

**CENTRAL INSTITUTE OF EDUCATIONAL TECHNOLOGY
NCERT, NEW DELHI**

**21st ALL INDIA CHILDREN'S EDUCATIONAL AUDIO-VIDEO FESTIVAL
& ICT MELA -2017**

List of Audio Awards as selected by the Jury

Name of the award	Title of the Programme	Organisation
Best Audio Programme (Elementary)	‘Cha’ Se Chandramukhi	CIET, NCERT
Synopsis		
<p>This programme is developed under the series entitled “अक्षर की कहानी“ i.e. <i>A story of an Alphabet</i>. This series is aimed to develop the understanding of phonetic sound of an alphabet among young children. This programme tries to talk to children in an informal manner, avoiding a typical classroom situation to make them open and joyously involved in the story. In the process, the programme encourages children to participate and to speak aloud. By doing so, they are encouraged to think and explore more words of the same phonetics having same syllable, i.e. “Cha” च. Here the programme also includes a song on the same story with the purpose to recapitulate. It encourages, mainly, the child’s participation.</p>		
<p>Producer/Director of the Programme : Vandana Arimardan Script/Story Board Writer : Vandana Arimardan Editor : Vandana Arimardan Sound Recordist : Bateilang Lyngdoh & Saroj Mahapatra Production Assistant : Mayank Thapliyal Duration of the Programme : 14 min 08 sec</p>		

Name of the award	Title of the Programme	Organisation
Best Audio Programme (Secondary/ Senior Secondary)	Vigyan ki Adalat	RIE, Bhopal
Synopsis		
<p>Its radio play belongs to 11th standard based on chemistry regarding sodium characteristics and theoretical facts. Its effort is to provide science education while entertaining the student.</p>		
<p>Producer/Director of the Programme : Mayank Sharma Script/Story Board Writer : Mayank Sharma Editor : Saroj M. Mahapatra Sound Recordist : Saroj M. Mahapatra Graphics : Sheikh Akram Other Credits : Jyoti Khadse, Jeetendra Chouriya Duration of the Programme : 15 mins 07 secs</p>		

Name of the award	Title of the Programme	Organisation
Best Audio Programme (Teacher)	Bhaap Ka Engine	CIET, NCERT
Synopsis		
<p>The programme tells the story of the invention of Steam Engine and briefs about the life of James Watt, the inventor. He was so fond of asking questions about the surroundings and his desire was always to know why things happen in a particular manner. During the programme, some instructions are given to the teachers and parents about how they ought to communicate with curious children. James Watt became the great inventor who revolutionized the world possibly because his questions as a child were not denied.</p>		
Producer/Director of the Programme	:	Ajit Horo
Script/Story Board Writer	:	Ajit Horo
Editor	:	Ajit Horo
Sound Recordist	:	Bateilang Lyngdoh & Shanu Muskeen
Production Assistant	:	Vimlesh Chaudhary
Duration of the Programme	:	11 mins 32 secs

Name of the award	Title of the Programme	Organisation
Best Script in Audio Programme	Light	Dr. Ruchi Verma, DESM, NCERT
Synopsis		
<p>Year 2015 was declared by the United Nations as the "International Year of Light" to appreciate and learn about this optical phenomena by oral, aural, print and electronic medium.</p> <p>At the backdrop of this, the programme "LIGHT" is an effort to offer some information of Light in melodious manner. In physics, light is electromagnetic radiation within a certain portion of the electromagnetic spectrum. The program speaks of the light which is visible, but also says scantily about its other aspects. Some of the primary and salient features of Light are explained. Program ensures effective sound and visual media treatment. Apt cautions are taken to ascertain that tune of the song is easy to grasp and comprehend so that after listening to it; the student will be able to hum and eventually, will be able to sing.</p> <p>Approach is made as to make the student understand rudimentary attributes of light such as reflection, refraction and bending through simple examples.</p> <p>Finally, the program states about Light as the great power bank or the source of energy responsible for sustaining human life, wild life and vegetation.</p>		
Producer/Director of the Programme	:	Ajit Horo
Script/Story Board Writer	:	Ruchi Verma
Editor	:	Ajit Horo
Sound Recordist	:	Bateilang Lyngdoh
Production Assistant	:	Vimlesh Chaudhary
Duration of the Programme	:	10 mins 33 secs

Name of the award	Title of the Programme	Organisation
Best Script in Audio Programme	Aakupachani Lokam	Smt P. Rajani Devi, SIET, Hyderabad
Synopsis		
<p>This Audio programme deals with the importance of trees in our daily life. Our earth is the only one green planet in this Universe. We have to protect this greenery in order to save ourselves. This Audio Programme meaningfully conveys the role of trees in our lives. With the help of drama and songs. Tharun, a little boy and his friends realize the importance of the trees and finally decide to protect and plant trees, to keep our environment safe.</p>		
Producer/Director of the Programme	:	Smt. T.S.Malleswari
Script/Story Board Writer	:	Smt Rajani Devi
Editor	:	Sri D. Ramesh Babu
Sound Recordist	:	Sri J. Rajaram
Duration of the Programme	:	19 mins 13 secs

