



गृह मंत्रालय  
MINISTRY OF  
**HOME AFFAIRS**



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# FINANCIAL FRAUDS BY MISUSING SOCIAL MEDIA PLATFORMS

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03.06.2022

# VARIOUS SOCIAL MEDIA PLATFORMS



# TRENDING FINANCIAL FRAUDS

## » JOB OFFERS FRAUD

- Background/Backdoor Entry Job fraud
- Work from Home Job or Part time job Fraud
- Abroad Job / Education Fraud
- Career Consulting Fraud

## » ADVERTISEMENT AS A SERVICE FRAUD

## » OTP / WITHOUT OTP FRAUD (one time password)

## » REMOTE ASSISTANCE FINANCIAL FRAUD

## » SOCIAL MEDIA IMPERSONATION BASED FRAUD

## » CYBER EXTORTION FRAUD



# **JOB FRAUD MODUS OPERANDI**

# JOB FRAUD MODUS OPERANDI



# JOB FRAUD MODUS OPERANDI (Cont..)

Job opportunities of CTC 4-12 LPA

Become a Data Scientist and work for companies like Cisco, DELL and 200 more..

Join Now -<https://bit.ly/319Jif0>

High package and Beware of links.

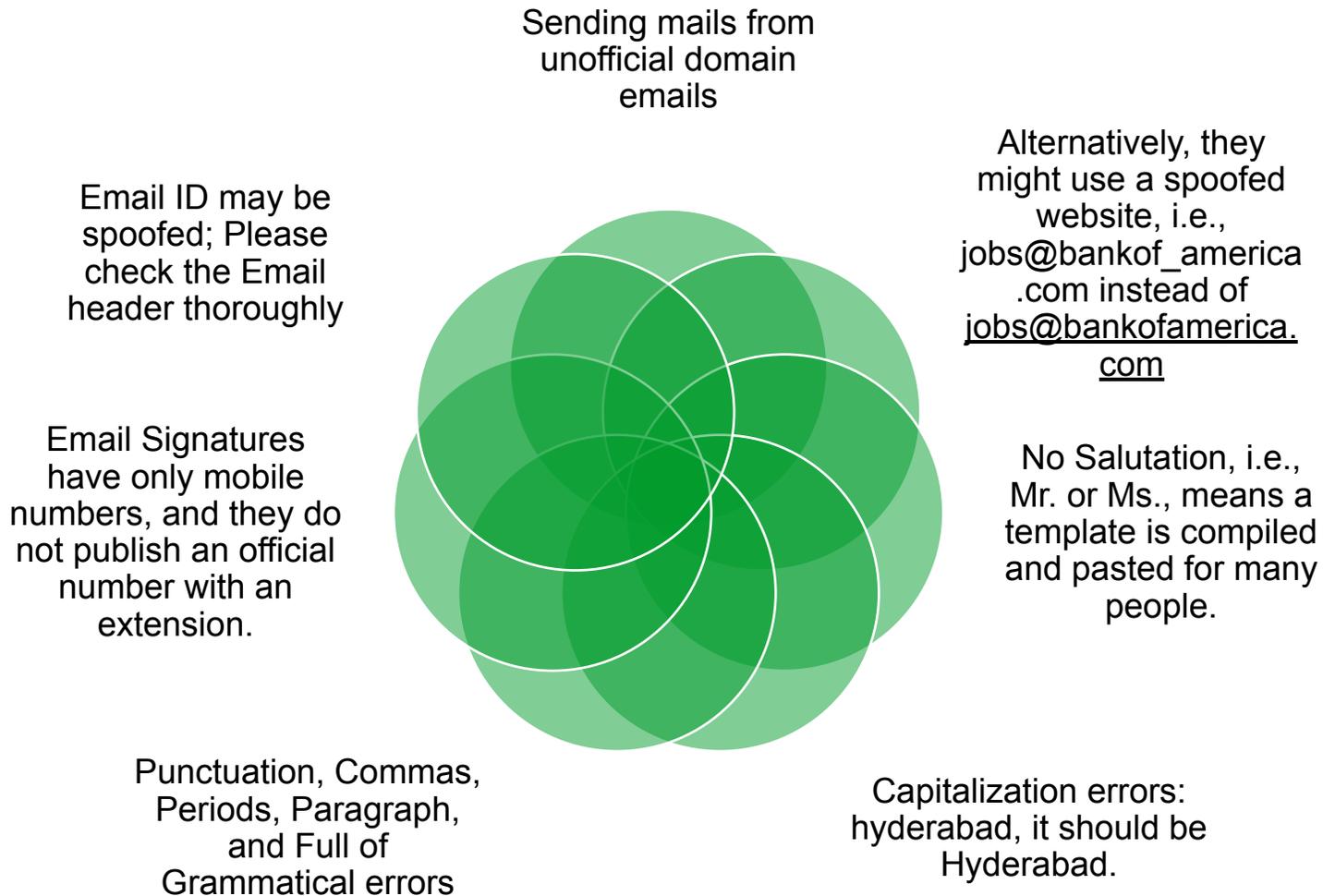
- Ask for fill the online form
- Ask for Install an mobile application
- Ask for remote assistance support
- Ask for personal details information



