

Creating
impactful
visual

stories

with
Adobe
Spark



Adobe Spark

UserVoice

"Help us make it even better!"

Creating Visual Stories with Adobe Spark



Adobe Spark



Video



Page



Post

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Today's Agenda

Introduction

About " Creating Visual Stories with Adobe Spark "

Examples

Q & A



Adobe Spark

Adobe Spark empowers students and teachers to easily create and share visual stories.

Adobe Spark

Adobe Spark is a free online and mobile graphic design apps including post, page and video. Easily create beautiful images, videos and web pages within minutes. Truly empowers everyone to be creative and share.

History

While the 3 iOS apps were popular on the [App Store](#), Adobe launched the Adobe Spark web tool in May 2016, which integrates the 3 mobile apps together for users on the web. With the made change, the three previous iPad and iPhone apps were renamed as Spark Post, Spark Page, and Spark Video.

What is the purpose of Adobe spark?

- Adobe Spark is an **integrated web and mobile solution for creating and sharing impactful visual stories**. Easily create social media posts and graphics, web pages, and videos in minutes—no design or technical experience necessary.

The image features the letters 'S' and 'P' in a large, bold, red font. The 'S' is on the left and the 'P' is on the right, both set against a dark red background. The letters have a slightly pixelated or blocky appearance.

What is Adobe spark used for education?

Adobe Spark for Education is a powerful yet easy to **use visual graphic tools** that helps teachers and students create images, videos, web pages, and more. ... Adobe Spark for Education uses templates to help even novices get to grips with creating engaging videos, fun webpages, and more.

What are the features of Adobe spark?



Beautiful typography

Pick from thousands of free images and icons for your designs



Professional themes

Invite others to work on your branded projects and easily tag-team edit



Share everywhere

Create unique designs from exclusive premium templates



Iconic imagery

Remove the Adobe Spark watermark from all your projects—forever



Make an impact

Personalize any project with your own logo, colors, and fonts in one magical tap



Mobile and web

Create from branded templates and themes made just for you

What students are making with Adobe Spark ?

Students are using Adobe Spark in every subject at every grade level to share their stories, communicate their ideas, and create projects they can be proud of. See more student work

Spark makes
it easy
to foster
powerful
creative
learning
experiences.

Improves project-based
learning and outcomes.



Right in your browser.



Incredibly easy to use.



Built with privacy
and safety in mind.

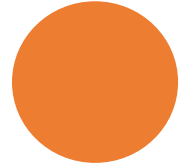
Adobe Spark

Adobe Spark is a cloud-based media creation application that makes it easy for anyone to create impressive social media graphics, promotional videos and single-page websites. One of its great features is that it can be accessed from any device with online access.

Spark Video allows users to easily add video clips, sound clips, photos and icons. Users can also record their own voice to narrate their short videos.

- **What can you create with Adobe Spark?**

With Adobe Spark (a free service), students can create:



Photos, Videos and Text are arranged beautifully with Spark Page. Responsive to any screen size on any hardware, your story will come to life in elegant motion.



Spark Post



**Create stunning
social posts and
graphics.**

Spark Video

**Easily combine video
footage, icons,
graphics or photos into
one moving story with
Spark Video.**



16 Ways to Motivate Students in the Classroom Using Adobe

Speech and language play

Sight words proficiency

Narrative prompts

Rhyming game

Playing with shapes and colors

Second language acquisition

Story starters

Creative storytelling

Collaborative storytelling

Book reports

Essays and written assignments

Class projects

Class reports and blogs

Classroom signs and posters

Video journal

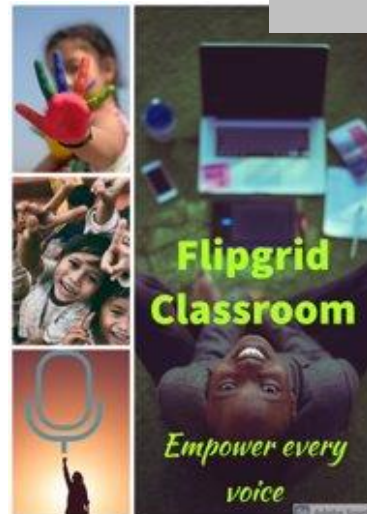
Science fair presentations

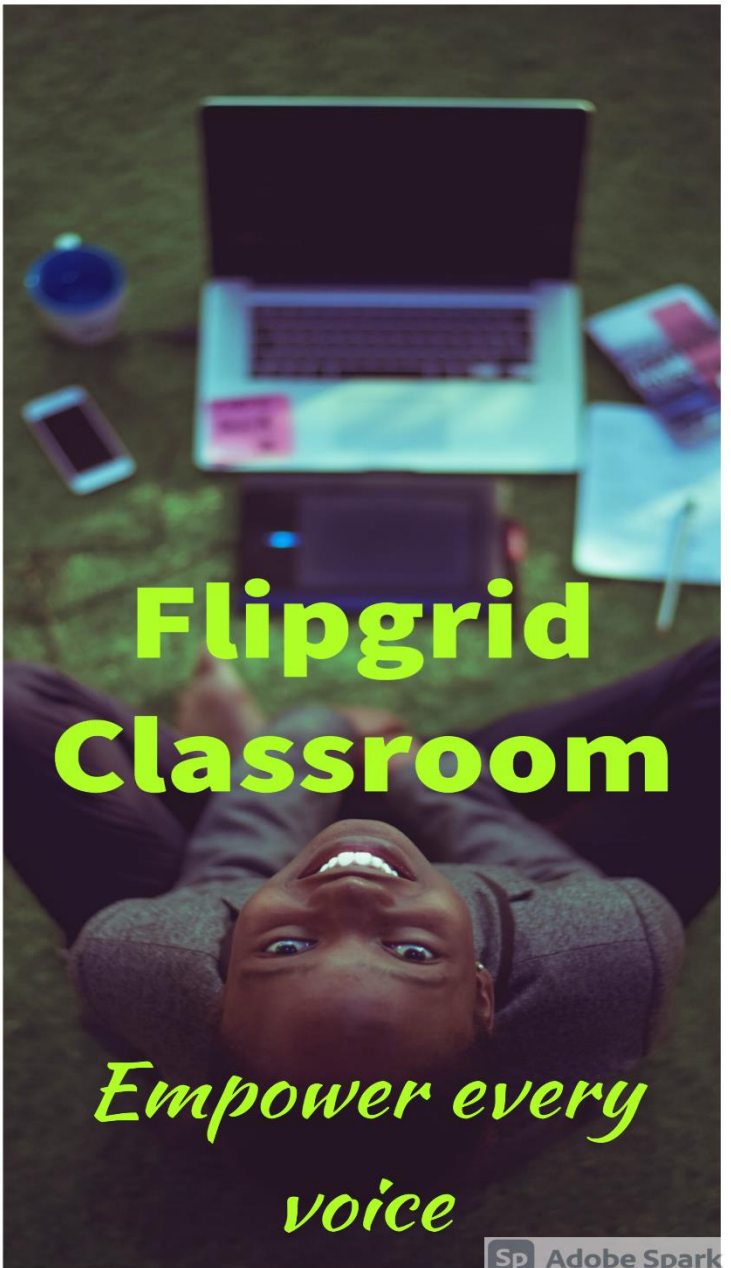
Adobe Spark is available :

- Adobe Spark can be used in your favorite web browser (Chrome, Safari, Firefox, and Microsoft Edge are all good options) on Windows, Mac OSX, and Chromebooks.
- spark.adobe.com.



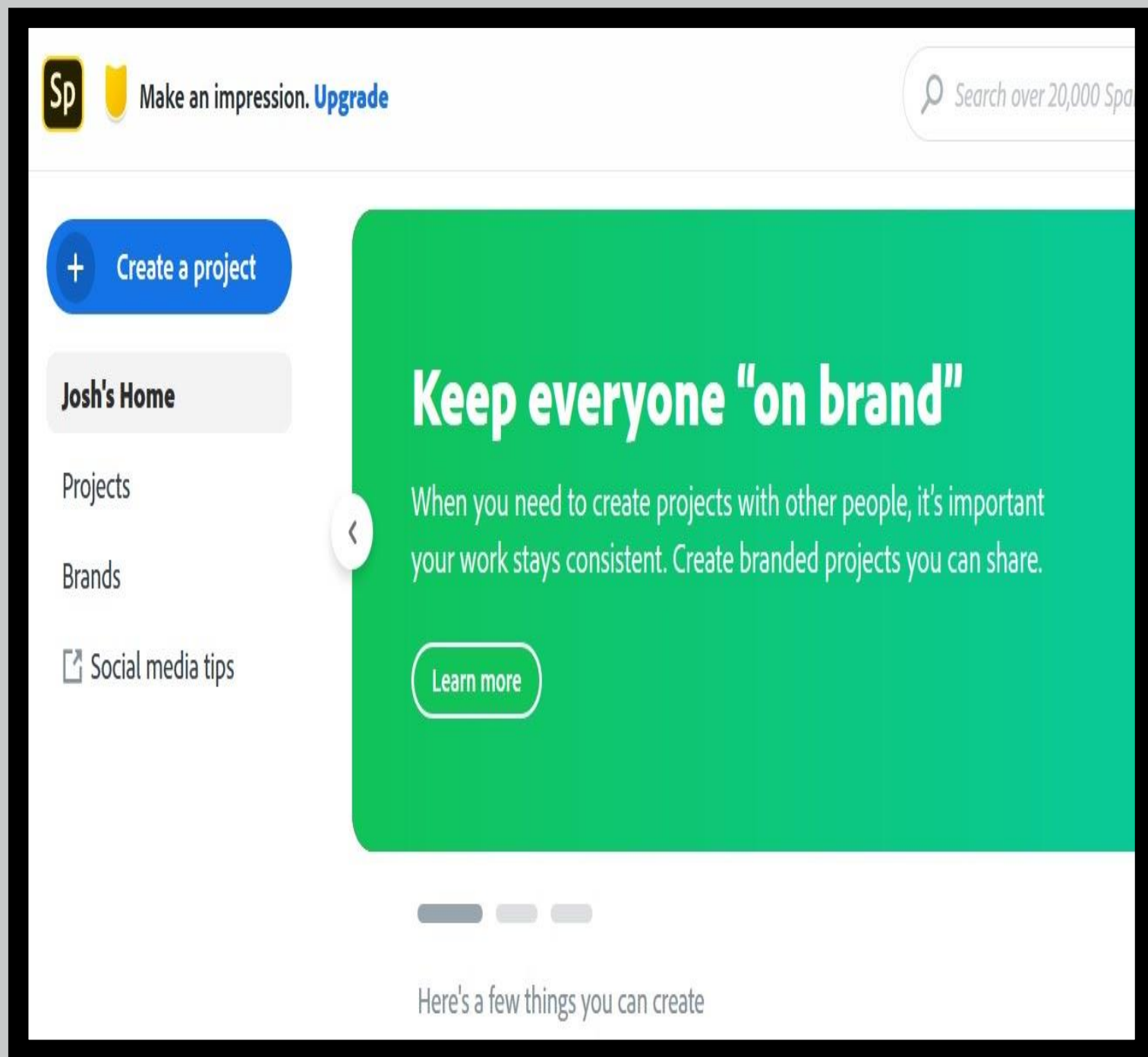
Examples of Adobe Spark





• On iOS, Adobe Spark is a set of three apps available on the App Store. Open the App Store on your iPad or iPhone and search for “Adobe Spark” you’ll want to download Adobe Spark Page, Adobe Spark Post, and Adobe Spark Video.

