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# Creating Infographic Using Piktochart

4:00pm - 5:00pm

03 September 2020

**Speaker**

**Mr. S. Raja Kumar**

Assistant Professor Thiagarajar College of  
Preceptors( Govt. Aided), Madurai, Tamil Nadu

For further information visit: <https://ciet.nic.in/pages.php?id=webinar>



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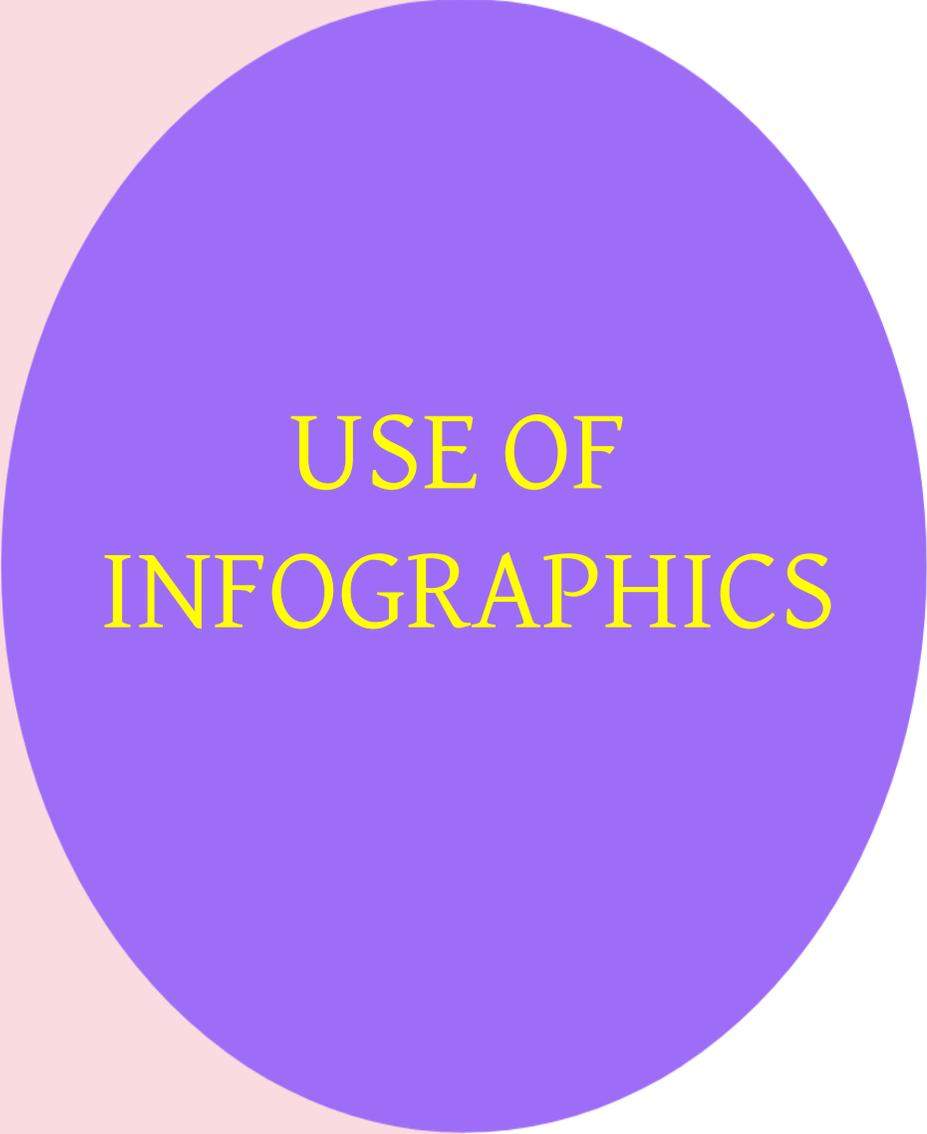
# What is Infographics?

## Information + Graphics

An infographic is basically an **artistic** representation of data and **information** using different elements such as:

- **Graphs,**
- **Pictures,**
- **Diagrams,**
- **Narrative,**
- **Timelines,**
- **Check lists,** etc.





# USE OF INFOGRAPHICS

- Infographics are great for making complex information easy to digest.
- Provide a quick overview of a topic
- Explain a complex process
- Display research findings or survey data

- Summarize a long blog post or report
- Compare and contrast multiple options
- Raise awareness about an issue or cause

# USE OF INFOGRAPHICS

It is fun, engaging and super easy to share and understanding the content.

**Educators and trainers** can use infographics to explain difficult concepts or break down complex information to make it easier to understand

**Marketers** can use infographics to drive more website traffic, increase visibility and brand awareness, and boost engagement

**Nonprofits** can use infographics to spread awareness about a cause or social issue

# ATRIAL FIBRILLATION

## DID YOU KNOW?

**86%**  
report that they do know  
the definition of a stroke...

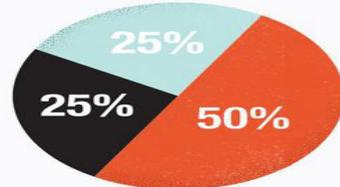
...but only  
**61%**  
actually do.

Atrial fibrillation (AFib) affects an estimated  
**2.7 MILLION AMERICANS**



**15% TO 20%**  
OF ALL STROKES ARE  
ATTRIBUTABLE TO  
ATRIAL FIBRILLATION

### WHAT AFIB PATIENTS ARE THINKING ABOUT STROKES:



- ARE AT RISK
- ARE NOT AT RISK
- ARE NOT SURE

### WHAT AFIB PATIENTS SAY THEIR GREATEST HEALTH CONCERN IS:

**42%**

Heart Disease/  
Heart Attack

**8%**

Stroke

ATRIAL FIBRILLATION PATIENTS HAVE A **5 TIMES** GREATER RISK FOR STROKE.



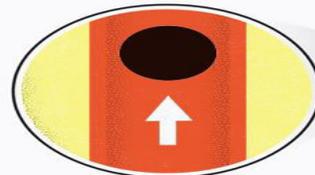
### What is Atrial Fibrillation?

Normally, your heart contracts and relaxes to a regular beat. In atrial fibrillation (also called AFib), the upper chambers of the heart (the atria) beat irregularly (quiver) instead of beating

effectively to move blood into the ventricles. **Because AFib allows blood to slow down or pool, it increases the risk of clotting, and therefore increases your risk of stroke.**

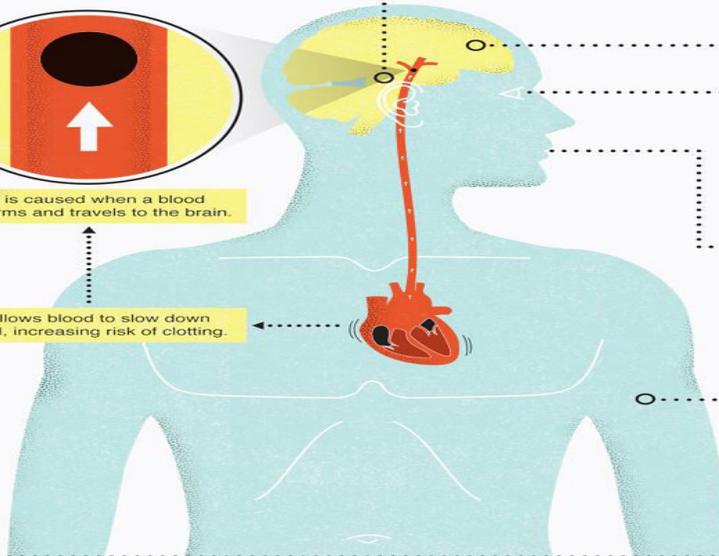


### Stroke Warning Signs



Stroke is caused when a blood clot forms and travels to the brain.

AFib allows blood to slow down or pool, increasing risk of clotting.



Sudden trouble walking, dizziness, loss of balance or coordination

Sudden, severe headache with no known cause

Sudden trouble seeing in one or both eyes

Sudden confusion, trouble speaking or understanding

Sudden numbness or weakness of the face, arm, or leg, especially on one side of the body



### What can you do?

- Take an active role in your health. Do this by having regular checkups with your healthcare professional.
- Work together to identify heart disease and stroke risk factors. If you are at risk, it is critical that you follow the treatment plan prescribed by your doctor.

*"I have Atrial Fibrillation. By working with my doctor, I am managing my condition and therefore decreasing my risk for stroke. I have improved my diet and lifestyle and stick with my treatment plan. I refuse to be a statistic."*

— Maricela  
AFIB PATIENT  
FROM AUSTIN, TEXAS

# The Anatomy Of A Healthy Homemade Cheeseburgers

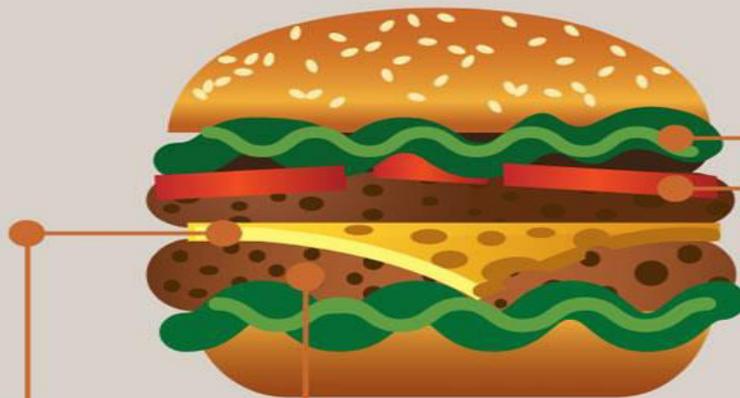
## 60% White Wheat Hamburger Bun

Lorem Ipsum dolor sit amet, consectetur adipiscing elit.



## 100% Leaf Lettuce

Lorem Ipsum dolor sit amet, consectetur adipiscing elit.



## 70% Goat Cheese

## 100% Tomato

Lorem Ipsum dolor sit amet, consectetur adipiscing elit.



# The Anatomy Of A Healthy Homemade Cheeseburgers

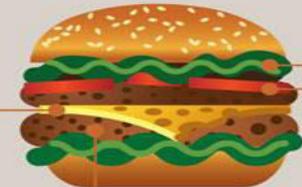
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## 70% Goat Cheese

Lorem Ipsum dolor sit amet, consectetur adipiscing elit.

## 100% Tomato

Lorem Ipsum dolor sit amet, consectetur adipiscing elit.



## 80% Ground Beef

Lorem Ipsum dolor sit amet, consectetur adipiscing elit.

## NUTRITION FACTS

NUTRI Serving Size 1 Burger  
(215g) Serving Per Container : 4

Calories 180

		% Daily Values **
Cholesterol	85mg	25
Sodium	85mg	34
Protein	0mg	0
Total Carbohydrate	21g	34

\*\* Lorem Ipsum dolor sit amet, consectetur adipiscing elit.

CREATED BY  
Your Name/Company Name



# THE FACTS ON LEAKS

10

percent of homes have leaks that waste 90 gallons or more per day



## Did you know?

Minor water leaks account for nearly



**trillion gallons**

of wasted water each year and is equal to annual household water use in nearly



**11 million homes**

**Replace** old toilets with WaterSense models & save

**Homeowners**  
can save

**look for**

# THE FACTS ON LEAKS

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## Did you know?

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**11 million homes**

**Replace** old toilets with WaterSense models & save



**13,000**

gallons of water savings for the average family

**Homeowners**  
can save



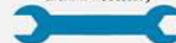
10 percent on their water bills

**look for**



## Repair

leaks by checking faucet washers and gaskets for wear and replacing them if necessary



**EPA**

[epa.gov/watersense](http://epa.gov/watersense)





# Web Based Classroom



# Types of Infographics

**Illustrating data:** Present statistics, facts and figures visually using charts, graphs and other graphic tools.

**Simplifying a complex subject:** Explain difficult concepts with the help of illustrations and visual cues

**Drawing a comparison:** Visually compare two or more products, services, features, brands or concepts.

**Creating awareness:** Spread word about an important cause or create brand awareness and visibility.

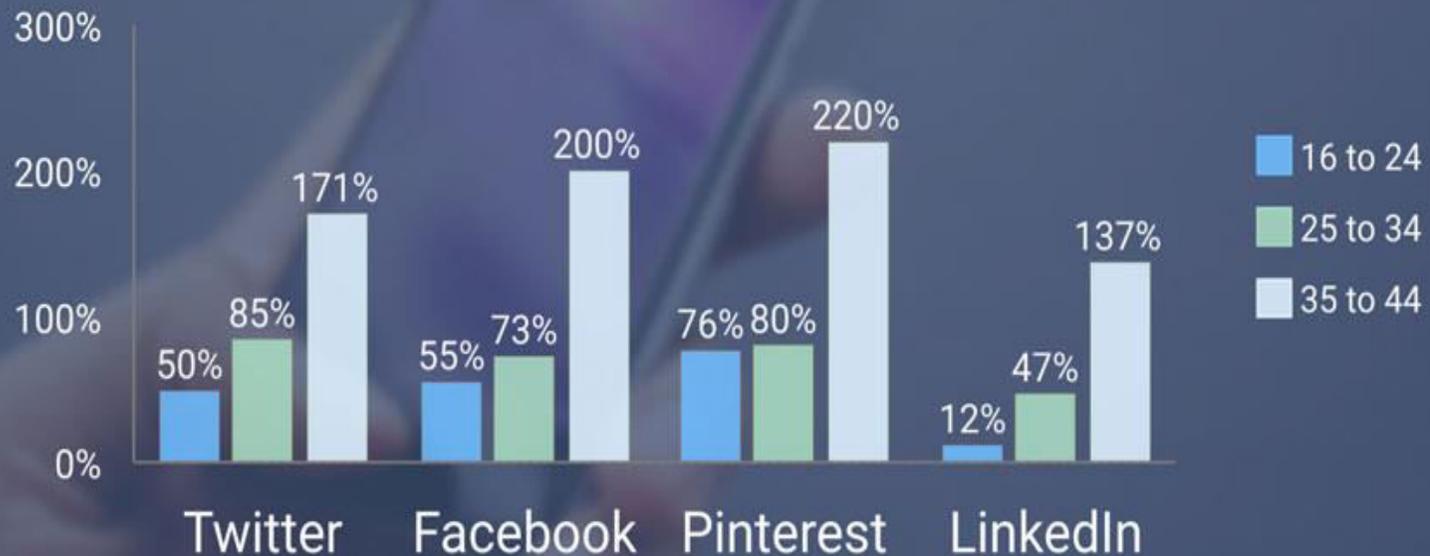
**Summarizing longer content:** Repurpose long videos, blog posts and reports into bite-sized infographics.

# Statistical Infographics

## Global penetration of **SOCIAL PLATFORMS**



Age groups



## THE BLOCKCHAIN DEMYSTIFIED

Blockchain is a technology that lets a network securely maintain an open ledger where transactions are verified without a central authority. Applications range from voting systems to cloud storage to digital currency.

### HOW THE BLOCKCHAIN WORKS WITH BITCOIN

Allen and Beth each downloaded Bitcoin wallet apps on their smartphones

They live in two countries with different app options and made their choices based on reviews

After linking payment methods and some simple verification steps, they were ready to buy and spend Bitcoin

Allen does some international shopping online and prefers Bitcoin for its security

Allen wants to send Beth money for a product, so he opens up his **Bitcoin app of choice**

Beth has an online store that accepts Bitcoin and has a substantial balance

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Allen wants to send Beth money for a product, so he opens up his **Bitcoin app of choice**

Beth has an online store that accepts Bitcoin and has a substantial balance

Both are assigned complex cryptographic keys which will later be used for verification

Once requested, the transaction – or a "block" – is broadcasted to a large network that will verify it

Computers all across the network work to validate the block

This block validator ensures that the money ingredients in the block are real, and that it's meant to be sent to Beth

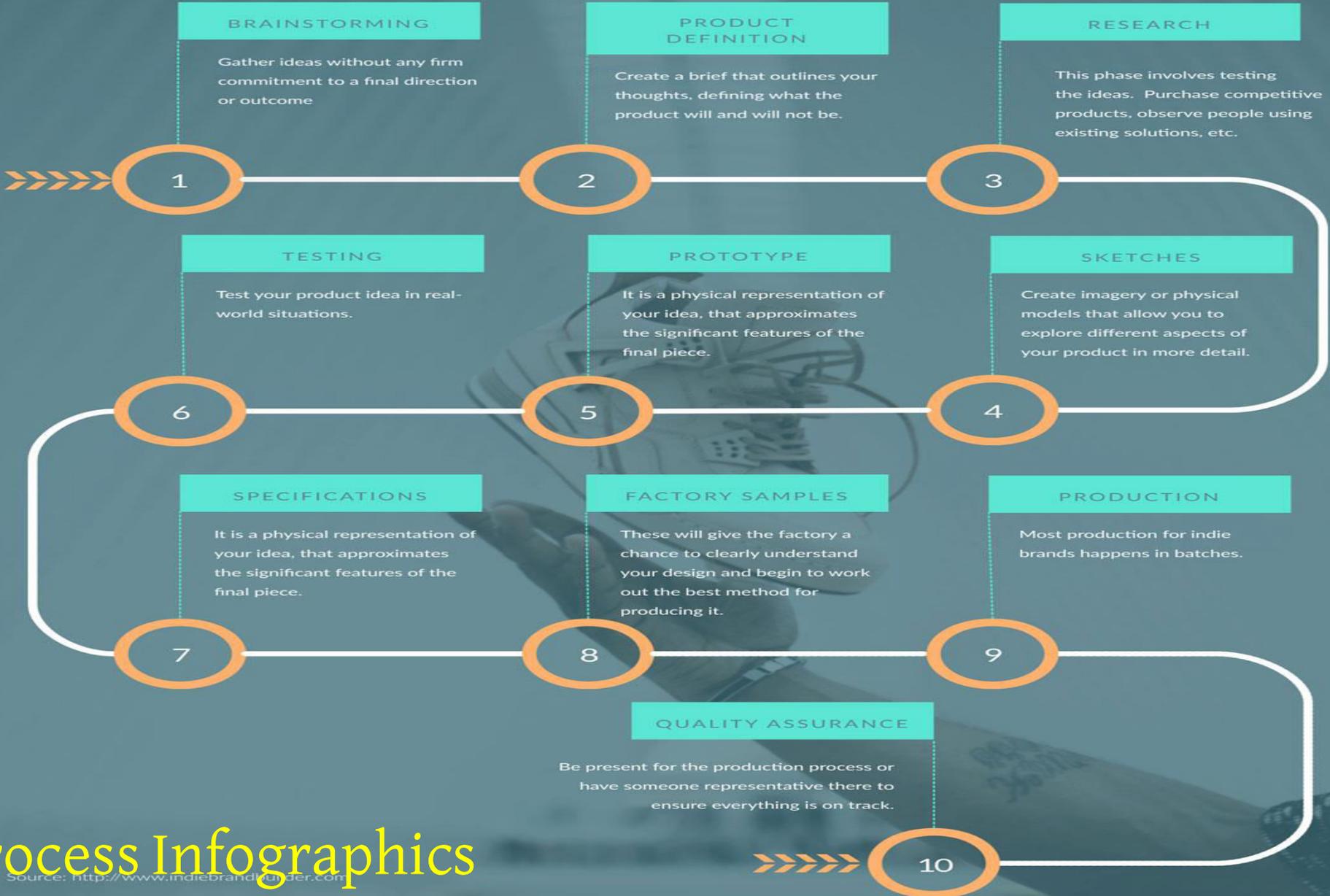
Once validated, the block is added to the chain as a permanent piece of the transaction ledger – the blockchain

The transaction is completed with an average time of **10 minutes**

BitcoinSportsbooks.com

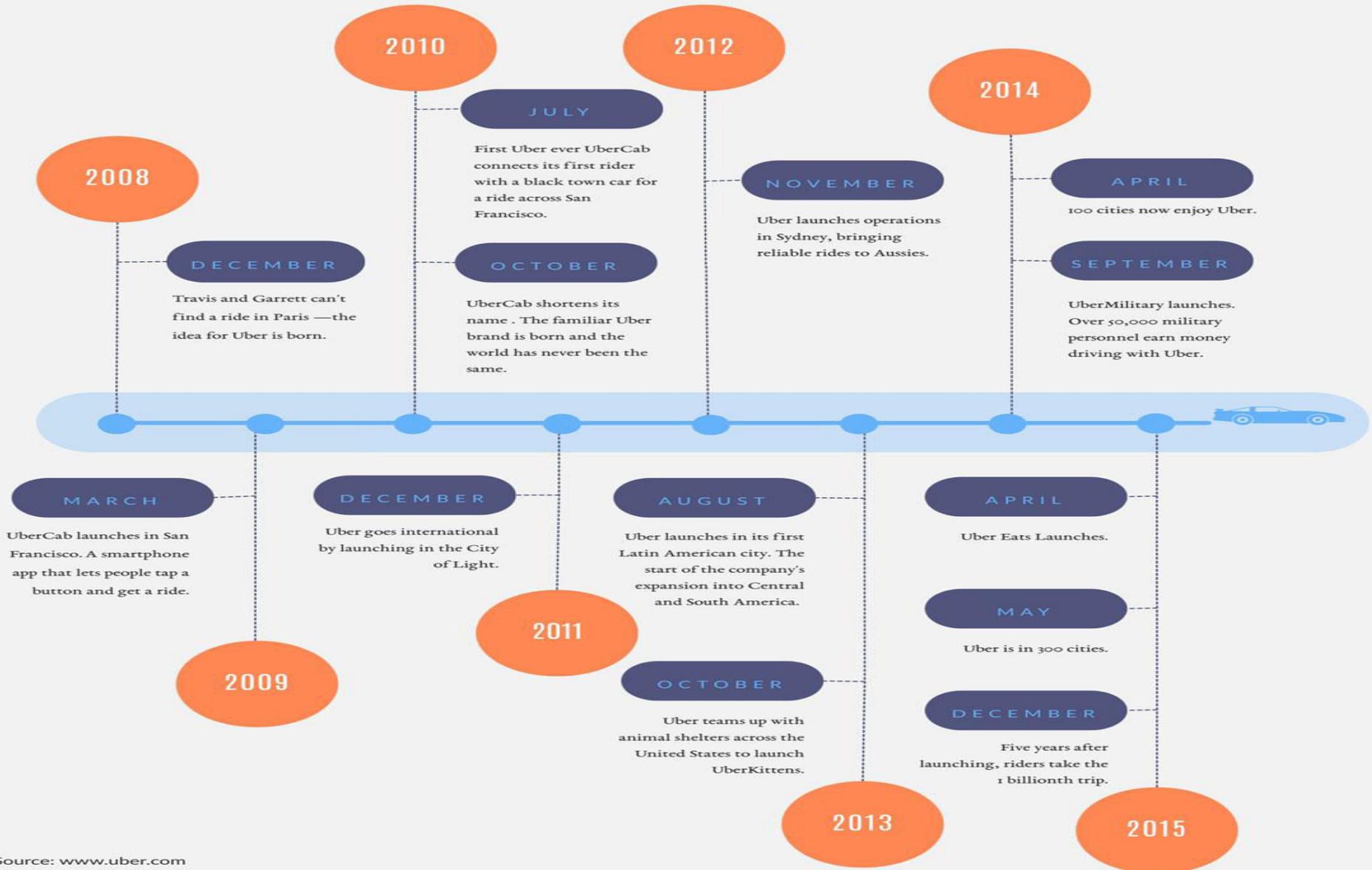
Source: <https://www.coinbase.com/learn/blockchain/what-is-blockchain>

# Product Design Process



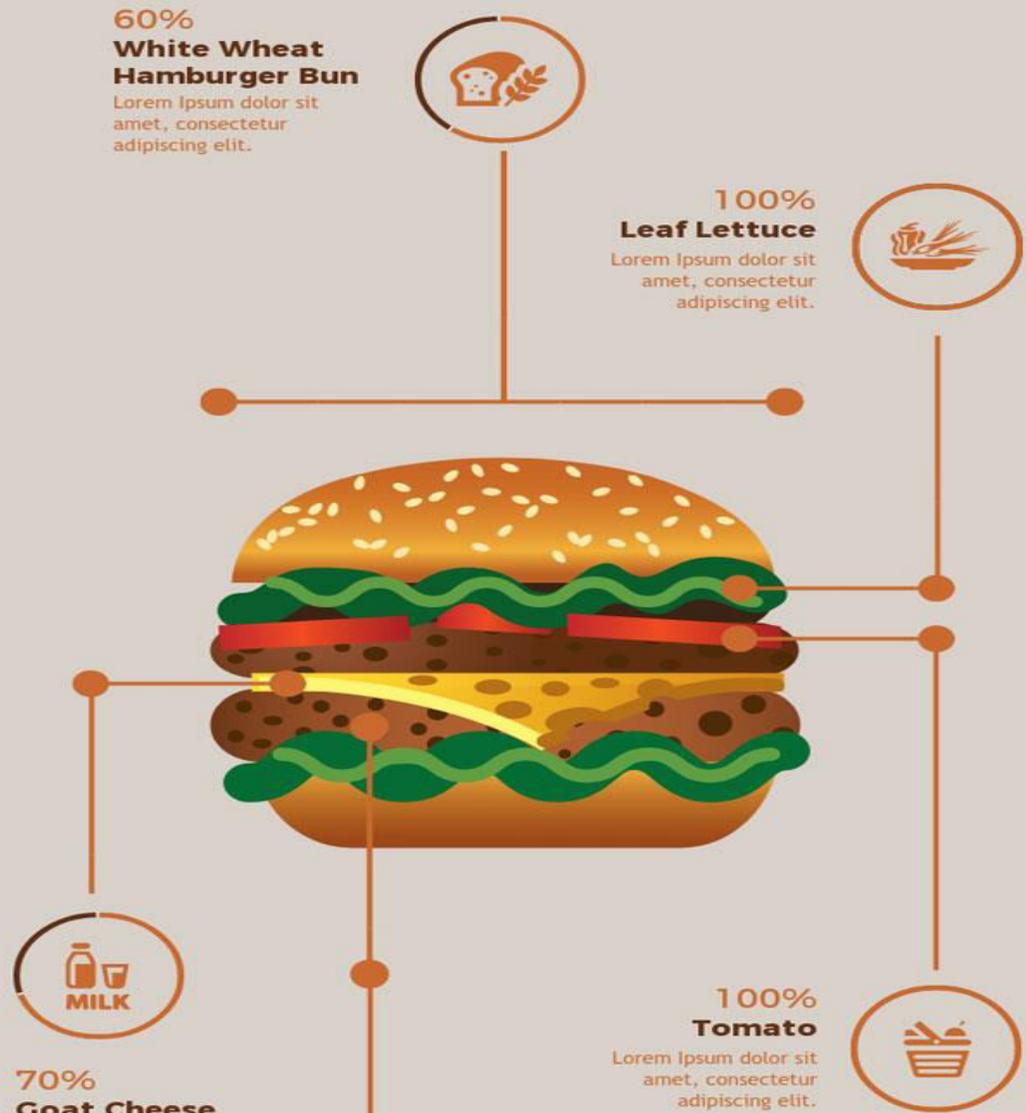
# Uber History

2008 - 2015

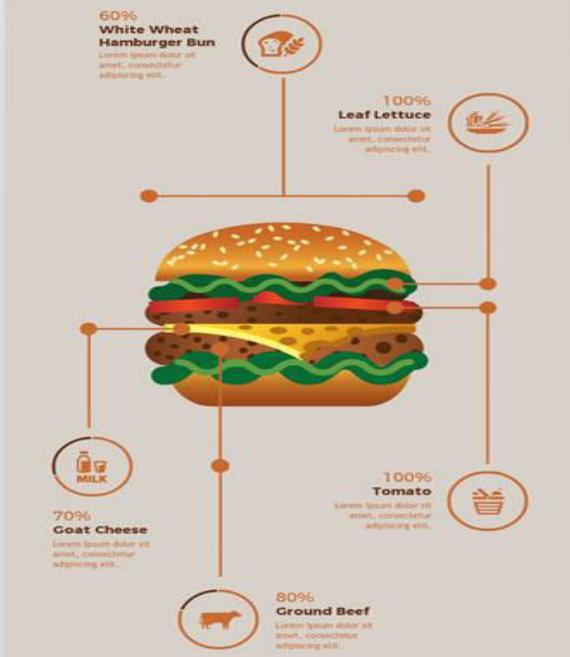


# Anatomical Infographics

## The Anatomy Of A Healthy Homemade Cheeseburgers



## The Anatomy Of A Healthy Homemade Cheeseburgers



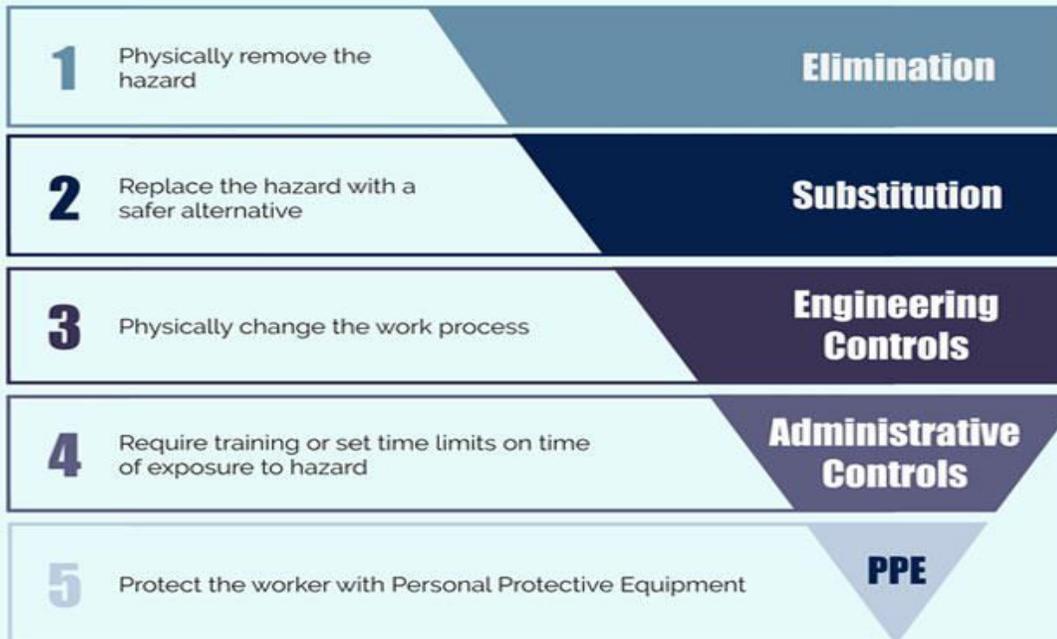
**NUTRITION FACTS**

NUTRI Serving Size 1 Burger (215g) Serving Per Container : 4		Calories	180
% Daily Values **			
Cholesterol	85mg	17	<input type="text"/>
Sodium	85mg	17	<input type="text"/>
Protein	0mg	0	<input type="text"/>
Total Carbohydrate	21g	42	<input type="text"/>

\*\* Lorem Ipsum dolor sit amet, consectetur adipiscing elit.

# HIERARCHY OF CONTROLS

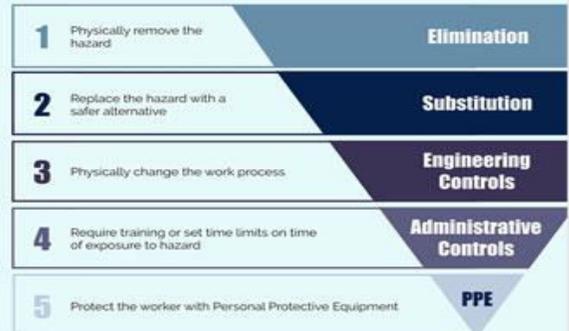
## Approach to WORKPLACE HAZARDS



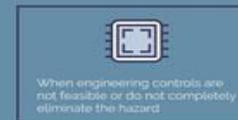
According to OSHA, PPE is acceptable as a control method in the following situations:

# HIERARCHY OF CONTROLS

## Approach to WORKPLACE HAZARDS



According to OSHA, PPE is acceptable as a control method in the following situations:



# PRODUCT COMPARISON



VS



PRODUCT NAME

PRODUCT NAME

## SPECIFICATION

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## OVERVIEW

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## PERFORMANCE

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## FEATURES

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# PRODUCT COMPARISON



VS



PRODUCT NAME 1

PRODUCT NAME 2

## SPECIFICATION

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.

## OVERVIEW

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## PERFORMANCE

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## FEATURES

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## DESIGN

\$10,000 + \$50  
(Upgrade)



\$10,800 + \$35  
(Upgrade)

## USERS



Product Name 1  
28.5 MILLION USERS



Product Name 2  
22 MILLION USERS



Product Name 1  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.



Product Name 2  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod.



# COMPARISON REPORT

## BEST SAVINGS AND CHECKING ACCOUNT RATES

In order to more accurately assess the extent of the Checking and Saving account, our company compared each traditional checking account offered by 4 of the largest U.S. banks. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Features available on one or more personal checking accounts	TD Bank	Bank of America	BB&T	Wells Fargo
 Free 24/7 live Customer Service				
 Free debit card rewards program				
 Free Online Banking and Bill Pay				
 Gift cards with no purchased fees				
 Travel/Banks Internationally				
 Uses ATMs outside ownbank				

 Always
  Not Available

**SOURCES**

<https://wallethub.com/edu/checking-account-cost-comparison-report/6269/>  
<http://www.mybanktracker.com/news/2011/08/26/td-bank-named-east-coast-bank-money-magazine/>

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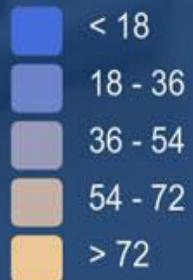
Your Name / Company Name



## Smart Device Penetration in Europe

GNI PER CAPITA IN \$000S

### DEVICES (M)





**STEVEN JOHNSON**  
2D Animator

Home icon: Lorem ipsum street  
New York, NY  
Phone icon: ++111 2222 3333  
Envelope icon: loremipsum.com  
Globe icon: loremipsum@mail.com

### EDUCATION

SCHOOL NAME ( 2000-2005 )  
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SCHOOL NAME ( 2000-2005 )  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.

