



# FIGHTING MISINFORMATION, DISINFORMATION & FAKE NEWS

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**Indian Institute of Mass Communication**



# AGENDA

1. Understand Information Landscape in India
2. Digital Consumers
3. Challenges (Misinformation & Disinformation)
4. Smart Verification Tools

# INDIA Today



the world's **largest**  
print-media market

**70 000+** newspapers  
**100 million** copies sold daily



**690 +** satellite channels  
**80+** are news channels

# Digital MEDIA



**254 million**  
Internet users in 2014

**500 million**  
Internet users today



**530 million**  
smartphone users in 2018



**241 million**  
Facebook users compared  
to the US's 240 million



**200 million**  
monthly whatsapp active  
users in India



# Digital Consumers

## How Indians are using the Internet



**INDIA 1**  
(Mature Users)

### Users

First 150-200M internet users

### Device

Desktop+mobile users

### Language

English Readers

### Connectivity

All 3G/4G users in this segment  
Majority have WiFi access.

### Demographics

SEC A-B Urban



**INDIA 2**  
(Next Billion Users)

Next 200M + next 200M non users

Mobile-only users

Regional Language Readers  
(Preferred)

2G users with access to employer's  
WiFi in some cases

SEC B-E Urban+Rural



**INDIA 3**  
(Non Users)

Next 600M non users

Featurephone (if any)

Regional readers (incl. illiterate)

2G users (no data connection)

\$25/month HH income

## Fundamental shift in... how we find Info, make decisions, engage with people & make ourselves heard



# MISINFORMATION

*Digital media platforms, such as FB, Twitter and WhatsApp, **enablers of conversation**, but issue of misinformation, Disinformation and Fake News is a challenge*

# DISINFORMATION

**FAKE NEWS**



Coronavirus Outbreak has generated tsunami of information. Its is important to sift fact from fiction

**DG, WHO**

We're not just  
fighting an  
epidemic;  
we're fighting  
an infodemic



# MYTHBUSTERS

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/myth-busters>



While several drug trials are ongoing, there is currently no proof that hydroxychloroquine or any other drug can cure or prevent COVID-19.

The misuse of hydroxychloroquine can cause serious side effects and illness and even lead to death.

WHO is coordinating efforts to develop and evaluate medicines to treat COVID-19.

**FACT:**  
There are currently no drugs licensed for the treatment or prevention of COVID-19





To date there has been no information nor evidence to suggest that the new coronavirus could be transmitted by mosquitoes.

The new coronavirus is a respiratory virus which spreads primarily through droplets generated when an infected person coughs or sneezes, or through droplets of saliva or discharge from the nose.

To protect yourself, clean your hands frequently with an alcohol-based hand rub or wash them with soap and water. Also, avoid close contact with anyone who is coughing and sneezing.

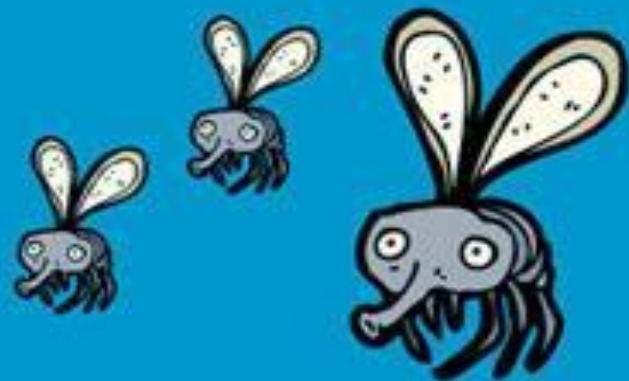


World Health  
Organization

#Coronavirus

#COVID19

**FACT:**  
The new coronavirus  
**CANNOT**  
be transmitted through  
mosquito bites

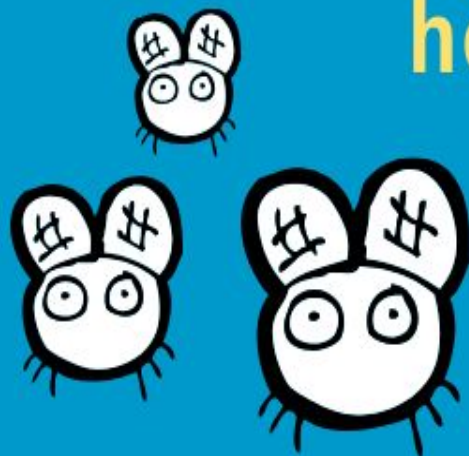




To date, there is no evidence or information to suggest that the COVID-19 virus is transmitted through houseflies.

The virus that causes COVID-19 spreads primarily through droplets generated when an infected person coughs, sneezes or speaks. You can also become infected by touching a contaminated surface and then touching your eyes, nose or mouth before washing your hands. To protect yourself, keep at least 1-metre distance from others and disinfect frequently-touched surfaces. Clean your hands thoroughly and often and avoid touching your eyes, mouth and nose.

**FACT:**  
**COVID-19 IS NOT**  
**transmitted**  
**through**  
**houseflies**





**Do not under any circumstance spray or introduce bleach or any other disinfectant into your body. These substances can be poisonous if ingested and cause irritation and damage to your skin and eyes.**

**Bleach and disinfectant should be used carefully to disinfect surfaces only.**

**Remember to keep chlorine (bleach) and other disinfectants out of the reach of children.**

**FACT:  
Spraying or introducing  
bleach or another  
disinfectant into your  
body WILL NOT protect  
you against COVID-19  
and can be dangerous**



**Methanol, ethanol, and bleach are poisons. Drinking them can lead to disability and death.** Methanol, ethanol, and bleach are sometimes used in cleaning products to kill the virus on surfaces – however you should never drink them. They will not kill the virus in your body and they will harm your internal organs.

To protect yourself against COVID-19, disinfect objects and surfaces, especially the ones you touch regularly. You can use diluted bleach or alcohol for that. Make sure you clean your hands frequently and thoroughly and avoid touching your eyes, mouth and nose.



World Health  
Organization

**#COVID19**

**#coronavirus**



**FACT:**  
**Drinking methanol,  
ethanol or bleach  
DOES NOT prevent  
or cure COVID-19  
and can be  
extremely  
dangerous**

5 April 2020



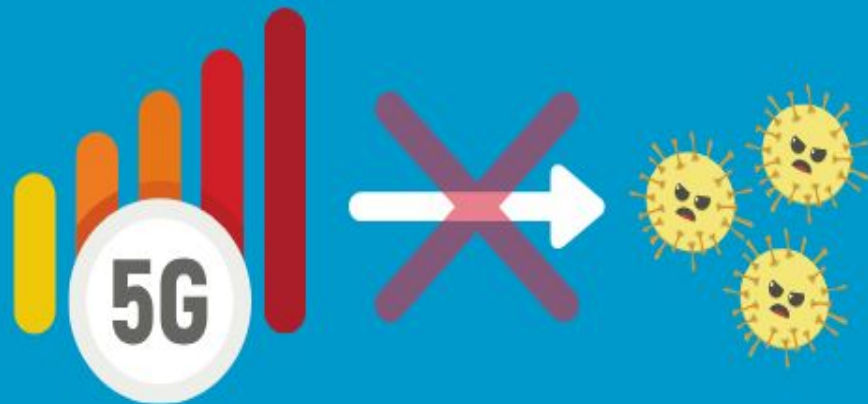
Viruses cannot travel on radio waves/mobile networks.

COVID-19 is spreading in many countries that do not have 5G mobile networks.

COVID-19 is spread through respiratory droplets when an infected person coughs, sneezes or speaks.

People can also be infected by touching a contaminated surface and then their eyes, mouth or nose.

**FACT:**  
5G mobile networks  
**DO NOT** spread COVID-19



**Frequent or  
excessive alcohol  
consumption can  
increase your risk  
of health problems.**

**FACT:**

**Drinking alcohol  
DOES NOT protect you  
against COVID-19 and  
can be dangerous**



**World Health  
Organization**

**#Coronavirus**

**#COVID19**



Countering  
misinformation on  
Govt.  
policies/schemes.



**CORONAVIRUS**

&

**FAKE NEWS**

Let's **stop** the spread of both

Just send a snapshot/URL of dubious material to

 **+91 8799711259**  **[pibfactcheck@gmail.com](mailto:pibfactcheck@gmail.com)**  
Only for WhatsApp messages| No Calls Please

We will check it & bust the #FakeNews

Follow us on

 **@PibFactCheck**  **/pibfactcheck**  **/pibfactcheck**



**No! Government of India has  
NOT started any such scheme.**

A Pilot Project Started by Government of India

## **Rashtriya Sikhshit Berojgar Yojna**

Under this scheme Applicants will be given a relief package of Rs 50000/- payment for all Ration card holders.

- Scheme for affected people including senior citizens of India, widows, farmers, daily laborers, unemployed and all Ration card holders.
- This scheme is available only for the first 40,000 applicants on first come first served
- A relief package of 50,000 / - will be given as on-line payment.