## RED FLAGS

- a. Getting the job immediately after a quick phone or Instant Message interview.
- b. Google/ LinkedIn / Official Domain search results do not show accurate results of the openings interviewed.
- c. Fraudsters ask victims to Provide Private Information (Aadhaar, PAN, and Passport copies) under the pretext of Background Checks to private mail IDs instead of the official ones
- d. Fraudsters ask victims to pay registration fees which will be refundable
- e. Many fraud Emails will look legitimate, but they are unprofessionally written and crafted

# Some signs to detect fraud E-mails/SMS





## **ADVERTISEMENT AS A SERVICE FRAUDS**

- ✓ Online Offers & Lottery
- ✓ Online Loans
- ✓ KYC related
- ✓ Matrimonial Frauds
- ✓ Goods and Services
- ✓ E-commerce

# ADVERTISEMENT AS A SERVICE FRAUDS

## ऑनलाइन लॉटरी फ़ाड

जालसाज फर्जी संदेश/ईमेल भेजते हैं जिसमें दावा किया जाता है कि पीड़ित ने बड़ी रकम की लॉटरी जीती है। पीड़ित के आश्वस्त होने के बाद, जालसाज लॉटरी को प्रोसेस करने के लिए पैसे मांगता है।



Misuse of well-known native platform to buy and sell goods and services.

Fake Advertisements offer services

Click-Hijacking  
Fake App Installation  
Botnet Add Fraud  
Hidden Ads

UPI medium use for transaction helps fraudsters in making quick cash

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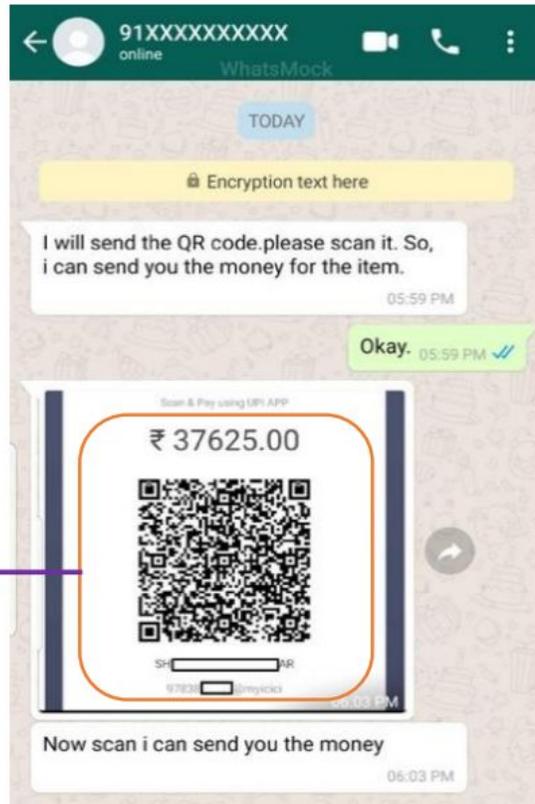
## फर्जी विज्ञापन

साइबर अपराधी, नागरिकों को ठगने के लिए ऑनलाइन विज्ञापन प्लेटफॉर्म और सोशल मीडिया का उपयोग, ऑनलाइन शॉपिंग, पार्ट टाइम जॉब, कस्टमर केयर नंबर आदि के बारे में नकली विज्ञापन दिखाने के लिए करते हैं