- Step 1: Setting up a project
- Go to <https://spark.adobe.com/>. If you already have an adobe account sign in, if not, hit the start now button and create a new account.
- Once you have an account and are signed in select the **Create a project** button.



- From the pop-up menu, select **Video**

The screenshot shows the Spark app interface. At the top left, there is a blue button with a plus sign and the text "Create a project". Below this is a white pop-up menu with a list of project types: "Flyer", "Instagram post", "Facebook cover", "Collage", "Web page", "Video", "Branded graphic", and "Custom size graphic". The "Video" option is highlighted with a grey background. A large blue arrow points from the "Video" option to the right. On the right side, there is a red banner with white text that reads "Unleash your creative potential with premium templates". Below this text is a smaller line of text: "Professionally designed to take your content to the next level." and a red button with white text that says "Check them out". Below the banner, there are three grey dots and the text "Here's a few things you can create". At the bottom, there is a large black text that says "Josh, tell your story with Spark!".

+ Create a project

- Flyer
- Instagram post
- Facebook cover
- Collage
- Web page
- Video**
- Branded graphic
- Custom size graphic

View all

Unleash your creative potential with premium templates

Professionally designed to take your content to the next level.

Check them out

Here's a few things you can create

Josh, tell your story with Spark!

- Now begin by setting up the title of your project.

Every great story starts somewhere

Tell us about your idea or title, you can always change it later.

Team Project!

Next

- Next, select a template to start or your project or start from scratch.

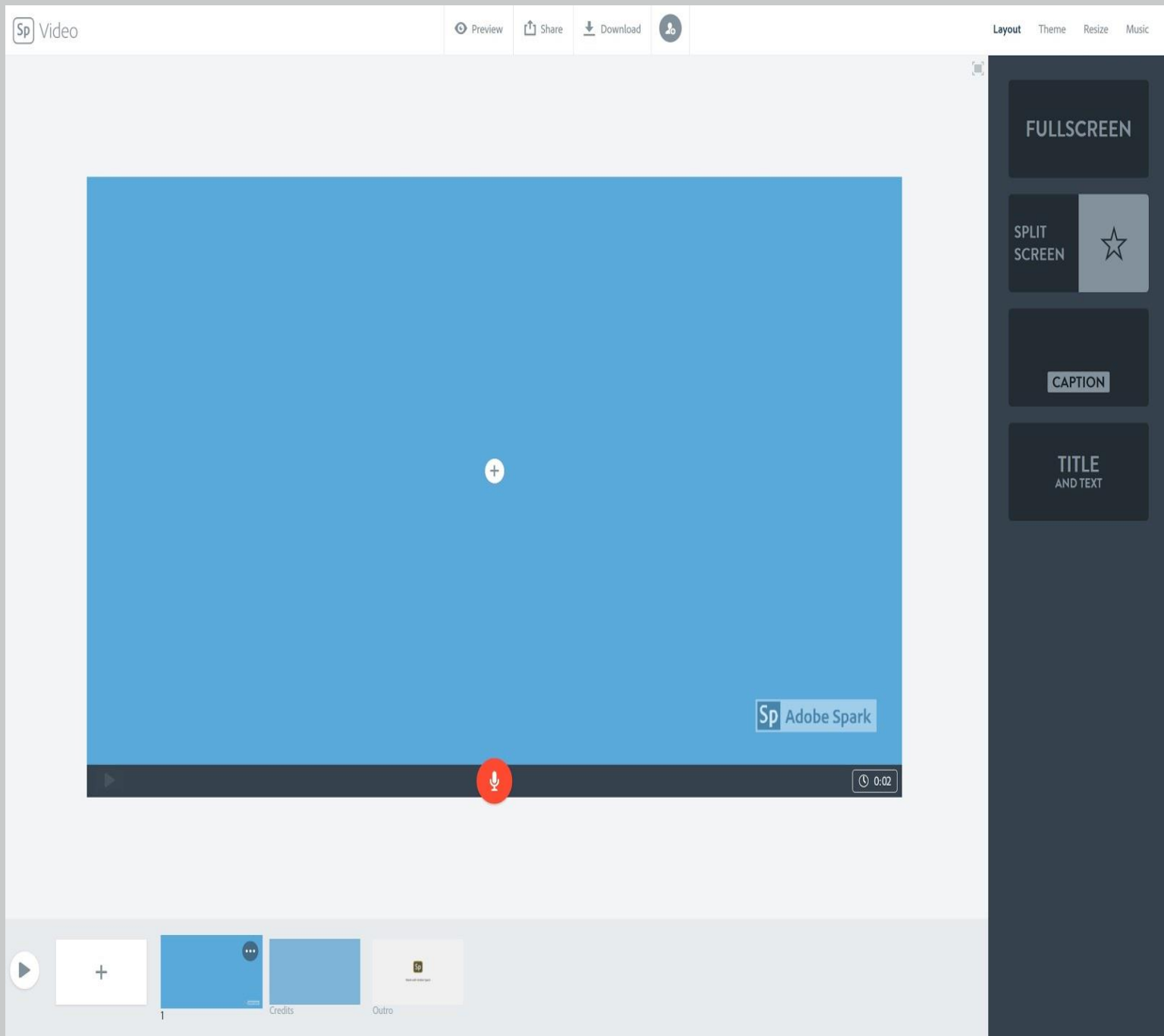
Pick a story template, or start from scratch.

The screenshot shows a user interface for selecting a story template. At the top, the text reads "Pick a story template, or start from scratch." Below this are six template cards, each with a representative image, a title, and a brief description:

- Promote an Idea**: Create change and move your audience to action. (Image: A woman in front of a sign that says "Come in WE'RE OPEN")
- Tell What Happened**: Share a family vacation, success to celebrate, or just something that happened to you. (Image: People around a campfire)
- A Hero's Journey**: Tell how a regular person overcame a great challenge. (Image: A person in a field at sunset)
- Show and Tell**: Describe something important to you, and why it should matter to your audience. (Image: Pyramids at sunset)
- Personal Growth**: Share an experience that changed how you view the world. (Image: A person in a field)
- Teach a Lesson**: Help your audience learn a new idea and build understanding. (Image: A person in a classroom)

At the bottom of the interface, there is a navigation bar with left and right arrows and a central "Start from scratch" button.

- Once your project has been set up, you will land on the workspace page for your project.



Step 2: Sharing your Project with your team:



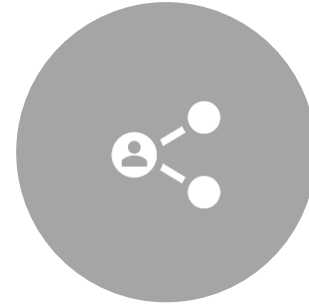
Adobe Spark

UserVoice

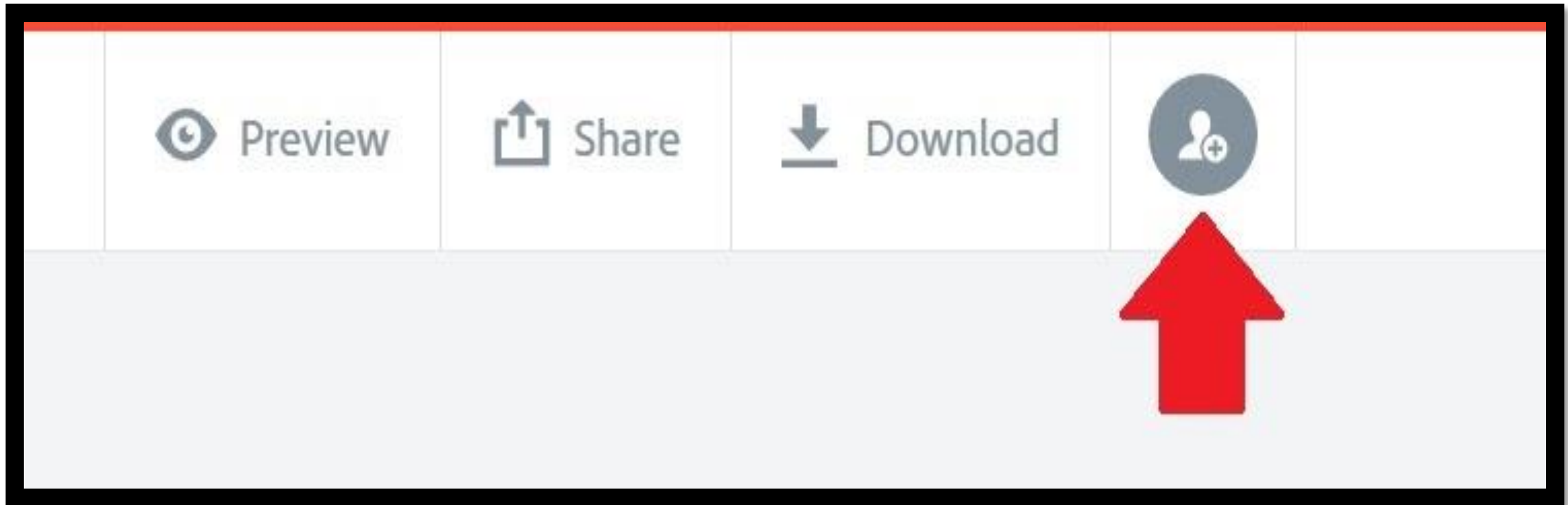
"Help us make it even better!"



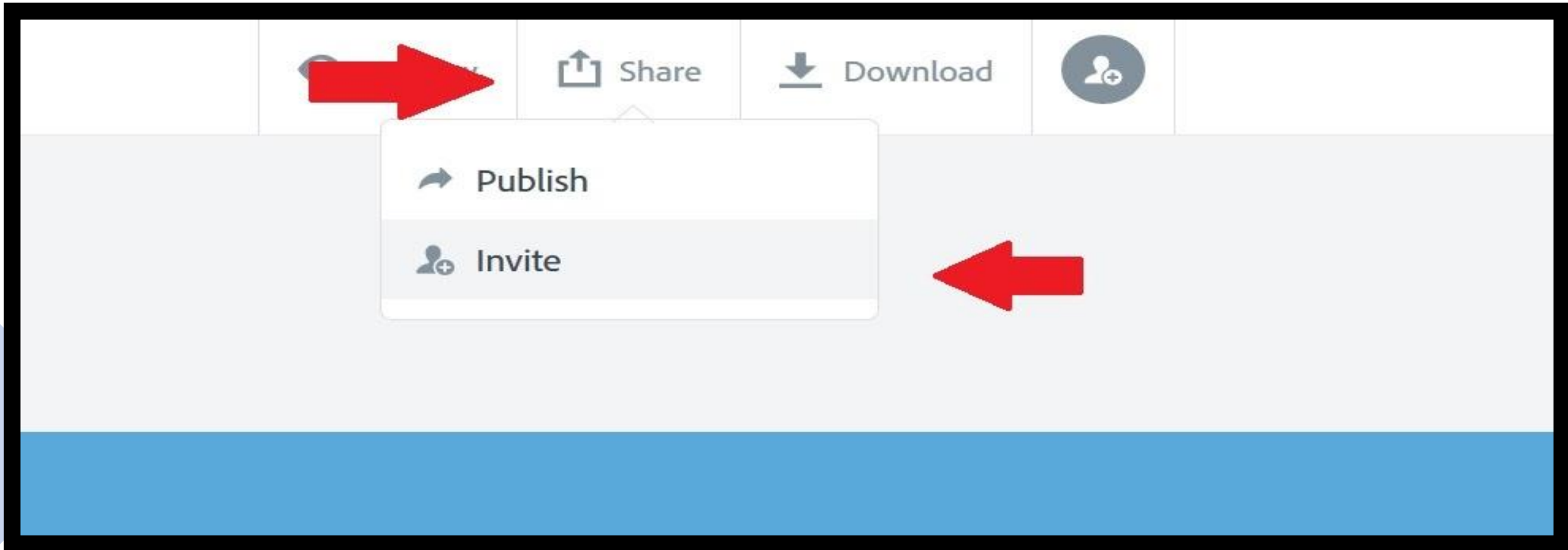
At this point, you are able to invite your team members to your project.



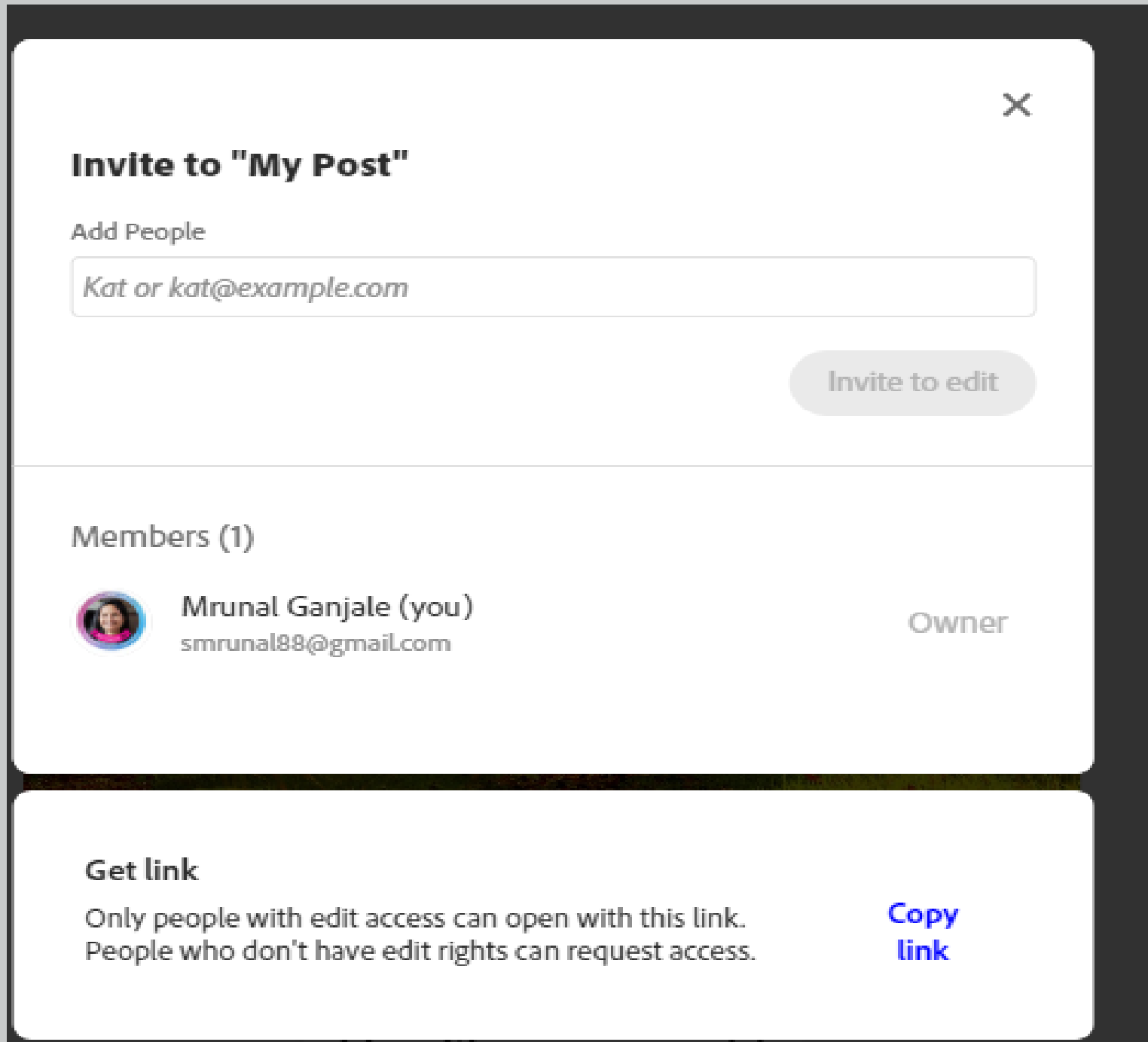
To invite team members, left-click the invite button at the top of the project window.



- Alternatively, you can select the Share button and then select Invite.



- After selecting **Invite**, a menu will pop up that allows you to add people to your project through email.
- Add as many team members as your project requires.



The screenshot shows a dialog box titled "Invite to 'My Post'" with a close button (X) in the top right corner. Below the title is the text "Add People" and a search input field containing the placeholder text "Kat or kat@example.com". To the right of the input field is a button labeled "Invite to edit". Below this section is a "Members (1)" section containing a single entry for "Mrunal Ganjale (you)" with the email "smrunal88@gmail.com" and the role "Owner". At the bottom of the dialog is a "Get link" section with the text "Only people with edit access can open with this link. People who don't have edit rights can request access." and a blue "Copy link" button.


Invite to "My Post"

Add People

Kat or kat@example.com

Invite to edit

Members (1)

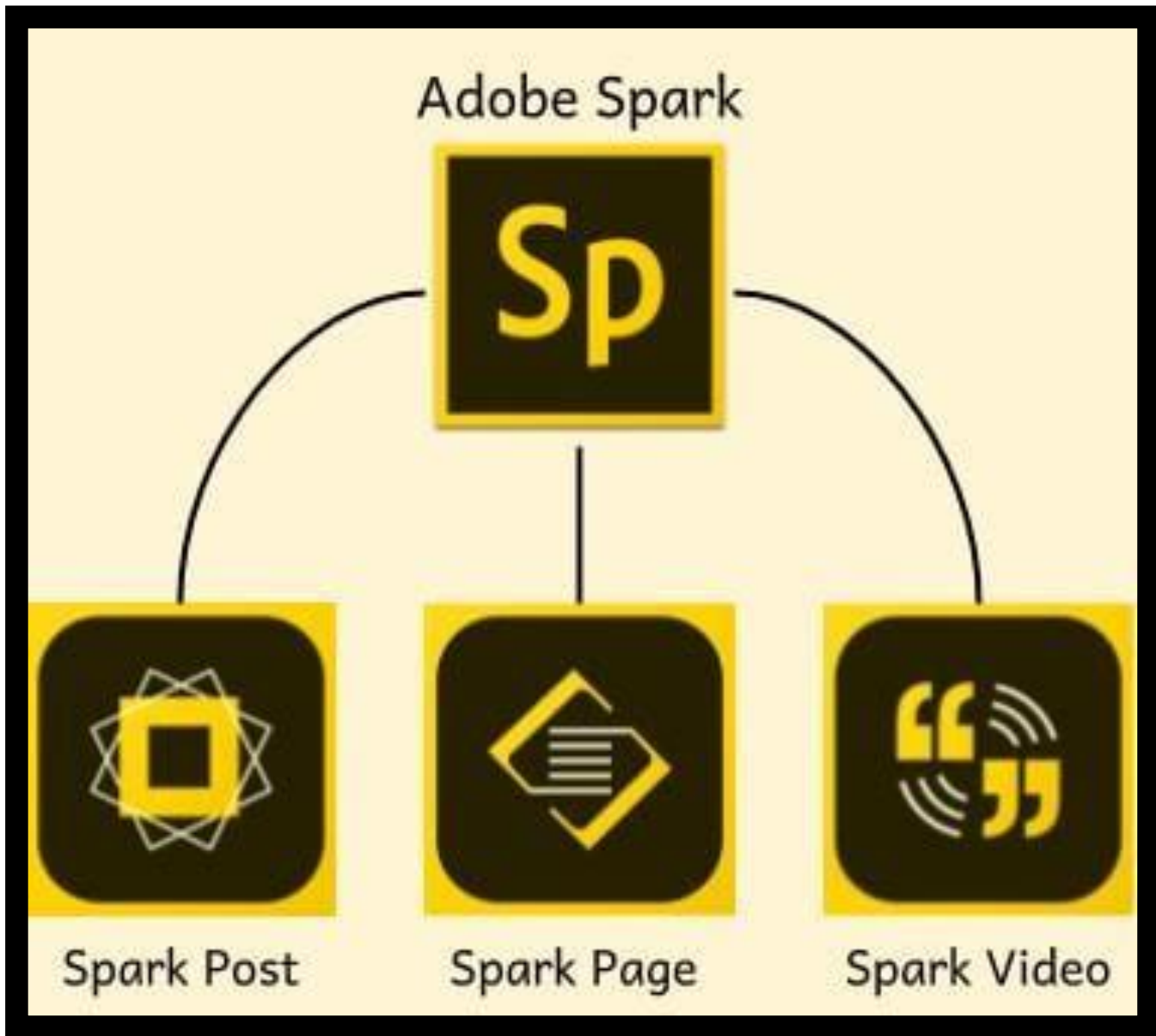
 Mrunal Ganjale (you)
smrunal88@gmail.com Owner

Get link

Only people with edit access can open with this link.
People who don't have edit rights can request access.