Name of the award	Title of the Programme	Organisation
Best Sound Editing in Audio Programme	Charles Darwin ki Samudri Yatra- Bhag 2	Ajit Horo, CIET, NCERT
Synopsis		
<p>This audio documentary is the vivid description of the historic voyage of Charles Darwin. On the ship named BEAGLE, In 1831, Darwin began his great journey for almost 5 years to collect the fossils of different species and scientific evidences around the globe. Wherever Darwin went, he collected the fossils of animals, birds, plants and their samples, and recorded those details in his diary. This programme is based on the excerpts recorded in his diary. The programme talks about his great book “Origin Of Species” as well.</p>		
Producer/Director of the Programme	:	Ajit Horo
Script/Story Board Writer	:	Dr. Jitender Singh
Editor	:	Ajit Horo
Sound Recordist	:	Bateilang Lyngdoh
Production Assistant	:	Vimlesh Chaudhary
Duration of the Programme	:	21 mins 08 secs

Name of the award	Title of the Programme	Organisation
Best Sound Editing in Audio Programme	Kwakna Kokilgee marum kolli	Salam Hemojit Meetei, SCERT, Manipur
Synopsis		
<p>On hearing the cawing of crows, Grandfather Tomal told his granddaughter two old stories related to the cawing of crows. The first story was about crows cawing above some bamboo trees, and how he found few snakes entangled and twisted with each other on the bamboo branches. The second story was about crows cawing above a garden full of thatch grasses and they found two Leopard cats eating something in the middle of the tall grasses.</p> <p>One evening, Malemnganbi was trolling on a pathway across the fields along with her uncle Ibotomba. She heard a bird singing behind the paddy plants as “Tum...Tum...!!!” and asked her uncle about the bird as it was singing very pleasantly. Ibotomba told her that the name of the bird is Watercock. And farmers don’t like this bird to stay in their fields. When Malemngabi enquired why they don’t like the bird to stay in their fields, Ibotomba told her that it’s because the Watercock selects the best paddy plants from the middle of the field and builds its nest by destroying them. Then they heard a bird singing “coo-coo” from a tall tree growing in a distant meadow. Manglemngabi asked about the bird singing “coo-coo” to Ibotomba. Ibotomba told her that it is the Cuckoo bird which is famous for her sweet songs. The cuckoo bird has a nice voice but it does not know how to nurture its own eggs. Malemnganbi asked Ibotomba that who then nurtures the cuckoo’s eggs. Ibotomba patiently told her that the female cuckoo bird secretly searches for any nesting Crow when she is about to lay her eggs. When she locates one, she hides near the nest silently. When the crow flies away to search for some food due to tiredness from continuous nesting, the cuckoo flies in her nest and lays one of her eggs between crow’s eggs. Then she takes away one of the crow’s eggs along with her to eat later. He told her that in this way, the cuckoo bird lets the crow to nurture her eggs.</p>		
<p>Producer/Director of the Programme : Dr. M. Meenakumari Devi</p> <p>Script/Story Board Writer : Rajen Sarangthem</p> <p>Sound Recordist : Salam Hemojit Meetei</p> <p>Programme Manager : Kh.Ashokkumar Singh,</p> <p>Duration of the Programme : 15 min 00 sec</p>		

Name of the award	Title of the Programme	Organisation
Best Direction in the Audio Programme	Eikhoi Amatani	Dr. M. Meenakumari Devi, SCERT, Manipur
Synopsis		
<p>Nanao went to watch a football match with her father at Mapal Kangjeibung stadium and was curious to know if the players of the two teams, who were of different caste and religion, loved each other. Her father told her that the players who were of different caste and religion played with love and unity and thus, were able to face their opponents courageously. Nanao narrated about her experience at the Zoo to her uncle, who just came to visit them. She told him that she was very sad to see those two chicken roaming here and there, waiting to become the food of some larger</p>		

animal. Just they were having this conversation, her father came in and Nanao asked him about the differences between humans and animals. Her father made her understand the difference very keenly. She told them that she felt very happy to see the birds flying gracefully near huge trees and without any enclosure. Father told her that the gracefully flying birds are a symbol of love. There will be no war if there is love. Bembem asked her mother why their ailing grandfather has saved so much of wealth. Mother replied that it is for the betterment of his future generations as well as the present ones. Bembem also asked whether humans also earn love the way they earn wealth. Mother replied by saying that due to the lack of love, there have been wars that occurred at some places. Mother also narrated stories endowed with historical and mystical facts about Hill and Valley people. Among the two brothers, the stronger elder brother went to the hills whereas the weaker younger brother stayed in the valley. Although they were far apart from each other, the younger lighted the Mera thaoumei (Lantern) in the lunar month of Mera, hoisted on a tall bamboo which was erected in the courtyard in order to give assurance to the elder along with him many hill grown vegetable like pumpkin, arbi (yam) etc. and descends to the valleys in order to meet with his younger brother in the lovely lunar month called Mera. So, mother advised her not to quarrel with her siblings. People will praise and respect you if both of you live together with love and affection.