Register now: [www.rsby.org](http://www.rsby.org)

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# केंद्र सरकार द्वारा ऐसे किसी प्रस्ताव पर विचार नहीं किया जा रहा है



## केंद्रीय कर्मचारियों को सुबह 9 से शाम 7 बजे तक करना पड़ेगा

### शनिवार की छुट्टी भी खत्म होगी

नई दिल्ली। मोदी की सरकार में केंद्रीय कर्मचारियों को सुबह 9 से शाम 7 बजे तक काम करना पड़ेगा। शनिवार की छुट्टी भी खत्म हो जाएगी साथ ही काम के घंटे भी बढ़ सकते हैं। केंद्र सरकार ने काम की गति बढ़ाने और वक्त पर पूरा करने के उद्देश्य से मंत्रालयों और विभागों में काम करने के मौजूदा सिस्टम को पूरी तरह बदलने की पहल की है। सूत्रों के अनुसार, डिपार्टमेंट ऑफ पर्सनल एंड ट्रेनिंग को इसके लिए कैबिनेट नोट तैयार करने को कहा गया है। ...शेष पेज-8

- ▶ शनिवार को छुट्टी है और कर्मियों को काम मिले। शनिवार को सभी मंत्रालयों में कामकाज विभाग खुले रहें।
- ▶ सुबह 9 बजे से लेकर शाम 7 बजे तक चलता रहे।
- ▶ जब तक आदेश नहीं होता, तब तक सभी सचिवों को मौखिक निर्देश से शनिवार को ऑफिस आना होगा।
- ▶ ऑफिस का कामकाज सुबह 8 बजे से शाम 4 बजे तक हो।
- ▶ ऑफिस 8 से 6 हो और लंच दो घंटे का हो, जिसमें

यह जाँचने के लिए कि क्या कोई केंद्रीय सरकार से संबंधित नीति / योजना, तथ्य है या नहीं

हमें संपर्क करें @PIBFactCheck 8799711259 /PIBFactCheck [pibfactcheck@gmail.com](mailto:pibfactcheck@gmail.com)



# Government has **NO** scholarship scheme for students to study at home digitally



REGISTRATION FORM  
HOME TUITION WITH  
SCHOLARSHIP  
docs.google.com

Central Government scheme of Rs 4000/- Scholarship for English Medium students to study at Home Digitally. Students from class 5th to 12th can apply. No cast barrier. Students can apply through mobile upto 2020 May 25th

URL: [https://docs.google.com/forms/d/e/1FAIpQLSdnUq202nfFSrVO55Nx77ozUkfoEh-ImethSGHxEIkcJgJE\\_Q/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdnUq202nfFSrVO55Nx77ozUkfoEh-ImethSGHxEIkcJgJE_Q/viewform)

6:03 pm ✓✓



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**नहीं।** केंद्र सरकार अपने कर्मचारियों के विभिन्न भत्तों में कोई कटौती नहीं कर रही है।

# केंद्रीय कर्मियों के कुछ और भत्तों व खर्चों पर कैची

**कवायद**

नई दिल्ली | मदन जैड़ा

कोविड के चलते केंद्रीय कर्मियों को तीन महीनों तक कुछ और भत्तों से वंचित रहना पड़ सकता है। डीए में बढ़ोतरी तो पहले ही रोकी जा चुकी है लेकिन वित्त मंत्रालय के निर्देश पर मंत्रालय अब खर्चों में भी कटौती की तैयारी करने लगे हैं। इसके तहत कार्यालयों के खर्च में कटौती के साथ-साथ कर्मचारियों के एलटीसी, लीव इनकैंशमेंट, मेडिकल बिलों (आपातकालीन को छोड़कर), वेतन संबंधी पुराने बकायों आदि पर भी कैची चलने जा रही है।

**ओवर टाइम, छुट्टी रोकने व आदेश**

एक महकमे के आदेश पर देखा जाता है कि एलटीसी, लीव इनकैंशमेंट, मेडिकल बिलों को छोड़कर बाकी के खर्चों पर कैची चलने जा रही है। ओवर टाइम, छुट्टी रोकने व आदेश के तहत विभाग तैयार करेगा।

विभिन्न विभागों की तीन श्रेणियां बनाकर पहली तिमाही (अप्रैल-जून) के लिए खर्च की सीमा तय कर दी थी। इसमें कुछ जरूरी विभागों को ए श्रेणी में रखा गया है जो पूर्व की भांति अपनी तय राशि खर्च कर सकते हैं। बी श्रेणी में शामिल विभाग

तय नियमों के तहत विभाग तैयार करेगा। ओवर टाइम, छुट्टी रोकने व आदेश के तहत विभाग तैयार करेगा। ओवर टाइम, छुट्टी रोकने व आदेश के तहत विभाग तैयार करेगा।

**यह जाँचने के लिए कि क्या कोई केंद्रीय सरकार से संबंधित नीति / योजना, तथ्य है या नहीं**

# No such move has been planned by Centre

Edition: Bureaucracy | All Orders | CCS Forms | CCS Rules | Income Tax | Links | Download Our App | Union Secretary List | Chief Secretary List | Sunday 26 April, 2020

HEADLINES AllMS Nurses U

Appointment Corruption General Health Promotion Jobs Retirement RTI Salaries Seventh P Commission Suspension Transfer

Home All Orders CCS Forms CCS Rules Income Tax Links Download Our App Union Secretary List Chief Secretary List

Published On: Sat, Apr 25th, 2020

Retirement | By Dr. Ch. Chary

## Centre Likely To Reduce Retirement Age To 50 In Coronavirus Crisis



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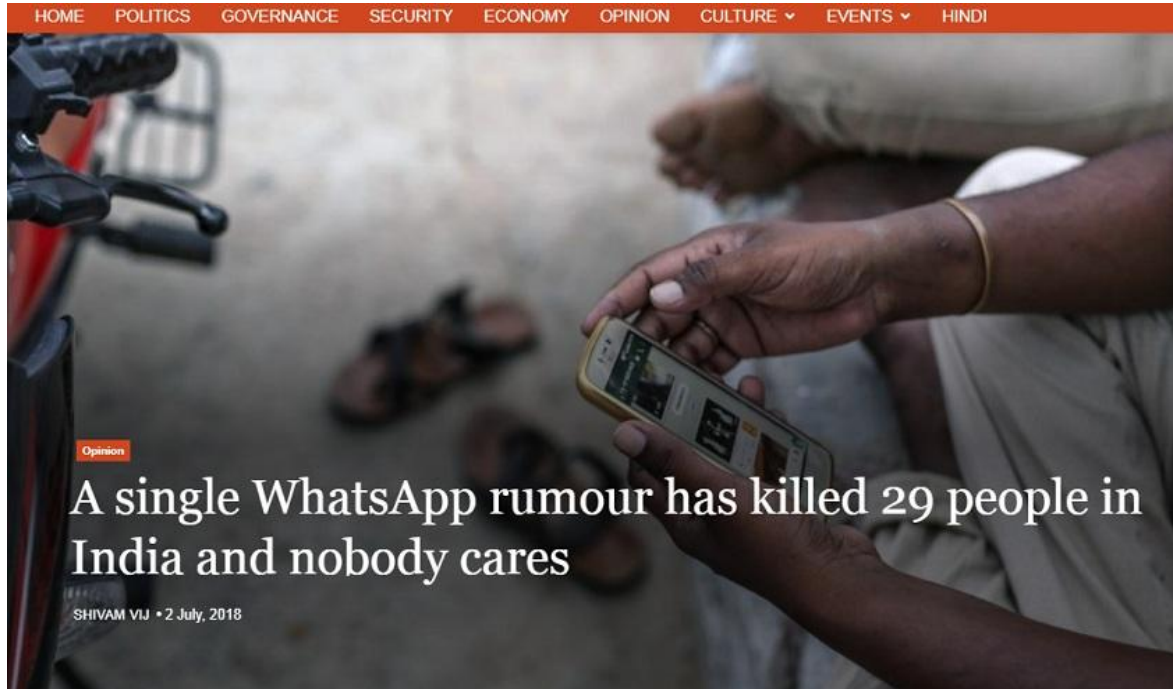
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**Noida Students  
forge holiday notice,  
friends gather  
outside DM's office  
to say sorry**







Velocity  
Creates  
**Veracity**

In April-May 2017, WhatsApp rumours of child snatchers abducting children were viral in a village in Jharkhand. It resulted in the lynching of 7 innocent people.

## Two Arrests, Protests Follow After WhatsApp Rumours Lead to Lynching of Seven in Jharkhand

Two people have been arrested so far after mobs turned violent on believing rumours about child lifters.





**FALSE**  
information  
leads to...

- Polarisation
- It can mislead people on important issues
- It can harden attitudes and stereotypes about individuals or group
- In more extreme cases it can spark riots and make an incendiary situation worse



**FALSE**  
information  
leads to...

# Polarization

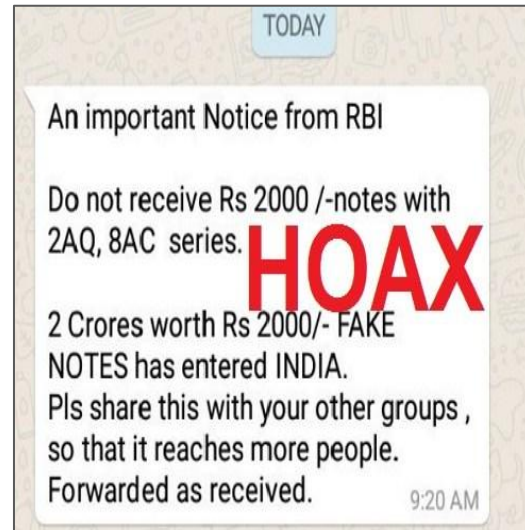
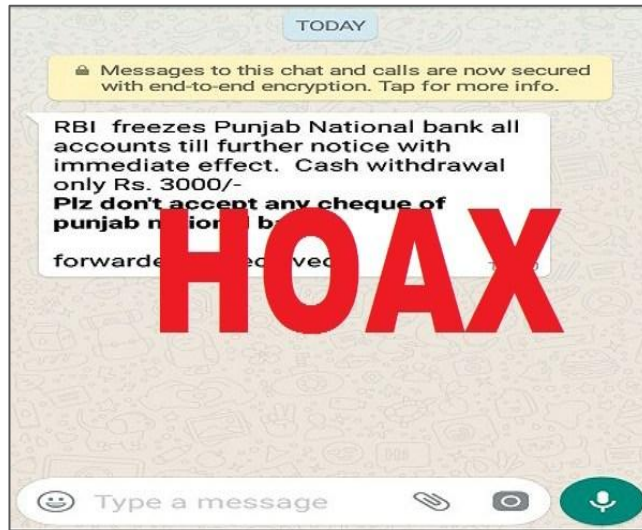




**FALSE**

information  
leads to...

It can **mislead**  
people on  
important  
issues





**FALSE**  
information  
leads to...

It can **harden**  
**attitudes and**  
**stereotypes** about  
individuals or groups







**FALSE**

information  
leads to...