### EXPERIENCE

COMPANY NAME  
POSITIONS ( 2000-2005 )  
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COMPANY NAME  
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COMPANY NAME  
POSITIONS ( 2000-2005 )  
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### LANGUAGE

- Language icon: Lorem ipsum.

### INTEREST

- Camera icon: Lorem ipsum.
- Airplane icon: Lorem ipsum.
- Microphone icon: Lorem ipsum.
- Game controller icon: Lorem ipsum.
- Headphones icon: Lorem ipsum.
- Cup icon: Lorem ipsum.

### PERSONAL SKILLS



### WORK SKILLS



**STEVEN JOHNSON**  
2D Animator

Home icon: Lorem ipsum street  
New York, NY  
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- Microphone icon: Lorem ipsum.
- Game controller icon: Lorem ipsum.
- Headphones icon: Lorem ipsum.
- Cup icon: Lorem ipsum.

### PERSONAL SKILLS



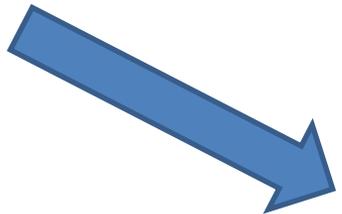
### WORK SKILLS



Piktochart



# Google



[X] [Microphone]

Google Search I'm Feeling Lucky

**Go to chrome  
& type  
Piktochart**

Google offered in: हिन्दी বাংলা తెలుగు मराठी தமிழ் ગુજરાતી ಕನ್ನಡ മലയാളം ਪੰਜਾਬੀ

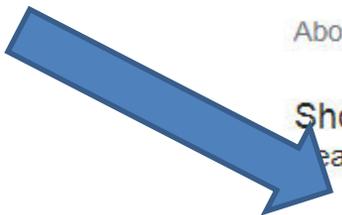


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Showing results for **Piktochart**  
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place for you. Watch these easy video

**PIKTOCHA**  
Picture the Differ

## Piktochart

Piktochart is a web-based... which allows users with... graphic designers to e... visuals using themed t...

**Initial release date:** M...  
**License:** Free & Paid...  
**Platform:** Web (works...  
**People also see**

# Easy-to-Use Infographic | Maker

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Signing a Free Account

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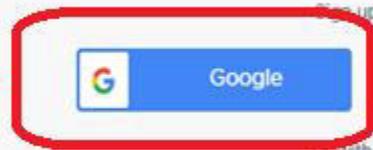
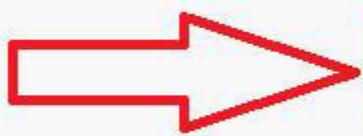




# One-Step Sign Up

Create your free account for instant access to the world's easiest to use visual creator

Or, you can login using your Google or Facebook account. 1



## FEATURED AND USED BY

Forbes theguardian  
TechCrunch Booking.com  
Typeform | MOZ

Sign up with

Or with email

Full Name

Email

Password

Fill required information. 2

3  
Then, click at 'CREATE MY ACCOUNT'.

Stewart Kirkpatrick  
YES Scotland

42,468,094  
Piktocharts Created

20,938,232  
Registered Users

Tuesday, June 09, 2020

Sign in with Google

Choose an account  
to continue to [piktochart-com](#)

Raj Kumar  
rkbioraj24@gmail.com

Raja Kumar  
apbiologicalscience3tcp@gmail.com

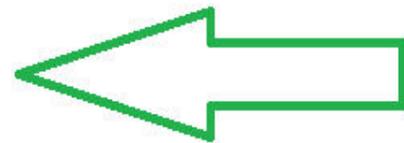
Raj Kumar Signed out  
rkafitcp@gmail.com

raj kumar Signed out  
rkedntcp@gmail.com

Thiagarajar College of Preceptors  
tcppresento2020@gmail.com

ECO CLUB AVVMSPC Signed out  
ecoclubkaleesh@gmail.com

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in with Email id



Log in with  
Email id

Sign in with Google

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To continue, Google will share your name, email address, language preference and profile picture with piktochart-com. Before using this app, you can review piktochart-com's [privacy policy](#) and [terms of service](#).

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English (United Kingdom) ▾

[Help](#)

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.....

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[Forgot password?](#) [Next](#)

Log in with  
Email id and  
Password

- Dashboard
- Create New
- Infographics
- Presentations
- Posters
- Reports
- Flyers
- Social Media
- Custom Sizes **NEW**
- Team Templates
- Inspire Me

## Your Saved Visuals

1/5 visuals created **PRO**

Search saved visuals

+ Add Folder

Last Modified



Need help?

### Your Saved Visuals 1/5 visuals created **PRO**

Search saved visuals

**Go to Create New**

+ Add Folder

Last Modified



Need help?

# Your Saved Visuals

15 visuals created

## What would you like to create today?

Search saved visuals

- Infographics**  
Long form graphics perfect for web
- Presentations**  
4:3 ratio slides for online presentations
- Posters**  
Stunning posters for print  
A4/Letter
- Reports**  
Insightful reports for print  
A4/Letter
- Flyers**  
Beautiful flyers for print  
A4/Letter
- Social Media**  
Visual content for social media platforms
- Custom Sizes**  
Visual in any size you need

Need help?

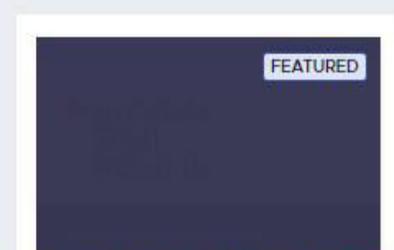
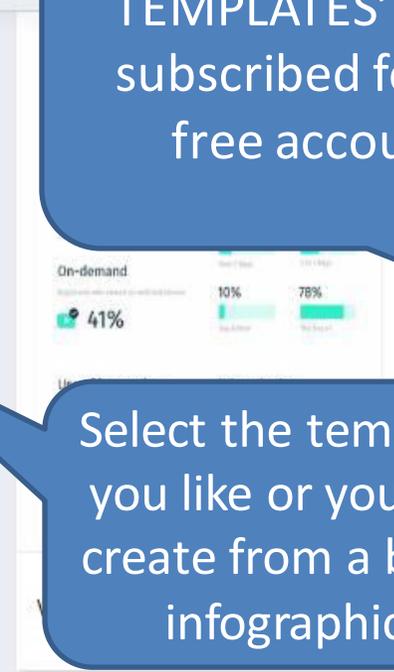
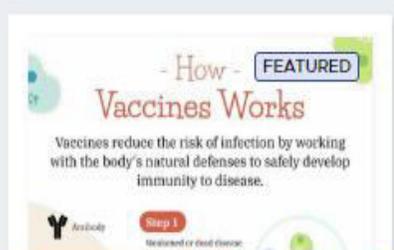
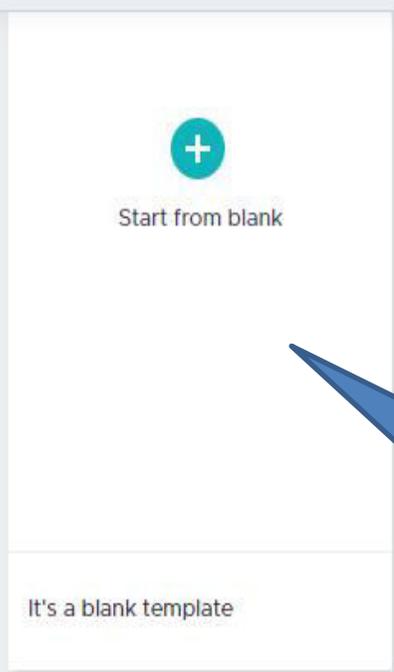


Select Infographics

- Dashboard
- Create New
- Infographics
- Presentations
- Posters
- Reports
- Flyers
- Social Media
- Custom Sizes **NEW**
- Team Templates
- Inspire Me

Search infographic templates

+  
Start from blank



Go to 'FREE TEMPLATES' if you subscribed for the free account. 1

Select the template you like or you can create from a blank infographic. 2

- Dashboard
- Create New
- Infographics
- Presentations
- Posters
- Reports
- Flyers
- Social Media
- Custom Sizes **NEW**
- Team Templates
- Inspire Me

Search infographic templates

Start from blank

**FEATURED**

Use Template

Preview

800 x 2171 px

Then, click at the 'Use Template' button.

**FEATURED**

Webinar viewing time

More than a week before live webinar: 73%

52 min

On-demand

41%

Use of interactive tools

100%

When do they register

**FEATURED**

TIPS & TOOLS

To Make Working from Home a Success

Show up to Conference Calls or Meetings

Maintain Regular Hours

Schedule Break Time

Need help?

- Dashboard
- Create New**
- Infographics
- Presentations
- Posters
- Reports
- Flyers
- Social Media
- Custom Sizes **NEW**
- Team Templates

Search infographic templates

**+**

Start from blank

It's a blank template



### Home & success

Here are some correlated tips, accompanied with the tools, to nail your productivity when you're working from home.

### Show up to Conference Calls or Meetings

Conference calls or meetings are crucial when you're working from home. Be sure to show up and speak up during the meeting so everyone knows you're on the call.

### Maintain Regular Hours

### Schedule Break Time

Tools & Tips To Work From Ho...

### Work From Home Tips

- Make the bed as soon as you wake up**
- Schedule time for exercise**
- Get dressed for work**
- ...**

### -How- Vaccines Works

Vaccines reduce the risk of infection by working with the body's natural defenses to safely develop immunity to disease.

FEATURED

### HEALTHY LIFESTYLE

FEATURED

### HEALTHY LIFESTYLE

FEATURED

### Company Structure

Need help?

FEATURED

- Graphics** (highlighted with an orange box)
- Shapes & Icons (highlighted with a red box)
- Illustrations
- Lines (highlighted with a yellow arrow)
- Photos
- Photo Frame
- Design Components
- Uploads
- Background
- Text
- Color Scheme
- Tools
- Tour

Tools to start editing. 2

1 This is the Piktochart canvas. You can edit your selected template here.

- Graphics
- Design Components
- Uploads
- Background
- Text
- Color Scheme
- Tools
- Tour

- Shapes & Icons
- Illustrations
- Lines
- Photos
- Photo Frame

Go to the 'GRAPHICS' tool.