Producer/Director of the Programme	:	Dr. M. Meenakumari Devi
Script/Story Board Writer	:	Jamuna Mayengbam
Editor	:	Salam Hemojit Meetei
Sound Recordist	:	Salam Hemojit Meetei
Programme Manager	:	Kh.Ashok kumar Singh
Duration of the Programme	:	15 mins 00 secs

Name of the award	Title of the Programme	Organisation
Best Direction in the Audio Programme	Pichuka Pai Brahmastram	Sri B.E. Chakravarthi, SIET, Hyderabad
Synopsis		
<p><i>Earth</i> as a planet is home to many different species who continue to live together. We humans are the most intellectually advanced species who progressed as a race by developing science and technology. Though this progress made our lives easy has a drastic effect on our environment. This program aims to raise awareness on how human actions are causing extinction of animals, especially peaceful bird like <i>sparrow</i> and how we fail to understand the after effects of this extinction.</p> <p>Every living species, big or small, huge or tiny have equal right to live on this planet. This program educates audience on actions one can take to stop the extinction of sparrow. We humans should understand the rule to “<i>live and let live</i>” other living things around us. This will help us in preserving our environment and we will be able to pass on this beautiful planet to our future generations.</p>		
Producer/Director of the Programme	:	Sri B.E. Chakravarthi
Script/Story Board Writer	:	Smt. V. Santhi Kumari

Editor	:	Smt. P.Vidyadhari, Smt. S.Bhavani & Sri J.Rajaram
Sound Recordist	:	Smt. S.Bhavani & Sri K. Venkateshwar Rao
Duration of the Programme	:	16 mins 53 secs

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (Audio)	Chumna Khansi eikhoigee meehut	Dr. M. Meenakumari Devi, SCERT, Manipur
Synopsis		
<p>The whole drama is an early morning discussion between fourteen-year old Matauleibi, her grandfather Ahanjao, her father Manglemba, her mother Ibemnungshi and her Uncle Kumar about the election at her home. Kumar told them about a wealthy candidate called Chaothoi who proposed to build a brand new club building for their village. Manglemba denied it as it might bring politics among the club members which will lead to contrasting ideas and views. Next they discussed about a least educated candidate called Mangoljao who was not so famous but had a huge amount of home polling voters in his locality. They didn't want to cast Ningthemton who always helped others and worked with honesty and dedication. Kumar told that Ningthemton was not rich enough to spend money on the election so his chances of winning the election are very less. Then the drama ends by Manglemba's advice to cast their vote without taking money from any of the candidates and all of them agreed to that.</p>		
Producer/Director of the Programme	:	Dr. M. Meenakumari Devi
Script/Story Board Writer	:	Rajen Sarangthem
Editor	:	Salam Hemojit Meetei
Sound Recordist	:	Salam Hemojit Meetei
Programme Manager	:	Kh.Ashok kumar Singh
Duration of the Programme	:	14 mins 40 secs

List of Video Awards as selected by the Jury

Name of the award	Title of the Programme	Organisation
Best Video Programme (Elementary)	Awwful to Awesome	Acme Media Communications, Pune
Synopsis		
<p>A curious girl, Tvisha happens to see a butterfly laying eggs underneath a leaf. She follows the progress of eggs through all stages like larvae, caterpillars, and starts observing one particular pupa. She finally sees a butterfly emerging out of it which takes its first flight. This chance of witnessing the life cycle of a butterfly compels her to procure more knowledge about butterflies.</p>		
Producer/Director of the Programme	:	Prasad Nitin Patil
Script/Story Board Writer	:	Gauri Lele
Cameraman	:	Prasad Nitin Patil
Editor	:	Prasad Nitin Patil
Sound Recordist	:	Prasad Nitin Patil
Musician	:	Bapu Chaudhari
Duration of the Programme	:	12 min 06 sec

Name of the award	Title of the Programme	Organisation
Best Video Programme (Secondary/ Senior Secondary)	Guardians of the Grain	Cocoon Films, Trivandrum
Synopsis		
<p>For Kurichya tribes' of Wayanad in Kerala; conservation and farming of local rice varieties are part and parcel of their daily life. Traditional Kurichya joint family consisting of more than 100 members' lives in a single house complex and rice is essential to feed this big family. Various types of traditional rice are also essential for their rituals. Cooking quality, grain color, fragrance, calorie value, feeling of stomach fullness, medicinal qualities, high fodder and grain yield are some of the main attributes of these races. Kurichya are well aware of various beneficial organisms in rice fields and adopt complete Organic farming. They use traditional knowledge for storage of seeds, control of pests and diseases etc. They also promote Biodiversity in their homesteads as well as fields and utilize various plants for food, medicine, making of household articles and utensils etc. Kurichya community presents a model as to how natural resources can be conserved with people's participation. The film also highlights the importance of conserving local varieties of food crops for our food security.</p>		
Producer/Director of the Programme	:	G. S. Unnikrishnan Nair
Script/Story Board Writer	:	G. S. Unnikrishnan Nair
Cameraman	:	Mathew John, Anvar C.S.
Editor	:	Ann George & G.S.Unnikrishnan Nair
Sound Recordist	:	Anvar C.S & Ann George
Art Work/Graphic	:	Abha S.Kumar

Animation	:	Abha S.Kumar
Duration of the Programme	:	22 min 49 sec

Name of the award	Title of the Programme	Organisation
Best Video Programme (Secondary/ Senior Secondary)	Boond Boond Zindagi	JIH Media Production, Maharashtra
Synopsis		
<p>This is the film which deals with the water crisis especially observed in Marathwada region of Maharashtra last year and aims to educate the students to save water.</p> <p>A student of urban area feels that in villages there is plenty of water but when he came across the situation he realizes that in villages people really struggle for basic needs; even water is also sometime out of their reach. A school bus while on an educational trip comes across problem in engine, the students seating bus feel thirsty and send one of their friends to bring water from a nearby village along with his teacher. He asks villagers to give him some water. Initially they deny but when the student hardly succeeds in getting small amount of water after a lot of efforts, he gets serious about the matter and realizes the importance of every drop of water.</p>		
Producer/Director of the Programme	:	S.M. Sajid & Sd. Aslam
Script/Story Board Writer	:	S.M. Sajid
Camerman	:	Sd. Aslam
Editor	:	Rajive Sunny
Sound Recordist	:	Rajive Sunny
Other Credits	:	Students - Holy faith Eng- School Bharadi
Duration of the Programme	:	17 min 20 sec