In more extreme  
cases it can **spark**  
**riots** and make an  
incendiary situation  
worse

THE OBSERVERS Film, Verify, Share

শান্তির পুত্র দেব হাতে চলছে হিন্দু নারীর বস্ত্রহরণ।। স্হান বাদুড়িয়া।।

Aparna Sen, where are you now?  
The Son of peace is going on by Hindu women II  
s'hāna, II  
Translated from Bengali

f t g+ 255

This Facebook post on the left is one of a series of social media posts spreading fake information after riots in West Bengal in early July

RELIGION / INDIA - 07/13/2017

**Fake images spark flare-up of violence in West Bengal**



# Why is this happening?

Democratization of the tools of the trade (publishing) has also diluted its value. Trust in mainstream media has been eroding.

Cheap data plans have enabled people in different parts of the country to come online for the first time. Many first-time Internet users lack media literacy on how to consume news and what to believe

Misinformation is thriving in regional languages away from the scrutiny of the English or Hindi mainstream media

Mainstream media has also fallen for misinformation on a number of occasions

# Mandarin, Pakistan's Official Language



**TRUTH** in **10** seconds

---





The following piece of text accompanies almost every instance of the video that is posted either on Facebook or WhatsApp.

आंध्रप्रदेश

Andhra pradesh की एक हिंदू मारवाड़ी लड़की जिसकी शादी एक मुस्लिम लड़के के साथ शादी हुई थी ।

आज कुछ मुस्लिम लोगों ने मिलकर बुरी तरह मारा फिर जिंदा जला दिया ।

बुर्का ना पहनने के लिये – -देखिये दिल दहला देने वाली video

सभी ग्रुप मेमबर्स से निवेदन है की इस विडियो को इतना फैलाओ की देश के प्रधान मंत्री श्री मोदी जी इस पर कोई instant action ले आज Whatsapp के माध्यम से इतना सभी तक पहुँचावें की प्रधानमंत्री श्री नरेंद्र मोदी जी तक यह पहुँचाने का आज whatsapp इस्तेमाल करने का असली दिन है ।



# What can **you** do when you receive such video?

the video is **NOT** from India, but from South America



young girl burnt alive

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About 9,76,000 results (0.47 seconds)

## 16-year-old girl beaten and burned alive by lynch mob in Rio Bravo ...

<https://www.independent.co.uk> > News > World > Americas ▼

May 23, 2015 - A 16 year old girl has been beaten and burned to death in Guatemala by a lynch mob, after she was accused of killing a taxi driver. ... The incident took place in a village in the Rio Bravo municipality of Guatemala, in Central America. According to Guatemalan news site Tiempo, the ...

You visited this page on 21/5/18.

News > World > Americas

## 16-year-old girl beaten and burned alive by lynch mob in Rio Bravo, Guatemala

A graphic video of the brutal attack has been shared widely in Guatemala

Doug Bolton | @DougBolton | Saturday 23 May 2015 08:22 BST | 0 comments



Like Click to follow The Independent US



A 16-year-old is beaten by a lynch mob in Rio Bravo, Guatemala

## Actual story

16-year old girl was beaten and set on fire by a lynch mob in Rio Bravo, Guatemala

<https://goo.gl/g1fF3V>



 विनोद तपड़िया  
@VinothTaparia

Follow

After a fantastic Speech US President Mr Trump just asked a kid "Who do U like d Most...?"  
Trump thought Kid will say "Trump..."  
But see video clip what that innocent Kid replied...Trump was Shocked...😲😏  
This clip is getting SuperHit on BBC News..  
👉



11:41 AM · 8 Nov 2017

 Divya Saxena Rastogi  
@Divyabbs

Follow

After a fantastic Speech US Presi Mr Trump just asked a kid "Who do U like d Most?"  
He thought Kid will say "Trump"  
C wht tht Kid replied😏



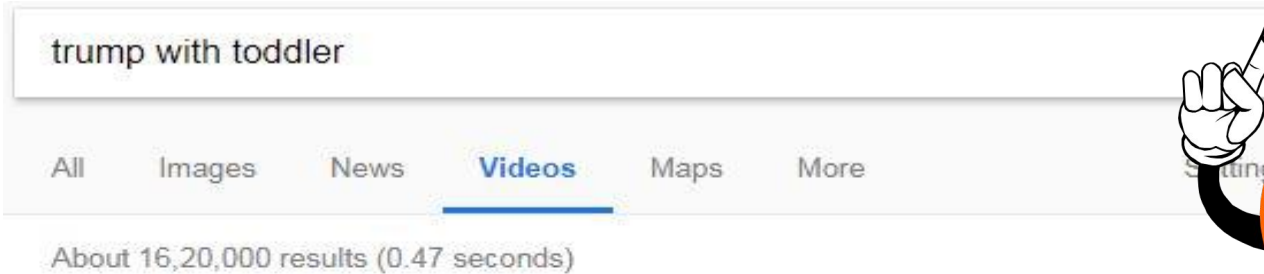
7:44 PM · 7 Nov 2017

1 Retweet · 5 Likes



# Donald Trump and The Kid

one **SIMPLE search** on Google helps you find the Truth!



## SAUDI PRINCE LOSES \$350 MILLIONS AND 5 OF HIS WIVES IN 6 HOURS AT THE CASINO



71K



**SHARM EL SHEIKH, EGYPT | A Saudi prince lost 1.350 Billion Riyals (\$359 Million) in six hours as well as five of his nine wives while playing poker at the casino.**

Prince Majed bin Abdullah bin Abdulaziz Al Saud is well-known around the world for both his drug and gambling habits, but his latest betting frenzy is quite exceptional even for him.

Spending the week at the renowned Sinai Grand Casino, the Prince spent six hours at the "unlimited stakes" poker table and had an incredible losing streak.

In one evening, he lost hundreds of millions of dollars and was even forced to give up five of his spouses to cover part of his debt.



Published in 2017.  
This article was **viral** on social media - got 71K shares on FB.

Prince Majed bin Abdulla X

Secure | <https://www.google.com/search?ei=SokOW9HuJ8PhvgS0pbzQBA&q=Prince+Majed+bin+Abdullah+>

Apps For quick access, place your bookmarks here on the bookmarks bar. [Import bookmarks now...](#)

Google

Prince Majed bin Abdullah bin Abdulaziz Al Saud

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About 63,000 results (0.75 seconds)

**Majid bin Abdulaziz Al Saud - Wikipedia**  
[https://en.wikipedia.org/wiki/Majid\\_bin\\_Abdulaziz\\_Al\\_Saud](https://en.wikipedia.org/wiki/Majid_bin_Abdulaziz_Al_Saud)  
Majid bin Abdulaziz Al Saud (19 October 1938 – 13 April 2003) was a member of House of ... Prince Majid was close to both then Crown Prince Abdullah and Sudair Seven, acting as a floating voter in contests. However, during his tenure in ...  
Spouse(s): Nuf bint Abdullah Al Fahd Al Muhammad Parents: Ibn Saud (father); Muhi (mother)  
Career · Personal life · Death and funeral

Images for Prince Majed bin Abdullah bin Abdulaziz ...

→ More images for Prince Majed bin Abdullah bin Abdulaziz Al Saud Report images



# GOOGLING

The Prince  
died in 2003



# Types of **Mis/Disinformation**

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~~FAKE NEWS~~



MISINFORMATION ECOSYSTEM

### **Misinformation**

is information that is false,  
but the person who is  
disseminating it believes  
that it is true.

### **Disinformation**

is information that is false,  
and the person who is  
disseminating it knows it is  
false. It is a deliberate,  
intentional lie.

**SATIRE OR PARODY**

No intention to cause harm but has potential to fool

**MISLEADING CONTENT**

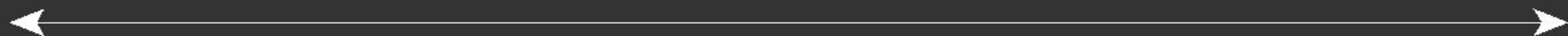
Misleading use of information to frame an issue or individual

**IMPOSTER CONTENT**

When genuine sources are impersonated

**FABRICATED CONTENT**

New content is 100% false, designed to deceive and do harm

**FALSE CONNECTION**

When headlines, visuals or captions don't support the content

**FALSE CONTEXT**

When genuine content is shared with false contextual information

**MANIPULATED CONTENT**

When genuine information or imagery is manipulated to deceive

# SATIRE OR PARODY

## Pushing Petrol price towards 100 to save people from the hassle of finding exact change

21, May 2018 / By [Sandeep Kadian](#)



Mumbai: Petroleum Minister Dharmendra Pradhan has finally addressed the rising Petrol prices in the country and assured worried citizens that the government is keeping a watchful eye on the same. As Petrol prices breach 84 rupees per liter mark in Mumbai, Mr. Pradhan has said that this increase is only for the benefit of the common man.

Speaking to Faking News, Mr. Pradhan said, "One of the biggest challenges for petrol pump operators was giving exact change back to the customers. Due to lack of available change, many people had to let go of balance amount and suffer losses every time they visited a petrol pump. Therefore, our government is aiming to take the petrol prices to a flat 100 rupees per liter thereby removing the need for any change to be involved in the transaction. Take a 100 rupee note, get your petrol and be on your way. This is a very pro-poor measure that we are trying to bring."





# SATIRE OR PARODY

## Disclaimer

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*Duffel Blog* is not intended for readers under 18 years of age.

## Saudi Arabia beheads first female robot citizen

by Yossarian  
4 days ago

117.7k  
SHARES

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**FAKE**



# SATIRE OR PARODY

F. "माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा।" -कपिल सिब्बल की लंदन कोर्ट में अर्ज़ी

06, Feb 2019 / By बगुल भगत

लंदन. निचली अदालत के बाद ब्रिटेन के गृह मंत्री ने भी विजय माल्या के प्रत्यर्पण को मंजूरी दे दी लेकिन उसके भारत आने में एक और रुकावट आ गयी है। कांग्रेस नेता और मशहूर वकील कपिल सिब्बल ने माल्या के प्रत्यर्पण को रोकने के लिए लंदन के हाई कोर्ट में याचिका दायर कर दी है।

सिब्बल ने याचिका की है कि माल्या को 2019 के लोकसभा चुनाव होने तक भारत ना भेजा जाये क्योंकि बीजेपी चुनाव में इसका फायदा उठा सकती है। उन्होंने जज को बताया कि "इंडिया में बीजेपी हर चीज़ का फायदा उठा रही है, इसलिए उसका प्रत्यर्पण कम से कम चार-पाँच महीने टाल दिया जाये। वैसे तो हम प्रियंका जी को ले आये हैं लेकिन फिर भी हालत टाइट है।"

इस पर जज साब मुस्कुराते हुए बोले, "कब से वकालत कर रहे हैं आप?" "मैं कुछ समझा नहीं जज साब।" -सिब्बल ने स्स घुटना खुजाते हुए कहा तो जज साब बोले, "अरे बाबा! हमारी अदालतें भी आपकी अदालतों की तरह ही हैं।"

"यहाँ भी सालों तक यहाँ कुछ नहीं होगा! सिर्फ तारीख पे तारीख...तारीख पे तारीख मिलती रहेगी। और हमारे यहाँ तो कोई सनी देओल भी नहीं है, जो जज साब को डरा के फ़िसला करा ले।" -इसके बाद जज साब ने सिब्बल को पुष्कार कर इंडिया वापस भेज दिया।

गौरतलब है कि इससे पहले सिब्बल साब ने राम मंदिर केस की सुनवाई भी 2019 के चुनाव के बाद करने की माँग की थी। उनका कहना था कि इससे चुनावों पर असर पड़ सकता है। और तो और, एक बार उन्होंने यह कहते हुए सुबह फ़्रेश होने से भी मना कर दिया था कि इससे चुनावों पर असर पड़ सकता है।

Topics: #2019 election #bank loan #extradition #fraud #Kapil Sibal #Ram Mandir #SBI Loan to Vijay Mallya #Vijay Mallya

ताज़ा माल

"जब हमारी सरकार आयी थी तो 2014 था, जिसे बढ़ाकर हमने 2019 कर दिया।" -मोदी

लंदन के बंगले वाले कालाजाल वाद्दा ने लेडीज़ पर्स में छुपाए, ईट्टी वाले ड्रैडने में नाकाब

चीनी सरकार ने रॉबर्ट वाद्दा को बनाया अपना ब्रांड एम्बेस्डर, कहा- "आसानी से कार लेते हैं ज़मीन पर कज़ा।"

पांढरा के आउट होने के बाद भी जिन लोगों ने टीवी बंद नहीं किया था, उन्हें सम्मानित करेगी सरकार

"माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा।" -कपिल सिब्बल की लंदन कोर्ट में अर्ज़ी

# SATIRE OR PARODY



निलेश पान्डे

about 2 weeks ago

पूरी तरह नंगी हुई #कांग्रेस पार्टी  
माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा  
कपिल सिब्बल की लंदन कोर्ट में अर्जी

429 4 47



Atul Marwaha

@MarwahaAtul



Is this true ? Isn't this obstructionist? Should this not invite an explanation ? [hindi.fakingnews.com/snippets/kapil...](https://hindi.fakingnews.com/snippets/kapil...)

10:33 PM - Feb 6, 2019



"माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा!" -कपिल सिब्बल ...  
सिब्बल ने माँग की है कि माल्या को 2019 के चुनाव तक भारत ना भेजा जाये क्योंकि बीजेपी इसका फ़ायदा...

[hindi.fakingnews.com](https://hindi.fakingnews.com)

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## About Us

Faking News is a website that has news content with no reliable sources. We simply fake news to attract your attention. And we are honest about admitting it.

We aim to provide clean humor in shape of fake news reports, a style not unique with us. We try to be funny, most of the times.

We also try to be satirical and sarcastic about various elements of Indian social life and news media. We try to act smart and intellectual, sometimes.

Being humorous or satirical is a hugely challenging job, so excuse us if you think we are just being stupid.



# SATIRE OR PARODY



# SATIRE OR PARODY

parody  
**twitter**  
accounts



# IMPOSTER

photoshopped  
picture



# IMPOSTER

different  
parties named






# FALSE CONTEXT

Indian Muslims  
**celebrating** India's loss  
to Pakistan in the  
Champions Trophy match  
in 2017



Indian Muslims celebrating  
India's loss to Pakistan in Delhi

Made With  
VivaVideo

 **Bajrang Dal**  
June 19 at 12:54pm · 🌐

👍 Like Page

This isn't sportsmanship but radical islamic extremism which attaches them to Pakistan.  
Why to tolerate this in d name of secularism?

115K Views

# FALSE CONTEXT



Claimed, she  
**refused to wear  
the burqa** (veil)  
and was set on  
fire by a mob!  
Will you believe it?



Rishabh Chaurasiya

4 hrs Sunday, March 5, 2017 at 1:48pm · 🌐

आंध्रप्रदेश

Andhra pradesh की एक हिंदू मारवाड़ी लड़की जिसकी शादी एक मुस्लिम लड़के के साथ शादी हुई थी ।

आज कुछ मुस्लिम लोगों ने मिलकर बुरीतरह मारा फिर जिंदा जला दिया ।

बुर्का ना पहनने के लिये - देखिये दिल दहला देने वाली

👍 video 👍

सभी ग्रुप मेमबर्स से निवेदन है की इस विडियो 👍 👍 👍 को इतना फैलाओ की देश के प्रधान मंत्री श्री मोदी जी इस पर कोई instant action ले आज Whatsapp के माध्यम से इतना सभी तक पहुँचावें की प्रधानमंत्री श्री नरेंद्र मोदी जी तक यह पहुँचाने का आज whatsapp इस्तेमाल करने का असली दिन है ।

plz plz plz.. 👍

ये video send करो



**FABRICATED  
CONTENT**

## SAUDI PRINCE LOSES \$350 MILLIONS AND 5 OF HIS WIVES IN 6 HOURS AT THE CASINO

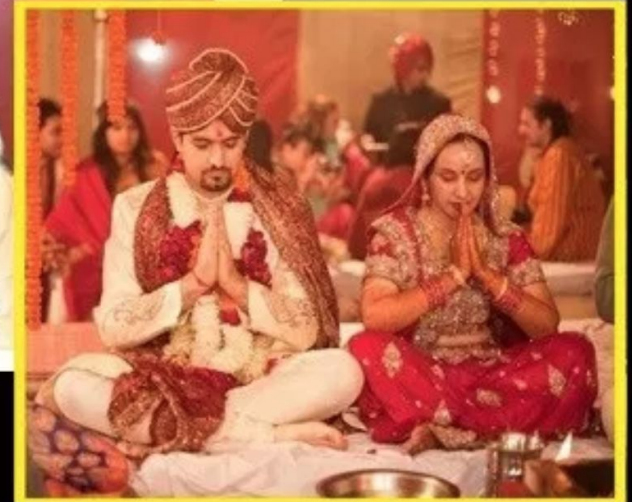
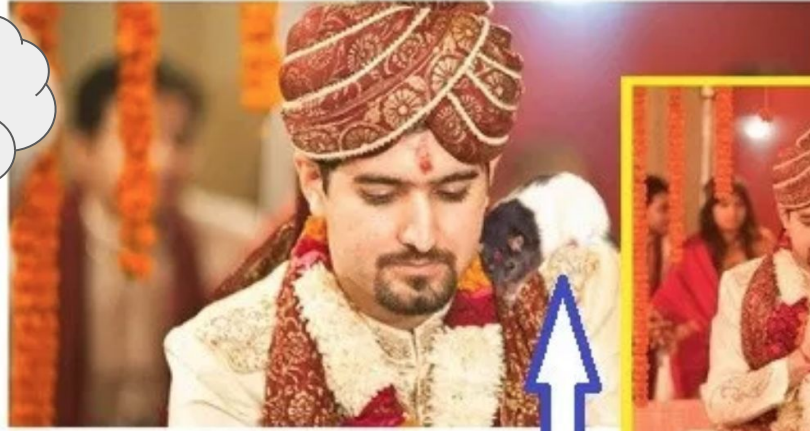
???



# FABRICATED CONTENT



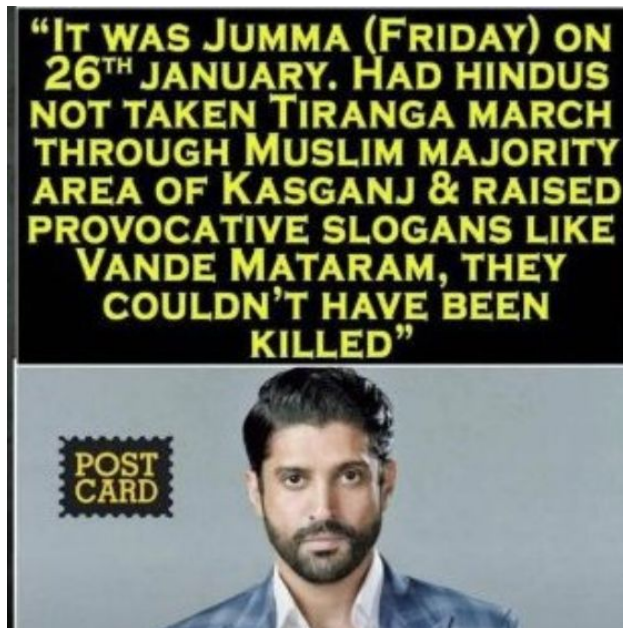
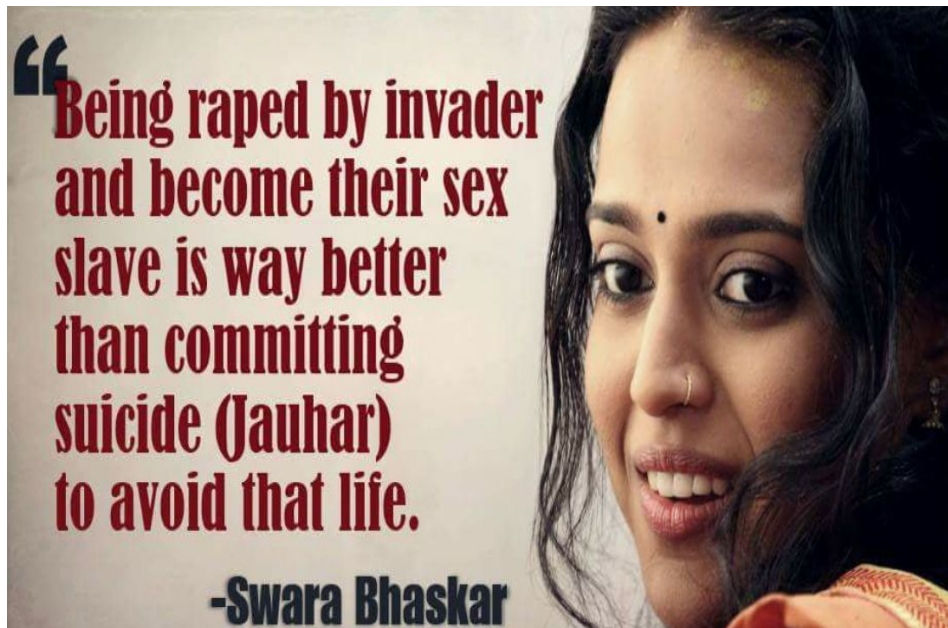
HINDU MAN MARRIES A RAT, CLAIMING IT  
IS THE REINCARNATION OF HIS DEAD WIFE



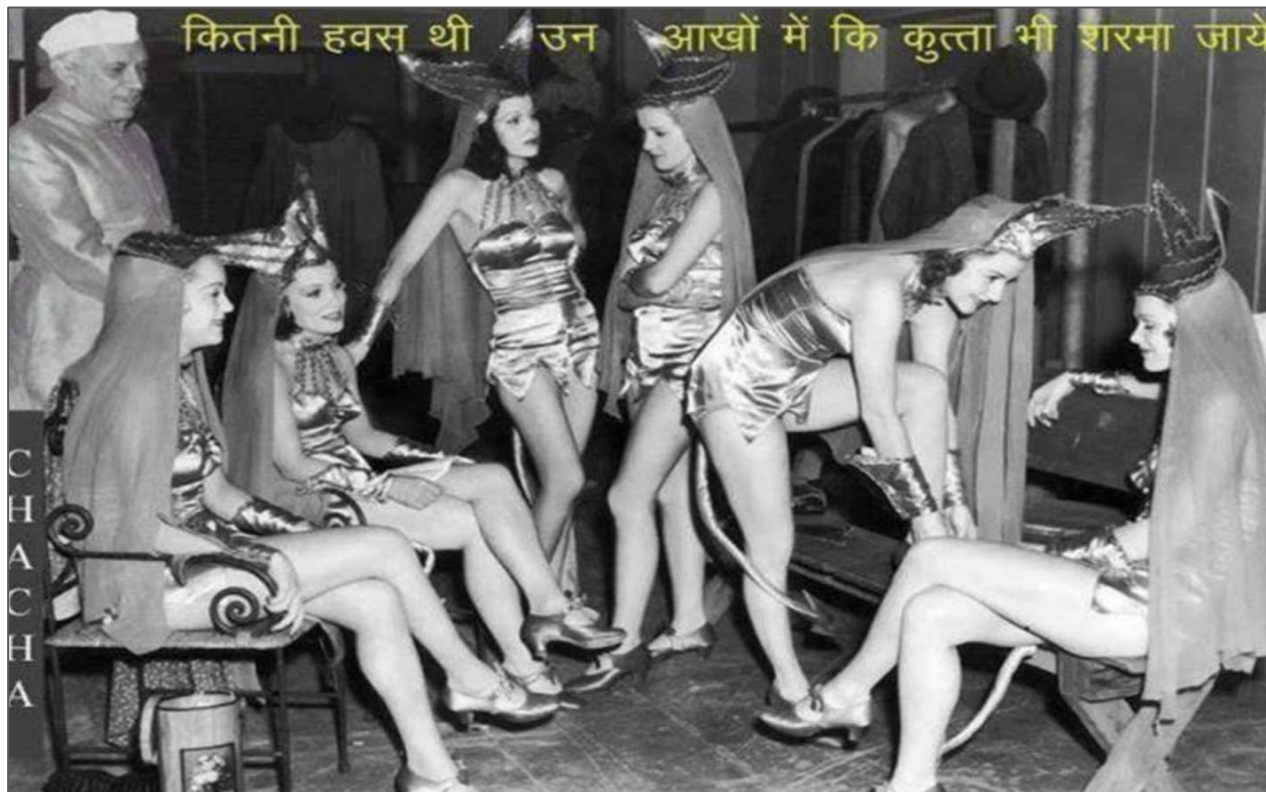


## FABRICATED CONTENT

**fake** quotes



# MANIPULATED CONTENT





# ORIGINAL Picture





# MANIPULATED CONTENT





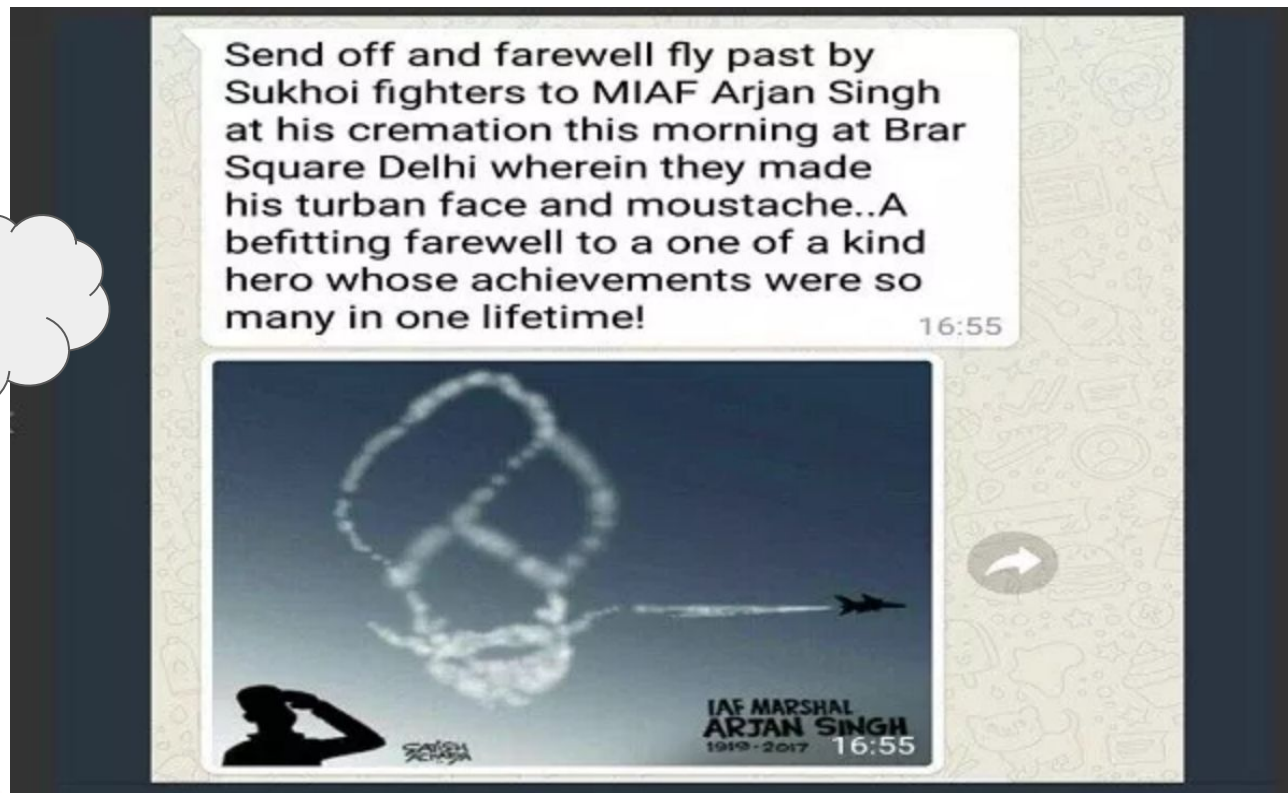
# MISLEADING CONTENT



Pakistan's  
United Nations  
envoy Maleeha  
Lodhi made an  
**embarrassing  
gaffe.**



# MISLEADING CONTENT







How to verify  
**PHOTO**

---



# Using **Reverse Image Search**

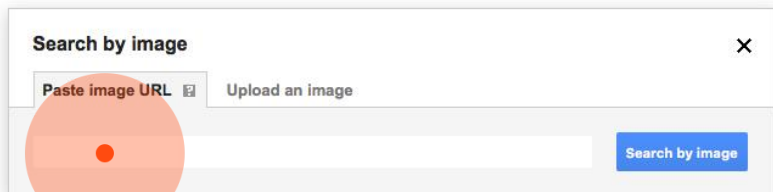
GOOGLE REVERSE IMAGE SEARCH



1

# GOOGLE REVERSE IMAGE RESEARCH

Search By Image



2

1. Use image files to perform search
2. Use the image url from online, or upload an image to search



- You can tell if an image is old if it appeared earlier on the web
- You can tell in what context an image was used
- You still have to work out the source - Patient Zero



In 2017, an image claiming to show a young **Dalai Lama and Mahatma Gandhi** on the cover of LIFE magazine went viral over social media





gandhi and dalai lama



All

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About 25,27,00,00,000 results (0.38 seconds)



Image size:  
249 × 361

Find other sizes of this image:  
All sizes - Small - Medium - Large

Best guess for this image: **gandhi and dalai lama**

**I met Gandhi in my dream: Dalai Lama | delhi | Hindustan Times**

<https://www.hindustantimes.com/cities/delhi>

Nov 14, 2007 - The self-exiled Tibetan spiritual leader, the Dalai Lama, says he once met Mahatma Gandhi - in dream.





Arshad Chishti (INC)

@chishti437

Follow



Replying to @narendramodi177

Fake Pm of india

आजम खान ने जारी की फोटो हाफिज सईद और मोदी  
पाकिस्तान में मिलते हुए  
देखो देशद्रोहियों गद्दार कौन ।




11:28 AM - 1 Nov 2017

# Fake PM of India

2018-...h-fake.jpg x narendra modi in pakistan

All **Images** Maps More Settings Tools

About 25,27,00,00,000 results (1.04 seconds)

 Image size:  
300 × 200  
No other sizes of this image found.

Best guess for this image: **narendra modi in pakistan**

**Indian PM Narendra Modi's Visit to Pakistan Like a Super Power ...**  
<https://www.youtube.com/watch?v=anPRGllKQVc> ▼  
Dec 27, 2015 - Indian PM Narendra Modi's Visit to Pakistan Like a Super Power - Crying Pakistani Media. Moviebeats. Loading... Unsubscribe from ...

**Indian PM Narendra Modi makes surprise visit to Pakistan - BBC News**  
[www.bbc.com/news/av/.../indian-pm-narendra-modi-makes-surprise-visit-to-pakistan](http://www.bbc.com/news/av/.../indian-pm-narendra-modi-makes-surprise-visit-to-pakistan) ▼  
Indian Prime Minister **Narendra Modi** has met his Pakistani counterpart Nawaz Sharif during a surprise visit to the Pakistani city of Lahore.



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Asia
China
India

**NOW PLAYING**


▶ 1:44

**Modi in surprise visit to Pakistan**

🕒 25 Dec 15

**UP NEXT**


▶ 2:38

**Human impact of Kashmir conflict**

🕒 24 Aug 15



▶ 2:10

**Pakistan frees Mumbai 'mastermind'**

🕒 10 Apr 15



▶ 4:16

**Doing business in Kashmir**

🕒 09 Oct 15



## Indian PM Narendra Modi makes surprise visit to Pakistan

The Prime Minister of India, Narendra Modi, has made a surprise visit to Pakistan.

It was the first trip to Pakistan by an Indian leader since 2004.

Mr Modi stopped off in Lahore on his way back from Afghanistan.

From the Afghan capital, Kabul, Shaima Khalil reports.

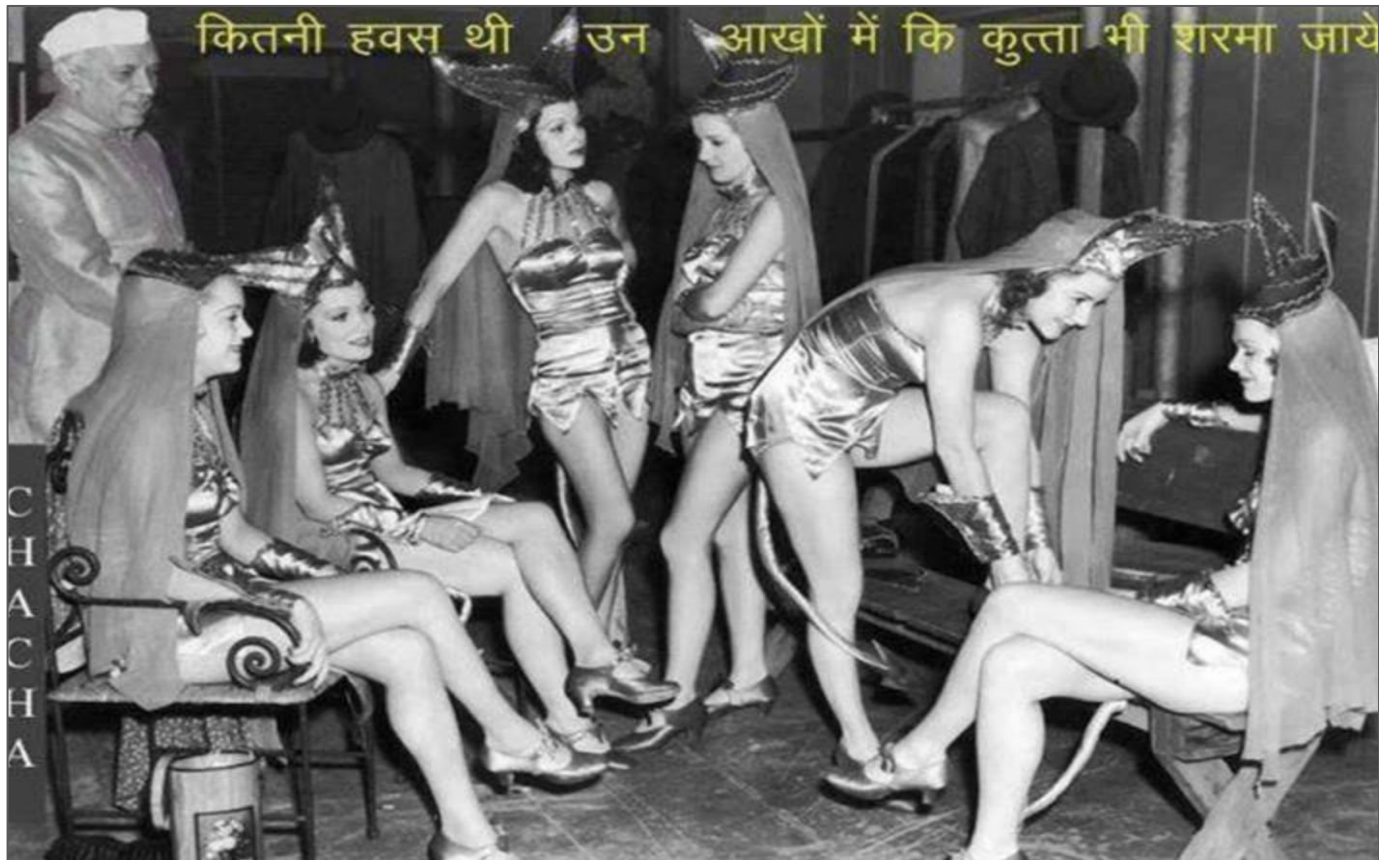
🕒 25 Dec 2015

f
t
m
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ORIGINAL








**1st PM of  
India** with  
a troupe of  
dancers





<https...edited.jpg>


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Page 3 of about 25,27,00,00,000 results (0.47 seconds)


### Fifa U-17 World Cup: Know your venue -- Pandit Jawaharlal Nehru ...


[https://article.wn.com/.../Fifa\\_U17\\_World\\_Cup\\_Know\\_your\\_venue\\_Pand...](https://article.wn.com/.../Fifa_U17_World_Cup_Know_your_venue_Pand...)
480 × 360 - Sep 20, 2017 - About the stadium The Pandit **Jawaharlal Nehru** stadium at Fatorda in ... Nehru Could Do Anything Just To Get A Girl Exposed By Rajiv Dixit.


### Chorus Girls-Annex - Dr. Macro


[www.doctormacro.com/.../Chorus%20Girls-Annex.htm](http://www.doctormacro.com/.../Chorus%20Girls-Annex.htm)
1500 × 1196 - (L to R) Sue Rainey, Mary Eaton, Unknown. Color by Steven. Rosalie. Sepia version. Sepia version. Sepia version. Sepia version. Ziegfeld Folies

### chorus girls | eBay


[https://www.ebay.ca/sch/i.html?\\_sacat=0&\\_nkw=chorus+girls](https://www.ebay.ca/sch/i.html?_sacat=0&_nkw=chorus+girls)
225 × 179 - Find great deals on eBay for chorus girls and footlight parade. Shop with confidence.

### Pandit Jawaharlal Nehru - World News


[https://wn.com/Pandit\\_Jawaharlal\\_Nehru](https://wn.com/Pandit_Jawaharlal_Nehru)
480 × 360 - नेहरू की 5 बड़ी गलतियाँ जिनसे आज भी भारत भुगत रहा है / 5 MISTAKES OF **NEHRU**, Nehru Could Do Anything Just To Get A Girl Exposed By ...





# ORIGINAL Picture





One  
photograph,  
**several**  
claims





modi-G-20.jpg x

most powerful man in the world 2018



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About 25,27,00,00,000 results (1.59 seconds)



Image size:  
435 × 326

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Best guess for this image: ***most powerful man in the world 2018***





most powerful man in the world 2018



Original

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Time ▾

More sizes ▾

Clear





This is the  
**ORIGINAL**  
photograph  
taken at the  
G20 summit in  
Hamburg,  
Germany in  
2017





Rahul Gandhi



संजीव ठाकुर

@sanjeev292000



काँग्रेस की ओफिस में मुगल राजा का फोटो अब भी तुम को लगता है कि काँग्रेस हिन्दू विरोधी पार्टी नहीं है तो डूब मरो @TajinderBagga

7:10 AM - Dec 7, 2017



2



See संजीव ठाकुर's other Tweets





All

**Images**

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About 25,27,00,00,000 results (1.18 seconds)

Image size:  
1200 × 800Find other sizes of this image:  
[All sizes](#) - [Small](#) - [Medium](#) - [Large](#)Best guess for this image: **rahul gandhi filing nomination for president**

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Pages that include matching images

**No Sonia, Priyanka, Indira: How Nehru-Gandhi family missed Rahul's ...**<https://www.indiatoday.in> > India ▼

647 × 404 - Dec 5, 2017 - The Nehru-Gandhi family was conspicuously missing from the action as Rahul Gandhi filed his nomination for Congress presidential election at ...

# Original Picture

Mahatma Gandhi's  
photo in the  
background.

## Pages that include matching images

### No Sonia, Priyanka, Indira: How Nehru-Gandhi family missed Rahul's ...



<https://www.indiatoday.in> > India ▼

647 × 404 - Dec 5, 2017 - The Nehru-Gandhi family was conspicuously missing from the action as **Rahul Gandhi** filed his nomination for Congress presidential election at ...