Select and insert the graphics into your Infographic

1

**Piktochart Editor Interface**

**Top Bar:** File ▾ | My Visual | Saved | Preview | Download | Share | Raja Kumar ▾

**Left Sidebar:**

- Graphics: Shapes & Icons (highlighted)
- Design Components: Agriculture (highlighted)
- Uploads
- Background
- Text
- Color Scheme
- Tools
- Tour

**Search and Filter:** Search icon here | Agriculture (dropdown menu)

**Dropdown Menu (Agriculture):**

- ✓ Agriculture
- Animals
- Arrows
- Banner
- Business - Finance
- Checklist
- Decorative Elements
- Education
- Entertainment
- Environment
- Fashion

**Canvas:** A large red rectangular area for creating the infographic.

**Right Side:** 100% zoom control | Need help?

Graphics

- Shapes & Icons
- Illustrations**

Design Components

Uploads

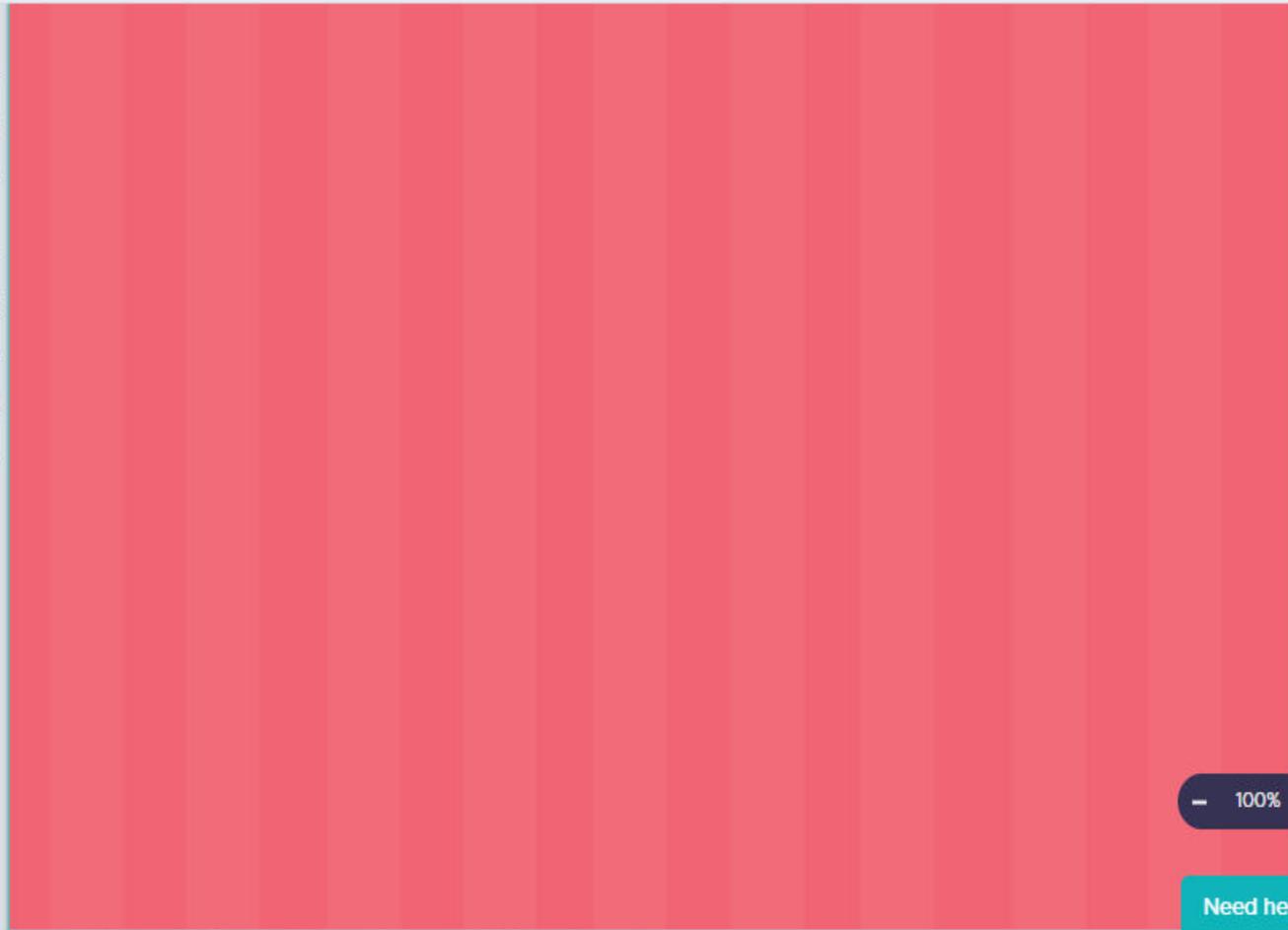
Background

Text

Color Scheme

Tools

Tour



100%

Need help?

Graphics

- Shapes & Icons
- Illustrations
- Lines**
- Photos
- Photo me

Design Components

Uploads

Background

Text

Color Scheme

Tools

Tour

Undo Redo

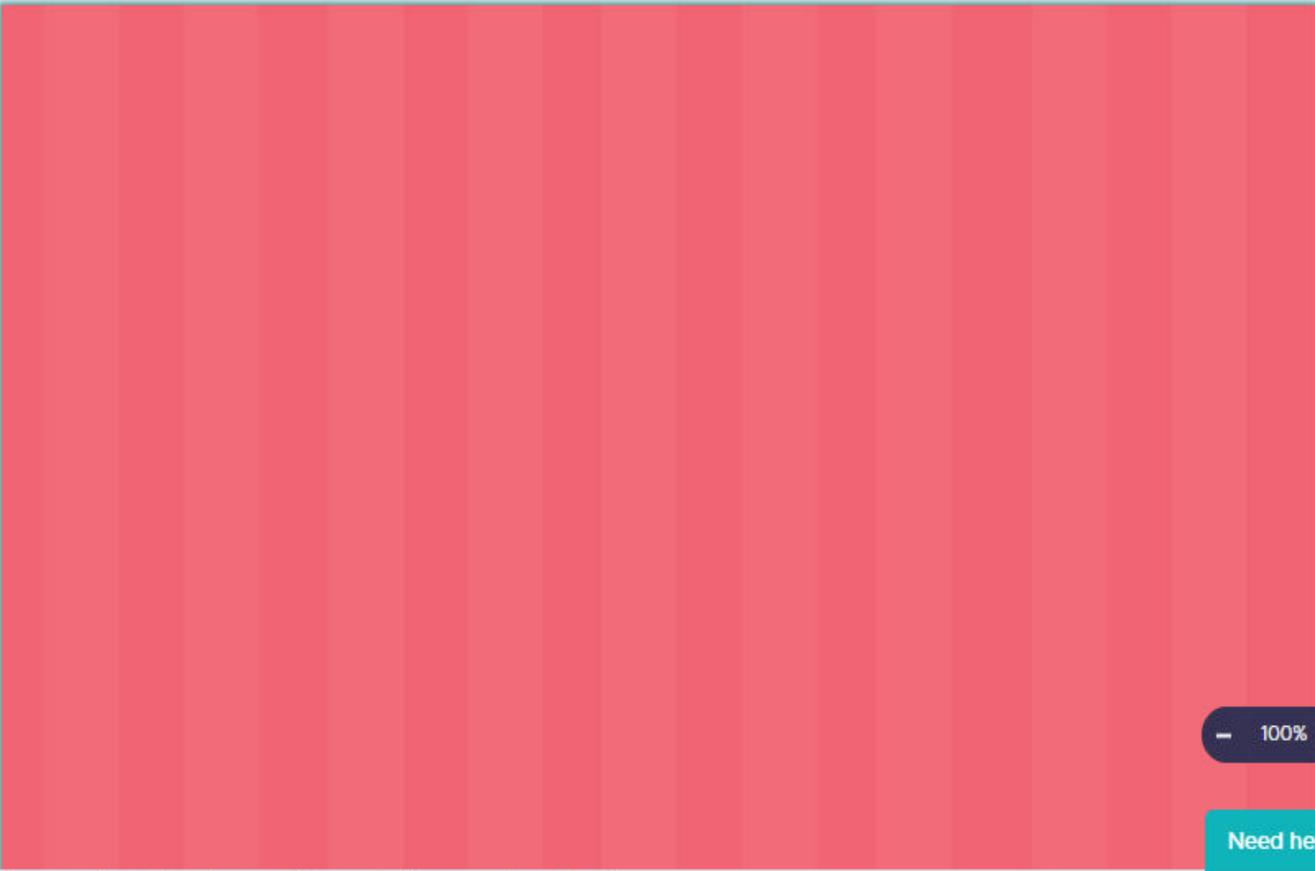
+ -

1

+

X

⚙



100%

Need help?

Photos

Search in Unsplash

powered by Unsplash

Go to the 'Background' tool. Then, select the background color and image you like.

Graphics

Design Components

Uploads

Background

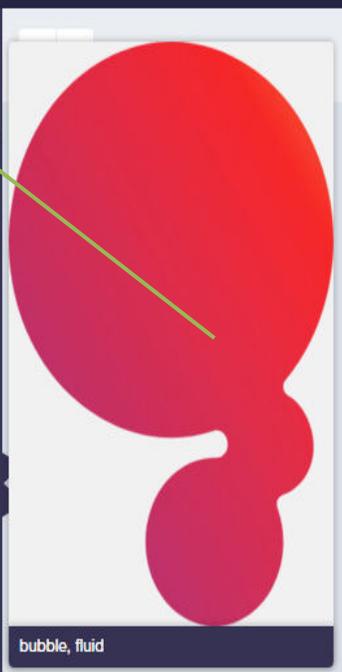
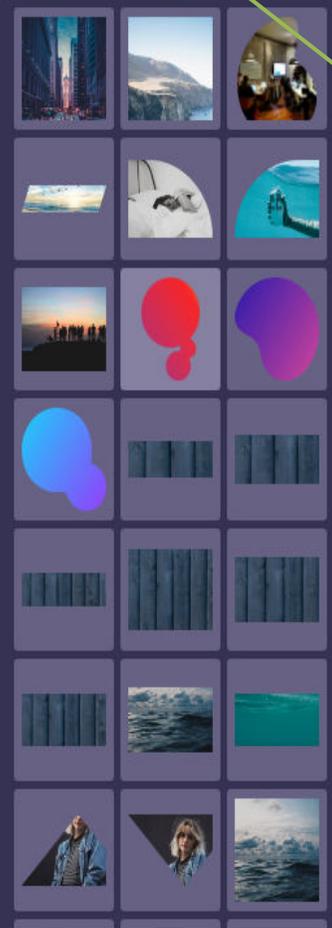
Text

Color Scheme

Tools

Tour

Photo Frame



100%

Need help?

Graphics

Design Components

Uploads

Background

Text

Color Scheme

Tools

Tour

Lists

YOUR TITLE GOES HERE

INSERT YOUR TITLE HERE

Insert Your Title Here

YOUR TITLE GOES HERE

INSERT YOUR TITLE HERE



YOUR TITLE GOES HERE

FROM A TO Z

408 x 213

Graphics

Timelines

Design components

Uploads

Background

Text

Color Scheme

Tools

Tour

YOUR TITLE Goes HERE

Subtitle 01 Use consistent icons to maintain the uniformity of the design

Subtitle 02 Use consistent icons to maintain the uniformity of the design

Subtitle 03 Use consistent icons to maintain the uniformity of the design

Subtitle 04 Use consistent icons to maintain the uniformity of the design

Subtitle 05 Use consistent icons to maintain the uniformity of the design

Subtitle 06 Use consistent icons to maintain the uniformity of the design

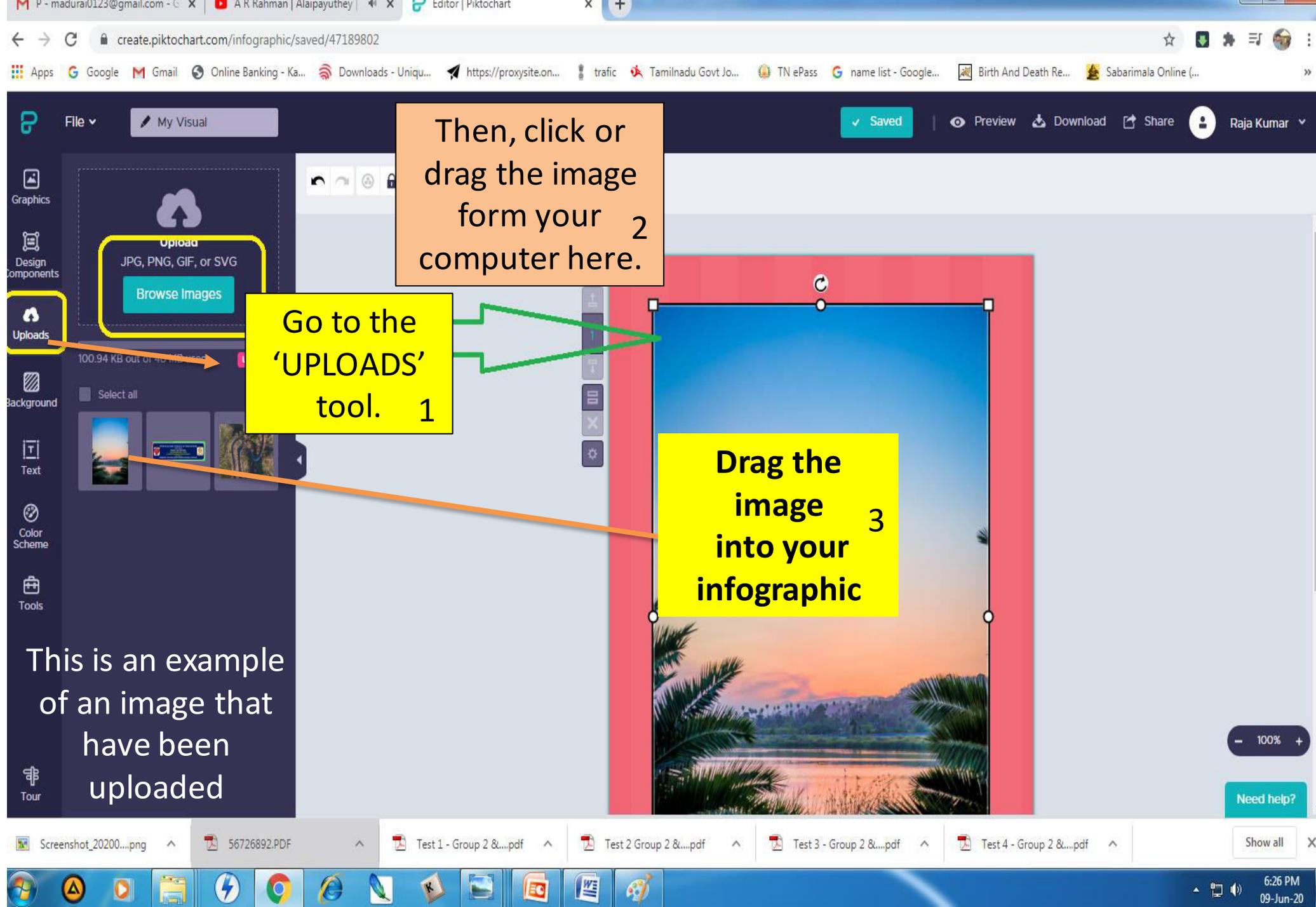
408 x 212

**Comparisons**

**HOW MUCH DOES IT COST?**

Plan	Price /month	Users	Projects	Space	Email Accounts
STARTER	\$19	5	10	1GB	5
BASIC	\$29	10	100	2GB	10
PRO	\$39	20	200	5GB	20
ULTRA	\$49	50	100	10GB	50

408 x 495



Then, click or drag the image form your computer here. 2

Go to the 'UPLOADS' tool. 1

Drag the image into your infographic 3

This is an example of an image that have been uploaded

Background Colors

Color #FFFFFF

Background Image

Opacity: 95%

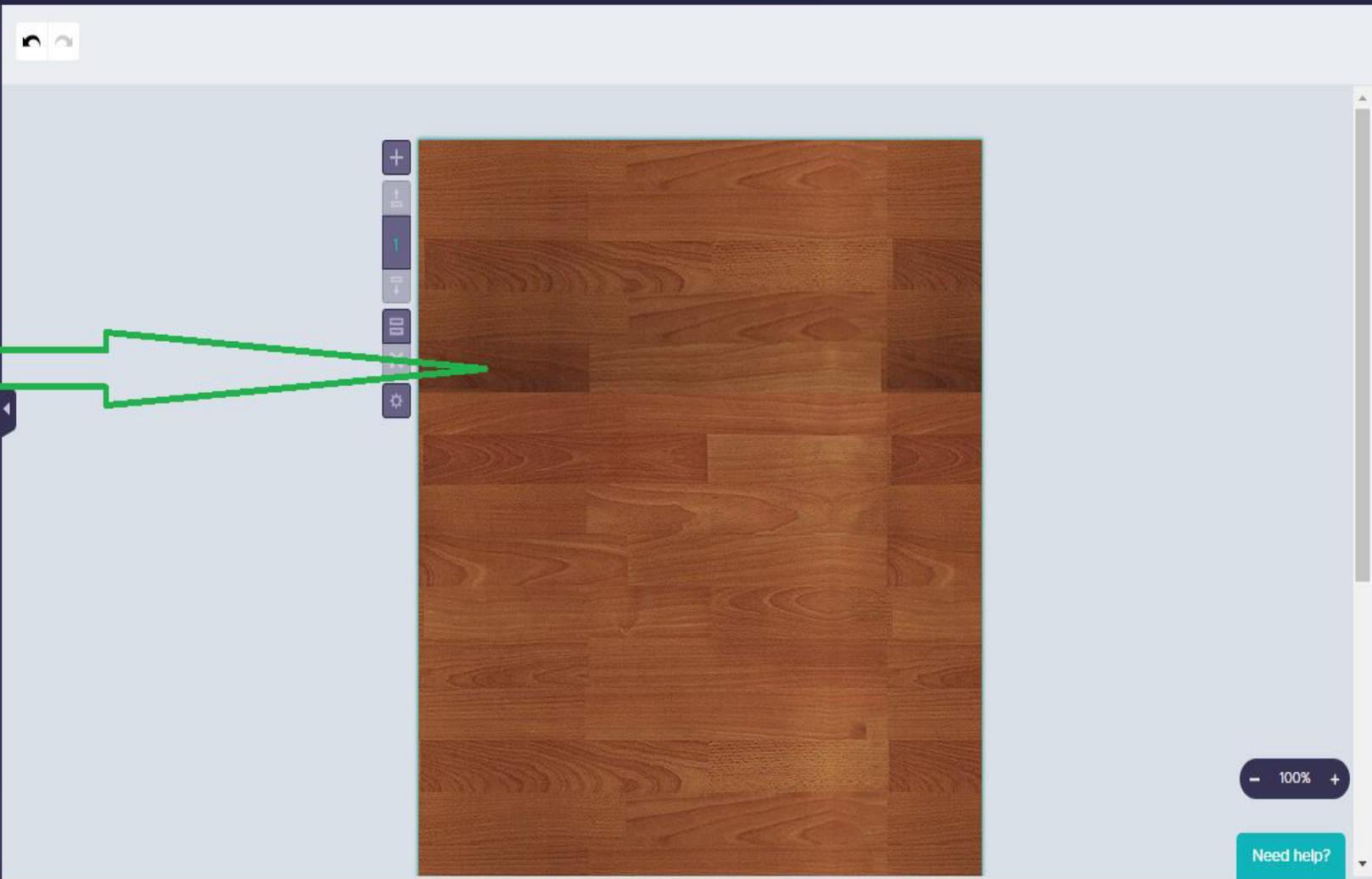
Background

Text

Color Scheme

Tools

Tour



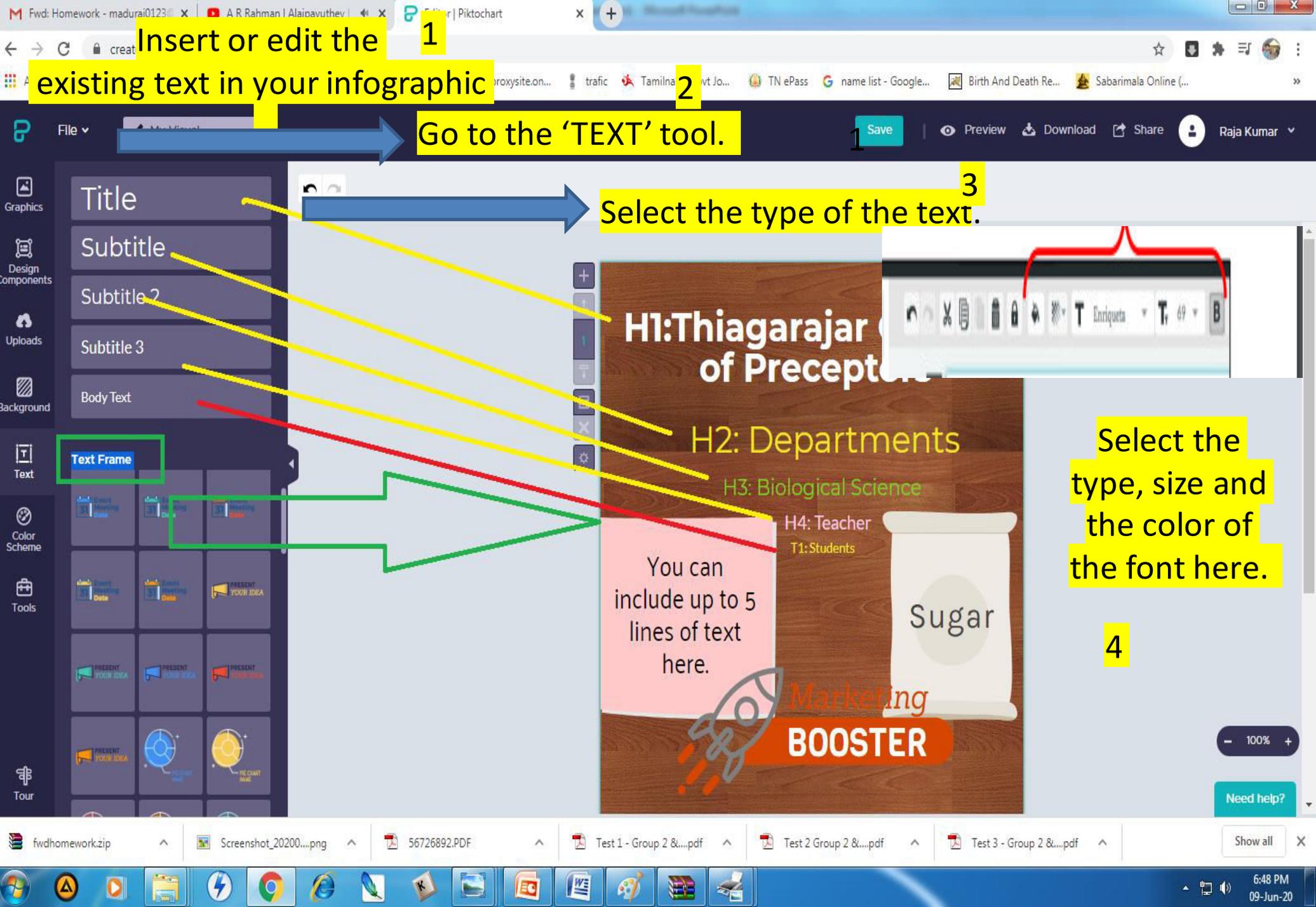
1  
Insert or edit the existing text in your infographic

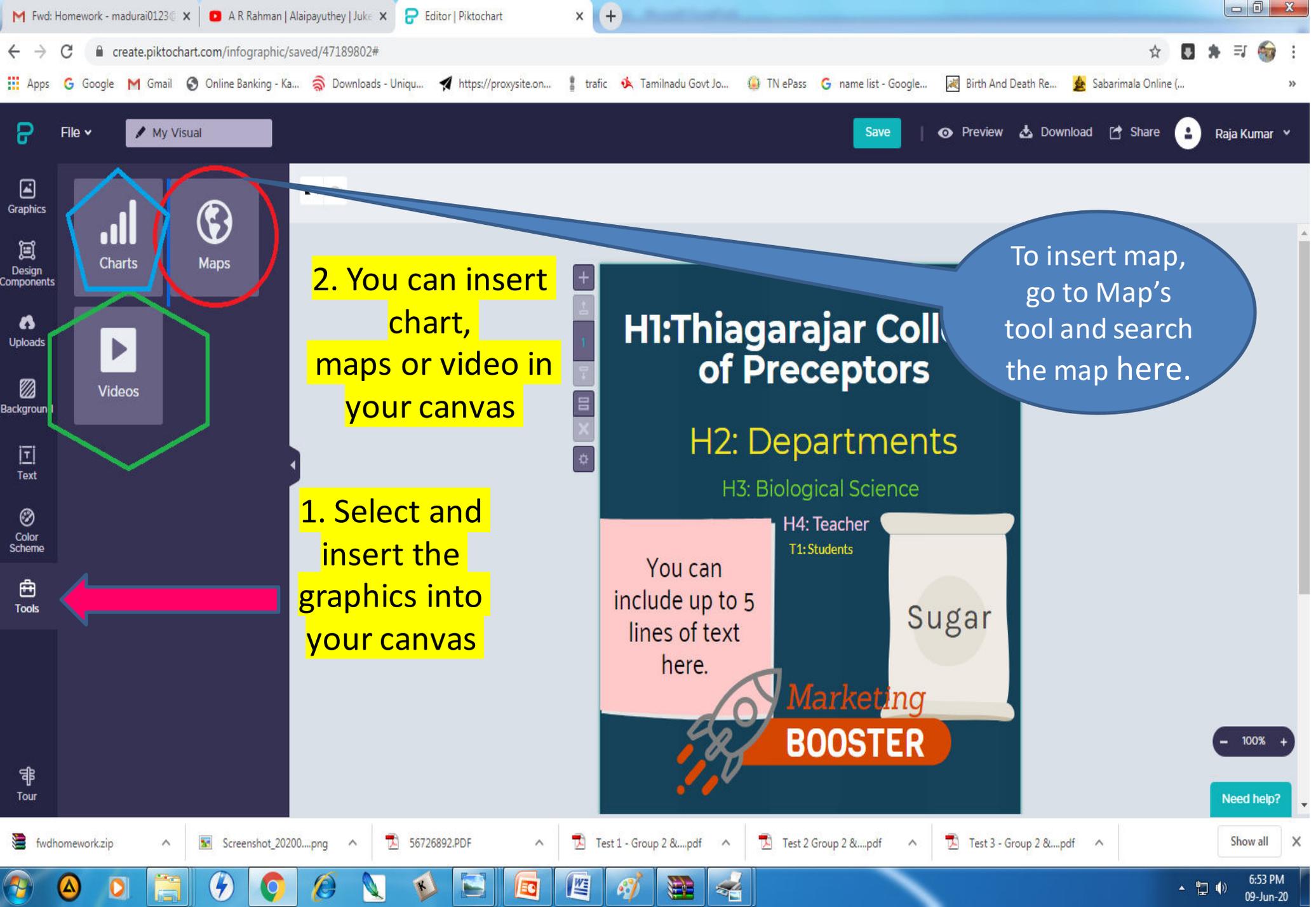
2  
Go to the 'TEXT' tool.

3  
Select the type of the text.

Select the type, size and the color of the font here.

4





To insert map, go to Map's tool and search the map here.

2. You can insert chart, maps or video in your canvas

1. Select and insert the graphics into your canvas

# H1: Thiagarajar College of Preceptors

## H2: Departments

H3: Biological Science

H4: Teacher  
T1: Students

You can include up to 5 lines of text here.



*Marketing*  
**BOOSTER**

File My Visual Save Preview Download Share Raja Kumar

Graphics Charts Maps

Design Components Videos

Uploads Background Text Color Scheme Tools

Tour

Taskbar: fwdhomework.zip, Screenshot\_20200....png, 56726892.PDF, Test 1 - Group 2 &....pdf, Test 2 Group 2 &....pdf, Test 3 - Group 2 &....pdf, Show all

6:53 PM 09-Jun-20

Cancel Insert Map

Countries Regions

Search for countries

**A**

- Afghanistan
- Aland
- Albania
- Algeria
- American Samoa
- Andorra
- Angola
- Anguilla
- Antigua and Barb.
- Argentina
- Armenia

**World Map Preview**

1 You can edit the setting of the map you have been selecting here.

2 Then, click the 'INSERT' button to insert the map at your canvas.

**Click here and insert Map**

2

World

**You can edit the setting of the map**

1

The screenshot shows the Piktochart editor interface. On the left, a world map is displayed with Greenland highlighted in red. A callout box labeled '1' points to Greenland with the text 'You can edit the setting of the map'. On the right, a color palette is open, showing a red color selected with the hex code #D0021B. Below the palette, a data table is visible with columns for 'Original', 'Population', and country names. The table includes rows for Greenland, Guatemala, and Guyana. A callout box labeled '2' points to the 'Update Map' button in the top right corner of the editor.

Original	Population	
60	600	
61	610	
62	620	
63	630	
64	640	
65	650	Greenland
66	660	Guatemala
67	670	Guyana

Left sidebar menu: Graphics, Design Components, Uploads, Background, Text, Color Scheme, Tools, Tour.

Main menu items: Charts, Maps, Videos.

Central workspace: A dark blue canvas with a vertical toolbar on the left containing icons for zooming (+, -), panning, and other editing tools.

Callout bubble: "To insert Graph, go to Charts tool and search the Type of Graph here."

**1** Type the title of the chart and axis.

**2** To insert a chart, go to chart tool and select the chart type

**3** Edit the data of the chart.

**4** You can click here to import your data

**5** Then, click the 'INSERT' button to insert the Charts at your infographic.

	A	B	C	D	E	F	G
1	National Market	Sales (\$)					
2	France	200					
3	Germany	500					
4	Italy	350					
5	Spain	250					
6	Poland	400					
7							
8							
9							
10							
11							
12							
13							

Legend: France (11.76%), Germany (29.41%), Italy (20.57%), Spain (14.71%), Poland (23.53%)

The screenshot shows the Piktochart web interface. On the left sidebar, the 'Videos' tool is highlighted with a red box. The main workspace shows a dark blue infographic chart with a play button icon. Three blue callout boxes with white text and arrows point to the 'Videos' tool, the URL input field, and the 'Insert Video' button. The URL input field contains 'http://'. Below the input field, there are sample URLs for YouTube and Vimeo. The 'Insert Video' button is a teal button at the bottom of the sidebar.

Graphics  
Design Components  
Uploads  
Background  
Text  
Color Scheme  
Tools  
Tour

Charts  
Maps  
Videos

Video URL  
YouTube and Vimeo are supported.

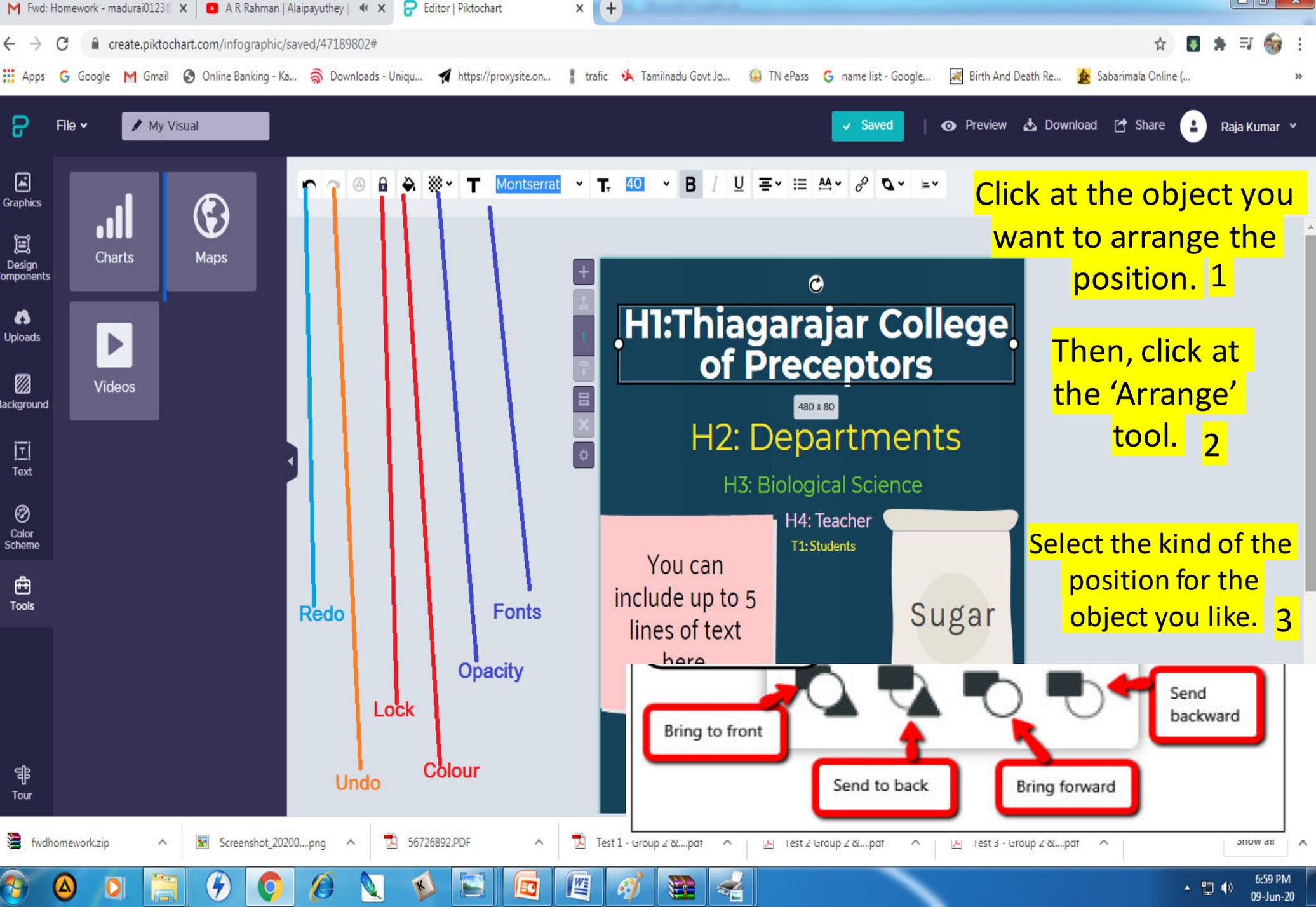
Sample:  
<https://youtu.be/SzI9RzvnwZA>  
<https://vimeo.com/54503718>

Insert Video

To insert Video, go to Videos tool 1

To paste the video link here 2

Click insert the video at your infographic chart 3



Click at the object you want to arrange the position. 1

Then, click at the 'Arrange' tool. 2

Select the kind of the position for the object you like. 3

Bring to front

Send to back

Bring forward

Send backward

The image shows the Piktochart editor interface. At the top, there is a navigation bar with the following options: File, My Visual, Saved (with a checkmark), Preview, Download, Share, and a user profile for Raja Kumar. On the left side, there is a sidebar with various design tools categorized into Graphics, Design Components, Uploads, Background, Text, Color Scheme, Tools, and Tour. The main workspace is a dark blue canvas with a white background. Four blue callout boxes with white text and numbers 1 through 4 are overlaid on the interface, pointing to the 'Saved', 'Preview', 'Download', and 'Share' buttons respectively. The text in the callouts is as follows:

- 1. Click saved Button to save the changes you have been made.
- 2. Click preview your Piktochart, click at your preview menu
- 3. To download your Piktochart, click at the download menu
- 4. To share your Piktochart, click at the share menu

File ▾ My Visual

Shapes & Icons

Graphics

Design Components

Color Scheme

Tools

Tour

Download

Preview Download Share Raja Kumar ▾

Download

File Format

PNG PDF PowerPoint

Quality

Normal Medium High

Download as blocks **i**

Cancel Download as PNG

100%

Need help?