Name of the award	Title of the Programme	Organisation
Best Video Programme (Teacher)	Mazya Gurujichi Gadi	Aarya Films, Kalyan
Synopsis		
<p>Every learner has his/her own way and own speed of learning. It is the teacher's responsibility to show path and guidance to children. Every student tries to inact –react as per his/her own understanding. If the teacher also tries to understand the children's point of view, then students will enjoy school and learn with their best potential. Reflecting similar views, a Z.P school teacher with the help of his school children made a beautiful and heart touching short film, "Mazya Gurujichi Gadi" (maaJyaa gauÉjaIcaI gaaDI). Rightly mentioned in the laws of teacher's rights that every child coming to school should sustain and they should be educated. To achieve this, sometimes, we need to think and behave according to children's way. We need to befriend our students. In this movie, all child characters of this movie are enacted by 3rd standard school children of Govt Z.P School Pisavlikalyan-Maharashtra.</p>		

Producer/Director of the Programme	:	Ajay Yadav & Ajay Patil
Script/Story Board Writer	:	Ajay Patil
Cameraman	:	Shidhesh Giri
Editor	:	Mayur Kotakar
Sound Recordist	:	Ramu
Musician	:	Nikhi Ghige
Animation	:	Niting Charan
Art Work/Graphics	:	Raibhar Salri
Set Designer	:	Manoj Nimbalkar
Duration of the Programme	:	15 min 51 sec

Name of the award	Title of the Programme	Organisation
Best Script in Video Programme	Swachhta Express	Ms.Shalini Rastogi, DAV School, Gurgaon
Synopsis		
<p>स्वच्छता एक्सप्रेस स्वच्छ भारत अभियान पर आधारित एक नुक्कड़ नाटक है जिसमें अनेक घटनाओं व स्थानों पर लोगों की स्वच्छता के प्रति लापरवाही व उदासीन रवैये को लेकर अनेक घटनाओं को नाट्य रूप में प्रस्तुत किया गया है। इसमें न केवल गाँव वरन शहरों में पढ़े-लिखे नागरिकों की गन्दगी फैलाने की आदतों पर व्यंग्य किया गया है। साथ ही खुले में शौच जैसी समस्या को उठा कर घर-घर शौचालय की मुहिम का सशक्त समर्थन किया गया है। अनेक मनोरंजक घटनाओं व गीतों के माध्यम से 'स्वच्छता एक्सप्रेस' स्वच्छ भारत के स्वप्न को साकार करने की दिशा में एक सकारात्मक कदम है जिसे देख विद्यार्थी अपने देश , नगर, विद्यालय व सम्पूर्ण परिवेश को स्वच्छ बनाने की दिशा में अग्रसर होंगे।</p>		
Producer/Director of the Programme	:	Ms.Shalini Rastogi
Script/Story Board Writer	:	Ms.Shalini Rastogi
Cameraman	:	Mr.Rohtash Tondon
Editor	:	Yash Punia
Sound Recordist	:	Mr.Rohtash Tondon
Musician	:	Ksitij Hasija
Animation	:	Yash Punia
Art work/Graphics	:	Yash Punia
Set Designer	:	Ms.Shalini Rastogi
Duration of the Programme	:	10 min 44 sec

Name of the award	Title of the Programme	Organisation
Best Camera in Video Programme	Rani Ki Vav (The Queen's Step Well)	Mr. Anil Lonare, CIET, NCERT
Synopsis		
<p>Rani ki Vav - The Queen's Stepwell is an intricately constructed stepwell situated in the town of Patan in Gujarat, India. It is located on the banks of Saraswati River in Patan. Rani ki Vav was built by Rani Udiamati as a memorial to an 11th century AD king Bhimdev I. It was added to the list of UNESCO's World Heritage Sites on 22 June 2014. Stepwells are a distinctive form of subterranean water resource and storage systems on the Indian subcontinent, and have been constructed since the third millennium BC. Rani ki Vav was built in the complex Maru-Gurjara architectural style with an inverted temple and seven levels of stairs and holds more than 500 principle sculptures. Rani ki Vav, or Ran-ki Vav (Queen's step well) was constructed during the rule of the Chaulukya dynasty. It is generally assumed that it was built in the memory of Bhimadev I (1022–1064) by his widowed queen Udayamati and probably completed by Udayamati and Karna after his death. This magnificent east-facing step well measures approximately 64 m long, 20 m wide and 27 m deep. <i>Rani-Ki-Vav</i> is now considered to be the queen among step wells of India.</p>		
<p>Producer/Director of the Programme : Buddhi Prakash Kukreti</p> <p>Script/Story Board Writer : Sujata Lohchab</p> <p>Cameraman : Anil Lonare</p> <p>Editor : Ranjeet Singh Rajpoot</p> <p>Sound Recordist : M.Upendranath</p> <p>Art Work/Graphic : Ranjeet Singh, Divya Talwar</p> <p>Duration of the Programme : 11 min 32 sec</p>		