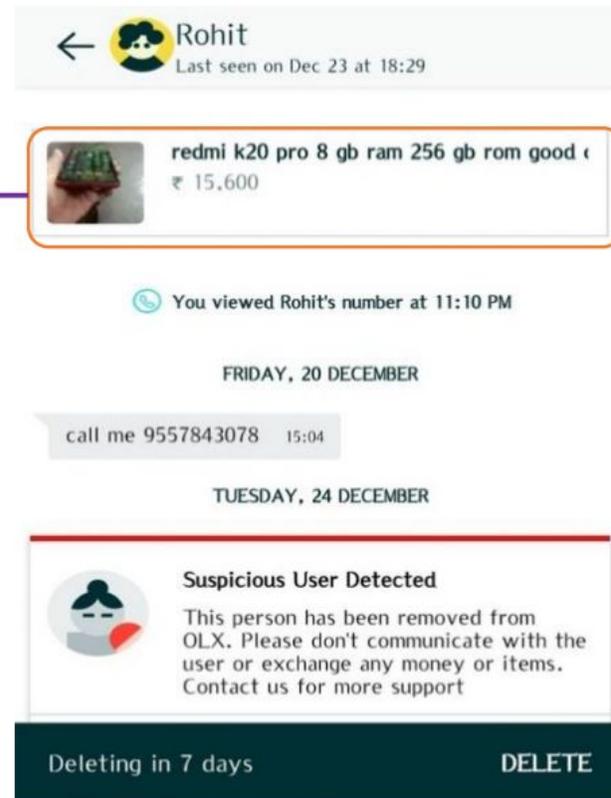
### सुरक्षा टिप्स

सामान्य खोज परिणामों (सर्च रिजल्ट्स) और 'विज्ञापन' परिणामों (Ad रिजल्ट्स) के बीच अंतर को समझें	वित्तीय लेनदेन में शामिल होने से पहले वेबसाइट की प्रतिष्ठा/वैधानिकता सत्यापित करें	हमेशा आधिकारिक ऐप्स/वेबसाइटों की जानकारी पर भरोसा करें
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# ADVERTISEMENT AS A SERVICE



QR Code



Fake Post



## QR कोड घोटाले से सावधान

भुगतान प्राप्त करने के लिए किसी भी QR कोड को स्कैन न करें



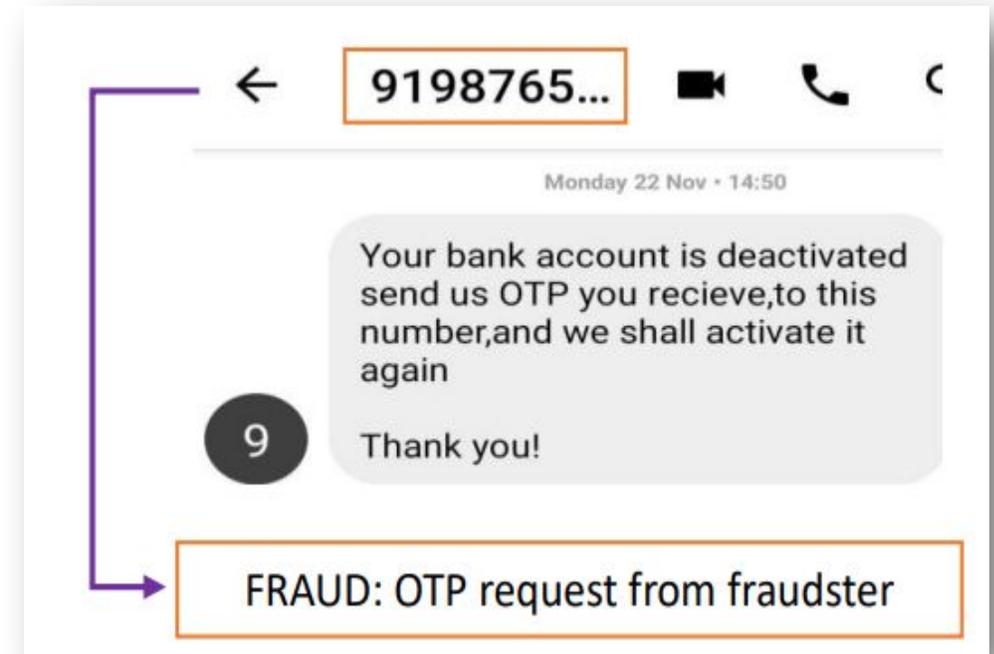
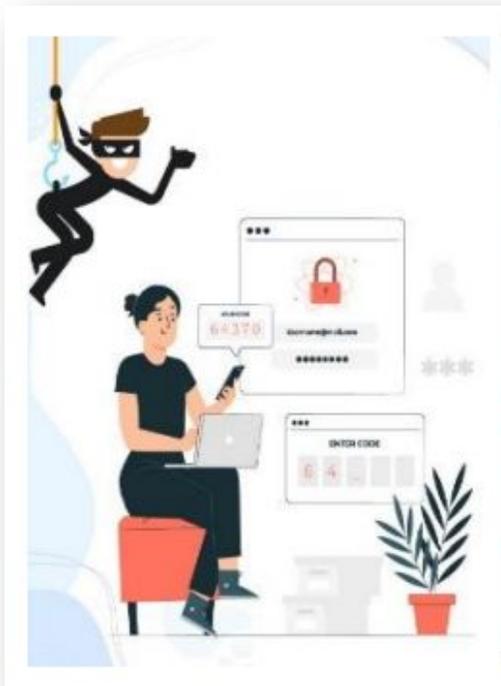
Be aware of links!