### Congress presidential poll: Rahul a darling of party, will carry forward ...



<https://www.indiatoday.in> > India ▼

647 × 404 - Dec 4, 2017 - With decks cleared for the Gandhi scion to take over the reins of Congress, incumbent vice-president **Rahul Gandhi** filed his nomination for the ...

### Congress President Election: Rahul Gandhi Unchallenged, Set To Be ...



<https://www.ndtv.com> > All India ▼

650 × 400 - Dec 4, 2017 - **Rahul Gandhi** is set to be Congress president in place of his mother **Sonia Gandhi**, elected unopposed after the last day for filing nominations ...

### LIVE: Rahul Gandhi files nomination for Congress president - DNA India



[www.dnaindia.com/.../report-live-amid-shehzad-poonawalla-s-rigged-claim...](http://www.dnaindia.com/.../report-live-amid-shehzad-poonawalla-s-rigged-claim...) ▼

1280 × 720 - Dec 4, 2017 - The stage is set for the elevation of **Rahul Gandhi** as the Congress President. The process began today with the filing of the nomination papers ...

### Ahead of Gujarat polls, Rahul Gandhi files nomination for Congress




[www.sify.com](http://www.sify.com) > News > National ▼

1200 × 800 - Dec 4, 2017 - (Image tweeted by @INCIndia)New Delhi: Ahead of the Gujarat assembly elections, Congress Vice-President **Rahul Gandhi** has filed his ...







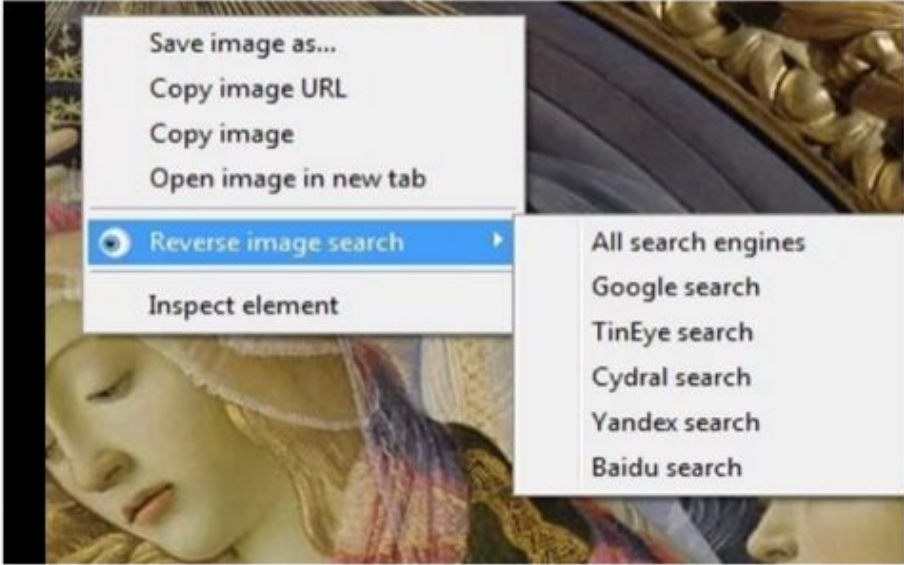
# RevEye Reverse Image Search

offered by [www.squobble.com](http://www.squobble.com)

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Perform a search by image. Choose between the image search engines Google, Bing, Yandex, TinEye and Baidu.

This extension allows to perform an inverse image search by right-clicking onto any image in a web site.

You can configure the context menu to contain either a single button with your default search engine, or a cascaded menu with all included search engines.

Source code:

[Website](#)  
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**Additional Information**

Version: 1.4.4  
 Updated: May 20, 2015  
 Size: 23.45KiB  
 Language: English

# RevEye Reverse Image Search



# Resources: Reverse Image Search



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## Reverse Image Search

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tineye.com

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FIRST  
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storyful.  
powerful stories... in the moment

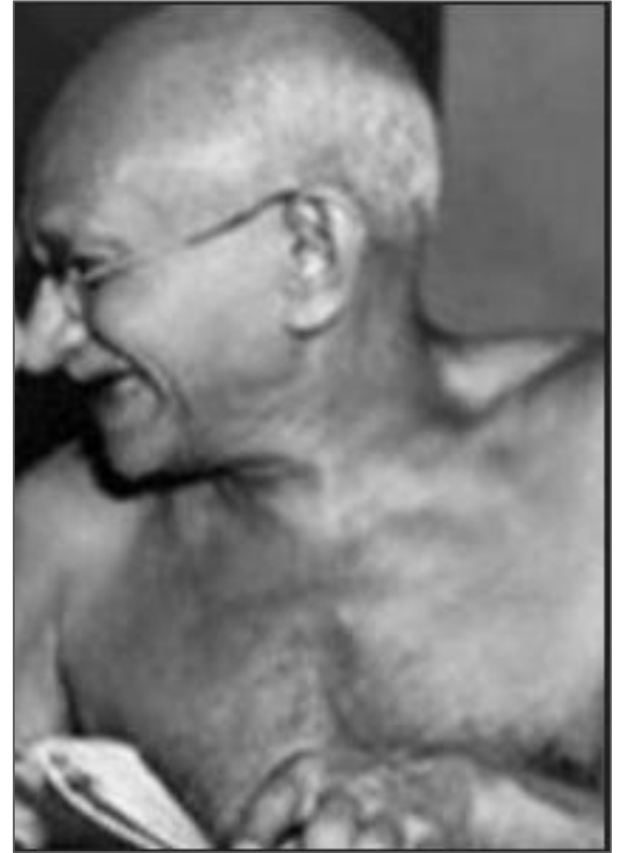


data  
LEADS



# Tip: **CROP PIC**

Before reverse research  
It HELPS!



## Pages that include matching images

### Muhammad Ali Jinnah and the Muslim League, 1947-48 - History 12



<https://daniellehistory12.weebly.com/muhammad-ali-jinnah-and-the-musli...>

400 × 500 - muhammad ali jinnah and the muslim league, 1945 - 48 ... eventually forms the muslim league asking for separate country (Pakistan movement); death sept 11 ...

### Date Of Death Of Muhammad Ali Jinnah - Awesome Babes



<https://www.awesomebabes.webcam/date-of-death-of-muhammad-ali-jinnah>

400 × 500 - More about Date Of Death Of Muhammad Ali Jinnah. 03 Jun 2018. Muhammad Ali Jinnah. 11 september quaid-e-azam death anniversary essay. Muhammad Ali ...

### Death Of Muhammad Ali Jinnah - Awesome Babes



<https://www.awesomebabes.webcam/death-of-muhammad-ali-jinnah>

400 × 500 - More about Death Of Muhammad Ali Jinnah. 02 Jun 2018. Old and rare newspapers and magazines about Pakistan - Rare edition of daily Dawn, September.

### How the sedition law makes India a more loving nation - Scroll.in

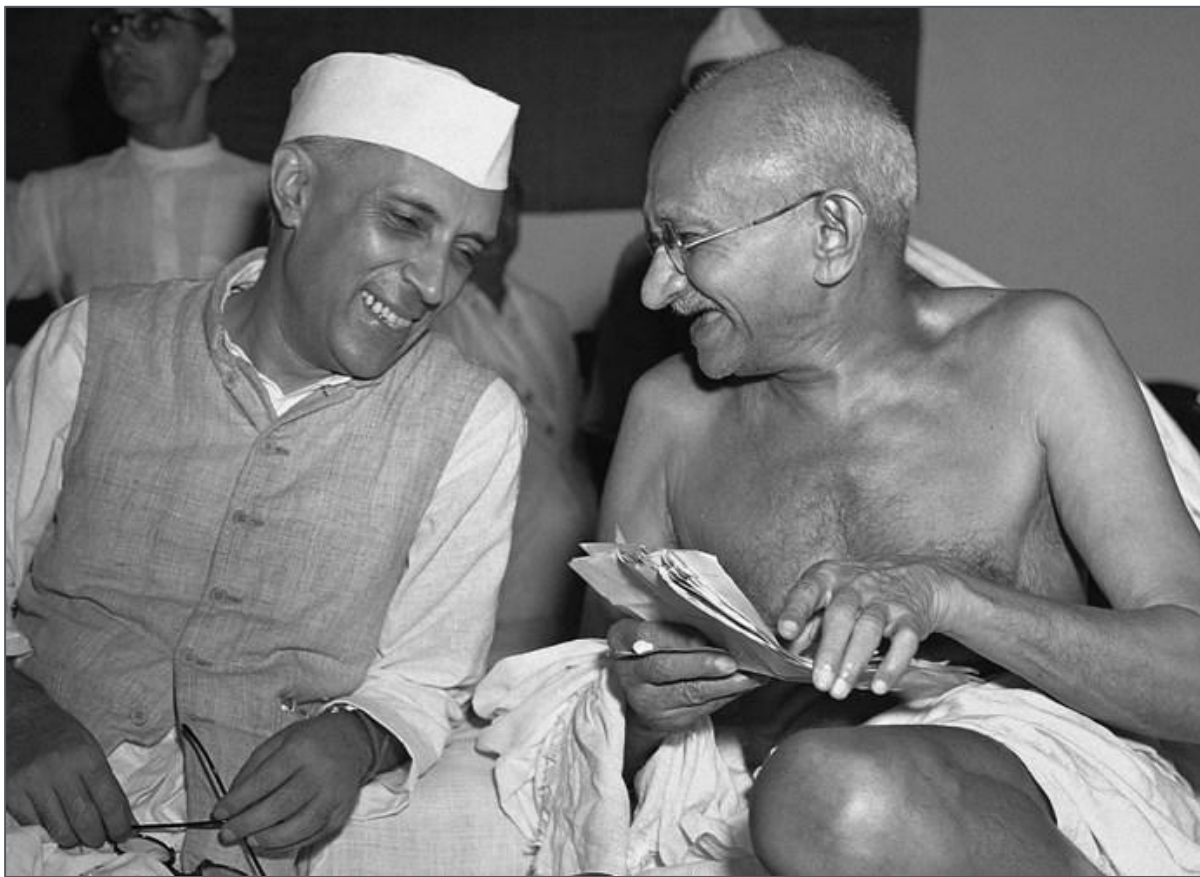


<https://scroll.in> > India > Producing Patriotism

780 × 350 - Oct 16, 2014 - Tilak was found guilty in 1916, despite a strong defense by Mohammad Ali Jinnah. During the trial, Jinnah asked a question which has puzzled ...