Name of the award	Title of the Programme	Organisation
Best Editing in Video Programme	Thang-Ta (Traditional Martial Arts)	Sh. Bali and S. Hemojit, SCERT, Manipur
Synopsis		
<p>Miss. Matouleibi, a student of class-VIII and single daughter of Chaoba and Ibemhal, was brought up in a village of Manipur. She was very simple and always liked to play various traditional games with her friends. One day, Chaoba returned home after visiting a victim's family who was raped and killed by unknown persons and discussed with his wife about the routine crimes against women and girls. They decided to send their daughter to a Guru of Thang-Ta for learning the technics of self-defence to protect herself from possible abuse or crimes by ultras.</p> <p>Matouleibi started learning Thang-Ta from an eminent Guru and tried hard to acquire the skills of Thang-Ta. She also dedicated her most time in study.</p> <p>One unfortunate day, while Matouleibi was returning home from school, some delinquent youths abused and attacked her with a intention to rape her. The young girl, Matouleibi tried her best to</p>		

defend herself and was fighting with one of the boys with the skills that she learnt from his Guru. The boy could not find her, even unable to touch her body. The boy got injured during the fighting and got furious. The boy attacked her with a stick but she took away the stick forcibly. The other two boys witnessed the event and did not join the fight as they were afraid of the girl. The youths were helpless.

At that time, Matouleibi's father came to pick up her. On seeing him, the youths ran away and escaped from the place.

Thus, Matouleibi defended herself from the hands of the culprits by using the skills she learnt from Thang-Ta .

Producer/Director of the Programme:	Smt. Dr. M. Meenakumari Devi & Sh.Salam Birendra Singh
Script/Story Board Writer	: Sh.Okram Kunjo Singh
Cameraman	: Sh.Imo Yumnam
Editor	: Sh.Bali and S. Hemojit
Sound Recordist	: Sh.Pee
Musician	: Sh.Pee
Art Work/ Graphics	: Miss Babina Salam
Set Designer	: Miss Babina Salam
Assistant Director	: Miss Babina Salam
Duration of the Programme	: 17 min 49 sec

Name of the award	Title of the Programme	Organisation
Best Set Designing/ Art Work in Video Programme	Seetha Ishtalu- Burrakatha (Sita's interests)	Sasikanth & Chandrasekhar , SIET, Hyderabad
Synopsis		
<p>Burrakatha is a traditional folk art form in Andhrapradesh & Telangana states. In Burrakatha, main narrator (sutradhar) and two vanthalu (Supporter 1& 2) will be there. Out of these two, one is Hasyam (Comedy), the second one is Rajakeeyam (politics). They wear a Thamburra, dhakkis, gajjelu, Thr narration is in sing song style. The masses allured by this magnificent art form – Burrakatha. Burrakatha is always played by men only. However, in this film three govt. school girls from very poor slum dwelling families have been chosen and trained to perform breathlessly and extraordinarily.</p> <p>Seetha's interests? This is the story of a golden girl Seetha born in a poor family. She is a girl famous for studies and behavior; a bold girl who fought without losing, and who have inspired many. Parents need to be aware that children under sixteen should not be employed as workers. Seetha, in this story, did household chores. She learnt to cook food. She made beedis. She picked cotton wool in the field. She lived like a burning candle.</p> <p>If perseverance is your weapon, victory becomes your slave. With the help of teacher Sravani Seetha studied 10th, Intermediate, Degree; and after passing a competitive exam, she became Mandal Development Officer. We wish that everyone takes Seetha as a role model and develop his/her society and our country.</p>		

Producer/Director of the Programme	:	A.V.S. Chalapathirao
Script/Story Board Writer	:	Doraveti (V. Chennayya)
Cameraman	:	G.Girinandan Reddy
Editor	:	CH. Thatha Rao
Sound Recordist	:	D. Ramesa Babu
Art Work/Graphic	:	P. Sudhakar Babu
Set Designer	:	Sasikanth S Uaandrasekhar
Duration of the Programme	:	21 min 36 sec

Name of the award	Title of the Programme	Organisation
Best Direction in the Video Programme	Anayum Mumbae (Before the Light Goes Off)	M.Venukumar, Energy Management Centre, Kerala
Synopsis		
<p>The story of this film is about a group of tenth standard students are in discussion about conservation of energy. They talk with energy conservationist, who arrives at the school, regarding the necessity of conserving energy. As per the request from the conservationist, they -decide to go out into the villages and towns to make people aware of the importance of conservation of energy. Sethulakshmi is their team leader. She is also an artist. One day picture of the sun, that sethulakshmi draws, starts talking to her,</p> <p>The sun's question," Are you utilizing fully, my energy which is the disappears tomorrow? Who will store solar energy for the next generations? What does this generation do for that?</p> <p>This film enquires afresh, matters related to energy conservation.</p>		
Producer/Director of the Programme	:	M.Venukumar
Script/Story Board Writer	:	M.Venukumar
Cameraman	:	Rajeev Vijay
Editor	:	Pradeep Shankar
Sound Recordist	:	Shibu Vishwabharan
Musician	:	Ashwin Johnson
Art Work/Graphic	:	Jayachandran
Duration of the Programme	:	29 min 52 sec

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (Video)	Rickshawala	The Shri Ram School, Gurgaon
Synopsis		
<p>‘Rickshawala’ is a movie based on the real life story of Govind Jaiswal, the son of a Rickshaw puller. His hard work and rock-solid determination helped him to achieve a goal which still remains only a dream for millions - He secured the 48th rank in IAS exams in 2006.</p> <p>‘Rickshawala’ has been made by Palak Jolly, Rhea Whali and Diya Ruhel, (students of class 7) from The Shri Ram School- Aravali. They have used the technique of shadow puppets in the movie to depict the story. They have written the story, dialogues, narrated and shot the movie.</p>		
Producer/Director of the Programme	:	Collaboratively done by all students
Script/Story Board Writer	:	Collaboratively done by all students
Editor	:	Collaboratively done by all students
Sound Recordist	:	Collaboratively done by all students
Musician	:	Collaboratively done by all students
Duration of the Programme	:	02 min 00 sec

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (Video)	The Light	IIT Bombay
Synopsis		
<p>The film deals with the topic of mass promotion of students in government schools under the Right to Education Act. The act was initially put in place to encourage students to attend school but is now seeing a major setback as students keep progressing in academics till the 8th standard after which they face a major setback due to completion of the time period of the act. The film unfolds the story of one such boy named ‘Shubham’ who is pushed in the rat race of mindless rote learning and the poor evaluation which keeps promoting him till the 8th standard. However Shubham is hard hit with reality with his 9th standard results. It is this reality that forces Shubham to come in terms with right and wrong and discover his true potential at school.</p>		
Producer/Director of the Programme	:	Ratan Singh
Script/Story Board Writer	:	Ratan Singh
Camerman	:	Ratan Singh
Editor	:	Ratan Singh
Sound Recordist	:	Harsh S.G, Yug S. G & Himani
Musician	:	Harshit Rathore
Animation	:	Ratan Singh
Art Work/Graphic	:	Ratan, T.R. Sahu, Raghuveer
Other Credits	:	All Prof.of IIT Bombay and K.V. Teachers
Duration of the Programme	:	06 min 36 sec

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (Video)	Roshni	Studio Hasi, Mumbai
Synopsis		
<p>Roshni is an animated short film with a girl child from a rural village as the protagonist. The movie consists of three acts. The first act revolves around the issue of girl child education in rural India. Roshni joins the class and the teacher motivates her to attain education. In the second act, teacher introduces the topic of solar energy and its conversion to electrical energy. In the third act, she returns to her house with a solar lamp and re-narrates the solar energy conversion process to her brother. As students of IDC School of Design, IIT Bombay, we came to know about the SOUL project - a project which distributed more than 10 lakh solar lamps to underprivileged students in rural India. And through this work, we aim to evoke curiosity among the secondary students on the process of tapping the most abundant energy source available to humankind.</p>		
<p>Producer/Director of the Programme: Aparna Kulkarni, Dani Raju & Jose Raju Script/Story Board Writer : Aparna Kulkarni Editor : Dani Raju Sound Recordist : Dani Raju Musician : Dani Raju Animation : Aparna Kulkarni Art Work/Graphic : Aparna Kulkarni Set Designer : Jose Raju Duration of the Programme : 06 min 00 sec</p>		

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (Video)	Munni Kyun Udas Hai	DESM, NCERT
Synopsis		
<p>Science is considered as a hardcore content based subject. Hence, teaching-learning of science generally revolves around book oriented approach. As a result it is conceived as a little difficult, dry and dull subject in contrast to its nature. This is also a very relevant fact that daily life experiences play an important role in understanding science concepts.</p> <p>As far as integration of art with science is concerned, it is mostly limited to the drawing skills. This is a well known fact that art of music is scientific by nature. But still integration of music with science concepts is a matter of controversy. Hardcore content experts generally envisage the opinion that this integration results into dilution of content knowledge.</p> <p>The animation “Munni Kyon Udas Hai” presents an effort to slacken this opinion by maintaining a balance between the scope for conceptual understanding and its poetic and musical presentation. Besides this, the song connects the learner with the world around her/him. The use of technology enhances the impact through visual effects. In addition to this, inculcation of values is also promoted with conceptual understanding such as health, hygienic conditions, sensitivity, and care</p>		

for others etc.

Producer/Director of the Programme	:	Dr. Ruchi Verma
Script/Story Board Writer	:	Dr. Ruchi Verma
Editor	:	Mayank Samant
Sound Recordist	:	Ajit Horo, Vandana, B. Lingdoh
Musician	:	Anuja Vineet
Animation	:	Mayank Samant
Art Work/Graphics	:	Takeshwar
Duration of the Programme	:	02 min 18 sec

List of New Media/ ICT Awards as selected by the Jury

Name of the award	Title of the Programme	Organisation
Best New Media/ICT Programme (Elementary)	At the Zoo	SIET, Hyderabad
Synopsis		
<p>Children like pet and domestic animals like dog, cat, goat, cow, buffalo etc. They love playing with them, and can see them in and around their homes. But children often don't get to see wild animals, and are very curious to see the scary and other non-domestic animals available in Zoological Parks only. This learning session is aimed to familiarize such animals created in a virtual tour to the Zoo park by interpreting a simple conversation between two characters of Ammu and Bittu and other family members. This conversation helps the children to become familiar about the names of different animals and its sounds, shapes, & other characteristics. Animated characters, colourful images and games are used in this programme to make the learning joyful.</p> <p>This programme also helps the learner to improve his/her listening skills and enriches his vocabulary. It includes thought provoking questions which encourage the learner to speak simple sentences about animals. Finally this programme concludes by giving a message on how to be kindly treat the animals.</p>		
<p>Producer/Director of the Programme : P.Ravi Babu</p> <p>Script/Story Board Writer : P.Rajani Devi</p> <p>Sound Recordist : J.Raja Ram</p> <p>Art work : P.Ravi Babu</p> <p>Interactive Book Designer : P.Ravi Babu</p> <p>Duration of the Programme : 15 mins 00 secs approx</p>		