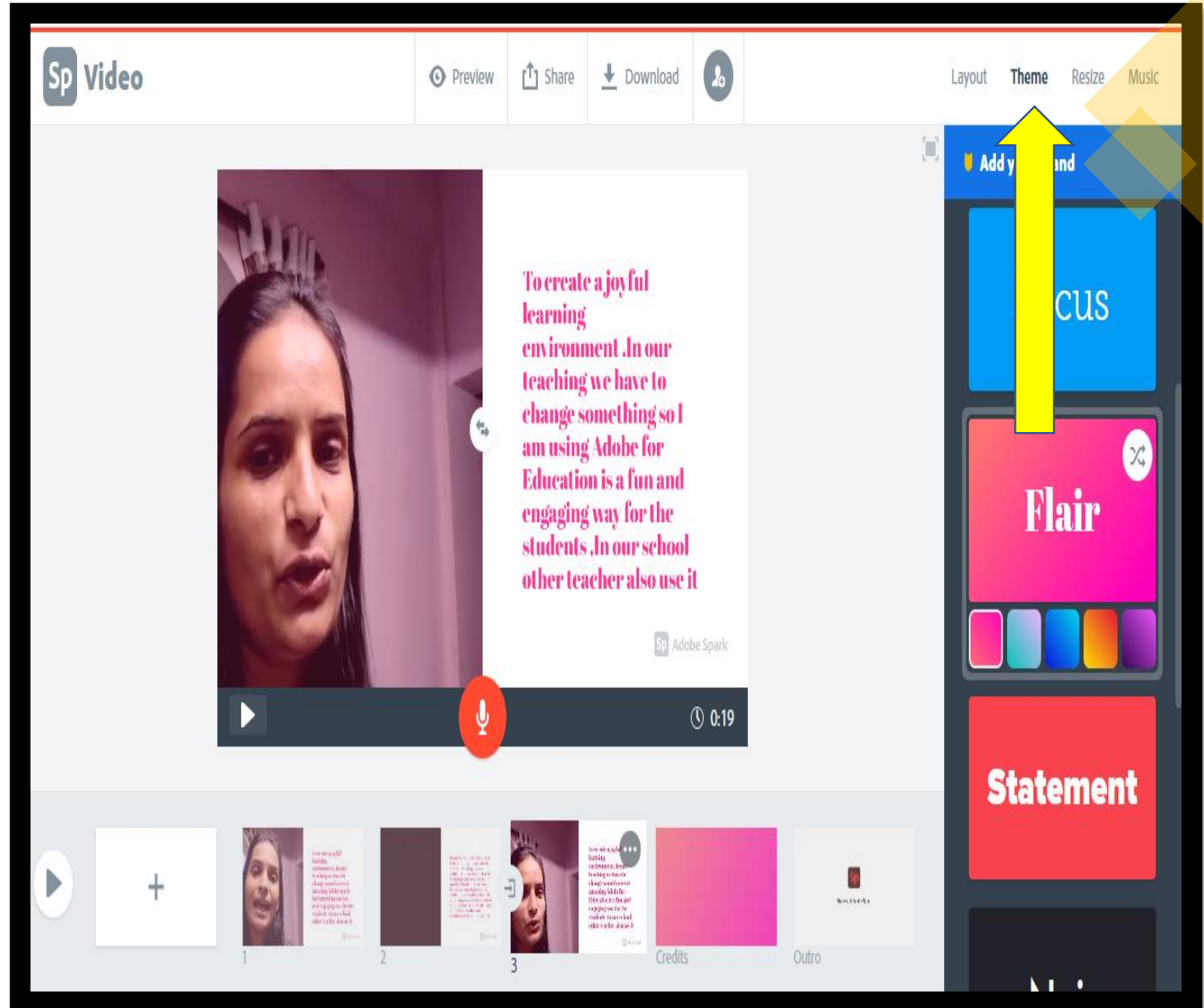
[Copy link](#)

Step 3: Working with the Layout



Adobe Spark features a number of themes to help you design the basic layout of your project.

To view and select a theme, left-click the **Theme** menu in the upper right of your project window.





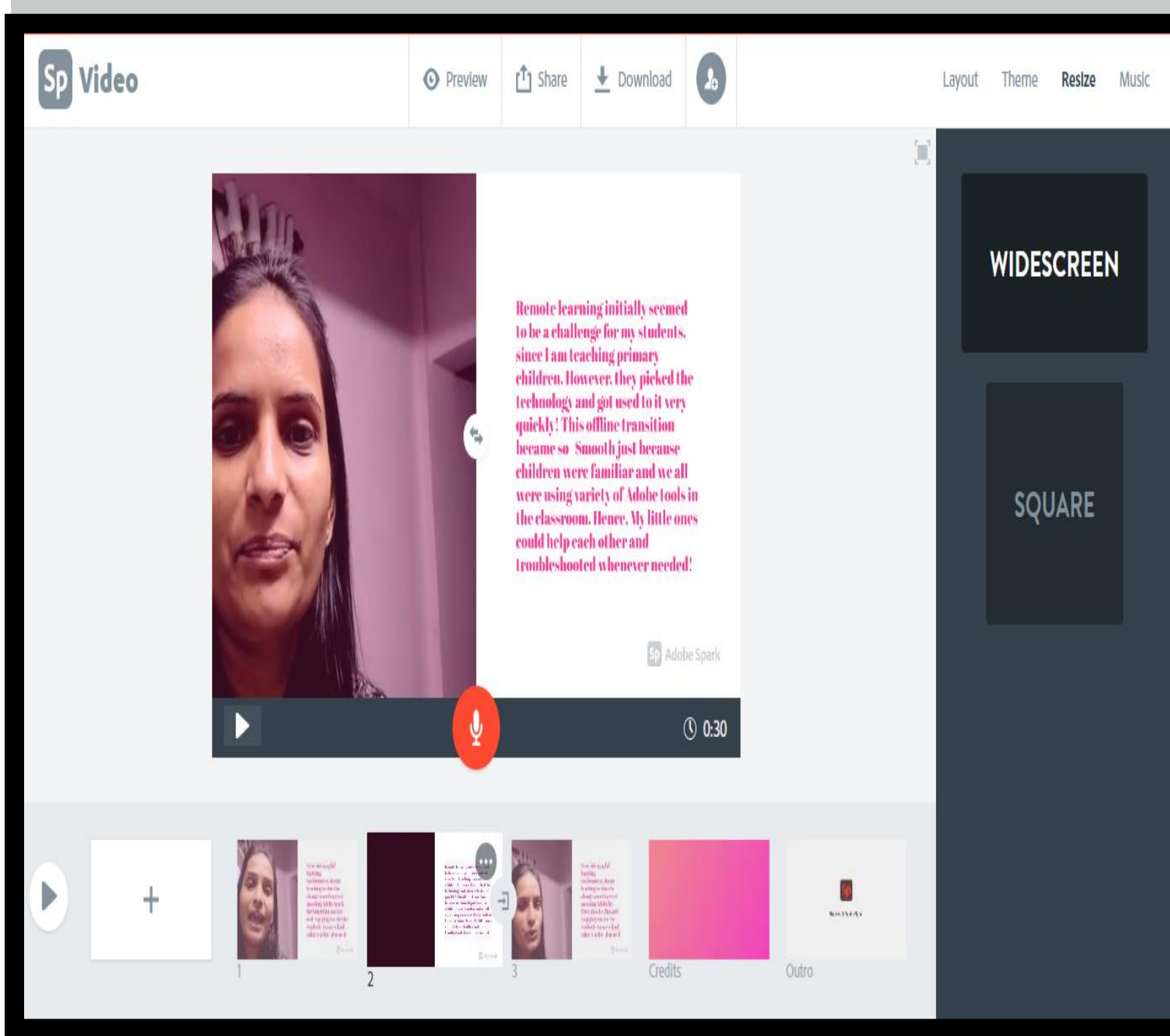
The **Theme** menu should now show you a variety of different designs for your project.



Each design comes with a few different color choices and the ability to shuffle the color pallet.

- Once you have selected a design for your project you can start working on individual slides.

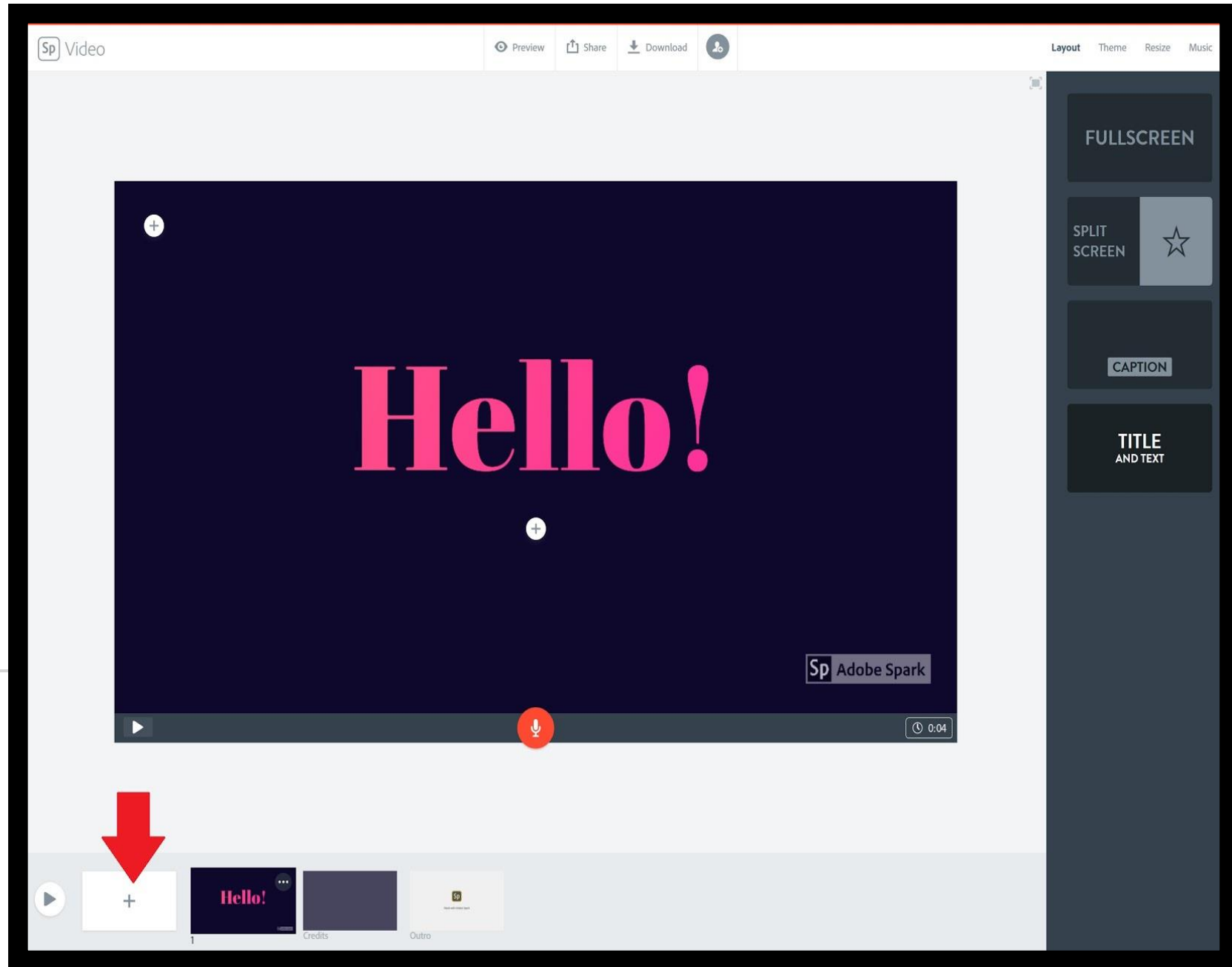
- Note: Spark allows you to resize your video for different platforms. Widescreen is the typical video output for video streaming services like Youtube and Vimeo. Square is perfect for social media applications like Instagram.



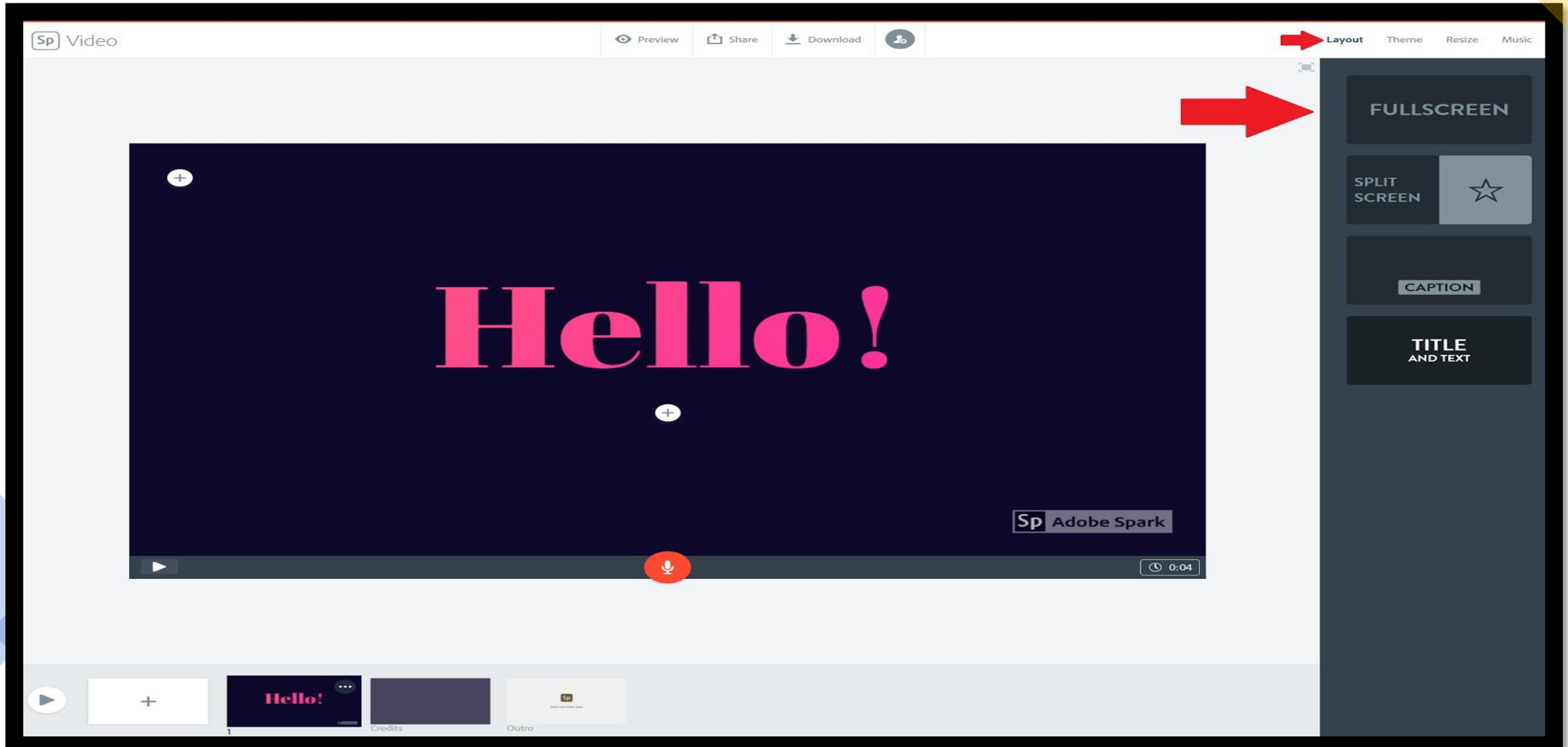
Step 4: Creating your Slide

Spark gives you a few options for creating your slide.

First, create a new slide by clicking the blank plus slide box in the bottom right.



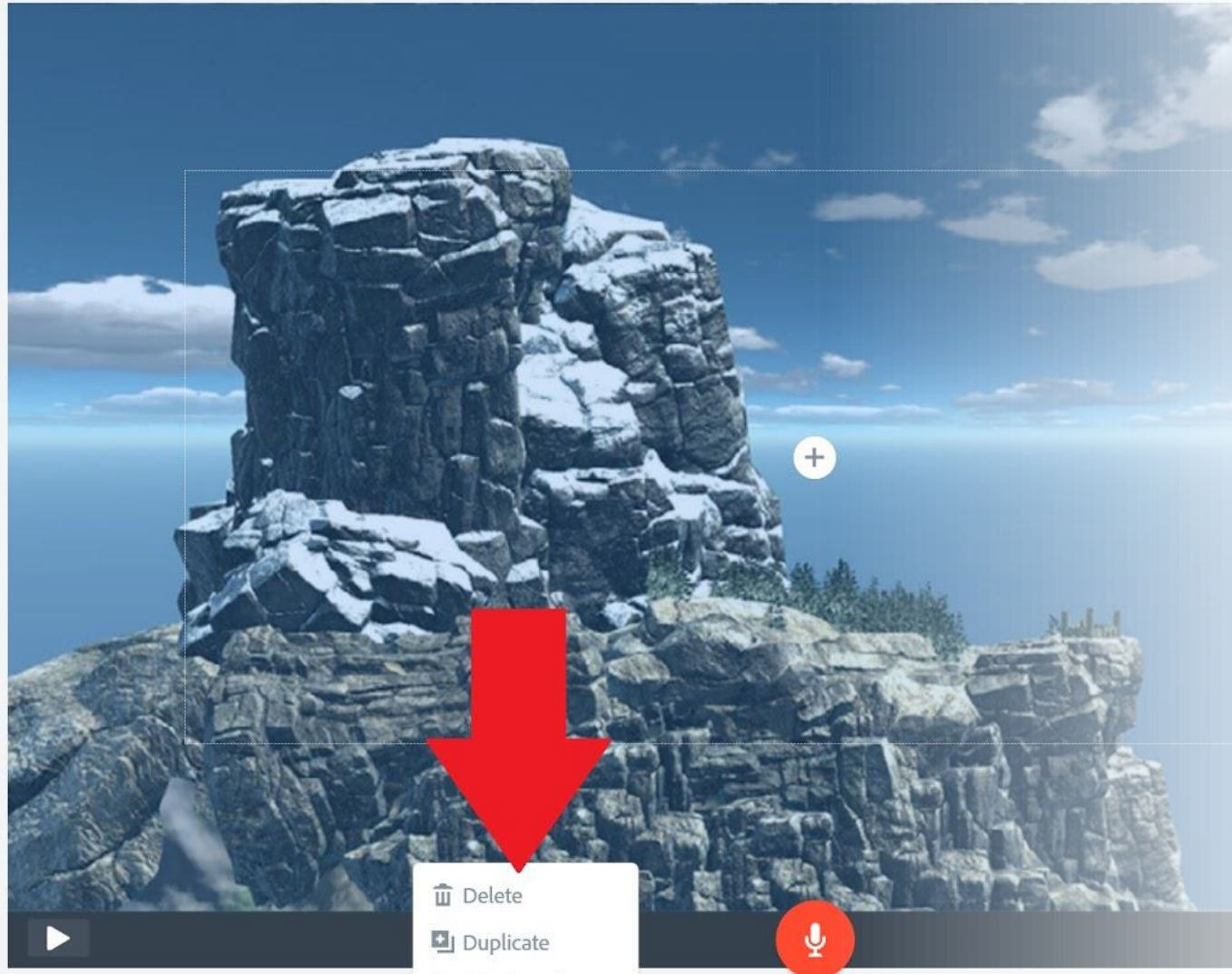
- The Layout menu allows you to select some basic slide designs.



Once you are satisfied with your slide layout you can begin to add text and media to the presentation.

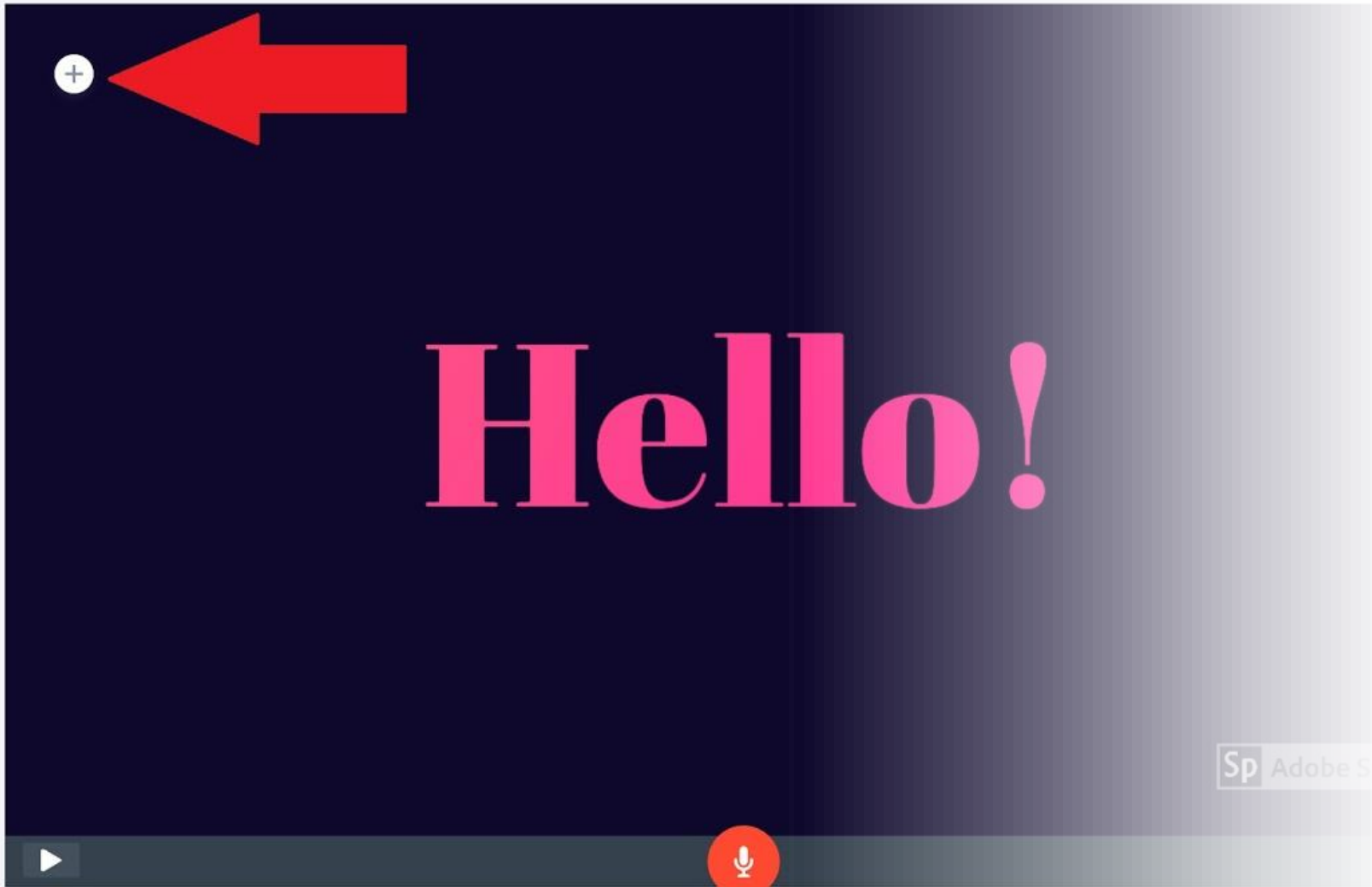
Note: Each slide is limited to a 30-second duration. You can access the slide duration control by selecting the clock at the bottom right of your slide. You can extend slide by duplicating them

The screenshot displays the Sp Video editor interface. At the top, there is a navigation bar with the 'Sp Video' logo on the left and three icons on the right: 'Preview' (a play button), 'Share' (a share icon), and 'Download' (a download icon). The main area shows a video slide with a 3D-rendered rocky cliffside under a blue sky with clouds. A dashed rectangular box is overlaid on the video, and a small white circle with a plus sign is positioned inside it. In the bottom right corner of the slide, there is a small 'Sp Adobe Sp' logo and a progress bar. A red arrow points to a clock icon in the bottom right corner of the slide, which is labeled '0:30'. The bottom of the interface features a dark control bar with a play button, a microphone icon, and the '0:30' duration indicator.



• You can extend slides by duplicating them in the timeline. Right-click the slide you wish to extend and select duplicate.



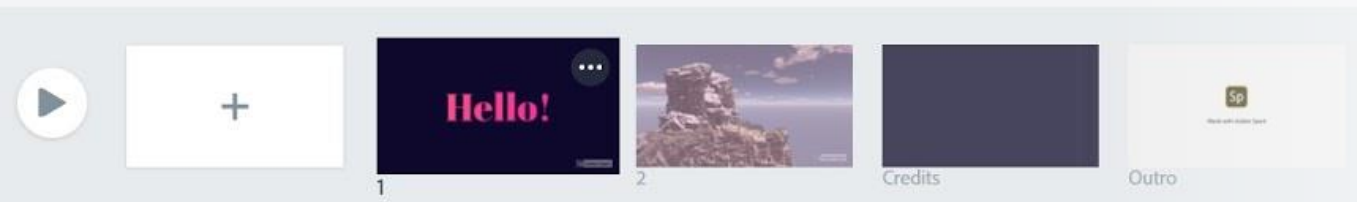


- **Step 5: Adding Media**

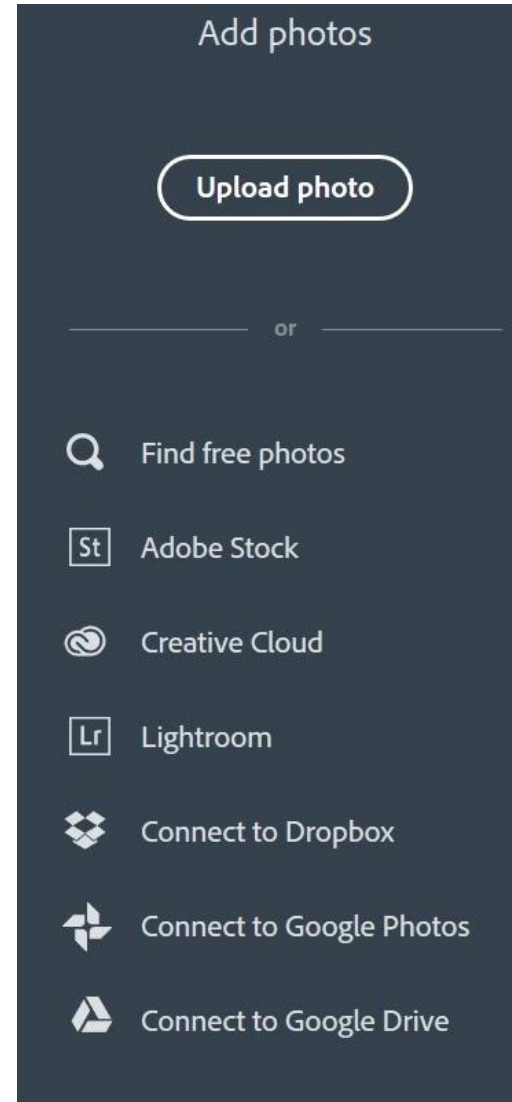
- **On the slide work page, you can add content by clicking the circle with a plus to see the options for different media uploads.**



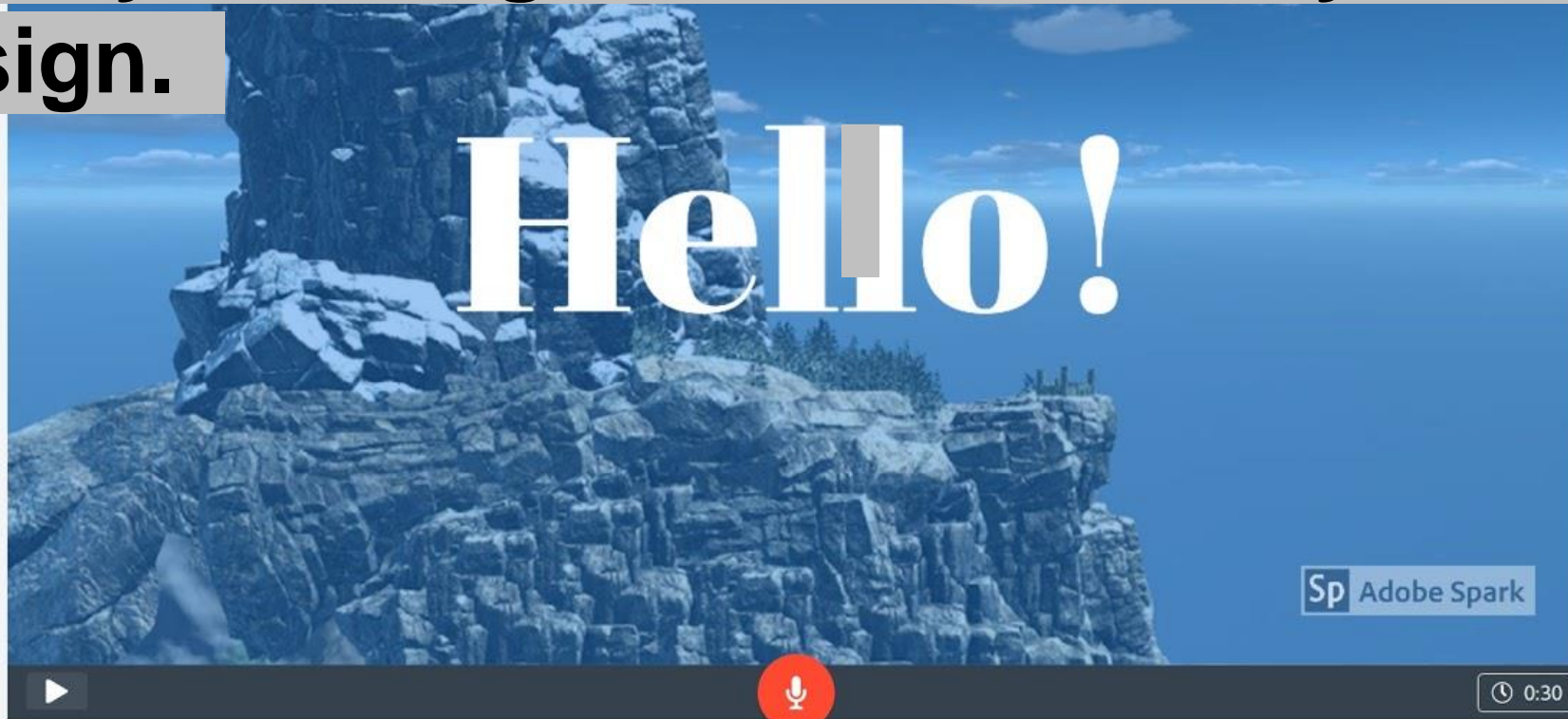
• A submenu will appear that allows you to select the type of media you want to add to your slide.



- **Spark allows users to upload videos and images directly from their computer or to add images from other cloud-based services like Dropbox and Google drive. See the image to the right for the different options available.**



After uploading your image, Spark will auto place your image/video based on your layout design.



FULLSCREEN

SPLIT SCREEN



CAPTION

TITLE AND TEXT



1



2



3



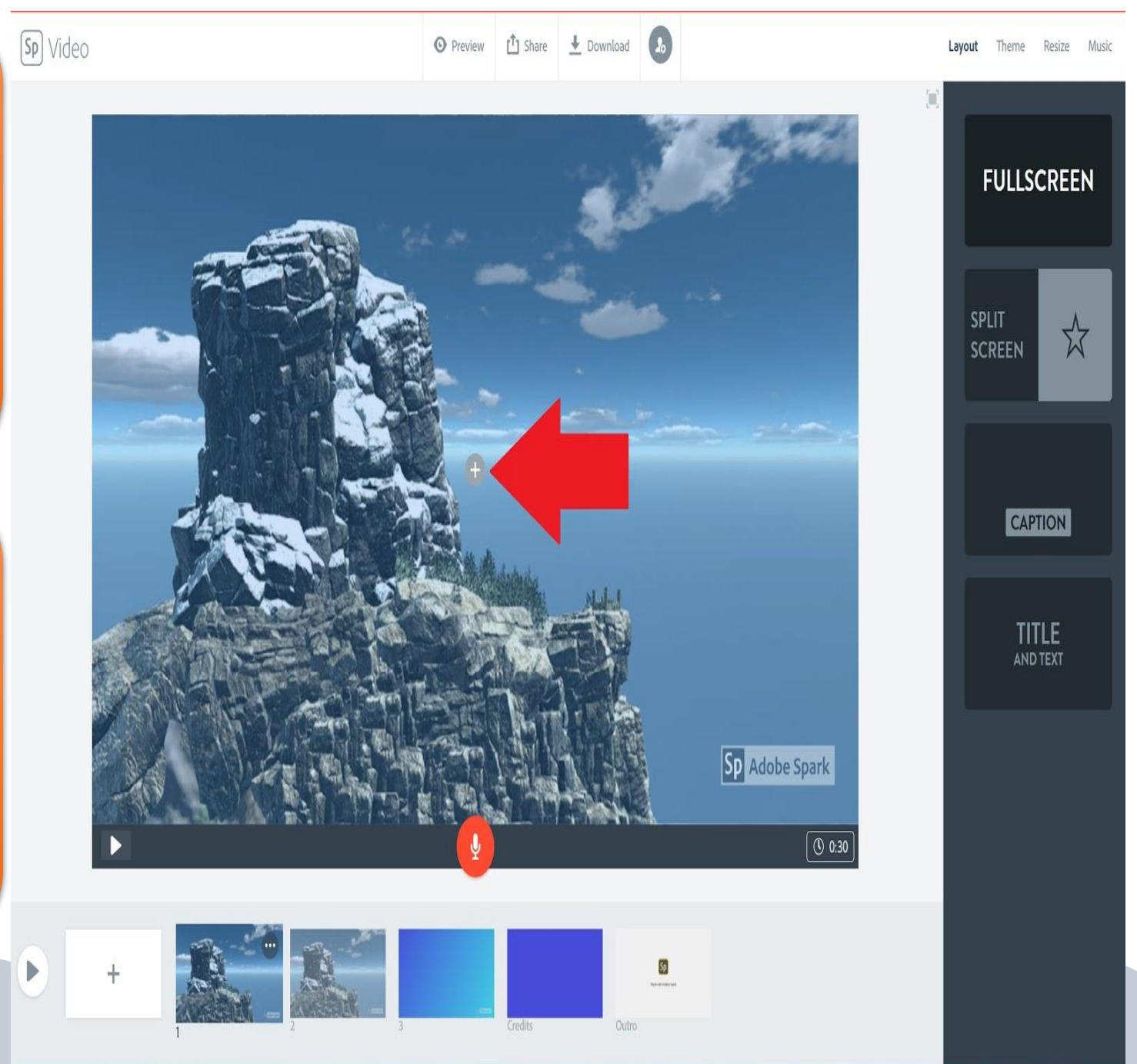
Credits



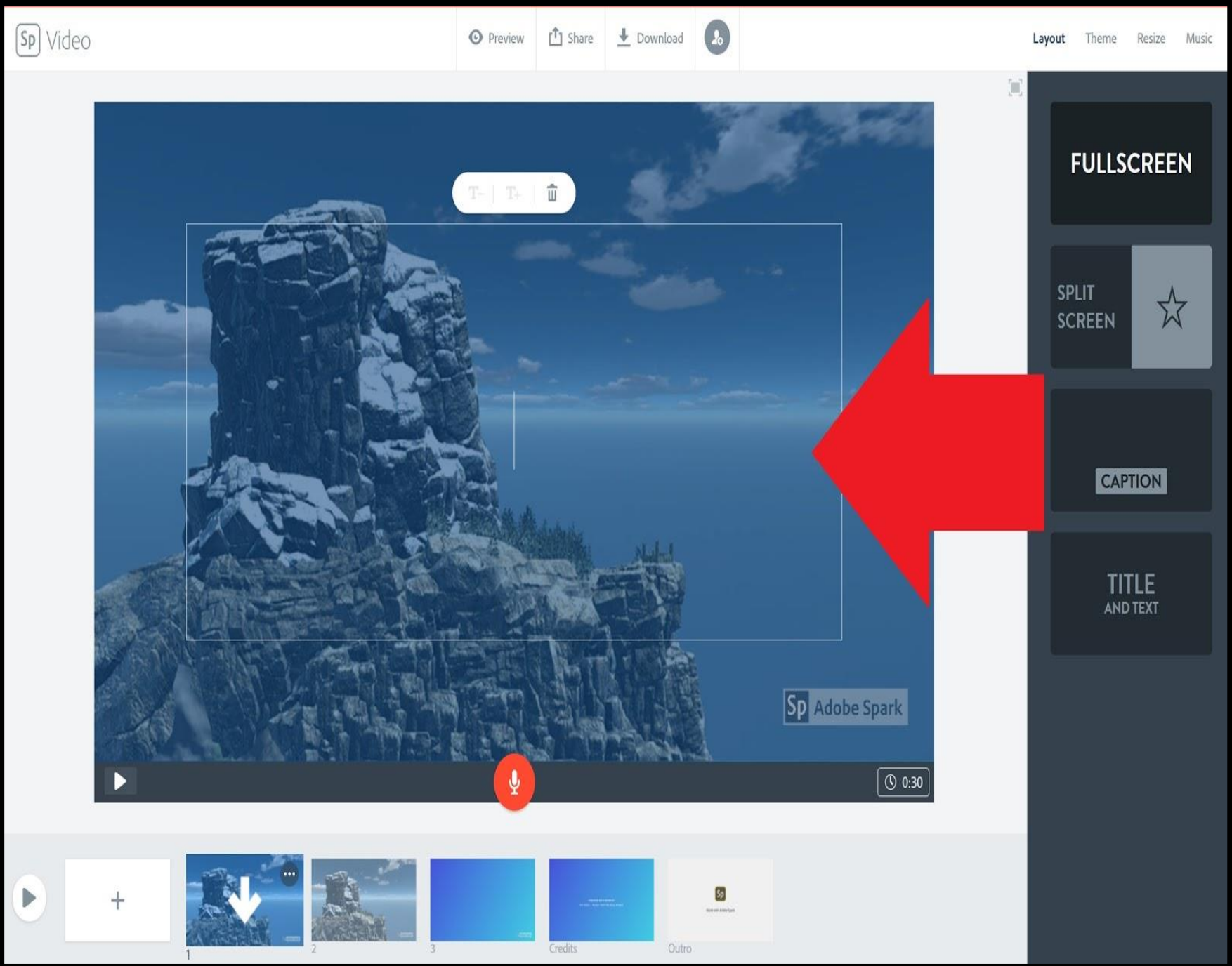
Outro

Step 6: Adding Text

You can easily add text to your slide by left-clicking the circle plus symbol on the slide work area.



The screenshot displays the Adobe Spark Video editor interface. At the top, there are navigation options: "Sp Video", "Preview", "Share", "Download", and a user profile icon. On the right side, there are settings for "Layout", "Theme", "Resize", and "Music". The main workspace shows a video slide with a rocky cliff scene. A red arrow points to a small circle with a plus sign (+) on the slide, indicating where to click to add text. Below the video player, there is a timeline with a play button, a microphone icon, and a duration of 0:30. At the bottom, there is a slide navigation bar with a play button, a plus sign (+), and thumbnails for slides 1, 2, and 3, along with "Credits" and "Outro" sections.



From here you will have the option to add text or an icon.



Note: See section **Additional Tools** below for information on icons.



After selecting **text**, a text editor will appear on your slide.

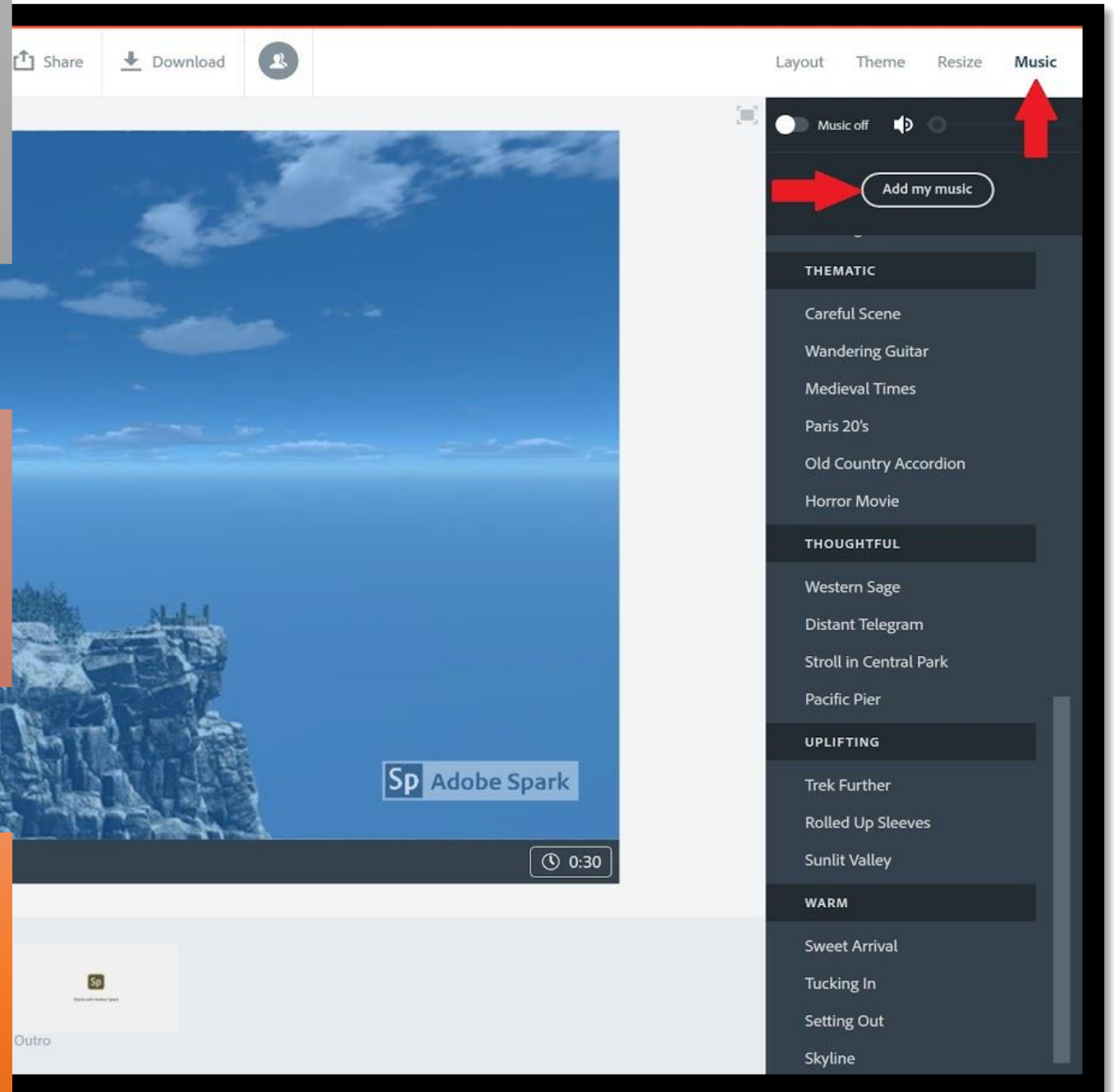


Note: Users can move their text around the slide area.

Step 7: Adding Audio or Record Directly

Spark offers the opportunity for users to upload their own prerecorded audio in .mp3 format or to record directly to the presentation.

To upload your own .mp3, select the **Music** menu in the top left. Within the new music menu, select **Add my Music**.





Note: Adding music will play that single sound file over the duration of your presentation.

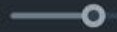


Recording narration is as simple as pressing and holding the mic icon at the bottom of your slide.



Note: Each slide is limited to a 30-second duration. To record for longer than 30 seconds, duplicate the slide and continue your recording on the next slide.

A screenshot of the Adobe Spark presentation editor interface. The main slide features a blue-tinted image of a rocky cliff overlooking the ocean under a blue sky with clouds. The word "Hello!" is written in large white letters across the center. In the bottom right corner of the slide, there is a small black box with the number "2" and the Adobe Spark logo. The top of the interface has a white bar with icons for "Preview", "Share", "Download", and a user profile icon. The bottom of the interface has a dark grey bar with a volume icon, a microphone icon (highlighted with a red arrow), and a timer showing "0:30". Below the main slide, there is a slide navigation bar with four thumbnails labeled "1", "2", "Credits", and "Outro".



Add my music

MY SONGS

✓ Wind Ambience.mp3

HAPPY

Leap Frog

Comfy Cotton

Highway

Across the Bridge

Clockwork Escape

Travelling Buddies

Right Beside You

PLAYFUL

Ukulele Stroll

Whistle Away

Woodland Jam

Spirit of the Time

RELAXED

Easy

Places I've Been

East of the Railroad

Warm Pie

Afternoon Porch

- **Step 8: Exporting**

- **To export your video simply select the download option at the top of your work area.**

Hello!

Sp Adobe Spark



0:30



1



2



Credits



Outro

Spark will automatically create a .mp4 video of your presentation just select a destination to save your video file.

1. Publish 2. Share

Shareable Link

<https://spark.adobe.com/video/ORrYgarli9fLY>

Copy

Publish options



Facebook



Twitter



Classroom



Email

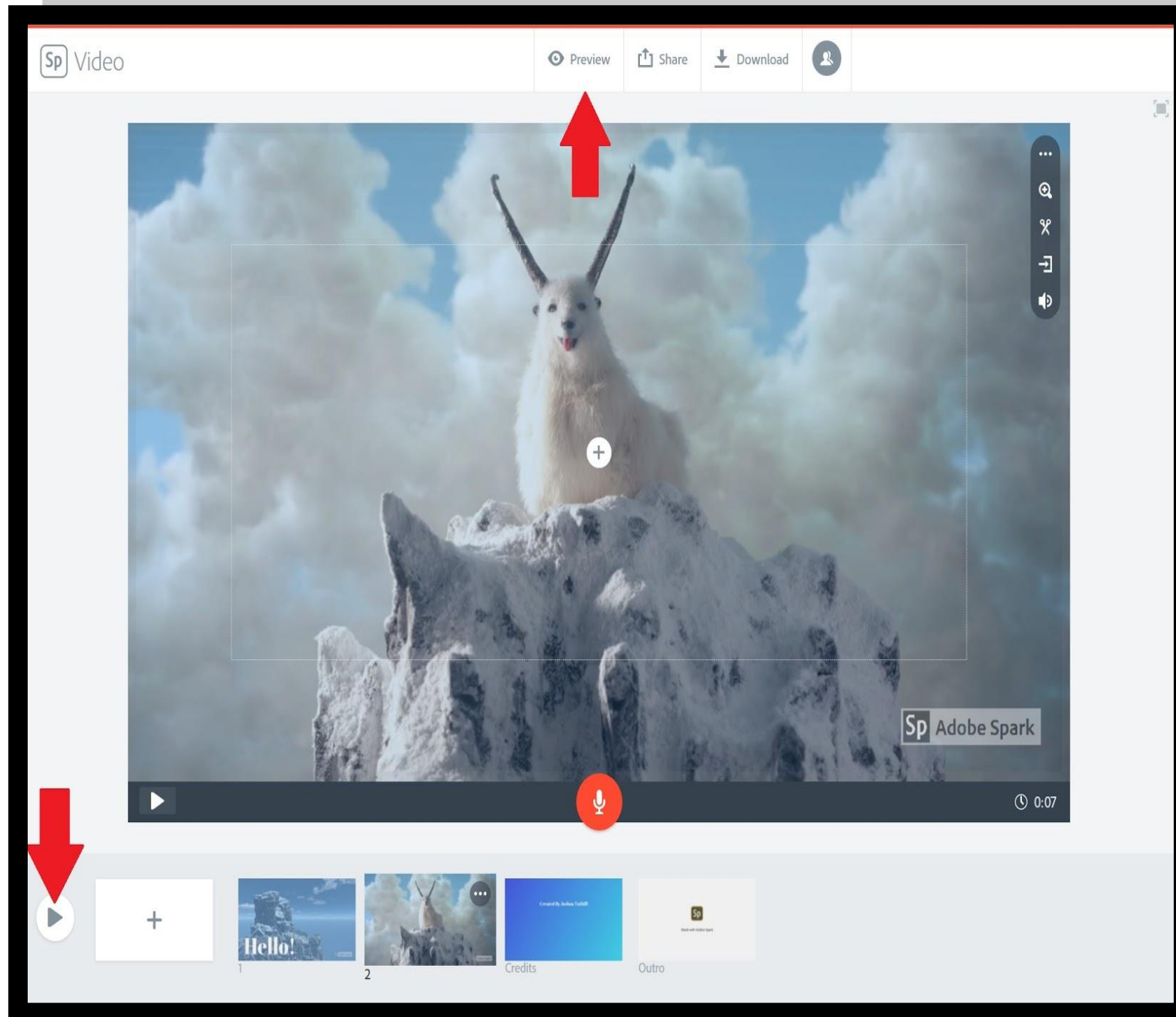


Embed

Alternatively, you can get a sharable link by selecting the **Share** menu. This will allow users to share and embed their video files around the web.

Additional Tools and Information

- Preview:
- You can preview your video at any time by selecting either the **Preview** button at the top or clicking the **Play** button at the bottom left



Icons



Spark has the option available for users to use images and icons from its asset library.



Different icons can be searched for and added to a slide.

The screenshot displays the Adobe Spark Video editor interface. At the top, there are navigation buttons for 'Preview', 'Share', 'Download', and a user profile icon. The main workspace is a blue gradient with a white speech bubble in the center containing 'Text' and 'Icon' options. A search bar on the right is labeled 'Find an Icon' and contains the text 'arrow'. The bottom of the screen shows a timeline with slide thumbnails labeled 1, 2, 3, Credits, and Outro. The bottom right corner shows a play button and a timer at 0:02.

Add video

Cancel

Save



0:15



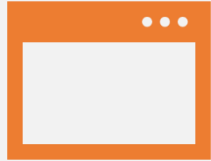
Images can also be searched for and added to a slide.



Video Editing Tools:



Spark has a few video editing tools. First, when uploading a video you will see a video trim editor. This allows you to trim or extend the duration of your video for a slide.



Click **Save** when you are finished.



Once your video is uploaded you will now have additional options available. These can be found by clicking the pencil icon at the top right of your slide.



Sp Adobe Spark

0:07



1



2



Credits



Outro

The options here include:

Zoom: Zoom in or out on your video.

Trim: Trim duration.

Continuous Clip: This allows users to extend their clip into the next slide.

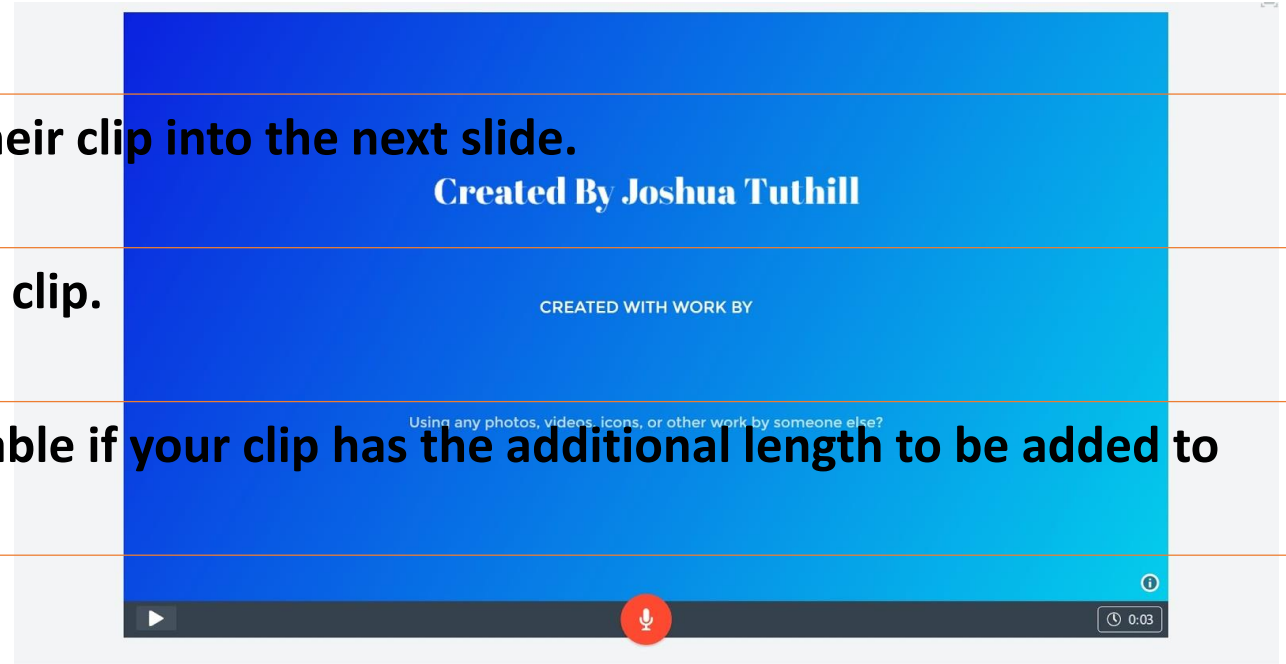
Clip Volume: Separate volume control for your clip.

Note: The Continuous Clip option is only available if your clip has the additional length to be added to your next slide.

Credits:

You will notice a credits slide is automatically created for you when beginning a new project.

Users should add their own credits and acknowledgments but Spark Video automatically adds credits for the icons and photos you select from its archive.



Thank You

