in terms of rendering and visual experience</p>	<p>Yes/No</p> <p>Yes-Content piece is free from technical glitches</p> <p>No-Content piece has technical glitches</p>	

4	<p>Constitutional and statutory appropriateness of content</p> <p>4.1 Content does not reflect violation of constitutional obligations. (For example</p> <ol style="list-style-type: none"> 1. Adhering to Fundamental Rights and Duties 2. Should not promote stereotypes or derogatory depiction based on caste/class/gender/community/ethnic groups/religions etc) 	<p>Yes/No</p> <p>Yes-Content does not reflect violation of constitutional obligations.</p> <p>No-Content may be violating of constitutional obligations.</p>	
5	<p>Correspondence with topics/subtopics covered in the textbook</p> <p>5.1 Relevance of the content piece with the topics/subtopics mentioned in the textbook</p>	<p>Rating (1-5)</p> <ol style="list-style-type: none"> 1. Excellent 2. Very Good 3. Good 4. Poor 5. Very Poor 	

<p>6</p>	<p>Pedagogic/Andragogic structure</p> <p><i>SUGGESTIVE CRITERIA (NOT AN EXHAUSTIVE LIST BUT AN INDICATIVE LIST)</i></p> <p>6.1 Content presentation is supported by relevant examples.</p> <p>6.2 Content piece is learning outcome oriented.</p> <p>6.3 Cause and effect relationship is used to explain various phenomenon wherever applicable,</p> <p>6.4 Concrete to abstract</p> <p>6.5 Content piece attempts to initiate reflective thinking among learners</p> <p>6.6 Content piece attempts to integrate with other domains of knowledge</p> <p>Content piece prescribes to the following Maxims of Teaching and Learning</p> <p>6.7 Easy to difficult</p>	<p>Rating (1-5)</p> <p>1. Excellent</p> <p>2. Very Good</p> <p>3. Good</p> <p>4. Poor</p> <p>5. Very Poor</p>	
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	<p>6.8 Simple to complex</p> <p>6.9 Concrete to abstract</p> <p>6.10 Whole to parts/Parts to Whole</p> <p>Content prescribes to the following Maxims of Teaching and learning</p> <p>6.11 Spatial contiguity of message forms: Corresponding words and pictures are presented near rather than far from each other.</p> <p>6.12 Temporal contiguity of message forms: Corresponding words and pictures are presented simultaneously rather than successively.</p>		
7	<p>Language and Comprehensibility</p> <p>7.1 Content should have no grammatical errors</p> <p>7.2 Content is presented in a manner which is understandable as per the grade/level of the learner</p>	<p>Rating (1-5)</p> <p>1. Excellent</p> <p>2. Very Good</p> <p>3. Good</p> <p>4. Poor</p> <p>5. Very Poor</p>	

8	<p>Format of content presentation</p> <p>8.1 Content has been presented in a format that is best suited for the theme, (For instance, a content which is in the form of a group discussion would score low on this criteria , if the best way to explain the concept would have been an experiment.)</p>	<p>Rating (1-5)</p> <p>1. Excellent</p> <p>2. Very Good</p> <p>3. Good</p> <p>4. Poor</p> <p>5. Very Poor</p>	
9	<p>Pace of the programme</p> <p>9.1 The content is appropriately paced leading to ease of comprehension.</p>	<p>Rating (1-5)</p> <p>1. Excellent</p> <p>2. Very Good</p> <p>3. Good</p> <p>4. Poor</p> <p>5. Very Poor</p>	

10	<p>Duration of the program</p> <p>10.1 The content is of appropriate duration to sustain attention of the learner.</p>	<p>Rating (1-5)</p> <p>1. Excellent</p> <p>2. Very Good</p> <p>3. Good</p> <p>4. Poor</p> <p>5. Very Poor</p>	
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Notes for content curation administrator:

1. Each content piece shall be curated by a single curator.
2. A content piece shall be deemed fit for consumption when it has scored 'Yes' in the first 4 curation parameters (i.e. Factual Accuracy, Legal use of proprietary content, Content pieces free from technical glitches, Constitutional and statutory appropriateness of content) AND has scored 3 or above in the remaining 6 curation parameters.
3. Curation process shall be terminated for a content piece if it has scored 'No' in the first 4 curation parameters (i.e. Factual Accuracy, Legal use of proprietary content, Content pieces free from technical glitches, Constitutional and statutory appropriateness of content). Such content pieces need not be evaluated with respect to the remaining 6 curation parameters. Such content pieces shall be deemed unfit for consumption.
4. In the interest of reducing the positive or negative bias in the curation process, the curators shall not be informed of the ratings required for content to be deemed fit for consumption. This information shall be restricted to the person who is overseeing the curation process.