Name of the award	Title of the Programme	Organisation
Best New Media/ICT Programme (Secondary/ Senior Secondary)	Dialysis- Artificial Kidney	SIET, Hyderabad
Synopsis		
<p>Excretion is vital function in an organism. Nitrogenous wastes produced from various metabolic processes are eliminated by kidneys which are located on either side of vertebral column. Kidneys are not just an excretory organ but also perform secretory functions. Sometimes, due to physical injuries or due to chronic illness, kidneys could get damaged and lead to their failure and halting the excretion process. This leads to accumulation of nitrogenous wastes in body leading to toxins formation eventually causing death. To overcome such adverse condition, dialysis is employed.</p> <p>Dialysis is a procedure in which a machine or an external source supplies purified body fluids, mainly blood. Dialysis is of two types, namely Hemodialysis and Peritoneal dialysis. Hemodialysis is carried out by a machine which is connected to the patient through a catheter to a major artery. Hemodialysis unit purifies blood by employing the same principle as kidney and pumps back the</p>		

purified blood through a major vein, due to this, it is commonly known as artificial kidney. Hemodialysis gives instant and long lasting relief to patients. Peritoneal Dialysis does not involve any machine and can be performed by the patient himself. In Peritoneal Dialysis, an ion rich electrolyte solution is pumped into the patient's peritoneal cavity through a catheter and this fluid is replenished regularly. In this case, the peritoneal membrane acts as semi-permeable membrane and internal organs participate in removal of nitrogenous waste. Based on the health and financial status of the patient, either of the two methods is employed. Regular exercise, medicine and proper diet when followed along with dialysis, patients can live longer and prosper.

Producer/Director of the Programme : P.Sudhakar Babu
 Script/Story Board Writer : V.Shanthi Kumari
 Sound Recordist : B.Vidyadhari, D.Ramesh Babu
 Animation : P.Sudhakar Babu
 Art work : P.Sudhakar Babu
 Duration of the Programme : 20 mins 00 secs approx

Name of the award	Title of the Programme	Organisation
Best New Media/ICT Programme (Teacher)	How Candle works?	Govt Boys Hr. Sec. School, Tamil Nadu

Synopsis

When we light the wick on a candle, the heat melts the wax in the wick and at the top of the candle. This liquid wax is drawn up the wick by capillary action, getting hotter and hotter until it turns into a gas. The gas mixes with oxygen in the air and is ignited by the flame that melts the wax in the first place. The heat of the flame melts more wax and this wax too is drawn up the wick. Then the whole process repeats itself until all the wax has been burnt.

This video visualizes the above process in 2d animation. The process involved in the burning of a candle is clearly shown in this 5-minute video. In order to produce light through heat, it makes use of a process called combustion. Combustion is the burning of a substance in the presence of oxygen, and involves the production of heat and light. Here, the fuel is wax, which is composed of complex carbon compounds. Everyone who is watching this video can understand this concept.

Wax burns in the presence of oxygen to produce carbon dioxide gas, which is colorless. The smoke is because wax never burns in a completely clean way. The candle is such a simple tool for producing light, yet the science behind it is absolutely fascinating. This video gives a clear idea regarding the working of candle.

Producer/Director of the Programme : Bergin. G.
 Script/Story Board Writer : Bergin. G.
 Cameraman : Bergin. G.
 Editor : Bergin. G.
 Sound Recordist : Bergin. G.
 Musician : Bergin. G.
 Animation : Bergin. G.

Art work	:	Bergin. G.
Duration of the Programme	:	05 mins 09 secs approx

Name of the award	Title of the Programme	Organisation
Best Script in New Media/ICT Programme	Nanha Podha	Sharadha Mishra, SIET, Lucknow
लदवचेपे		
<p>कार्यक्रम में बच्चों को बुजुर्ग विद्वान दादा जी के माध्यम से एनीमेशन के द्वारा मछली की महत्ता बतायी गयी है। साथ ही यह भी बताया गया है कि पर्यावरण को स्वच्छ रखने में मछलियों का बहुत बड़ा योगदान है। मछली हमारे समाज में शुभ चिन्ह का प्रतीक होने के कारण सरकारी भवनों तथा तरह तरह के लकड़ी के सामान, बर्तनों और कपड़ों पर मछली का चिन्ह दर्शाया जाता है। बच्चों को इसलिए भी बताया गया है की ताकि वे अपने परिवेश से परिचित हो सकें।</p>		
Producer/Director of the Programme	:	Rizwana Saif
Cameraman	:	Shradha Mishra
Duration of the Programme	:	15 mins 00 secs approx

Name of the award	Title of the Programme	Organisation
Best Animation in New Media/ICT Programme	Aag Ki Khoj	Rishabh Kumar, CIET, NCERT
Synopsis		
<p>We all know how useful fire is for us. Once upon a time in remote past fire certainly existed, but humans didn't know how to set fire. Whenever there was fire in the jungle, humans use to get scared of it like other wild animals. Eventually, they thought to get control over their fear of fire, which will set them free from the fear of wild animals. Humans started conserving fire. One fine day, it so happened that they discovered how to set fire. The short animation film depicts how early humans discovered fire.</p>		
Producer/Director of the Programme	:	Dr. Indu Kumar
Script/Story Board Writer	:	Dr. Indu Kumar
Cameraman	:	Rishabh Kumar
Editor	:	Rishabh Kumar
Animation	:	Rishabh Kumar
Art work	:	Rishabh Kumar and Malvika Joshi
Set Designer	:	Rishabh Kumar and Malvika Joshi
Assistant Producer	:	Dr. Rubina Saifi, Dr. Prachi Sharma, & Amit Goyal
Guidance	:	Prof. Amarendra P. Behera
Duration of the Programme	:	02 mins 36 secs

