

23rd All India Children’s Educational Audio Video Festival and ICT Mela

**23rd AICEAVF and ICT Mela
ENTRY FORM**

Entry Fee: Rs. 200/- only through DD, Payable at New Delhi in favour of Joint Director, CIET

Video	<input type="checkbox"/>
Audio	<input type="checkbox"/>
New Media / ICT	<input type="checkbox"/>

Last Date for submitting the entry: October 20, 2018

1. THE PROGRAMME

1.1	Title of the Audio/Video / New Media/ICT Programme* Programme in the original language:	
1.2	Title of the Programme in English/Hindi:	
1.3	Original Language of the Programme:	
1.4	Whether subtitled in English/ Hindi :	
1.5	Date of completion of the programme:	DD/ MM/ YY
1.6	Year of Production/ Development	
1.7	Category	
	Pre-Primary and Primary (PPP)	
	Upper primary (UP)	
	Secondary (SE)	
	Senior Secondary (SS)	
	Teachers/Teacher Educators/ Trainee Teachers (TE)	
	Special Category: This category is for the students of Secondary/Senior Secondary level who are required to produce and submit program on “ Life and Works of Mahatma Gandhi and their Relevance” to commemorate the 150 th Birth Anniversary of Mahatma Gandhi . Only the best Audio and Video programme will be awarded	

1.8 Other Festivals in which the programme has participated, with years
(Please attach a separate sheet, if necessary):

1.9 Prizes and Awards won, if any (Please attach a separate sheet, if necessary):

*** New Media/ICT will include Interactive objects, Animations and simulation, interactive books for specially abled students in the formats of .html, .h5p, .exe., .flv etc.**

2. PRODUCTION

2.1	Producer/ Director of the Video/Audio/ New Media/ICT Programme	
2.2	Production Company/Institution/ Individual:	
	Address :	
	Telephone/Fax:	
	Mobile:	
	Email:	
2.3	Other Rights Owner/License (specify nature of right /license):	
	Address:	
	Telephone/Fax:	
	Mobile:	
	Email:	
2.4	Representative/s of the Video/Audio/ New Media/ICT Programme likely to attend the Festival (only 1-2 persons)	
	Name & Address :	
	Telephone/Fax:	
	Mobile:	
	Email:	

3. CREDIT LIST (It is compulsory to mention the name of every person involved in programme)

3.1	Producer	
3.2	Director	
3.3	Scriptwriter	
3.4	Cameraperson	

3.5	Set Designer	
3.6	Editor	
3.7	Sound Recordist (Studio)	
3.8	Sound Recordist (Location)	
3.9	Animation	
3.10	Voice Over artist	
3.11	Acting (male / female)	
3.12	Research	
3.13	Graphics	
3.14	Other credits if more than above	

4. TECHNICAL FEATURES	
4.1 Running time in minutes (minutes and seconds) *Incase of mobile app/simulation not compulsory	00 : 00
4.2 Format in which Programme was originally made	

5. DOCUMENTS REQUIRED		No. of copies	Yes/No
5.1	The synopsis in English/Hindi	2	
5.2	The Script in English/Hindi	2	
5.3	The Script in Original Language if different from English/Hindi	2	
5.4	CD/DVD/ Pen Drive (You have to share the programme through Google Drive of festival id also)	2	

<p>5.5 Entry Fee Rs 200/-</p> <p>DD Number</p> <p>Name of the Bank</p> <p>Date</p>	
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6. AGREEMENT OF PARTICIPATION

- 6.1 This Audio/Video/New Media/ICT programme is lent to the festival on the conditions that the Producer/Director of the Video/Audio/ New Media/ICT Programs strictly abides by the rules and regulations of the Festival.
- 6.2 I have read the Regulations of this Festival (23rd AICEAVF and ICT Mela) and accept them.
- 6.3 The information supplied in this form is true and accurate.
- 6.4 I give an undertaking that the programme does not violate the copyright/ intellectual property right law.
- 6.5 The submitted programme will be the part of NROER and the publishing rights to CIET under license CC BY NC-ND and CC By - SA.

Signature with name, date and Seal :	
Postal Address with Pin code	
Telephone and Fax :	
Mobile No.	
E- mail	

7. CRITERIA FOR SELECTION

i. The Audio/Video/New Media/ICT programmes that are produced/developed from January 1, 2018 to October 20, 2018 are eligible for entry. An undertaking with regard to the production date of the programme should be given by the producer/institution failing which entries will be rejected.

ii. Audio/Video/New Media/ICT Programmes submitted to 23rd AICEAVF and ICT Mela must be suitable for children aged between 5 and 18 and for teachers of these children in any of the following age group.

- Pre - Primary and Primary Level : 05 - 11 years
- Upper Primary: 11 - 14 years
- Secondary Level : 14 - 16 years
- Senior Secondary: 16 - 18 years

iii. Audio/Video/New Media programme(s) entries other than Hindi/ English please send with subtitling in Hindi/ English.

iv. Programme content should be creative, have broad appeal and demonstrate excellent artistic and technical skills.

v. Content should speak to and respect children of diverse backgrounds and cultures positively.

vi. Duration of the programme (Audio/Video/New Media/ICT Program) shall not exceed 30 minutes. Minimum length of the programme shall not be less than 10 minutes.

vii. The submitted programme should be having the license of CC BY NC-ND and CC By - SA.

viii. None of the material used in production should be copyrighted like images, graphics, stock footage etc.