Using the cropped image on Google reverse image search gave multiple results of **Gandhi and Nehru**





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In her reply to Indian FM's speech in UNGA, Amb. Lodhi showed a pic of pellet gun injured women frm Kashmir saying this is the face of India



6:26 AM - 24 Sep 2017

228 Retweets 342 Likes



# Crop the pic.



## Pages that include matching images

### The breathtaking war photographs of Heidi Levine - CNN.com



[www.cnn.com/2015/06/25/world/gallery/amanpour-heidi.../index.html](http://www.cnn.com/2015/06/25/world/gallery/amanpour-heidi.../index.html) ▼  
120 × 120 - Jun 25, 2015 - American photographer **Heidi Levine**, who took a stunning cache of photos during the 2014 Gaza war, has just won the 2015 Anja ...

### Heidi Levine | International Women's Media Foundation (IWMF)



[www.iwmf.org/blog/2015/03/24/heidi-levine/](http://www.iwmf.org/blog/2015/03/24/heidi-levine/) ▼  
2500 × 1667 - Mar 24, 2015 - **Heidi Levine** is an American freelance photojournalist based in Jerusalem. She has worked as a professional photojournalist since 1983, ...

### Award-winner Heidi Levine's images of Gaza – in pictures | Media ...



<https://www.theguardian.com> › Media › News photography ▼  
300 × 198 - Mar 25, 2015 - The American photographer **Heidi Levine** has been chosen by the International Women's Media Foundation to receive the inaugural Anja ...

### Heidi Levine's war photos from Gaza keep a colleague's memory alive ...



<https://www.pri.org/.../heidi-levines-war-photos-gaza-keep-colleagues-me...> ▼  
937 × 552 - Mar 25, 2015 - Freelance photographer **Heidi Levine** covered the war, and her stunning photos of the conflict recently won her the first-ever Anja Neidringhaus ...

### Bearing Witness – Vantage – Medium



<https://medium.com/vantage/bearing-witness-77d19c837b23> ▼  
2000 × 1333 - Jul 17, 2015 - When they returned during the cease-fire, they discovered their home was heavily damaged during the fighting. Photo credit: **Heidi Levine**/The ...

A pic clicked  
by an American  
photographer during  
the 2014 **Gaza war!**



**Tip:**  
**ADDING TIME FILTER**  
It is HELPFUL!





A viral post **in Bengali** floated on social media during the Basirhat riots in West Bengal in July 2017



This post circulated **in Hindi as well**, according to which Hindu women were being molested and harassed by Muslim men in WB



basir....image.jpg x basirhat riot facebook post

All **Images** Maps More Settings **Tools**

Search by image Time

- ✓ Any time
- Past hour
- Past 24 hours
- Past week
- Past month
- Past year
- Custom range...

Best guess for this image: **facebook post**

**West Bengal** **facebook post broke the decades-long ...**  
<https://qz.com/...>  
Jul 17, 2017 - A Facebook post was all it took to undo decades of communal harmony in a ... riots passed of as a photo from Basirhat by a BJP spokesperson.

added the  
**time filter**





Search by image ▾ **Before 5 Jul 2017 ▾** Clear



Image size:  
857 × 450

Find other sizes of this image:  
All sizes - Medium

Best guess for this image: **basirhat riot facebook post**

The time filter entered for the search was '**Before 5 Jul 2017**' since the original viral post in Bengali was uploaded on that date

## Pages that include matching images

### Acid Attack on Woman in Nadia Tehatta WB RAW Footage - YouTube



<https://www.youtube.com/watch?v=ud5i6yoeqkc> ▼

168 × 94 - May 14, 2017 - पश्चिम बंगाल में तेजाबी हमलों की तीन घटनाओं में दो महिलाओं की मौत, एक गंभीर 09/08/2016 Content by JAY CHOUDHARY ...

### Graffiti artist calls on religions – and Parisians – to 'Coexist'



[observers.france24.com/en/20150218-artist-graffiti-religions-coexist-paris](http://observers.france24.com/en/20150218-artist-graffiti-religions-coexist-paris) ▼

320 × 180 - Feb 18, 2015 - Street artist Combo was assaulted on January 30 as he was posting this image in eastern Paris. All photos published on the Facebook page "Combo Culture ...

### Angels and Demons, part of the grand conspiracy theory?



[observers.france24.com/.../20090507-angels-demons-film-conspiracy-dan-...](http://observers.france24.com/.../20090507-angels-demons-film-conspiracy-dan-...) ▼

320 × 180 - May 7, 2009 - Conspiracy theories sprout like mushrooms at each global crisis, and Swine flu is no exception: one blog blames a mysterious secret society, the.

### Aurat Khilona Nahi on Moviebuff.com



<https://www.moviebuff.com/aurat-khilona-nahi> ▼

500 × 334 - Nov 21, 2014 - Release Date: 21 Nov 2014. Aurat Khilona Nahi is directed by Aslam Sheikh, and stars Manoj Tiwari, Monalisa Biswas and Rinku Ghosh.

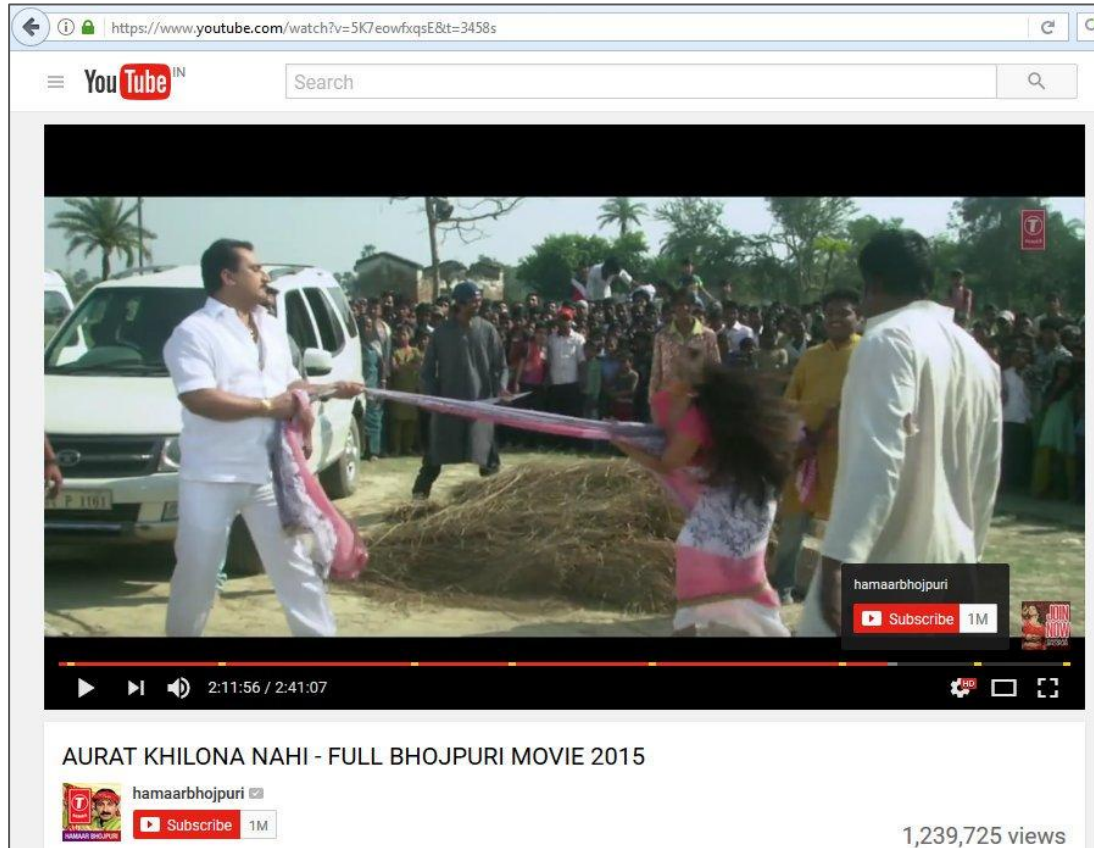
### Cream Bell Icecream launches Chockrez - Blockbuster product is now ...



[ibgnews.com](http://ibgnews.com) › Business ▼

635 × 375 - Apr 25, 2017 - Leading ice cream brand Cream Bell launched their flagship product Chockrez at Kolkata. This new peanut butter base with pure chocolate mixed with milk and ...

**Bhojpuri movie**  
which was released  
in 2014



used to portray a  
**false picture and  
exacerbate** the  
communal situation  
in WB

# MEDIA LITERACY

fact शाला

INDIA MEDIA LITERACY NETWORK

A

Ask questions

B

Beware of baseless information

C

Check the source of information

D

Don't blindly believe

E

Engage in conversations against fake news

F

Fact-check every information

G

Guide others on media literacy

H

Hold the spreaders of hate accountable

I

Identify fake news

J

Judge the credibility of content

K

Kill the spread of false news with facts

L

Listen to credible sources

M

Make news analysis a part of your daily life

N

Never give out personal information on social media

O

Offer help to others in debunking fake news

P

Pause and analyse information before forwarding

Q

Question the authenticity of content

R

Research more on every news

S

Stop the spread of content with stereotypes

T

Trust facts, not opinions

U

Use social media with caution

V

Verify everything

W

Wait for confirmations before spreading news

X

(E)xercise critical thinking

Y

Yearn for facts while consuming news

Z

Zip out content that incites hatred



Internews

Local voices. Global change.

fact शाला

INDIA  
MEDIA  
LITERACY  
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## HOW TO NAVIGATE THE COVID -19 INFODEMIC:

Webcast series by **FactShala**

A series of five webcasts in five languages