Name of the award	Title of the Programme	Organisation
Best Interactivity in New Media/ICT Programme	Fun activities in Science- A simulation	Yash Punia, DAV School, Gurgaon
Synopsis		
<p>Director has designed an ICT media, i.e. a ‘Simulation/Game’ which is an interactive learning tool, for various topics of Science. I made four simulations two Games</p> <ul style="list-style-type: none"> ➤ The Simulations are – <ul style="list-style-type: none"> • Combination Reaction – A simple Calcium oxide reaction • Distillation Process – To set up the apparatus and perform distillation • Double Displacement Reaction – Mixing 2 chemicals to perform double displacement reaction • Acid/Base Litmus test – Testing various objects whether they are acidic or basic in nature by litmus paper ➤ The Games are – <ul style="list-style-type: none"> • Waste Management Game – To separate biodegradable and non-biodegradable waste • Chem-Shooting – To shoot the correct balloon with the correct ‘valency’ of the given metal <p>Through my ICT Media, one can develop one’s interest toward Science in a creative manner. Since it is an ICT Media, a Simulation, so this can be used anytime, anywhere and by anyone. This simulation will help the children to perform hands on activities even when they are sitting home or living in a remote area.</p> <p>Producer/Director of the Programme : Yash Punia Script/Story Board Writer : Yash Punia Editor : Yash Punia Animation : Yash Punia Duration of the Programme : 20 mins 00 secs approx</p>		

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (New Media/ICT Programme)	Aksharo Ki Fasal	Dr. Chetna Upadhyay, Ajmer
लदवचेपे		
<p>वर्तमान की रोटी रोजी को लेकर आपाधापी भरी दुनियां में अध्ययन हेतु समय निकालना कुछ व्यक्तियों हेतु मुश्किल होता है, जबकि टी वी पर दृश्य क्षुब्ध कार्यक्रम रूचिकर व मनोरंजक रूप में होने पर आमजन स्वतरु ही उससे जुड़ जाते है। इसी उद्देश्य को दृष्टिगत रखते हुए उक्त कार्यक्रम तैयार किया गया है, ताकि आम व्यक्तियों का शिक्षा से सहज जुडाव हो सके। इसमें दैनिक जीवन से जुड़े संसाधनों एवं प्राकृतिक घटनाक्रमो, अनुभवो के माध्यम से अक्षर निर्माण छोटी छोटी काव्यात्मक पंक्तियों व झलकियो द्वारा होता दिखाया गया है, जिसमें लयात्मकता के साथ संबधित दृश्य होने से अक्षर निर्माण प्रक्रिया बड़ी ही सहजता, सरलता से मनोरंजक रूप में ग्राह्य हो पाती है। इसमें मनोवैज्ञानिक सीखने के सिद्धांत ज्ञात से अज्ञात की ओर क्रमबद्धता के साथ अक्षर निर्माण प्रक्रिया को दर्शाया गया है। इसे तीन पृथक पृथक टुकड़ों (स्वर, व्यंजन, अंक) में</p>		

तैयार किया है। प्रथम स्वर निर्माण में दो काव्य पंक्तियों का प्रत्येक अक्षर के बाद प्रयोग किया है, जो उन्हें शिक्षा से स्वप्रेरित रूप में जुड़ने को बाध्य करता है।

Producer/Director of the Programme	:	Dr. Chetna Upadhyay
Script/Story Board Writer	:	Dr. Chetna Upadhyay
Cameraman	:	Raj Kumar
Editor	:	Hitesh Sharma
Sound Recordist	:	Hitesh Sharma
Animation	:	Hitesh Sharma
Art work	:	Hitesh Sharma
Set Designer	:	Dr. Chetna Upadhyay
Interactive Book Designer	:	Dr. Chetna Upadhyay
Other Credits	:	Anil Upadhyay
Duration of the Programme	:	10 mins 09 sec

Name of the award	Title of the Programme	Organisation
Best Jury recommended Award (New Media/ICT Programme)	Force of Gravitation	SIET, Kerala
Synopsis		
<p>Gravity, or gravitation, is a natural phenomenon by which all things with mass are brought toward (or gravitate toward) one another, including planets, stars and galaxies. Since energy and mass are equivalent, all forms of energy, including light, also cause gravitation and are under the influence of it. On Earth, gravity gives weight to physical objects and causes the ocean tides. The gravitational attraction of the original gaseous matter present in the Universe caused it to begin coalescing, forming stars — and the stars to group together into galaxies — so gravity is responsible for many of the large scale structures in the Universe.</p> <p>Gravity is most accurately described by the general theory of relativity (proposed by Albert Einstein in 1915) which describes gravity not as a force. Gravity is the weakest of the four fundamental interactions of nature.</p> <p>The earliest instance of gravity in the Universe, possibly in the form of quantum gravity, supergravity or a gravitational singularity, along with ordinary space and time, developed during the Planck epoch (up to 10⁻⁴³ seconds after the birth of the Universe).</p>		
Producer/Director of the Programme	:	SIET, Kerala
Duration of the Programme	:	27 mins 41 secs