

Central Institute of Educational Technology  
National Council of Educational Research and Training, New Delhi

13<sup>th</sup> All India Children's Educational Audio-Video Festival  
(Feb. 27-March 2, 2008)

13<sup>th</sup> All India Children's Educational Audio-Video Festival was organized by the Central Institute of Educational Technology (CIET), NCERT during Feb. 27-March 2, 2008. Valedictory Function of this 5-day Festival was arranged on March 2<sup>nd</sup> at Chacha Nehru Bhavan, NCERT Campus.

Noted Film Maker, Director, Actor Shri Amol Palekar was the Chief Guest for the occasion. He in his speech stressed the need to have Children's perspective while producing a film for children. Having a Child Artist does not make a film for children. He said CIET must take steps to nurture the talent in children, motivate them, equip them necessary techniques of film making and then observe them in action. It will be an exciting, meaningful activity, it will help us understand children better. He also announced an Award for the 14<sup>th</sup> All India Children's Educational Audio-Video Festival in the name of Smt. Vijaya Mulay who is also a noted film maker and founder Director of CIET.

Smt. Vijaya Mulay, shared her views as a Chairperson of the July. She reminded all the producers of educational Audio/Video programmes that information is not knowledge. As literacy is just one of the paths to education, information too is one such path to knowledge. She also said that Educational technology is perhaps the most misunderstood word in the field of education. Please remember that it is not a substitute for more sophisticated teaching aids like CDs or computers in lieu of old-time teaching aids like maps, charts etc. It involves taking into account the needs of children and what is to be learnt, design a system of learning materials, provide sources that would stimulate pupils to be curious react or play with them, make them curious and ask questions and look for answers. In this new vision, even the teacher becomes a source, a facilitator rather than a donor. In the future when you make programs, please pay attention to designing them in a manner that facilitates a child's desire to know more about the subject; this hidden instructional design must become part of every program.

Prof. G Ravindra, Joint Director, NCERT said that children's creativity must be nurtured from the young age. He gave examples of great mathematicians who showed their creative thoughts from childhood.

Prof. Krishna Kumar, in his Presidential address said that in our society films used to supplement the lack of joy in the classroom (and they do so even today). He was nostalgic about viewing a film (and also enjoying the sound of 16 mm film projector). The films and audio programs have a great potential to bring joy to the life of a child. He hoped that new ICT (Information and Communication Technology) based education which converges many other technologies would prove meaningful to the learning.

Prof. Vasudha Kamat, Joint Director CIET and Director of the Festival welcomed all in the beginning. Mr. Afridi Khan, Festival Coordinator gave the background of the festival.

Awards were given at the hands of the Chief Guest Shri Amol Palekar. Jury members, faculty from various departments of NCERT, NIOS (National Institute of Open Schooling), Director, SIETs, delegates as well as members of CIET participated in this function.

There is a Running Trophy which was with State Institute of Educational Technology, Thiruananthpuram, Kerala which was won by the State Institute of Educational Technology, Pune this year.

SIET Pune also won the Over All Best Video Award (Cash Award of Rs. 25000/-), Best Direction for Video (Cash Award of Rs. 20000/-), Best Sound Recording for Video (Cash Award of Rs. 15000/-), Best Camera Work Award (Cash Award of Rs. 15000/-).

CIET won the Over All Best Audio Award (Cash Award of Rs. 25000/-), Best Set Designing for Video (Cash Award of Rs. 15000/-), Best Sound Recording for Audio (Cash Award of Rs. 15000/-).