You can download the Piktochart you have created as an image or Pdf

Graphics

- Shapes & Icons

Design Components

- Illustrations
- Lines

Uploads

- Photos

Background

- Photo Frame

Text

Color Scheme

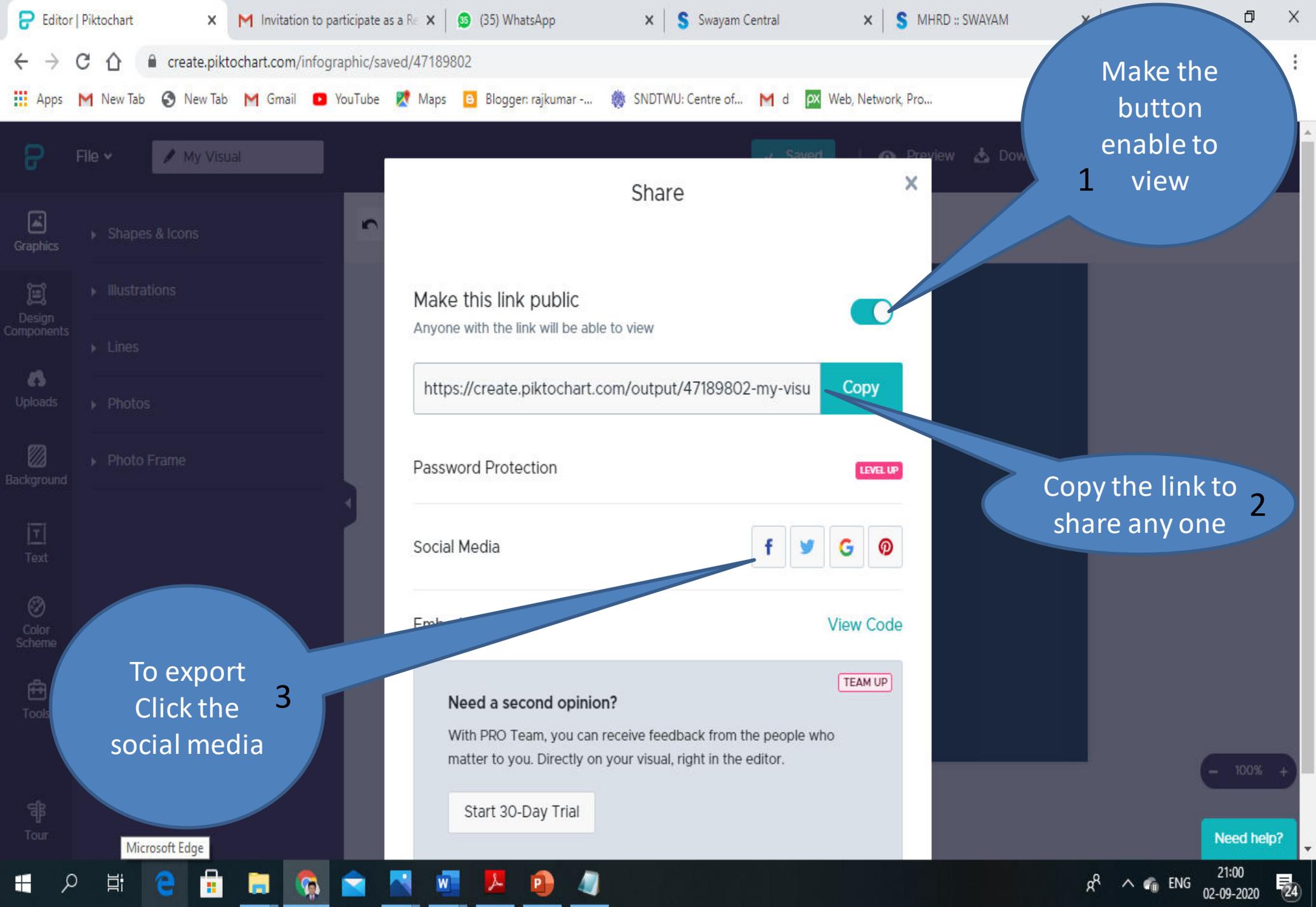
Tools

Tour

To share your Piktochart, click at the share menu

100%

Need help?



1 Make the button enable to view

2 Copy the link to share any one

3 To export Click the social media

### Share

Make this link public



Anyone with the link will be able to view

<https://create.piktochart.com/output/47189802-my-visu>

Copy

Password Protection

LEVEL UP

Social Media



View Code

Need a second opinion?

TEAM UP

With PRO Team, you can receive feedback from the people who matter to you. Directly on your visual, right in the editor.

Start 30-Day Trial

Need help?



# Play & Child Development



Infographic by:

**S. Raja Kumar**

*Assistant Professor,*

*Thiagarajar College of Preceptors  
Madurai-09*



## WHAT IS Play?

- *Play is the work of children.*
- *Play allows children to use their creativity while developing their imagination, dexterity, and physical, cognitive, and emotional strength.*
- *It is socially interact with others, enjoyable and spontaneous.*

### Meaning

- **Play is an Activity Undertaken by children which they enjoy and feel Pleasurable. in psychology play is a range of voluntary, intrinsically motivated activities, normally associated with recreational pleasure and enjoyment.**
- **Generally, it means unstructured, without having any rules and regulation and not requiring any specific tools and plays but consist of spontaneous activity.**
- **Planned and structured play is called games.**

## Characteristics of Play

- It is selected by the child itself
- it's subjective: it's directed by the child itself.
- Acting according to own rules.
- It is Imaginative
- It involves actions, involving full awareness does not produce any mental stress



## Expressive Play

Express their feelings by Engaging with materials.

Materials include; Figer print, watercolour, drawing, clay, water, and sponge.

Parents can take an active role in expressive play by using material



## KINDS OF PLAY

Depending acts involved, it characterised into six types.

1. Physical Play
2. Expressive Play
3. Manipulative play
4. Dramatic Play
5. Symbolic Play
6. Familiarization Play



## Manipulative play

The children move, order, turn or screw items to make them fit.  
Ø It allows children to take control of their world by mastering the objects they use.



## 1. Physical Play

- When Children run, jump, play games such as chase, hide and seek and tag, they engage in physical play.
- it has social nature because it involves other children.
- Provides exercise for normal development



## SYMBOLIC PLAY

- Ø Symbolic play is the ability of children to use objects, actions or ideas to represent other objects, actions, or ideas as play.
- Ø A child may push a block around the floor as a car or put it to his ear as a cell phone.



## Dramatic play



- Children accept and assign roles, and then act them out.
- It is a time when they break through the walls of reality, pretend to be someone or something different from themselves,
- Dramatizes situations and actions to go along with roles they have chosen to play.

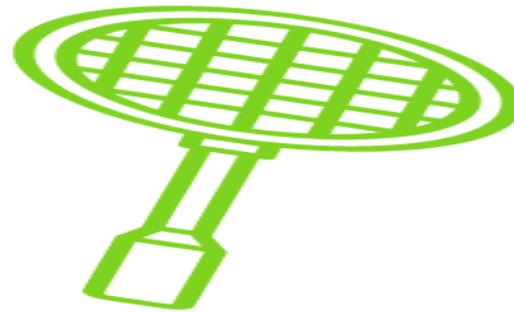
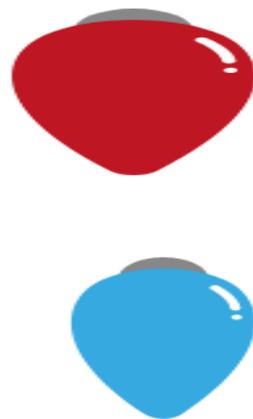


## Familiarization Play

- ◊ Allows children to handle and explore medical equipment in a creative and playful way.
- ◊ The goal of the play is to help prepare children mentally for procedures and decreases fear or anxiety while promoting self-efficacy.
- ◊ Surgery or parental separation.



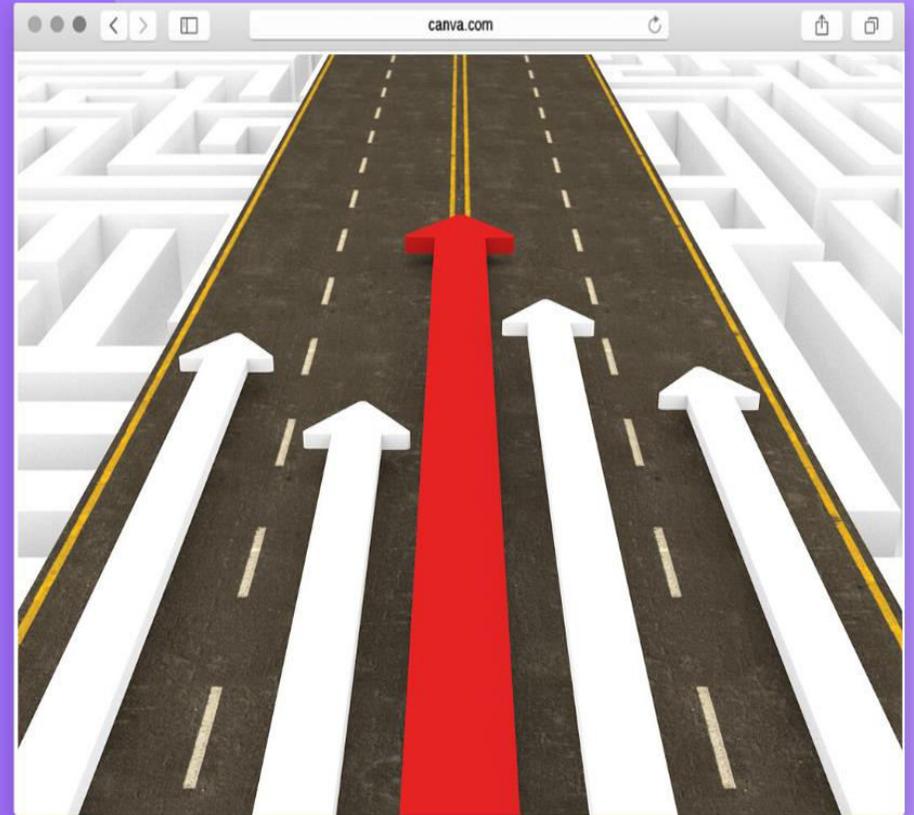
Treatment deemed save / effective



# THANK YOU

# Other Infographics Platform

- Bitable
- Canva
- Easel.ly
- Infogram
- Infographia
- Presentationgo
- Venngage
- Visme
- Hubspot
- Softdraw
- Picmonkey
- Animaker



# Acknowledgement

- **The Teaching Learning Centre (TLC)**, Shreemati Nathibai Damodar Thackersey Women's University, Mumbai.
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- **Dr. K.Thiyagu**, Asst. Prof, Department of Education, Central University of Kerala
- [Piktochart. Com](http://Piktochart.Com)
- [Venngage.com](http://Venngage.com)
- [Google Picture.](http://Google Picture.)
- [Slideshare.com](http://Slideshare.com)