# **OTP/Without OTP Fraud (one time password)**

# OTP/Without OTP Fraud (one time password)

- Unified Payment Interface (UPI) is one of the most acceptable methods of payment.
- PIN to authorize the financial transaction, and the entire transfer process is done in seconds.



If the phone is compromised then hackers can access the SMS and phone information.

# REMOTE ASSISTANCE



INITIAL CONTACT



ACCESS TO YOUR PC



SOLVING THE PROBLEM



SOCIAL ENGINEERING

Ministry of Home Affairs

Avoid sharing personal details while lodging your grievances/complaints on different social media platforms

It may be used by cyber fraudsters to defraud you posing as a customer care executive



**BEWARE OF FRAUDULENT**  
**& CALLS ABOUT KYC UPDATION,**  
**BANK ACCOUNT SUSPENSION OR**  
**SIM EXPIRATION**



# **SOCIAL MEDIA IMPERSONATION BASED FRAUDS**

# SOCIAL MEDIA IMPERSONATION FRAUDS

Digital Identity Theft

Impersonating through Bots,  
Crime, Entertainment

Giveaways posts by Impersonating  
buyers and sellers, online shopping

Impersonating users and create  
profile on social media platform

Demand money in urgency, medical  
needs

Customer Care Representative

Social Engineering

Honeytraps



## Identity Theft

Fraudster uses the victim's  
identity to commit fraud by  
obtaining personal or financial  
information

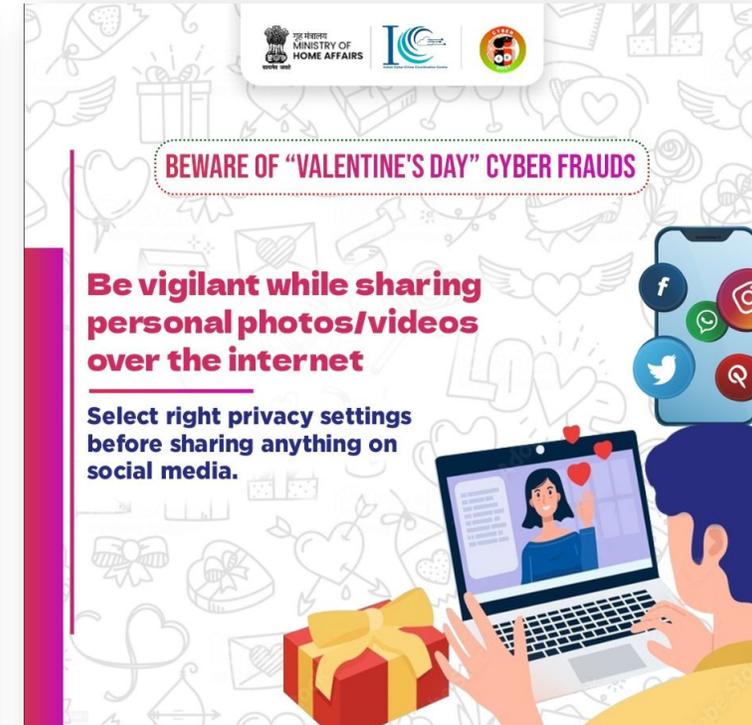




# **CYBER EXTORTION**

# CYBER EXTORTION

- Cyberstalkers usually use digital platforms like email, instant messages, phone calls, and different communication modes
- Sextortion through social media, hacked webcams and account hacking
- Most of the attack medium, through social media, Internet Messenger, Dating Apps, Gaming Application, Cheat Code, Offers, etc.
- Blackmailing through personal data, privacy breach



# Online Financial Frauds – Handy links / contacts

- » Immediately dial helpline number : **1930**
- » Report on [www.cybercrime.gov.in](http://www.cybercrime.gov.in) (National Cyber Crime Reporting Portal)
- » Report on Social Media Platforms
- » File a grievance at Bank immediately



**THANK YOU**