8. 23rd AICEAVF and ICT Mela will not select programmes

- i. With excessive violence, sexual references, coarse language, use of substances or with content that advocates and supports racial, cultural, religious, or gender bias.
- ii. With technical glitches.
- iii. Which, if not in English/Hindi, are not subtitled or dubbed into English/Hindi.
- iv. Which are aimed at audiences other than these in criteria (ii)
- v. Video programmes under New Media/ICT category

9. ENTERING YOUR PROGRAMME

Fee for submitting a programme for consideration as part of 23rd All India Children's Educational Audio, Video Festival (23rd AICEAVF and ICT Mela) is **Rs. 200/- (Rupees two hundred only)**. **It should be paid only in the form of Demand Draft (DD) in favour of Joint Director, CIET and Payable at New Delhi. No other mode of transaction will be accepted. There is no fee for the entries from CIET/PSSCIVE/NIE/RIEs.**

You can submit an entry to 23rd AICEAVF by: October 20, 2018

Submitting a duly filled **Entry Form** (one entry form for each Audio/Video/New Media programme separately) to the festival coordinator along with all relevant documents (see point 5 on page no. 3). You have to also send the entry form by filling the form online and sending a print: <https://goo.gl/forms/d1aWStwqjyaQVEQv2>)

Screening format of selected Videos

Please send your Audio/Video/New Media/ICT programs for the Competition in the highest possible resolution on CD/DVD format and also share it through Google Drive at aiceavf.prd@ciet.nic.in

10. RULES & REGULATIONS

- i. Programmes made by compiling stock shots or any copyrighted graphics/images would **not** be eligible for competition.
- ii. Each programme can be entered in one category (either PPP/UP/SE/SS/TE), so kindly send one entry in one category only
- iii. A copy of all the entries shall be retained by CIET.
- iv. CIET would have non-exclusive rights to telecast/broadcast the award winning programmes and upload it on NROER website.
- v. A Committee of Experts will shortlist the entries from the original list of entries received.
- vi. All the shortlisted programmes will be judged by a common Jury (separately for Audio, Video and New Media). Results declared by the Jury will be binding.
- vii. CIET reserves all rights to modify the rules and dates.

Deadline: October 20, 2018

Send your **Entries** to:

Head, Planning and Research Division
CIET, NCERT
Sri Aurobindo Marg
New Delhi - 110016
Ph. 011-26864810 (Ext. 247) , 01126565678
Fax: 011 26864141
Email: aiceavf.prd@ciet.nic.in

11. CATEGORIES OF AWARDS

1. Awards for Programme:

A. Audio programmes:

(a) Best programme in each of the following stages will be awarded a cash prize of Rs 20,000/- along with a certificate and trophy

- i. Pre-primary and Primary Level : 05 - 11 years
- ii. Upper Primary : 11 - 14 years
- iii. Secondary Level : 14 - 16 years
- iv. Senior Secondary: 16 - 18 years
- v. Teachers/Teacher Educators/ Trainee Teachers

(b) Special Category: One best Audio programme under special category (1.7) will be awarded a cash prize of Rs 20,000/- along with a certificate and trophy.

B. Video Programmes:

Best programme in each of the following stages will be awarded a cash prize of Rs 40,000/- along with a certificate and trophy

- i. Pre-primary and Primary Level : 05 - 11 years
- ii. Upper Primary : 11 - 14 years
- iii. Secondary Level : 14 - 16 years
- iv. Senior Secondary: 17 - 18 years
- v. Teachers/Teacher Educators/ Trainee Teachers

(b) Special Category: One best Video programme under special category (1.7) will be awarded a cash prize of Rs 40,000/- along with a certificate and trophy.

C. New Media/ ICT (Interactive objects, photograph collections, Animations and simulation, interactive books for specially abled students):

Best programme in each of the following stages will be awarded a cash prize of Rs 40,000/- along with a certificate and trophy

- i. Pre-primary and Primary Level : 05 - 11 years
- ii. Upper Primary : 11 - 14 years
- iii. Secondary Level : 14 - 16 years
- iv. Senior Secondary: 16 - 18 years
- v. Teachers/Teacher Educators/ Trainee Teachers

2. Individual Excellence Awards: In each of the following Cash Award of **Rs. 5000/-**, a trophy and certificate will be awarded:

Audio, Video and New Media

- i. Best script
- ii. Editing
- iii. Best Voice Over
- iv. Best camerawork
- v. Best set designing
- vi. Sound recording
- vii. Animation
- viii. Best Direction
- ix. Graphics

3. Jury Appreciation Awards for the programmes/ individual excellence is at the discretion of the Jury.

The number of awards will be decided by CIET and its decision will be final.

ABOUT ICT MELA

Alongwith the Audio Video festival, an ICT Mela will also be organized simultaneously. The purpose of this ICT mela will be to showcase the best practices/solutions related to the use of ICT in the area of school education and teacher education. These solutions must result in the enhanced learning. The ICT Mela will be non competitive. All such organizations willing to participate in this initiative may send a brief write up of what they would like to showcase in the ICT Mela. Only the selected organisations will be invited to showcase in ICT Mela. The enclosed form (Google form: <https://goo.gl/forms/05s3pzsw3IMI2yQk1>) may be used for sending information.

**CENTRAL INSTITUTE OF EDUCATIONAL TECHNOLOGY (CIET)
NCERT, Sri Aurobindo Marg, New Delhi-110016**

REGISTRATION FORM

23rd All India Children's Educational Audio –Video Festival (AICEAVF) and ICT Mela

Organisation: _____

Name of the representative: _____

Designation: _____

Address (Official): _____

Contact No. (O): _____ Email id (O): _____

Contact No. (P): _____ Email id (P): _____

Brief profile of Organization (150-200 words)

About the initiative to be showcased in Mela

Signature:

Date: